

ASTC Homecoming Draws Large Crowd

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 palachian College. We can think of no more fitting memorial of one who's life has been so completely given to the growth of the College and civic causes of the community, than to be so remembered in brick and stone, in cement and in mortar, and in the perpetuity of the educational processes. We congratulate Dr. Rankin on his long tenure at the College, and on his work in behalf of the general welfare. We commend the College, in turn, on its wisdom in so signally honoring its President Emeritus."

W. B. Rankin, aumnus, ASTC Trustee and nephew of Dr. Rankin, said, "Dr. Rankin kept his promises and has gone his mile. If the foundation of the new science building is as strong as the roots of love of Dr. Rankin for ASTC, it will stand for many, many years to come."

The dedication was concluded with the college chorale, under the direction of Hoyt Safrit, singing the Alma Mater. The Alma Mater was composed by Dr. J. D. Rankin.

During the Homecoming Luncheon the new alumni association officers installed included Miles Annas of Charlotte, president; F. P. Bodenheimer, Jr. of Greensboro, vice-president; Mrs. Anne Blackburn of Boone, secretary-treasurer; and Dr. Hugh Daniels of Waynesville, president-elect for 1964-65. John Corey recognized the honor classes of '33, '38, '48, '53, and '58.

A special award was presented to the Alamance-Burlington Alumni Chapter as the chapter of the year. Also, the award for the alumnus of the year went to Jim Ferrell, president of the Burlington Alumni Chapter.

Dr. Amos Abrams, editor of North Carolina Education, spoke on the "Romance of Appalachia."

Another highlight of Homecoming was the Faculty-Alumni Fellowship Hour in the lounge of the college cafeteria. It was significant to note that many of the older alumni of the college were present for the fellowship hour and other events of the day.

During the halftime ceremonies of the ASTC-Carson Newman game the Homecoming Queen and her court were presented. The annual Bob Broome Trophy-Scholarship Award was presented to Jim Hayes, Mountaineer fullback, by Vice-president Barnard Dougherty. Howard "Twin" Cottrell, manager of the college bookstore, presented the trophy for the best float to Charles McLean, president of Chi Lambda Chi. This award was won by the Industrial Arts Float. The award for the best display was won by Justice Hall and this display consisted of a miniature Watauga Academy.

Miss Judy Martin, Homecoming Queen, was crowned by Student Government President Chet Hill during intermission of the Homecoming Dance. The Queen's Court and the escorts of the lovely co-eds were also presented to the student body.

Alumni Golf Tournament
 Thirty-three men and five women participated in the second annual Alumni Golf Tournament at the Boone Golf Course on Sunday, October 27. There were three classes for men and one for women. Class A winners in the men's division were Sam Travis, 1st; Jack Groce, 2nd; and A. E. Hamby, 3rd.

Class B winners in the men's division were Ted Barnett, 1st; Tracey Ballou, 2nd; and Roy Blanton, 3rd.

Class C winners (men's) were

Carl Meeks, 1st; Ray Walker, 2nd; and R. D. Hodges, 3rd.
 Ernest Hayes was first low medalist and Bill Cook was second low medalist.

In the women's division Mrs. Earle Thomas was first, Mrs. Pearl Dowling was second and Mrs. Fran Weber was third.

Prizes were awarded to all the winners in the tournament. Guests of Dr. and Mrs. Rankin (from out of town) included Mr. and Mrs. P. M. Rutherford, Dallas, Texas; Mr. and Mrs. C. E. Rankin, Greensboro; Winton Rankin, Arlington, Va.; Mrs. B. L. Smith, Greensboro; Mrs. James Peeler, Durham; E. J. Abernethy, Rutherford College; Mr. and Mrs. Haynes Rutherford, Valdese; and Eubert Rutherford, Rutherford College.

New Shoe Plant

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ly fast."
 Of these workers, Ray said further: "So far, we have hired only high school graduates. And I am proud to say that they have shown themselves to be as high a type of young men and young women as I've ever seen."

