

# Dougherty Family Supplies Three Business Managers

(continued from page 1, sec. C) approximately \$10 million for the next biennium.

**Veteran Administrator**  
The veteran Appalachian administrator, who from point of service has been longest with the college administration than any other, is a member of the administrative council which formulates overall college policy.

The vice president is ex-officio member of all faculty committees. This brings him in close contact with the Dean of Instruction and the various department heads of the college.

For 25 years he was a member of ASTC's Athletic Committee and is chairman of the Student Scholarships and Financial Aid Committee.

**Diverse Operations**  
Under the overall direction of this well-known Appalachian figure are such diverse operations as the New River Light & Power Company (a college subsidiary), cafeteria, laundry, housing, bookstore, garage, maintenance, purchasing, and the college farm and dairy.

Dougherty works closely with architects and contractors as new buildings on the campus go up and old ones undergo renovation. Scheduled to rise soon are a classroom building, cafeteria addition, two dormitories for women, home management house, nursery school facility, enlargement of library facilities and enlargement of facilities for health and physical education. On the planning boards are new administration building, student center, dormitory for 300 women and dormitory for 300 men.

A native of Boone, Dougherty is a graduate of ASTC. He is married to the former Mrs. Grace Stacy Boyd and the couple has three children—two sons and a daughter.

He is a member of the Boone Lions Club, the Boone Chamber of Commerce, past president of the North State Intercollegiate Athletic Conference, former superintendent of Sunday School of Boone Baptist Church, a member of the College and University Personnel Association and Southern Association of college and University Officers. He is one of the board of directors of the Appalachian Educational Foundation and has served on the advisory

board of the ASTC Alumni Association.

**Hobby Is Farming**  
One of Dougherty's hobbies is farming. He's been instrumental in building up the college herd of registered Holstein-Friesian cattle on the College Dairy Farm to a place of distinction throughout the state. He has served as president of the North Carolina Holstein-Friesian Association and is a member of the Steering Committee of the Institutional Breeding Program at North Carolina State College. The College Dairy Farm furnishes all the milk used in the ASTC Cafeteria.

The college annual, THE RHODODENDRON, dedicated its 1959 edition to the vice president. The editors stated: "No attempt to review the recent progress at Appalachian would be complete without an effort to pay tribute to our most competent business manager, Mr. Barnard Dougherty.

"Rather than becoming the grim personality that a man who listens to the financial troubles of hundreds of others is apt to be, he has retained a cheerful disposition and a personal interest in all the students with whom he has come in contact. He always seems willing to listen to the troubles of any student, and to help him to the best of his ability, be he the lowliest freshman or the highest senior.

"Besides being imbued with the characteristics which make for a congenial personality, our business manager is at all times open-minded toward any project of activity which will open the way for the advancement and improvement of Appalachian."

Dougherty contributes the success of the business and vice president's office to a lot of good help from the faithful co-workers in his office.

### DISSATISFIED THIEF

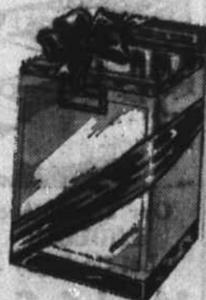
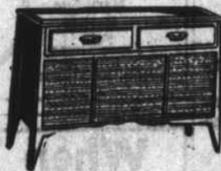
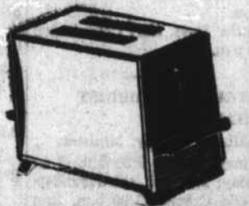
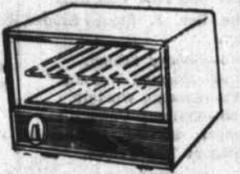
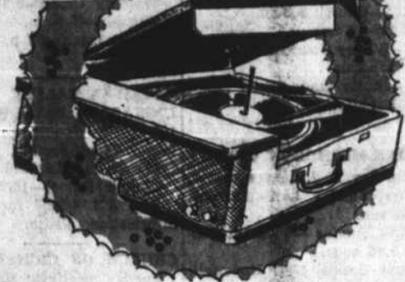
San Francisco—A thief broke into an apartment and took \$29 worth of records, coins, and a table radio. Dissatisfied with his haul, the burglar left a note saying that this was the most miserable haul he'd ever made. Complained of no cigarettes and said anything he left was not worth stealing.

*From This Day  
Forward  
You'll Never  
Need Worry  
About The Most  
Appreciated  
Gift!*

*She's Now A  
Bride . . . And A  
Homemaker  
—And Like All  
Homemakers,  
She Most Wants  
And Needs  
Electrical  
Appliances*

So... if you have a bride on your gift list - or someone soon to be a bride - or someone who was once a bride  
... GIVE HER ...

# Electrical GIFTS



ELECTRICITY  
POWERS  
PROGRESS

**New River Light & Power Company  
Blue Ridge Electric Membership Corp.**

## Telephone Talk

by  
W. R. COOKE, JR.  
Your Telephone Manager



AS A SOUTHERN BELL TELEPHONE USER, did you know you can call any of the three telephones in the British Virgin Islands? And if that doesn't impress you, did you know you can also call more than 140,000,000 other telephones, 98 per cent of all the telephones in the world?

**TIP TO TEEN-AGERS:** If you discover you're going to be late coming home from school, or a date, why not call home and save the folks some worry?

**TIP TO PARENTS OF TEEN-AGERS:** Your teenagers have their own room. Why not their own telephone?



THE WORK OF BELL TELEPHONE LABORATORIES is one big reason why your telephone service gets better, more efficient every year. At the Laboratory, over 13,000 engineers, scientists and researchers study the art of communications, devise ways to improve telephone facilities, increase the speed and efficiency of telephone service. The result of their work is the world's finest telephone system, and more telephones in the U. S. than in all other countries combined.

IF YOU'RE BEING VERY EFFICIENT and planning your Christmas giving list now, why not consider giving telephones. Moms, dads, teen-agers all need a phone of their own. Phones come in many pretty styles and colors, are sure to be enjoyed all year 'round. Sound like a good idea? Then why not talk it over with your telephone salesman or call our business office.

THE RING OF YOUR TELEPHONE IS A HAPPY SOUND, particularly when you're home alone. . . . kept indoors by the rain . . . celebrating a special occasion . . . waiting for important news. Isn't there someone, somewhere who would welcome the sound of your voice? Call now. You'll both be glad you did.