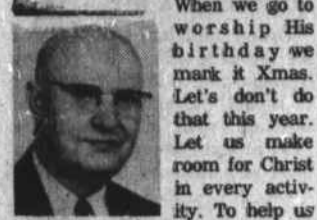


CHAMBER OF COMMERCE REPORTS

# Keeping Christ In Christmas Again Effort Women's Groups

By HERMAN W. WILCOX  
President  
Boone Chamber of Commerce

**Keep Christ In Christmas**  
Too often we forget the blessings that come to us from our Saviour, the Lord Jesus Christ.



H. W. WILCOX

When we go to worship His birthday we mark it Xmas. Let's don't do that this year. Let us make room for Christ in every activity. To help us realize the importance of this event, the Art Department of the Worthwhile Women's Club will again sponsor the decorating of the business place windows with the theme "Keeping Christ In Christmas." The displays will be judged and awards given. The Merchants Association committee greatly appreciates this fine effort. Outdoor manger scenes will also be encouraged.

**Merchants Assn. Committee**  
The Merchants Association committee has been named for this season and coming year. They are Dennis Greene, chairman; Phil Vance, Glenn R. Andrews, S. M. Ayers, A. E. McCreary, O. K. Richardson, Ned Trivette, and Vaughn Roter.

This committee immediately began some very worthwhile projects. See story elsewhere in this issue for details. We are very grateful to these fine men for being willing to give of their time to make our city a better place to shop and do business in.

**Area Zoning Committee**  
An area zoning committee has been named to work with the County Commissioners, and any other authorities, so that the immediate area around Boone may be properly zoned to control future building of residences and business places. The committee is made up of Clyde R. Greene, chairman, Stanley A. Harris and

Lee Reynolds. We consider this a very important project so as to protect everyone concerned.

**Farm-City Meeting**  
The national Farm-City week will be observed by all our various organizations Thursday evening at 6:30 at the Cove Creek High School. Officers of the Chamber and Merchants Association, as well as officers of our Community Clubs over the county, will be installed. This is an important get-together by the town and county citizens and is a real

## App High School Distinction List

**Seniors:** Martha Allen, Toe Cooke, Linda Vines Hodges, Diane Warman, Freddie Hampton, Ronnie Hunt, Pam Hamby, Marilyn Harmon, Alton Johnson, Linda McCaraher, Barbara Mast, Annie Miller, Patty Olund, R. D. Shoemaker, Johnny Stacy, Patty Payne, Janie Price, Sharon Ramsey, Becky Russell, Gail Wilson, Glenda Wilson.

**Juniors:** Tommy Bentley, Harlan Greene, Mackie Hagaman, Johnny Jones, Mary Honeycutt, Jerry Ramsey, Cassandra Pritchett.

**Sophomores:** Larry Cline, Johnny Coe, Nina Clawson, Randy Hart, Linda Edmisten, Rebecca Ford, Charlene Greene, Diane Hagaman, Sara Hagaman, Betty Hayes, Betty Hodges, Linda Hodges, Mike Sink, Sue Sherwood.

**Freshmen:** Barbara Barnett, Linda Barnett, Jimmy Deal, Wanda Critcher, Linda Dixon, Keith Greer, Randy Houser, Marsha Hargrave, Martha Jones, Gary Meeks, Jerry Meekins, John Payne, Bob Reisman, Brenda Richards, Jenny Lou Robinson, Nancy Robinson, Merle Todd, Doris Winkler. Straight "A" Students: Tol Cooke, Diane Hagaman, Betty Hodges.

builder of goodwill. It is Ladies' Night.

**Paying Dues**  
Burdick Publishing Co., Oakwood Motel, Dixie Cleaners, Caudill's, Greene Buick-Pontiac, Cotvard, Inc., Latta Johnson, Vannoy's Drive-In, Pepsi-Cola Bottling Co., and Cratis D. Williams.

## IRC Dividend

Philadelphia — International Resistance Company's Board of Directors October 29 declared a regular quarterly dividend of 10 cents per share, a year-end extra of 5 cents and a special distribution of 2 percent in stock.

Both the quarterly and year-end cash disbursements will be paid November 29 to stockholders of record November 15. These bring IRC's total 1963 cash payments to 45 cents, the same amount that was paid in 1962.

The stock distribution will be made December 20 to holders of record November 15.

# FOR SALE Building And Land Housing the Skyline Bowling Lanes

This building was completed February, 1962, and is in excellent condition. This property is being sold subject to lease on the buildings, with monthly rental of \$685.00. The Watauga Industries reserve the right to reject or accept all offers on the property within 30 days. All offers require a 10% deposit.

