

Belk's HARVEST OF VALUES

Home of Better Values

TREMENDOUS! TERRIFIC!
SALE
 FALL AND WINTER
COATS

Thurs., Fri., Sat., Mon. Only
 A 4-DAY COAT EVENT!



WOMEN'S
 AND
 CHILDREN'S
 WINTER
COATS
 Reduced
10%

Women's and Children's
Winter Jackets
 Reduced
10%
 FOR THIS ENTIRE 9-DAY EVENT



"Lady Archdale"
 "Miss B" and "B Casuals"
 The Best Quality for the Price in
 Women's & Children's Sportswear
**YOU JUST CAN'T BEAT
 BELK'S OWN BRANDS!**

Harvest Sale Values in Our
First Floor Piece Goods Dept.

Regular 79c
Print & Gingham
4 yds. \$2.88

One Table Reg. 59c Spring Knight

Broadcloth
 AND PRINTS
Special 49c yd.

See Our New Fall Selections in
Woolens & Blends
\$2.99 - \$3.99 - \$4.99
 Per Yard



**BIG
 9-DAY
 SALE**
**Starts Thurs
 October
 Continues Thru**

**Special Values
 In Every**

Speci
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 Men's - W
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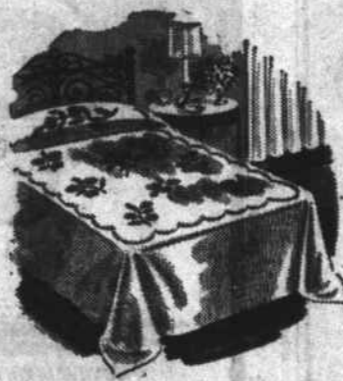
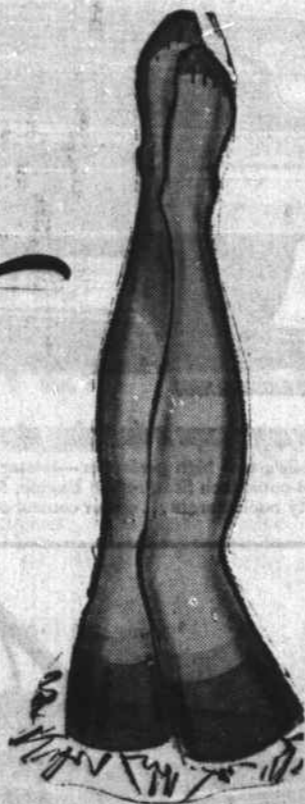
**Shop In Our B
 Complete Selection**

Prompt & Courte

Heiress
 Is Belk's own brand . . . your assurance
 of highest quality and best value for your
 dollar. Look for the Heiress name on



Hosiery - Gloves
Lingerie



Large Selection — Single & Full
 Size — Reg. 9.99 — "State Pride"

BED SPREADS

Special for This Sale

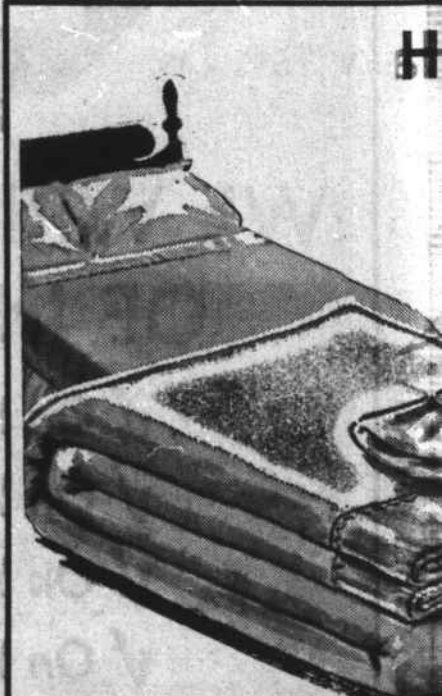
\$8.88

Venetian — Heritage — Winthrop



Ready To Hang — Wide Side &
 Bottom Hem
 Solution Dyed Fabrics
ANTIQUÉ SATIN LINED
EXTRA SPECIAL
FOR THIS SALE

Drapes - \$7.99 pr.



New Fall — Wool and Blends of

BLANKETS

1.69 to 9

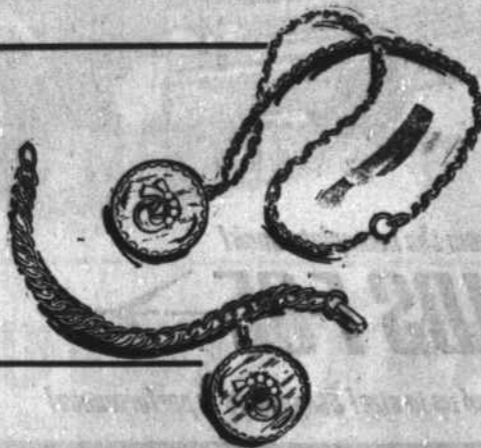
See Our Large Variety of

Cookware - \$1

1 Table Reg. 69c — Save 10c

SUITINGS
59c yd.

Beautiful New Fall Fashions in
Costume Jewelry
\$1 and \$2



Shop at **BELK'S** in Boone
 During This 1963 Harvest

Of Values and Save



Boone's Largest Department Store