

Babson Sees Good Times, Tax Cut, Johnson Winning

(Continued from page one)

Dow-Jones list will do better proportionately in 1964 than they did this year.

SWITCHING. Based on my above forecast, and having learned that only buying can send stocks up, I predict that 1964 may prove to be a good year to switch from some of the overcrowded Dow-Jones stocks into other issues that are now overlooked.

GOVERNMENT BONDS. The only government bonds that interest me are the long-term ones which may now be purchased at a discount to use in payment at par for death taxes. I forecast that more governments will be issued during 1964 and that their prices may gradually sag as money becomes tighter.

CORPORATION BONDS. Those buying corporate bonds should either stick to issues of under five years' maturity or keep their money in the savings bank. I predict that long-term corporation bonds will drop in price in 1964 as interest rates rise.

TAX-EXEMPT BONDS. Likewise, I predict that long-term tax-exempt bonds will decline next year. They are even more overpriced than corporation bonds, because of heavy bank buying during the past two years. I do not look for this to be repeated in 1964. Therefore, I would certainly confine buying of tax-exempts to short maturities; and I would avoid revenue bonds.

INTEREST RATES. I forecast that interest rates will continue at least as high as today, and will possibly rise through 1964 in order to keep gold here in this country and uphold the value of the dollar.

DEVALUATION OF GOLD. I forecast that there will be no devaluation of gold during 1964. I am personally acquainted with conditions in Africa, and will say that those who wish to speculate in gold mines should consider American-South African Investment Co. Ltd. Readers should remember, however, that gold-mining stocks will go down as well as up, in accordance with many different conditions.

PROFITS. I forecast that corporate profits will continue to rise in 1964, though possibly at a somewhat slower pace than recently.

COPPER PRICES. Commodity

SKY-VU DRIVE-IN THEATRE

Saturday - Sunday December 28 - 29

A NEW KIND OF LOVE Paul Newman Color



CHRISTMAS BLESSINGS TO ALL OUR FRIENDS

Trailway Laundry, Inc. Boone, N. C.

prices are dependent on two factors: demand and supply. Take copper: I believe demand will continue to increase during the electrical era we are now in. And, since my visit to Africa, I feel the supply of copper is almost unlimited. Hence, I forecast little change in price on balance in 1964.

OTHER BASIC RAW MATERIALS. With some few exceptions, the above applies generally to many of the basic raw materials, including iron and steel, and especially aluminum. The present firming in quotations will not carry much further and could be subject to setbacks later in the year.

SUGAR. Sugar prices, however, will hold in a generally high range all through 1964.

BUILDING—SUBURBIA. I forecast that new building will continue around present levels through 1964, with additional growth in "suburbia." This applies to single homes and to apartment houses, which could easily be overbuilt as the hotels and motels have been.

PUBLIC CONSTRUCTION. Otherwise, strength in building will occur mainly in the public sector—especially roadbuilding.

REAL ESTATE. I predict that farms on the "right side" of cities will constantly increase in value during 1964. I say "right side" because every city seems to have some one best direction in which to grow. This usually is toward the higher land and often to the west; but this is something subdivision developers must watch very closely.

RURAL AREAS. As I have said before, the way to buy real estate profitably is to drive out the main road away from the city in which you live, on the "right" side. Every few miles, stop and inquire the price of land; so long as it is quoted by the foot, get back in your car and drive until it is quoted by the acre. Everything else being equal, I forecast that the purchase of this land in 1964 will show you a profit over the long term.

FLORIDA PROPERTY. There is still a lot of land in Florida, and there are many retired people who are hoping to move there. I forecast that your best Florida buy in 1964 will be waterfront property. God made only so much waterfront land; but there is an enormous amount of interior land which for many years will be good only for pasture. Do not buy land—anywhere—until you see it; don't depend on blueprints, catalogs, and super sales organizations.

FLORIDA HOME. I believe a small home in a small Florida city, and ownership of the vacant lot on each side thereof, will prove a safe and attractive investment in 1964 for anyone who has a check coming in regularly from the North.

ADVERTISING. While TV advertising will continue strong for patent medicines and some other products, I forecast that honest newspaper advertising will hold its own. Newspaper ads can be cut out and kept for reference, which is impossible with radio or TV ads.

NEWSPAPERS. I forecast that competing newspapers will continue to consolidate; and there may possibly be a return to the days when newspapers represented the opinions of some one man with courage, influence, and personality rather than the decisions of a "cold" board of directors. Note this is

something television is already trying to develop in its news reports, and newspapers must match it.