"There are going to be many opportunities here for young men and women to reach out for still better jobs in the future, not only in this plant, but in other plants. As Blue Ridge Shoe Corporation grows in this locality—as I'm sure it will—the demand for sound leadership is going to grow with it."

Ray said that he had no figures available as to how many dollars worth of equipment had been moved into the new building, since some of it already belonged to Melville Shoe Company and some of it had been leased.

"The building itself, of course, is owned by a non-profit organization of local people, Watauga Citizens, Inc., which is paying for the building through the sale of \$500,000 worth of four and one-half per cent 15-year bonds."

Ray was emphatic in his confidence in North Carolina as a fitting place for Melville Shoe Co. to expand its operations. He feels sure that more Blue Ridge Shoe Corp. plants will arise in the near future in this area of the state.

As for Ray himself, he has been in the shoe manufacturing business for 35 years, including 21 years with a company in his home town of Nashville, Tenn., and 6 years with the Acme Boot Company, the world's largest manufacturer of boots. He, his wife, and his daughter, are presently living at 408 West Queen Street in Boone.

He is filled with enthusiasm over his new responsibilities as manager of the plant. "We don't just hope that we'll make a success of this thing," he said. "We're like the rabbit who was being chased by the greyhound—we've got to do it. And we will."

Moretz To Serve

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with the attractive 1963 Christmas Seals and reports that they will not only add beauty and cheerful color to all holiday mail and packages but will again be the Tuberculosis Association's only means to support their activities in the coming year.

The Worthwhile Woman's Club will be active this year in getting the seals into the envelopes and into the mail. Mrs. Wilcox said, "That is a big task but it certainly isn't too big for that wonderful group of ladies in that club."

