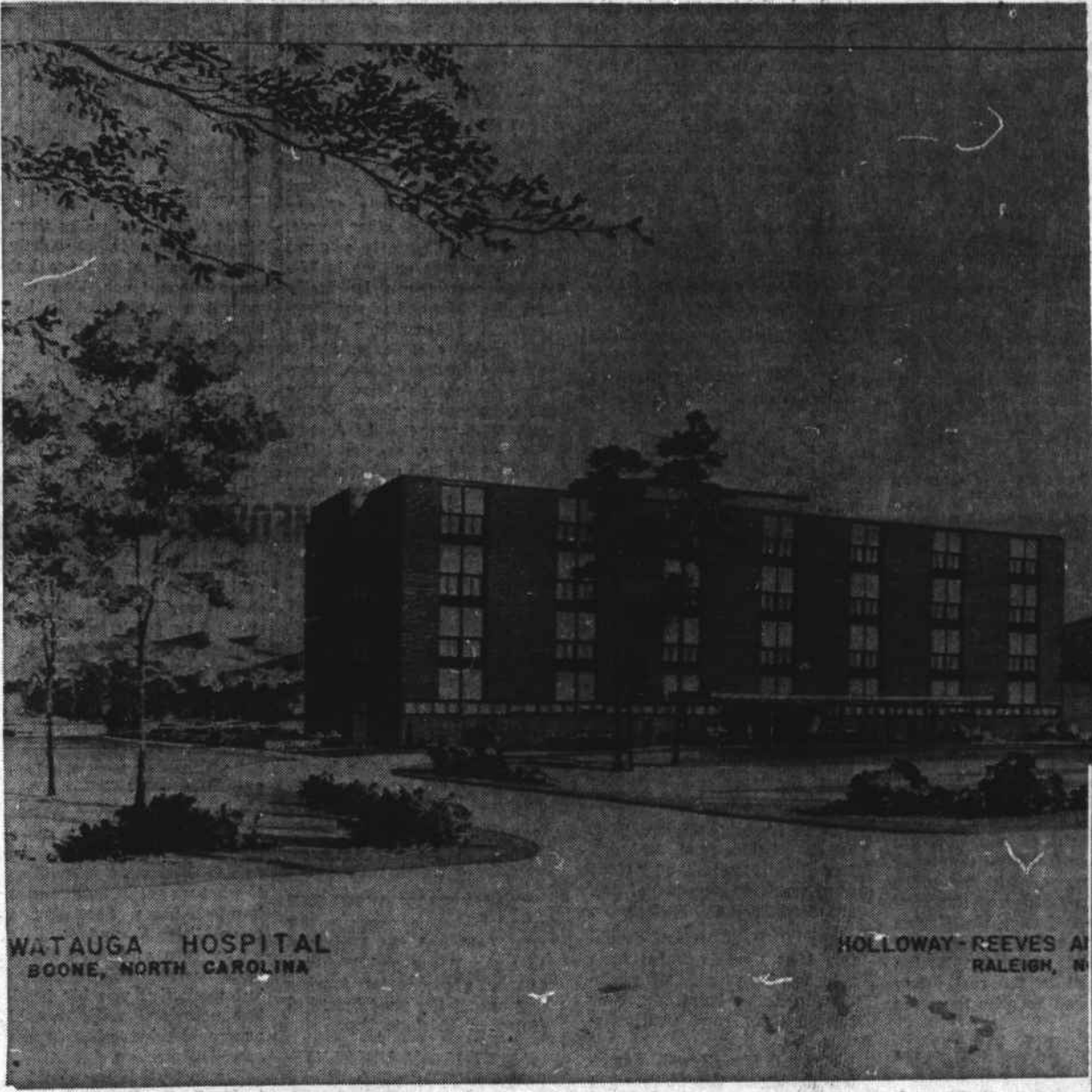


# INDUSTRY SPEAKS OUT “FOR” HOSPITAL BONDS



**INTERNATIONAL RESISTANCE COMPANY**  
 501 5th St., Boone, North Carolina • A Member of I.R.C.  
 September 5, 1963

Two years ago we had a small fire at IRC which created dense clouds of highly toxic smoke. Twenty three of our employees required emergency treatment and eight of these were so seriously affected that hospital care was essential to their recovery.

Hospital facilities were taxed to the utmost to provide the oxygen tents, beds, auxiliary care and treatment to eliminate the poisonous matter from the patients' lungs before permanent damage resulted. I can report complete success in every case. We are unendingly grateful as a Company and as individuals.

While we take every precaution to prevent accidents, they do and will happen. And when they do - whether at home, on the highway, at a circus, on the athletic field or in the plant - I would like to be sure that nobody has to wait in line or go in need of proper medical care.

Hospitals cost money but how do you put a dollar value on the pain, suffering and mental anguish we all experience just before the doctor comes into the emergency room and says, "Don't worry. We can take care of this right here."

I am convinced that the new hospital will be worth far more than its costs and invite you to join with me in support of the project.

Sincerely,  
*C. L. Smith*  
 C. L. Smith  
 Division Manager

**This Endorsement Of The Hospital Bonds  
 Issue In The Interest Of Better  
 Health For Watauga County**

BY THE BOONE DIVISIONS OF

**International Resistance  
 Company**

AND

**Shadowline, Inc.**

**Shadowline** *Lingerie you'll like near you!*

MORGANTON, NORTH CAROLINA  
 September 7, 1963

Some of the major things an industry looks for in selecting a place to locate are hospitals, schools, and a supply of qualified workers. It is the responsibility of the community to provide these things if they hope to grow and develop.

Our present hospital facilities are overloaded to the point that we cannot expect proper care for our sick under normal conditions and if any emergency arises it is impossible to handle. It can be either your or my loved ones who are not properly cared for at the right time.

Watauga County is going to continue to grow if we give it a chance. Let's help give it that chance by voting "Yes" to the Hospital Bonds on September 17.

Very truly yours,  
*Hal Johnson*  
 Hal Johnson  
 Plant Manager