STRIKES. I believe that 1964 will be free from large strikes. The "big show" of course, will be the negotiations between the auto workers and manufacturers. However, I predict that both sides will arrive at a peaceful settlement before the deadline.

WAGES. While labor will not get all the pay increases it wants in 1964, it will get the equivalent in "fringe benefits."

EMPLOYMENT. I forecast employment will rise further in 1964, due to a prosperous economy with new and expanding operations. Unemployment will rise, too, because of the influx of young job-seekers and displacement of unskilled workers by automation.

WORK WEEK. There will be continuing agitation to cut the 40-hour week in 1964 to a 35-hour week with the same pay. I forecast this will not be accomplished. There may be a compromise to 37½ hours, though this will depend largely upon President Johnson.

FOREIGN TRADE. Rising automation in the U.S. in 1964 will enable us to compete more effectively with lower per man-hour labor costs in Europe. Labor costs in Italy are already rising, and inflation is threatening Europe—particularly Italy and France.

INFLATION. Like the rest of the world, we will be tempted to resort more and more to inflation; but I forecast this will not be a vital factor in 1964.

LIVING COSTS. There will be continued upward pressure on living costs during 1964, even though the Administration may soft-pedal any abnormal rise in the Labor Department's index to prove that costs are being held down.

RETAIL SALES. I forecast that 1964 will show an increase in retail sales and in installment purchases.

RECREATIONAL EQUIPMENT. I forecast that the great increase in leisure time and the consistent gains in personal income will give manufacturers of recreational equipment a prosperous year in 1964.

SYNTHETIC FOODS. I forecast that many new synthetic foods—cheaper than the natural, and just as healthful—will appear in supermarkets in 1964.

SYNTHETIC CLOTHING. I forecast that this new industry will develop notably in the U. S.

during 1964, particularly as regards specialty work clothes.

AUTO PARKING. The auto companies are devoting much study to the parking problem. I forecast real progress toward mechanical parking in 1964.

SEAT BELTS. I predict that insurance companies will put added pressure during 1964 on all state governments to enact legislation requiring "roll-up" seat belts on all cars.

NEW INVENTIONS. I forecast that rapid strides will be made in 1964 in the direction of transferring mass through matter.

ELECTRONIC PRODUCTION. I forecast a great increase in electronic manufacturing in 1964, with emphasis on adaptation of space efforts to military applications.

AIR CONDITIONING. I predict radical changes in air conditioning in 1964 via the reduction, and later elimination, of moving parts in the heat-withdrawal machinery.

ELECTRIC HEATING. I forecast experiments in electric heating in 1964 whereby radio waves will heat only the individuals in the room, but not the air.

OCEANOGRAPHY. I forecast great developments in 1964 in mineral recovery, food supplements, new chemical derivatives, etc., obtained through oceanographic research.

CUBA. People in Florida have no reason to worry about their nearness to Cuba in 1964. Russia will undoubtedly keep a controlling finger on Cuba until she decides to withdraw in

a swap of some kind with the U. S. in connection with Berlin or West Germany.

WAR. There will be no World War in 1964, and even the "cold war" pressures should gradually soften and prove less costly. I, however, am watching carefully how President Johnson and Premier Khrushchev get on together.

RUSSIA. I predict that the Russian government will vastly

increase the manufacture of electrical appliances, and will have a 100%-owned installment company which it will operate without competition. When I was in Russia it was evident from my talk with the young people that they would have to be given more of the advantages enjoyed by the free nations.

In this connection I should say that, like the U. S., Russia is very rich in natural resources . . . in research. This latter is especially important these days. I was much impressed, during my visit, with the Russian educational system which is developing a very able

generation of young people. I forecast, however, that Mr. Khrushchev's real problem will be how long he will be able to hold these young people in line!

Dine & Dance Blowing Rock Ski Lodge SUPPER CLUB Square Dancing Every Friday Night Ball Room Dancing Every Saturday Night 8 to 12 LIVE MUSIC BY THE VALIANTS Under New Management DINING NIGHTLY New Year's Eve Variety Show For Reservations Phone 264-2396 or Baldwin 839-2501 \$5.00 Per Couple 1 Mile North of Blowing Rock on U. S. 321

Season's Greetings We welcome the festive season and this opportunity to tell you how much pride and pleasure we take in your friendship and loyalty. Have a very happy holiday! Raymond E. Harmon Agent Nationwide Insurance FCX Bldg. 264-8368

MERRY CHRISTMAS Best Wishes To Our Friends Paul Weston Studio 105 Appalachian St. — Boone, N. C.

