

We Will Be Closed All Day Wednesday

Marking Down, Retagging and Rearranging Our Store for This Mammoth Sales Event.



BELK'S GREAT CLEARANCE

Sale Starts Thursday Morning

SNEAK A GLIMPSE OF THE

Reduced Prices On All Summer Merchandise Arriving Daily. Be Here When The D

July Sale Reductions In Our Ready-To-Wear Dept.

Women's Summer Dresses Reduced

Regular	Now	Regular	Now
5.99	4.50	14.99	10.00
8.99	6.50	17.99	12.00
10.99	8.00	22.99	15.00
12.99	9.00	24.99	16.00

All Women's Summer Hats—1/2-Price

One Rack Women's Slips and Panties Reduced for Quick Sale

Odd Lot Women's Brassieres and Girdles At Special Prices

One Table Summer Jewelry—1/2-Price One Table Women's Summer Gloves—1/2-Price

One Table Summer Bags—1/2-Price

Children's Summer Dresses Reduced

Look for The Yellow Price Tag!

Regular	Now
2.99	2.00
3.99	2.75
5.99	4.50
7.99	5.00

One Rack—3-6x

Children's Dresses—1/2-Price

One Rack Children's

Toppers & Dusters Reduced

One Table Women's and Children's

Sportswear—One-Third Off

Includes Summer Blouses—T-Shirts and Shorts



Many Sale Priced Items Not Advertised Here

July Clearance of 1st Floor Piece Goods

All Summer Yard Goods

Reduced

Reg. per yd.	Sale Price
1.99	1.29
1.59 & 1.69	1.00
1.49	89c
1.19 & 1.29	79c
99c	69c
79c	59c

BASEMENT PIECE GOODS

Reg. 59c Prints	now 49c
Reg. 49c Prints	now 39c
Reg. 39c Prints	now 29c



Shoes



Reduced

One Table Children's Straps, Pumps, Oxfords

Shoes 3.00 & 2.00

One Table Misses

Flats Reduced to 3.00 pr.

Others (Values to 6.99) 4.00 pr.

One Table Canvas

Play Shoes 2.00 pr.

One Table Women's—Natural Bridge

Dress Shoes Special 6.00 pr.

One Table Women's—Values to 8.99

Dress Shoes Reduced to 4.00 pr.

Other Women's Dress Shoes 3.00 pr.

One Table Men's—Values to 12.99

Dress Oxfords 6.00 pr.

One Table—Olds & Ends

Shoes 100 pr.

July Sale Prices In Our Basement

One Rack Women's

Dresses One-Half Price

One Rack Reg. 5.99 Summer

Dresses 4.50

One Rack 3.99 & 4.99 Summer

Dresses 3.00 & 4.00

Special Late Summer

Men's & Boys' Wear & Shoes Greatly Reduced

Shop Belk's During Our July Sale—And Save!

Boone's Largest Department Store

