CART TO STORAGE

### CHAMBER OF COMMERCE NOTES

# New Shoe Factory Facts Given; County Zoning Laws Are Needed

By HERMAN W. WILCOX (President)

e Chamber of Com

Over \$1 Million Payroll Mr. Bradley, President of the



teresting facts about our new shoe factory. As soon as they move into their new

H. W. WILCOX million and fifty thousand dollar per year payroll begins,

based on local wage scale. 380 persons—70 per cent of these men will be employed. The factory will produce 300 dozen pairs of shoes per day.

### Why Did We Decide To Come To Boone?

After extensive surveys of various locations, the following five factors made up our mind for us: (1) educated labor, (2) labor rate, (3) favorable climate, (4) interest and cooperation of your citizens, and (5) close to

the Southern market. The Melville Shoe Company now has 1160 retail outlets, and an additional one added each week. There are still 55,000,000 pairs of shoes imported each

### nal Labor Needed

The Company urges any man who desires employment to contact the Employment Labor Security Board and make application for employment in the new

shoe factory.
Architects Well Received

The locating of the Architects Engineers Collaborative office in Boone is being well received by our citizens. They are very busy drawing plans for homes and motels for the area. In their words, We are very pleased to have the pleasure to work with such fine people. The encellent cooperative spirit is greatly appreciated by our entire staff."

County Zoning Laws Needed One of our greatst needs is for our county commissioners to put into effect their powers to zone our county, especially the terri-tory adjoining Boone and Blowing Rock. We need to protect those who spend their money to build, in that just any type of building could not be built next to them. of his actors and crew. "The

pressing and important matter.

Overflow Of Tourists

They reported "the best business since mid-August," remarked one operator. All indications point to ing Rock this past weekend were overflowing, and they were looking for rooms in private homes. largest crowds in our history.

## pany, reveals IRC Establishes New Market Facility In Pa.

manufacture, and market electro-mechanical/electronic subsystems and associated equipment and circuitry.

The new organization was formed by integrating the firm's Control Components Division with its recently merged Frontier Electronics and Plastic Products Divisions. It will be located in Philadelphia.

O. C. Kebernick, formerly General Manager. Marketing ac- lines of the former divisions.

Philadelphia. - International | tivities will be managed by Resistance Company has estab. Terry Halpern, former Head of lished an Instrumentation & Control Components. Chief En-Systems Division to design, gineer is Patrick Lannan who manufacture, and market elecheld a similar position in Frontier Electronics.

> In developing the circuitry for subsystems, the new organization will work closely with the microcircuit group of the firm's R & D Division to take advantage of the latest developments in that area.

While developing subsystem lines and handling custom orders, the new diivsion will, ex cept for some curtailment with Manager of Plastic Products, respect to Plastic Products, conhas been appointed Division tinue to market the product

# Little Theater Starts **Production Tryouts**

forthcoming production of Eugene O'Neill's play, "Beyond the Horizon," which is slated to open its five-day run on November 7, according to director Jerry

The Little Theater's last production, "Anastasia," closed a four-night run last Sunday. It was "fairly well accepted," according to Moore, with attendance aver-aging about 35 persons for each performance. Moore pointed out that this attendance could be considered quite satisfactory, since college students are pretty well tied up with other activities during this time of year.

"We got more support from townspeaple than ever before, said Moore. "That, we hope, is a good indication for the coming

Moore further stated that he was well satisfied with the work we feel this should be done and play came off smoothly," he control residential as well as in-dustrial sites. Let's tell our con-

Tryouts began Monday night | to the beautiful costumes which for the Boone Little Theater's were made by the individual cast members.

> "Beyond the Horizon," the next play on the Little Theater's agenda, is one of the later works of a man whom most have called America's greatest playwright Though some of the effects which O'Neill uses in this and othe plays may seem bizarre and rather clumsy, no one can deny their power and overall effective ness. "Beyond the florizon" is best described as a drama with deep meaning but without overelaborate symbolical contriv

Information as to the members of the cast and further plans for this forthcoming theatrical event will be contained in neext week's

Shown in "Eye Clinic" picture taken Oct. 9 at the District Health Department are: (left to right) Mrs. Lois Harrill and Mrs. Opal Clawson, Public Health Nurses and the local Health Department; Major John H. Thomas, President of the local Lions Club; Miss Florence Bell, R. N., District Medical Supervisor with the North Carolina Commission for the Blind; Mr. Bill Johnson, Optition; and Dr. R. H. Harmon, ophthalmologist.

