# Economic Ills Of Mountain Area Discussed

Asheville—Plans for forma-tien of a 10-state Appalachian Regional Corporation to secure maximum state, local and federal co-operation in solving the economic ailments of the mountain area were spelled out at a meeting of President Kennedy's Appalachian Regional Commits tain area were spelled out at a meeting of President Kennedy's Appalachian Regional Commis-

commerce Undersecretary
Franklin D. Roosevelt Jr., commission chairman, said the proposed corporation represents "the first time a co-ordinated approach on a regional basis has been tried—this is the first attempt to approach regional problems not just on the basis of a single problem like transportation or water supply, but on the whole angle of economic and human poblems."

#### Study Is Over

Roosevelt recalled that the commission had its origin in the conference of Appalachian governors some five years ago, and said, "The period for study is now over. It's time to put down a concrete program."

The blueprints unveiled at the second session here Monday dealt with a 2,150-mile highway network within the mountain region with alloca-tions based on "development" needs rather than demonstrated use, and plans for massive aid programs in education, welfare, recreation, power, agriculture, water resources and air transportation.

General Proposals
Proposals laid out for discussion by a North Carolina group headed by Gov. Terry Sanford

rather than specific area pro-

Discussion of the water rerecommendation that the Kerr Scott Reservoir Recreation near North Wilkesboro be developed further. Also recommended was development of the Kanawha River Basin in Alleghany, Ashe and Watauga counties and of the Yadkin-Pee Dee River Bas-

"We have been working for better transportation, eduction and water resources. The prospects now are that we will see a stimulation of all these efforts. I feel sure the Northwest North Carolina Development Association will want to study the commission's proposals carefully to see how they can be used to help the area."

W. J. Brame, state highway commissioner from North Wilkesboro, said the commission's proposals "have a terrific potential. There is a great need for funds to aid all the com-munities."

#### Four Are Hurt In Auto Accident

automobile accident in four people sustained slight injuries occurred on Highway 194 near Meat Camp Saturday night at about eight o'clock, according to investigating State Highway Patrolman George Baker.

Baker said that Sammy Miller, whose address is not known as yet, was operating a 1957 dealt with general proposals Chevrolet traveling north on the highway, when he lost control of the car. It overturned in the road, then turned over sources proposals included a several more times down an embankment, throwing Miller and his three passengers out of the vehicle.

> All four were taken to Watauga Hospital and treated for multiple lacerations and bruises Two passengers sustained slight beak injuries in addition.

Dr. William H. Pleasmond.

The car was a total loss, Bakpresident of Appalechian State
er said. Charges are pending
further investigation of the misvice president of the Northwest



#### **Airport Commission Officials**

Officials of the Watauga Airport Commission, the organization which has recently announced plans for construction of an airport in the county with the help of a Federal grant, talk with Boone Mayor Wade E. Brown at the Farm-City Meeting Thursday night. Pictured are (from left to right):

Brown, Ralph Winkler, who is president of the commission; Clyde Miller, vice-president; and Clyde R. Greene, secretary. Grover Robbins, Jr., treasurer of the Watauga Airport Commission, was not present for the photo-

#### Miss Wessels Is May Queen

Rock Hill, S. C .- Miss Ann Wessels of Sullivan's Island, S. C., a senior at Winthrop College, was recently elected May Queen by her classmates.

The granddaughter of Mr. and Mrs. W. B. Wessels of Ban-ner Elk, Miss Wessels is an English major and is photo-graphy editor of the school yearbook.

U. S.-RUSSIA CARGO FLEET

A Senate study reports that the Russian merchant fleet is expanding rapidly while the United States cargo fleet is deteriorating.

### Optimist Fruit Cake Sale Will Begin Monday Night

Boone Civitan Club members of the drive. will be ringing doorbells Monday night November 25 beginway with a house to house sales on Monday night.

The Fruit Cake Sales Committee has over a ton of fruit cake on hand to start off with according to Bobby Sherrill, chairman of the sales commit-

Sherrill and other members of the Civitan Club fruit cake sales committee, Ernest Dancy, Max Fox, J. C. Pitts urged all residents of Boone to turn their porch lights on at 7 November 25 to designate their support

The Civitan Club recently turned over a check for \$800 to ning at 7 o'clock. The fruit cake the Boone Fire Dept. to be used sales campaign will get under- toward the purchase of a 4-

wheel drive truck.

Watauga Not Standing Still, **Business Survey Indicates** Watauga is not a standstill ed for a new classroom build- schools. Plans and

proof of that statement. Written by business and civic leaders of the county, they were printed on the inside of the program for the Farm-City meeting which took place last Thursday night, itself one indication of the county's immense growth during the past year.

"During 1963 Watauga County has had considerable increase in industrial payroll. Both International Resistance and Shadowline have expanded their plants and added personnel. North State Canning Company has expanded its operations, as have Maymead Block Company, Miller Industries and Watauga Wood Products.

". . . a new corporation, Watauga Citizens, Inc., has been formed and has erected a new building in which the Blue Ridge Shoe Company is now operating.

"The above mentioned industries together with Appalachian State Teachers College will have a payroll in excess of 5 million dollars annually by mid-1964.

". . . Appalachian State Teachers College . . . has completed and occupied a new girls' dormitory housing 300 girls and costing \$850,000, and a new science building costing \$780,- Bethel, and make minor addi-000. Bids are soon to be open-tions to existing elementary votes, 483 against and 479 for.

Northwestern Bank officer.

County will sell approximately \$3,321,000 worth of farm products in 1963. (In the past year) broiler houses were constructed with combined capacity of over 120,000 birds, over 16 acres were set to strawberries, two acres to blueberries, more than 200,000 tree seedlings set, also a sizeable increase in number of stack siles constructed."-Roy Isley, Office Manager, Watauga County ASCS.

"Largest tourist season in the county's history. Estimated gross income over 12 million dollars. Now under construction and planning stage over 100 motel units. Over a million dollars being spent for additional attractions. Horn in West best attendance since 1953, with over 31,000 attending."—Herman Wilcox, President, Boone Chamber of Commerce.

"The voters of Watauga County overwhelmingly approved a school bond issue on September 17, 1963, in the amount of \$1,650,000 for the construction of one central high school to consolidate Appalachian, Cove Creek, Blowing Rock and

ing which will cost approximate- tion should be completed by ly \$1,000,000."-A. T. Adams, May 1, 1964, and actual construction should begin during "The farmers of Watauga the latter part of May.

"This project is scheduled to be completed in time for the opening of the 1965-66 school term. . ."-Guy Angell, Watauga County Superintendent of Schools.

"Steady progress is being made toward the day when ground will be broken for the new hospital. A site will be selected very soon and final plans will be completed with the Medical Care Commission by the end of this month."-R. M. Bumbaugh, IRC official.

## Granite Falls **Approves ABC** Plan Narrowly

Granite Falls-Voters approved ABC liquor stores by a narrow margin here Saturday and defeated a proposal to sell beer and wine.

Unofficial returns showed ABC stores was approved by a

margin of 16 votes, 490 to 474. The proposal to allow "off-premise" package sale of beer and wine was beaten by four



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