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# WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Eighth Year of Continuous Publication

BOONE WEATHER			
1966	Hi	Lo	Snow Prec.
Jan. 18	24	14	19 12
Jan. 19	23	9	37 10
Jan. 20	36	5	43 24
Jan. 21	37	2	49 20
Jan. 22	32	20	3 36
Jan. 23	32	16	5 58 27
Jan. 24	30	8	7 58 42
Jan. 25	30	8	7 58 42
Snow Given To Nearest Half Inch			

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20 PAGES—3 SECTIONS

## 4 First-Place Awards, 1 Second Taken By Local Newspaper

# Democrat Leads Weekly Field In State Contests

The Watauga Democrat won four first-place awards and one second to lead the weekly section in the North Carolina Press Association newspaper contests for 1965.

The awards were presented by Governor Dan Moore Thursday night at the N. C. Press Institute on the University of North Carolina campus.

The Democrat won the coveted first place award in the General Excellence category, also in Local News Coverage. It placed first also in Excellence of Typography and in Classified Advertising, while taking second spot in the Display Advertising classification.

The Mebane Enterprise was the only other weekly to win more than one first place award. It received two.

The Watauga Democrat and the Chapel Hill Weekly, which took four first place awards

in the Semi-Weekly contests, received special commendation from the judges on the excellence of all their entries in all of the contests. "Both of these newspapers," they said, "exhibit characteristics which deserve attention by other weeklies, semi-weeklies and tri-weeklies. . . It is hoped that contests of this character will encourage greater attention to newspapers in the non-daily group in North Carolina."

**General Excellence**  
In the general excellence category, the Democrat was credited with "doing a splendid job of serving up to the readers a weekly diet of hard news, features, editorials, advertising and good writing and display that the readers will enjoy and benefit from . . . the key word, we think, is 'balance.' Balance of opinion against fact, of text against illustration, of hard news against feature and lighter stuff, of advertising against

editorial content, of front pages against inside pages, of reader comments against editor comments."

"Some," said the judges' comment sheet, "were reserved in makeup and picture use. Others took full advantage of good camera work or feature writing. All are doing their job," it was said in commenting on all the entries in the General Excellence category.

Other comments of the judges

follow in the additional categories where the Democrat took top honors:

### Local News Coverage

"The good papers in this group . . . did an excellent job of tapping most of the standard sources of news about government, quasi-governmental agencies and other centers of public interest. . . I am confident that the readers are getting thoroughly rounded pictures of what is

happening in their communities: the kind of perspective they must have to keep things going ahead . . . found some papers showing excellent front pages but also scattering strong, worthwhile stories throughout and keeping these stories indexed with good makeup. In fact perhaps the most obvious difference between the strong papers and the weaker was that the latter, even with good front pages, tended to let the rest

of the paper fall away into a mass of material in which the reader would have difficulty distinguishing the meaningful from the trivial."

### Excellence In Typography

"The points considered were: general makeup 25%, advertising typography, selection and effective use of faces, illustrations and borders 25%, head-dress and selection and effective use of faces 20%, read-

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## Board, Officers Elected By S & L

The stockholders of the Watauga Savings & Loan Association met last Thursday afternoon, heard a glowing report of the growth of the corporation in 1965, and elected the Board of

Directors for the ensuing year. The directors elected, all incumbents, are: H. Grady Farthing, R. C. Rivers, Jr., James Marsh, Walter Greene, H. P. Holshouser, Guy Hunt, Howard Mast, W. M. Matheson, Perry Greene, Wayne Richardson and Paul Smith.

Immediately following the stockholders meeting, the directors met in monthly session and elected officers as follows: H. Grady Farthing, President; R. C. Rivers, Jr., Vice-President; and James Marsh, Secretary-Treasurer.

James Marsh told the stockholders meeting of the growth of the corporation's assets in 1965 to \$13,375,151, for a yearly increase of \$1,261,358. He briefly reported on the building expansion now in progress and said the Association made 520 home loans in 1965, totaling \$3,200,000, and gave other figures, previously carried in a news story in the Democrat, citing the record-breaking growth of the corporation.

President H. Grady Farthing presided at the meeting of the stockholders.



Rob Rivers, editor-publisher of the Watauga Democrat, accepts the first place plaque in General Excellence from Gov. Dan K. Moore at Thursday's press awards presentation in Chapel Hill. The Editor also received first place for Excellence in Typography. (Staff photo)

## Concert For Proffitt To Be Held In N. Y.

Watauga County's Doc Watson headlines a program of famous folk-singers who will give a memorial concert in tribute to the late Frank Proffitt of Vilas Friday in New York City.

The Newport Folk Foundation Inc., will present Watson, Pete Seeger, Frank Warner, Jean Ritchie, Sandy and Caroline Paton the New Lost City Ramblers and Bessie Jones at 8:15 p. m. on Jan. 28 in Hunter College Auditorium.

Tickets are on sale for \$3, \$2.50 and \$1.75 and can be received by mail from Harold Leventhal Mgt. Inc., 200 West 57th St., New York 19, N. Y. Stamped self-addressed envelopes should accompany orders.

The Newport Foundation will turn over proceeds from the concert to the family of the late singer.

## 15 More Days To Buy Auto License Tags

By noon Saturday, the License Bureau Division of the Boone Chamber of Commerce had sold for the week, 15 trailer tags, 24 farm truck tags, 124 private truck, three transfers and license plates for 411 automobiles.

Transactions for the week totaled 577, while sales for the year are 2,640.

Only 15 more days remain until deadline, and citizens are urged to get their tags immediately to avoid penalties imposed on post-deadline transactions.