### Lions Are Pleased With Clinic

The Eye Clinic of the Watauga tauga County Health Department | Senior Citizens Meet ed at 9 a.m. and closed at 1:15 p.m. October 9 at the Health Department Building, during which time 24 patients were examined and 23 pairs of glasses issued to students of elementary schools in

The clinic was originally planned to hold its second meeting on the secnd Wednesday of January, 1964, but due to conflicts

County Health Department open- Building on December 11 and every three months thereafter.

> Lion Major J. H. Thomas was pleased wth the fine reception and cooperation of all who conducted this clinic, and hopes that future clinics will be as well re-

The weakness of a nation can will be held instead at the Wa-smart to evade military service. members or others in attendance. Va., who is a design engineer

## With Mrs. Goodnight

The Boone Senior Citizens Club will hold its October meeting at 1 p.m. on Friday the 18th at the ome of Mrs. J. L. Goodnight at 1613 Perkinsville Drive. Each person attending will bring sand-wiches for lunch and other reconsist of talking about and show-, 1964, but due to conflicts be measured by the number of ing samples of or demonstrating call. Railroad in engine service, next meeting of the clinic families in it who think it the hobbies of the individual and Robert E. Guy of Marion,

# Former Wataugan Dies In Chicago

Mr. Guy was born at Sugar Grove, N. C., August 23, 1892 to Mary Jackson and James Enoch Guy. He went to Illinois in 1909, at the age of 17, and was employed by the Chicago Peoria and St. Louis Railroad in the cer repair shops at Springfield. He transferred to engine service as a locomotive fireman on November 29, 1911 and was promoted to locomotive engineer on August 14, 1920, in which capacity he served until his retirement from the Chicago and Illnois Midland Railroad on May 18, 1961, having completed 52 years of service on the railroad.

From 1921 through 1925, during a recession in business, he was employed as a locomotive engineer on the Florida East Coast Railroad. He served as President of BLF&E Lodge 408 and on the General Grievance Committee during his time as a fireman, and later, during his time as an engineer, he served as a member of the BLE General Committee of Adjustment, and as Chief Engineer of BLE Division 460. He was in possession of his 40year emblem with the BLE, and was a life member of both the BLE and the BLF&E.

He was married to Mary Ellen freshments will be provided by Robinson in 1915 and was the the hostess. The program will father of two sons, Dolph A. Guy, Jr., who is also employed on the

Dolph A. Guy, Sr., 71, passed | for the Brunswick Corporation. away unexpectedly on September Mr. Guy is survived by his 23 at the Union Station in Chi-widow, Mrs. Mary E. Guy, two cago, Ilinois, while waiting to sons, 13 grandchildren, three board a train to return home. He great-grandihildren, one brother, sons, 13 grandchildren, three had been visiting his son, R. E. Robert Guy, Mayor of Banne Guy, who resides in Marion, Va. Elk, N. C., three sisters, Mrs. Robert Miller and Victoria Combs, both of Sugar Grove, and Mrs. Andrew Dickens of Reids

Mr. Guy was a member of the BLE, BLF&E, St. Peter and Paul's Church, the Holy Name Society and Knights of Columbus Council 364.

He was buried in Calvary Cemetery in Springfield, Illinos.

### USES BULB 40 YEARS

Charleston, S. C. - A light bulb is still burning in the home of Mrs. Ada Javins, 83, after 40 years of service.

Mrs. Javins recalls that she and her husband bought the bulb, shaped like a cluster of grapes, when they moved into their new home in 1923.

The bulb, which she still uses, gives off a dull reddish glow, as a night light.

> **Battling** that bulge



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### NORTHWESTERN BANK Robert Cook Student At King College Among the students enrolled at King College this year is **AUTO LOAN** dustrial sites. Let's tell our com- getting of lines. Everyone did a Robert Francis Cook, son of missioners we will be glad to good job. The play was absorbing Mr. and Mrs. F. C. Fook of 401 work with them in this most and very pretty to look at, thanks Stansbury Creek, Boone.



When it's time to trade

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