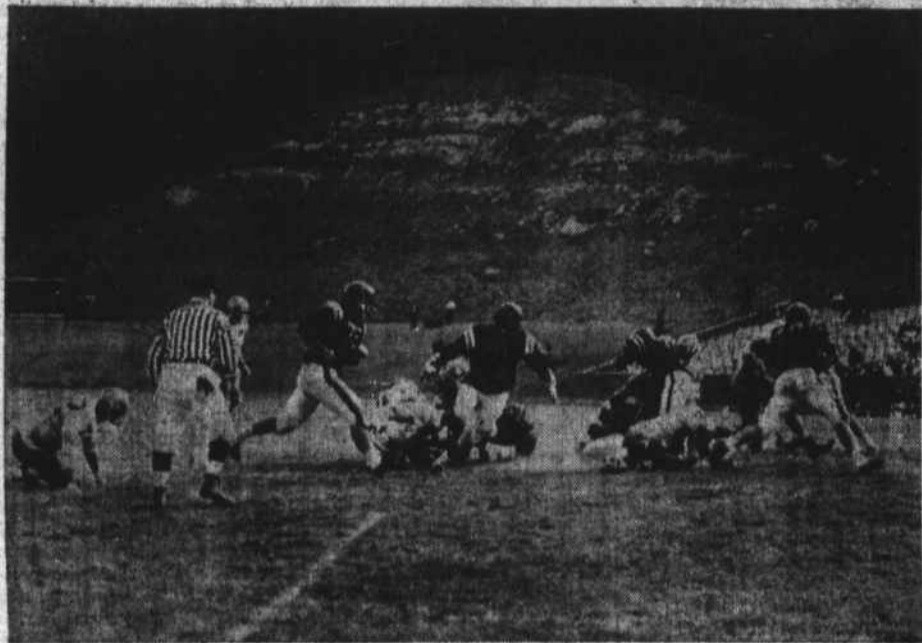
Homecoming Scenes At ASTC



Parade Through College Campus



Crowning of Homecoming Queen



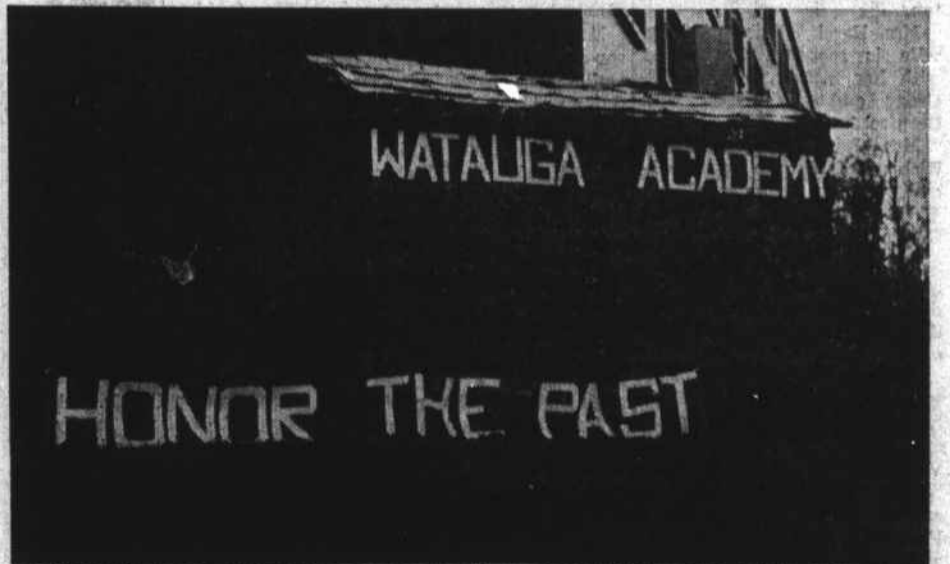
Action On Football Field



Rankin Science Building Dedication



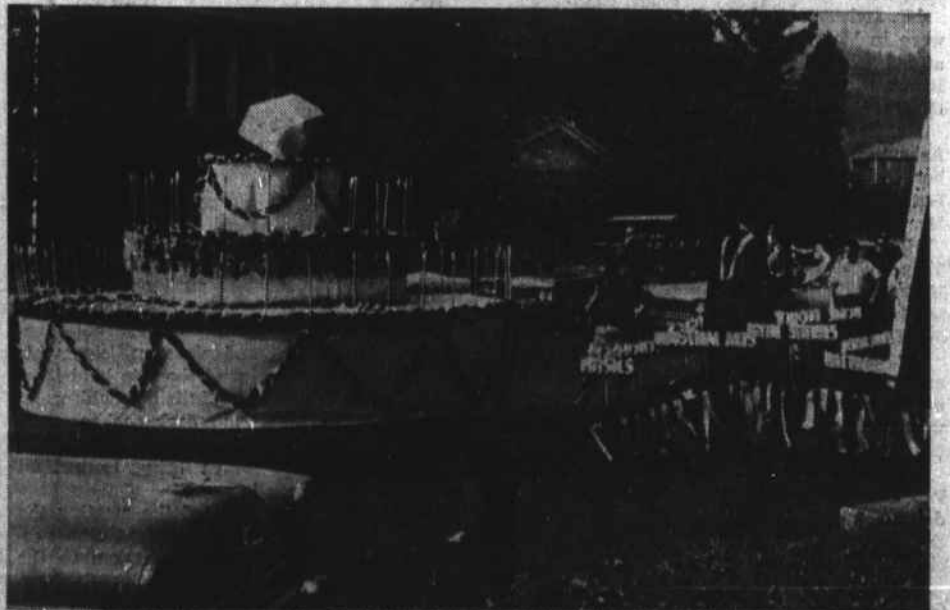
Jim Hayes Receives Bob Broome Award



Best Campus Display



McLean Receives Award for Best Float



Best Float in Parade

(Photos by Larry Penley)



DR. AND MRS. J. D. RANKIN