

# Heartline Campaign Being Pushed In County

Four prominent Watauga citizens are spearheading the Appalachian State Teachers College Heartline Week campaign in the county this week.

Co-chairmen for the drive are Alfred Adams, Northwestern Bank official, and James Marsh, secretary of Watauga Savings and Loan Association.

Assisting Adams and Marsh are Guy Angell, superintendent of Watauga County schools, and James Greene, principal of Parkway School. Angell is Heartline Chairman for members of the ASTC Watauga County Alumni Association, and he will be in charge of the campaign among the teachers and other alumni in the county.

Mayor Pro-Tem Howard (Twin) Cottrell of Boone officially proclaimed the week of October 13-19 as "Appalachian Heartline Week" in Boone.

During this special week, Appalachian alumni and other friends of the college, individuals and business concerns in Watauga County will be given an opportunity to make contributions to the Heartline Fund. This fund is used to provide extras at the college which the State can't provide because of State policy.

Many Boone citizens today expressed their appreciation of Appalachian College in the following paragraphs:

Jerry Coe, insurance and real estate dealer, said, "The college is definitely an asset to this community and to the county. It has been instrumental in bringing a better class of people into the community. Many of my contacts for real estate have mentioned a desire to locate in a college town. I contribute a lot of my success to the fact that Appalachian College is located in Watauga County—in fact, many of



Four prominent Watauga citizens are heading the county-wide ASTC Heartline Week campaign. Pictured (l-r) are

Alfred Adams, James Marsh, James Greene, and Guy Angell.

my contacts for homes have come from the college. Some people have come to Appalachian to attend Summer School and

liked what they found here well enough to buy property and build homes. I believe that Appalachian is offering the youth of this

county a wonderful opportunity to get an education and to participate in a well-rounded program of athletics."

is equal to any industry in the county, and the college has been instrumental in bringing outstanding citizens into our community," Winkler said.

Jack Ermisten, local lumber dealer, said that Appalachian College has helped the entire county from the businessman to the farmer. "There is scarcely a single individual or business in Watauga that has not been affected by the local college," Ermisten stated.

Bob Bumbaugh, of the IRC, said, "It is my opinion that without Appalachian College there would be no industry in this county. The fact that ASTC exists has been a great factor in attracting industry. The contributions of the ASTC faculty and staff have been felt in the civic and religious life of the community—these young men have provided a vital leadership that is helping the county to move forward."

Rob Rivers, editor of the Watauga Democrat, said, "Without Appalachian College this community would be nothing more than just a county seat neighborhood. Appalachian has been one of the greatest factors in the development of Boone and Watauga County. From the very beginning of Watauga Academy the Democrat has worked very closely with the school and through the years the local paper has supported the college in every way possible."

Alfred Adams, Northwestern Bank official, said, "Appalachian College, with its cultural, educational and financial aspects, is one of the greatest assets of Watauga County."

James Marsh of Watauga Savings and Loan, said, "Many businesses have recognized the value of Appalachian State Teachers College from the overall economy of Watauga County. Have you asked yourselves how much Appalachian College has added to your income as an individual and to your business?"

Clyde Greene, of Farmers Hardware, said, "Appalachian College is the center of a small village and a city, which Boone has become. Boone is now the trading center for the five or six counties which constitute the roof of Eastern America. Our county is recognized as one of the best balanced counties in North Carolina. This condition may be compared to a four-legged stool—education, industry, agriculture and business. The college has furnished the first and has contributed largely to the other three. The intellectual, cultural and religious aspects of our community have been greatly benefitted by the college."



The silver heart with the 60th anniversary emblem representing Appalachian State Teachers College's diamond anniversary is being presented all persons or firms making contributions to the Heartline this year.

## Mayor Brown Says Communists Want Knowledge, Not Truth

By WADE E. BROWN

It is impossible to give all details of a trip covering 42,000 miles in 20 days even if anyone would be interested. But a few events and impressions might be of interest.

Our party consisted of 37 men, two women, from all parts of North Carolina, eleven lawyers, five mayors, eight county commissioners, and various other county, town and state officials. That in itself was an experience of tremendous value.

Our tour was organized under the sanction of a government policy of encouraging people-to-

people contacts with friendly countries, as well as those who might not be considered as in accord with our form of government. Because of this fact our tour organizers, who were professionals in travel plans, had arranged for us a trip into Moscow, and then into the heart of one of the Russian provinces, Armenia.

We were all impressed with some of the physical achievements of the Soviet Union. They have built and are now building literally thousands of huge apartment buildings from five to twelve stories and many oth-

er fine buildings. It seems they are determined to herd a vast country and people into mass living conditions, they say to improve their living standards, especially in Moscow and with the same idea throughout Russia.

Even as we flew over the vast territory one was impressed with the fact that no single farm building was visible, but villages with all the houses in a group, then large areas of farm land and another town. Some were small, others larger, with only one road from group (Continued on page 3, sec. B)

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