



President's Talking Shop

What seems to be a Presidents Convention is merely three gentlemen talking shop after an address by Dr. William H. Plemmons (center), president, Appalachian State Teachers College. Dr. Plemmons spoke to the Lees-McRae College student body on "career opportunities in education" as part of the Distinguished Speaker Series sponsored by

the college. Pictured with Dr. Plemmons is (left) Robert G. Hayes, president, Edgar Tufts Memorial Association (which is comprised of the Grandfather Home for Children, Charles A. Cannon Jr. Memorial Hospital, and Lees-McRae College), and (right) Col. Max C. Chapman, president, Lees-McRae College.

Cars In Watauga

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the United States is given to the trend toward multiple car ownership. At present, according to the market researchers, there are 11,300,000 families who own more than one car. That is nearly four times as many as there were 10 years ago.

How much traveling is being done in all these cars? The average driver goes about 9,500 miles a year, the figures show. Watauga County drivers, on that basis, cover more than 44 million miles annually.

Decorations

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Boone, headed by Mrs. A. E. South, is sponsoring a "Keep Christ in Christmas" campaign in cooperation with the Merchants Association.

Mrs. B. W. Stallings is in charge of a committee which will attempt to have manger scenes depicted at various points along the street, as a further approach to the religious side of Christmas.

grades as much as possible, as this will seriously affect prices. The stripping and grading demonstrations conducted recently in several parts of the county by farm officials are expected to result in more accurate grading than heretofore, in general.

Farmers are also being urged to bring their marketing cards with them when weighing in the tobacco. The cards, necessary before the leaf can be weighed, were mailed from the county ASC office last Wednesday.

Tentative holiday recesses from the burley auctions have been set by the Burley Sales Committee for November 28 for Thanksgiving, and from December 20 until January 6 for Christmas and New Year's.

Staff Changes

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Miss Smith has been with radio station WATA for the past six and one-half years and is experienced in all phases of broadcasting.

In announcing the appointments, Mrs. Potter said: "We are very happy to make these promotions within our staff which we feel are well-deserved

and will further increase the efficiency of the station and its service to the community. We are extremely proud of the acceptance which our station enjoys as a result of their efforts."

Radio station WATA has been on the air for 13 years, having signed on in September, 1950. The station has a power of 1,000 Watts, is an affiliate of the American Broadcasting System, and a member of the North Carolina and National Associations of Radio and Television Broadcasters.

Military service is good for most young men, and we have little patience with parents who think their Willie is too good to do his share.

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ARMY MELON SNITCHERS
Las Animas, Colo.—Members of the armed services cannot give up the boyhood prank of snitching melons. The latest method to be used was two big army helicopters

landing in the watermelon patch of Ed Wilkins and a man jumping from each grabbing a melon and off they flew. Mr. Wilkins said he didn't even have time to "shake a fist at them."

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Speaks At Farm-City Meeting

(Continued from page one) Teachers College, was Master of Ceremonies for the gala occasion.

L. E. Tuckwiler, County Agent, handled the introduction of special guests at the Farm-City Meeting — some of whom had come from great distances to be in their home county for the celebration of this yearly highlight. Also introduced were several groups of representative from the various industries in the county, members of civic clubs and community organizations, college officials, and committee-men for Farm-City Week who helped to make the meeting a success.

The Rotary and Lions Clubs made the Farm-City Meeting their meeting for the week, and in addition made the event a "ladies' night" helping to swell the attendance to almost capacity of the Cove Creek High School gymnasium.

Jerry Adams, President of the Watauga Council of Community Clubs, handled the community awards portion of the program. He handed out cash awards to representatives from Mountain Dale and Matney communities, winners for the county in the rural nonfarm and farming divisions, respectively, in the recent Northwest Development Association judging. Cash awards were also given the other five communities who participated in the community improvement contest.

Adams pointed out that 12 new homes were built in Watauga County in 1963, and 481 separate home improvements made. "Awards," he said, "are not the chief goal of any club — the greatest award is seeing a project completed, a job well done, a duty performed."

Roy Isley, Office Manager of the Watauga County ASCS, then presided over the official installation of officers for the coming year of the various community clubs, as well as officers and directors of the Chamber of Commerce and Merchants Association.

Clyde R. Greene, president of Farmers Hardware and Supply Company, Inc., in Boone, introduced the speaker, Dr. David S. Weaver, to the audience. Dr. Weaver, former director of the North Carolina Agricultural Extension Service, spoke on the subject, "Give Us This Day Our Daily Bread," pointing out that the U. S. was far ahead of other countries in wealth and prosperity, and attributing this largely to our being better able than any other nation to produce plenty of good, inexpensive food due to modern farming techniques.

"The United States," Weaver

said, "with a population of seven percent of the world's people, manufactures about 52 percent of the world's manufactured goods."

"We're rich," he continued. "We got that way because we produced food cheaply. Eight percent of the American population feeds the rest of the country abundantly, while it takes 56 percent of Russia's population to provide barely enough food for its masses. As a result, the average American family spends only 18 percent of its income for food, as compared to 56 percent for a Rus-

sian family." But Weaver warned of the necessity of our not allowing ourselves to become sated with material goods, lapsing into selfishness and complacency, which he called the first step in national disaster and downfall. In the end, he pointed out, America's main problems become matters of individual moral responsibilities.

Thursday night's meeting, the one time during the busy year which offered such a fine chance for farmers and businessmen to discuss mutual problems, will not soon be for-

Burley Sales

(Continued from page one) ty this year, amounting to about 57 acres.

Approximately 863 acres of the plant were grown in Watauga County in 1963, as compared with about 806 acres in 1962.

Farmers have been especially urged by warehousemen and agricultural officials to keep green tobacco out of their prime

gotten. In fact, its effects will linger until at least this time next year when plans for another Farm-City Week will have culminated in the same lavish, entertaining and informative fashion.

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