



AGRICULTURE SECRETARY AMONG FINE CATTLE

Agriculture Official Has Home In Watauga

(The Blowing Rocket)
L. Y. Ballentine has been North Carolina Secretary of Agriculture under four governors. He was appointed to the post in 1949 after working his way up the political ladder. He came as close as Lt. Governor to the Governorship.

He grew up on a dairy farm just southwest of Raleigh. Despite his State position, he still lives there . . . on week days, that is.

Come Friday afternoon, Mr. Ballentine and his wife, Bess, hop in the car and don't stop until they reach their second home, about seven miles east of Boone.

This is Mr. Ballentine's third year in his home here. He and Mrs. Ballentine come up every weekend they can get away from Raleigh, except during the coldest part of winter.

To get to his mountain home, you turn off U. S. 421 and go up a narrow dirt road under the Parkway. Then on the left you see his red brick house at the top of a wind-swept hill. On the hillside below the house you may see his 20 steers grazing.

Mr. Ballentine said he chose this spot near the Parkway because of the view (of 360 degrees), because it is close to civilization (to please his wife), and because it is a place where he can keep some cattle. (He wants to see how cattle will do on rich mountain grass).

Mr. Ballentine said he and his wife were "intrigued by this area. We will probably spend more time here" in the future he said. "We enjoy the people and the weather. This is a relief from my busy life."

(Besides being Secretary of Agriculture, a full time job in itself, Mr. Ballentine is also acting director of the N. C. State Fair which will be held October 14-19, this year.)

Mr. Ballentine is a firm believer in farm people staying on the farm. "We are in danger of having our farms lying idle when the economy won't justify it," he said.

He believes that agriculture and industry must go together. He said, "North Carolina can't reach its industrial potential unless it can bring in or deve-

lop industry that processes farm products." North Carolina presently has to import about \$225 million of processed food each year.

He foresees a "tremendous future" for Watauga County. He just hopes that the people will not be dependent on the vacation travel period.

"Many areas are ruined by working on the same thing too much," he said. If you have a natural advantage, use it as a nucleus to develop everything you can on a year-around basis."



L. Y. BALLENTINE



You don't buy a Maytag; you adopt it

(A Maytag has a way of becoming a member of the family)

Among the things you live with in your home, a few objects become real friends — a favorite chair, perhaps, or old silver. Home just wouldn't be the same without them.

A certain family in West Hyattsville, Md., has had reason to feel much that way about their Maytag. There were five boys, ages 13, 11, 10, 8, and 2 — and one Maytag Automatic, age 9. One day the machine stopped cold. Mother thought, with all the wear and tear her old washer had been given, it might be beyond repair.

Her serviceman thought otherwise, however, and two hours later her 9-year-old Maytag was "operating as though it was a new machine."

Mother wrote: "Please keep

making Maytags in the future as you have in the past."

We mean to. Of course, the new Maytags have many, many new features. But when you buy yours, you can expect the same old dependability. So be prepared to live with it as a member of the family.

Today's Maytag gives you all these advanced features right along with dependability: An Automatic Bleach Dispenser ends bleaching mistakes, a Lint-Filter Agitator eliminates lint problems, an Automatic Water Level Control saves money, a Safety Lid stops action in seconds when opened, a Zinc-coated Steel Cabinet protects against rust.

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Matney Club Honors Aged Residents

The members of the Matney Community Club held open house Sunday, September 8, in honor of the senior citizens of the community.

Those over seventy years of age who attended were Mrs. Anna Guignard, Mrs. Emma Mastin, Mrs. Bertha Baird, Mrs. Stella Edmisten, Mrs. Frances McGinnis, Mrs. Libby Cannon, Mrs. Ethel Triplett, Rev. and Mrs. O. H. Logan, Mr. and Mrs. Lee Garend, Ben Farthing, and Greene Michael.

The oldest among this group were Mrs. Bertha Baird, 83, and Lee Carender, 89.

Refreshments were served by members of the club.

DESIGNS BRIDAL GOWN

Rochester, N. Y. — Ignoring the superstition banning a pre-wedding peek at the bridal gown, Ferris Hage, the prospective bride-groom has designed and is making the gown for his bride-to-be.

Hage, a native of Beirut, Lebanon, and an expert tailor is also making the gowns for the six bridal attendants. The wedding is to take place in August.

School.. Is A Book

By LAURA F. CHURCH

You are special . . . teacher lends you a helping hand when the going gets rough and encourages you to do your best . . . you open your reader and show teacher that you are learning your lesson . . . you appreciate the guiding hand, the patient and kind way in which teacher shows you that you are special . . . school is seeding help and getting it . . .

School is a book satchel to sling across your shoulder . . . made out of overall goods and made to last as long as there are younger brothers and sisters to use it, too . . . you put two books and your tablet and pencil in one end and three books and a big apple in the other end . . . the books are yours to keep because you paid for them . . . they will be used by all your brothers and sisters, and this is why you treasure them . . . books . . . proud of yours? . . .