Offered by

## Watauga Industries Incorporated

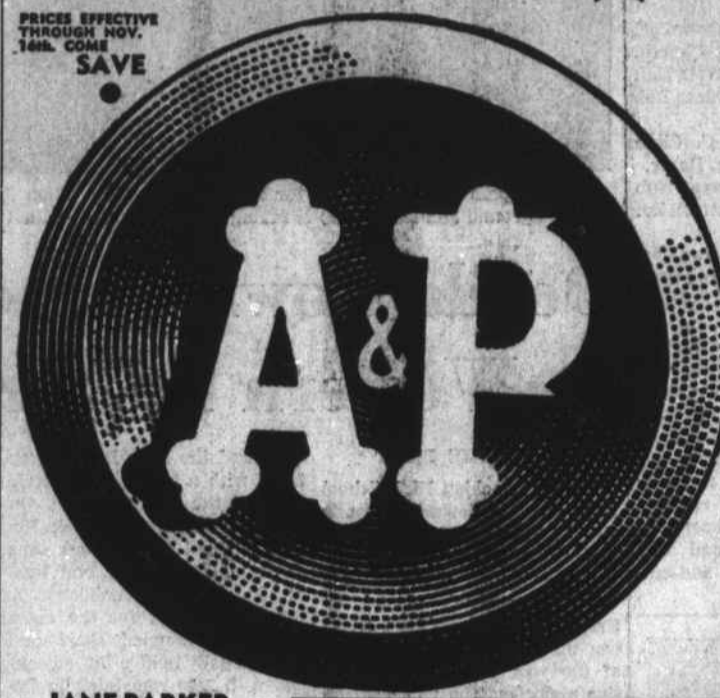
Selling Committee of Watauga Industries

E. F. COE, Chairman

JAMES P. MARSH

A. T. ADAMS

ALLGOOD BRAND NO-1 SMOKED FLAVORED SLICED  
**Bacon** 1-LB 37¢  
PKG  
"SUPER-RIGHT" HEAVY GRAIN FED BEEF 25 TO 30 LB. AVG.  
**Beef RIBS** 55¢  
★ WHOLE PER LB



STANDING RIB ROASTS  
5th & 6th Ribs 59¢ Lb. First 4 Ribs 69¢ Lb.  
BONELESS RIB STEAKS Lb. 89¢  
"SUPER-RIGHT" QUALITY PURE PORK SAUSAGE  
1-Lb. Roll 33¢ 2 Lb. Roll 65¢  
TALMADGE FARMS COUNTRY  
HAM Whole or Half Ham-Lb. 79¢ 1/5th Sliced Lb. 89¢  
Ann Page Creamy Condensed TOMATO SOUP 3 10 1/2-Oz. Cans 29¢  
Ann Page Rich Tomato Ketchup 2 14-Oz. Bots. 33¢

**A&P MONEY-SAVING COFFEE SALE!**  
Mild and Mellow 1-LB. BAG—NOW 49¢  
Rich and Full-Bodied 1-LB. BAG—NOW 55¢  
Vigorous and Witty 1-LB. BAG—NOW 59¢  
JANE PARKER GOLD or MARBLE POUND CAKE 1-Lb.-9-Oz. Size 49¢  
JANE PARKER LEMON or BLACKBERRY PIES 1 1/2-LB. SIZE EACH 39¢  
A&P FROZEN, CONCENTRATED Grape Juice 2 6-Oz. Cans 29¢  
Cold Stream Pink Salmon 1-Lb. Can 57¢  
Excel Va. Salted Peanut Halves 1-Lb. Bag 39¢  
White House Dry-Instant Milk Solids 8-Oz. Pkg. 59¢  
Perfect Strike Chum Salmon 1-Lb. Can 53¢  
Aluminum Wrap Wonderfoil 12" x 25' Roll 27¢  
A&P GOLDEN WHOLE KERNEL CORN 2 1-Lb.-1-Oz. Cans 23¢  
MARVEL BRAND CHOCOLATE, VANILLA OR STRAWBERRY  
FRUIT CAKE INGREDIENTS NOW ON SALE  
CHOCOLATE CANDIES Now On Sale

"Us Tareyton smokers would rather fight than switch!"



Join the Unswitchables and enjoy the great taste that inspires their aggressive loyalty.

Tareyton, of course, is famous for fine tobacco. Now see how the Activated Charcoal filter works with the white filter to actually improve the fine tobacco taste:



Together they give you the great taste of DUAL FILTER TAREYTON



Product of The American Tobacco Company — "Tobacco is our middle name" © A. T. Co.

Ice Milk 1/2 Gal. Ctn. 39¢  
Western Grown Red DELICIOUS APPLES 2 Lbs. 25¢  
All Purpose—Jonathan or ROME APPLES 3 Lb. 29¢  
TANGERINES or TANGELOES 120 Size 12 for 49¢  
For Pies, Baking, Frying—Sweet POTATOES 3 Lbs. 29¢  
FLORIDA GROWN SWEET JUICY ORANGES 12 FOR 39¢

<b>VEL</b> LIQUID DETERGENT 1-Pt. 4-Oz. Bot. 63¢	<b>FAB</b> 1-Lb. 34¢ 3-Lb. 81¢	<b>A-JAX</b> LIQUID CLEANER 1-Pt.-12 Oz. Bot. 69¢	<b>SOAKY</b> BUBBLE BATH 10-Ounce Bottle 69¢
<b>CRISCO</b> Vegetable Shortening 1-Lb. Can 32¢ 3-Lb. Can 79¢	<b>SUPER SUDS</b> TWIN PACKAGED 2 16-Oz. Pkgs. 47¢	<b>FLORIENT</b> ALL VARIETIES 7-Oz. Can 59¢	<b>A-JAX</b> CLEANSER 2 1-Lb.-3 Oz. Cans 47¢

OPEN ALL DAY WEDNESDAYS  
OPEN EACH FRIDAY EVENING 'TIL 8:00 P. M.