Season's greetings ...and Best Wishes TO OUR MANY FRIENDS And along with our fondest wishes that every wish will come true for you, we also extend our sincere "thank you" for your loyalty during this year. James and Frankie Greene Cannon Ward — Alton Moretz — Beacher Matheson Clay Eggers — Gene Smith — Bennett Byrd Boone Supply Company

Arkie Hampton Rites Are Held (Continued from page one) Boone; three sisters, Mrs. Canlie Wheeler and Mrs. Eliza Storie of Route 4, Boone and Mrs. Eliza Johnson of Elizabethton, Tenn. Twenty-two grandchildren and eight great-grandchildren.

if... you want to buy or sell a home . . . a farm . . . a business . . . watch this space for real values! WE NEED PROPERTY TO SELL HOMES, FARMS, ACREAGE 1-19 ACRES, good 2 bedroom house, 54-100 tobacco base. Located 2 miles out. Ideal for summer or year around home. 2-APARTMENT WITH GARAGE and one acre lot, located 1 mile west of Boone. Price \$6000.00. Immediate possession. 3-THIS VERY PICTURESQUE HOME, on top of the mountain, custom built 3 bedroom, two ceramic baths, terrazzo floor, sun porch, large brick fireplace, built in stove and dishwasher. 3-BUSINESS HAS BEEN GOOD. We need listings for all types of property. 4-RUSTIC—Old house, need of repair, one acre lot, located near Parkway, 6 miles out. Price \$4000.00—Good terms. \$25.00 per month. 6-TWO GOOD HOUSES. 2 1/2 acres land. About 1 mile out. Let one home pay for entire property. \$13,500. 7-GOING BUSINESS—Immediate possession, located on Blowing Rock By-Pass. 250 ft. frontage, includes living quarters. Ideal for husband and wife. 8-COUNTRY LIVING—Good, 3 bedroom, ranch type house, family room, 2 baths, double garage; full basement, automatic heat. Located 1 miles out. Priced for quick sale. 9-WHY PAY RENT for a summer place. You can own a year around log house. Two stone fire places. Three large bedrooms. Modern bath and kitchen. Will sell for \$8875 with 1 acre lot. 10-NEW 3 BEDROOM BRICK, 1 1/2 ceramic bath. Large fireplace. Built in stove. Carport. Price \$16,500. Small down payment. 12-MR. INVESTOR: Corner lot, ideal for shopping center, a real investment. 13-INCOME PROPERTY—Service Station and Restaurant —Located at intersection of two Highways. Leased by major oil company. 14-NOT FOR EVERYBODY, but if you can use it—you can't resist it. Good 4 bedroom house, bath, completely furnished. Will sleep 15 people. 10 acres land located near Banner Elk. Good terms. Price \$11,750.00. 15-FOR RENT—Garage apartment, large lot. Just outside city limits. \$45.00 per month. 16-A LOT OF LIVING for just a little money. Will sleep twelve people. Separate bunk house for guests and relatives. Beautiful view, located just 3 miles out, near Golf Course. All this for just \$6750.00. 17-GOOD OLD 2 BEDROOM HOUSE. Large spacious lot street to street. Immediate possession. \$10,000.00. 18-NEW 2 BED ROOM—Full basement, carport, hot air heat. Lot 100 x 190. Immediate possession. 19-QUALITY MOTEL—Ideal Location. Confidential listing. No information over telephone. 20-EASY LIVING—Monthly payments \$56.00. Two bedroom house. Automatic heat. Large wooded lot. Immediate possession. 24-DON'T MISS THIS — The best downtown property available. Ideal for motel, or apartment. First time offered for sale. Located next to College Campus. 26-GOOD, 3 bed room house, bath, one acre land. Located about 4 miles out. Price \$9500.00. 28-YEAR AROUND VACATION HOME—2 bedroom log cabin, small pond, rustic inside and out, plenty of trees. 2 miles out. 32-COMMERCIAL LOT 75 x 85 located on West Howard Street. WE NEED LISTINGS FOR 3 BEDROOM HOMES Coe Insurance & Realty Co. Dial AM 4-8256 — 217 Main Street