And school is a bit of stupidity . . . at Temple University, to find out how many students read the petitions they sign, someone circulated a petition for an extra holiday, ending: "We are resolved to spend the day in merrymaking and leisure, at which time each one will decapitate himself with extreme joy." . . . 500 students dumbly signed . . . stupidity? . . .

School is banquet night . . . you are juniors all dressed up in dress-up dresses and blue serge suits (if you are boys) and your seat is shiny and you are trying to act grown-up and you wonder if anyone else feels as you do . . . you've got Aunt Delle's dress on (if you are a girl) and your papa's necktie on (if you are a boy) and you are dressed to the teeth and trying to act dignified . . . nobody told you about that teeny tiny glass of tomato juice and when and how and what a toast is . . . you are thirsty and you

drink all your juice at two tiny gulps when the principal makes a little speech to this year's class . . . then somebody else says something and you are supposed to raise your little glass and drink some more . . . more what? . . . you sneak a look and Ralph's is all gone, too . . . he was thirsty . . . after four more toasts everybody's juice is gone . . . banquet night is school . . . remember yours? . . .

1917 . . . Prof. Greene's diary: "Have been discouraged . . . had some trouble with a stubborn boy . . . how sad that he will not heed good advice . . . at night we listen to Rev. Whitfield Farthing preach a good sermon on "Getting Weaned from Sin" . . . a diary is school . . .

School is a circus . . . yes, it is, too, sometimes . . . remember when the Haag Show came to Valle Crucis and wanted to pitch its tent in Uncle Billy Mast's big bottom? . . . well, his bottom was the biggest field around to hold a big circus tent . . . and the school turned out so's you-all could see the elephant and the monkey and the clown . . . and Ray and Ralph carried forty-nine buckets of water to the elephant to drink and got in free . . . and while the elephant was drinking his water, Jeff Gilliam rode by on his horse carrying the mail from Banner Elk to Valle Crucis . . . remember what happened when the horse saw the big elephant standing there drinking water? . . . the horse dropped dead . . . Mr. Haag paid Mr. Gilliam fifty dollars for the loss of his horse . . . yes, school is a circus . . . sometimes . . . or once-upon-a-time . . .

And school is a moonlight school . . . 1912: "An interesting experiment bearing on our rural education problem is reported from Rowan County, Ky., where 'Moonlight Schools',

installed this summer, have met with a surprising response. These schools hold sessions on moonlight nights in order that the beauty and brightness of the night may entice the adult pupil from his cabin over the rough mountain roads to the schoolhouse. They came in droves . . . a great-grandmother of 85 might be seen side by side . . . in one class not a single

member is under 75 years old." . . . What is school? . . . the crowds at Appalacheian High . . . eager boys and girls trying to push their way through the masses to get to their next class, somehow . . . might-nigh impossible to get through . . . teacher lending a helping hand to Alex with his reading lesson . . . a graduate student

learning to be a reading specialist . . . a book satchel slung over your shoulder . . . moonlight schools . . . Uncle Whitfield's sermons . . . a "smarty" boy who won't listen . . . some stupidity at times . . . a tiny glass of tomato juice . . . a shiny blue-serge seat . . . school is all this and more . . . Maritime unions urge firmer sanctions on Cuba.

Prettier Than A Picture



Everything around Panorama Estates deserves to be painted . . . the rolling hills, the distant deep valleys, the Blue Ridge Parkway . . . yet we doubt if any artist could capture the beauty and charm of Panorama Estates.

We wonder if any artist could ever tire of painting the view from Panorama Estates. Its beauty changes with the hour, day and season.

Come up some afternoon, from 2 to 5 p. m., and see what we mean . . . the view is prettier than a picture.

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Sport Fury 2-door hardtop

This good-looking 1964 Plymouth really gets up and goes and has a 5-year/50,000-mile warranty* to keep it going that way.

This is the brand-new Plymouth for 1964. It is clean, simple, modern in every line. It is quick, alert, vigorous in every move.

And it is backed by a tough 5-year/50,000-mile warranty* on the parts that keep you going . . . the engine and drive train.

If this is the year you picked to buy a new car, you picked a beautiful year to **Get up and go Plymouth!**



Signal 200 2-door hardtop

This smart-looking 1964 Valiant is a hummer in its own right and it's the low-priced compact with a 5-year/50,000-mile warranty.*

It would take a lot of compact to top Valiant this year. Take styling. Valiant has more charm all around than most compacts. Take performance. Valiant's standard 101-hp en-

gine is where the word "hummer" comes from. Take quality. Valiant's 5-year/50,000-mile engine and drive train warranty* speaks for itself. Take a test drive. Soon.

Valiant/64 style
Best all-around compact

*HERE'S HOW THE STRONG 5-YEAR WARRANTY PROTECTS PLYMOUTH AND VALIANT OWNERS: Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine, lights, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

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