## Former "Miss Carolina" To Speak To Local Democrats

The Watauga YDC and Democratic Woman's Club will present Yates Neagle Jr., employed by the State Democratic Executive Committee as youth co-ordinator, and Miss Joan Melton, "Miss North Carolina" of 1957 in successive evening meetings, Monday, Jan. 31, and Tuesday, Feb. 1.

Neagle will speak at a meeting of the YDC and interested citizens at 7:30 p. m. Monday in the Watauga High School. Miss Melton will entertain with selections from the "Sound of Music," "West Side Story" and popular folk-songs.

Miss Melton will entertain the following night at a meeting of the Democrat Woman's Club. The meeting will start at 7:30 p. m. Feb. 1 at the Boone Elementary School.

Neagle, 25, has resided in Stanley County for three years and graduated from Pfeiffer College in 1963. He participated in the organization of the N. C. Federation of College

## Snow And More Snow Aids Observance Of Ski Week

National Ski Week started off with snow and more snow. Both man made and natural. There were skiers and fun for all.

Mr. M. E. (Bill) Thalheimer

## G. O. P. Convention To Be Held Feb. 12

A Republican Convention has been called to meet at the Court House in Boone at 2 p. m. Saturday, Feb. 12.

A County chairman, vice-

said we are now getting nationally and internationally famous." I know this from where the people who won different events came from." Mr. Thalheimer said there was a tie in

the adult Salome Race as one of the men that tied for first place was Mr. Yves Charbin who had flown to the United States last week from Paris, France and was enjoying skiing in the South at Blowing Rock Ski Lodge. Tied with him was Mr. Charles Conbier who is an electrical engineer now living in South Carolina but originally from France. Both men were given a weeks pass. Mr. Conbier's daughter was also awarded a pass for the 13-17 age bracket, in the Salome Races. Mr. Thalheimer also said that he awarded a prize to the persons that had come the longest distance to ski on the slopes for the day. The man who won this prize had flown his

(continued on page two)

## United Fund Is Continuing Fund Campaign

The United Fund is driving the mercury up on the Fund thermometer as it continues its 1965-66 campaign into January and February.

Aiming at a goal of \$17,000, campaign manager Hoke Brittain says that \$14,458 is in hand and that several town leaders are pitching in to push the local funds into the 90 per cent category.

## C. Of C. Board To Meet Feb. 1

The monthly Board of Directors meeting of the Boone Chamber of Commerce will be held at noon Tuesday, Feb. 1, at the Daniel Boone Hotel. All directors, Boone lawyers, real estate agents and Watauga County Commissioners are urged to attend.

## Noted Musicians To Appear 24 High School Bands To Gather For Clinic

### Northwestern Band Director Will Conduct

Students and directors of 24 North Carolina high school bands will assemble on the campus of ASTC the weekend of Feb. 11 to participate in the 1966 Northwest N. C. Band Clinic.

John P. Paynter, director of bands at Northwestern University, and James D. Pritchard, assistant professor and director of bands at the University of South Carolina, will conduct, respectively, the symphonic clinic band and the concert clinic band.

Paynter has gained the respect of leading bandsmen in the last fifteen years for the excellence of his concert and marching organizations and has conducted clinics and concerts in 42 of the 50 states. He is the original director and annual guest conductor for Michigan's Iron County Band Camp each June.

He is currently national president of the National Band As-



### Young Driver Ditches Truck

As Reggie Absher of North Wilkesboro put it, he just had to get his tractor-trailer off the road Monday. About 1:30 p. m., the brakes on the White Diesel gave way just below the Hilltop Grocery on Highway 421 West. Absher was hauling several tons of lumber, heading for Tennessee, when the

brakes went out. He steered the load onto the right shoulder where the tires sank into a ditch and laid the truck on its side. Young Absher, unhurt in the incident, was driving for his father, J. W. Absher of North Wilkesboro. (Rivers photo)



JAMES D. PRITCHARD



JOHN PAYNTER

## Boone Merchants Officially Organized At Tuesday Meet

The Merchants Association of the Boone Chamber of Commerce officially organized at a noon meeting Thursday.

Thirteen of the 15 directors named Glenn Andrews, chairman; Clyde Greene, vice-chairman; and Paul Smith, secretary.

The group agreed that all office work and business matters will be handled through the Chamber of Commerce offices. Among topics discussed were

that merchants insist on their employees not parking on King Street; and that the Town mark off Queen Street for additional parking.

—To study a collection system that will help merchants get in overdue payments.

—Strengthen the Credit Bureau by turning in bad accounts.

—Delegate members to raise funds to make up the \$200 to \$300 deficit on the Optimist Christmas parade.

Mrs. Eude Moody acted as secretary at the first meeting.

## Schools Closed In Blizzard's Wake

The snow came again for the weekend and the schools of the county are again closed. As a matter of fact they had only been able to open one day last week, following the snow of the week before.

Sunday's blizzard, with high cold winds and driving snow, drifted the 9 inches which fell Saturday. Temperature reached down to 18 degrees during Sunday and the snow stopped in the afternoon. Monday was cool and cloudy and as this is written prospects are bright for new snow Tuesday afternoon and Wednesday.

Saturday's snowfall lasted almost all day, turning to sleet and then a light rain in the afternoon. Plummeting temperatures that night crusted the snow.

Because the temperature had remained freezing or below most of the time, much of the January 15 snow was still around when last week's fall began. A melt-down Tuesday morning showed a water content of 2 inches on top of the ground.

Travel on the main highways has not been greatly hampered. However, chains or snow tires have been necessary to keep going.



MISS JOAN MELTON



YATES NEAGLE JR.