

Boone Merchants Invite You To Wagon Train Days

Ahead In Carolina

The Democrat led all N. C. weeklies in 1965 Press Assn. contests. It won first place in General Excellence, Excellence in Typography, Local News Coverage, Want Ads, and Second in Display Advertising.

WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Eighth Year of Continuous Publication

BOONE WEATHER			
1966	HI	LO	Snow Prec.
June 21	79	50	.00
June 22	83	51	.00
June 23	83	51	.00
June 24	80	57	.00
June 25	82	59	.03
June 26	82	59	.04
June 27	80	57	.00

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Also looking forward to the trip across the Blue Ridge into Boone were these youngsters—Kevin Boyd of Lenoir, and Jerry Hodges of Boone. Jerry turns toward the camera while he is making a final adjustment on the girth. Mike, the pony, belongs to Jerry's sister. When the train headed for the Ferguson camp Tuesday, Kevin was beginning his first year with the Wagon Train procession. Jerry, on the other hand, is a veteran, hitting the trail to Boone for his fourth year. (Staff photos)

Watauga's Grocery Bill Passes \$4.5 Million Mark

Most Watauga County families were better off last year than in 1964, and they showed it in the way they spent their money.

Bolstered by bigger incomes and optimistic as to their future prospects, they bought a record volume of goods and services.

Local retail merchants, because of this, had a banner year. Most of them were able to report solid gains over 1964.

The final tabulations, showing just how the consumer dollar was distributed locally, are contained in a new market study released by the Standard Rate and Data Service.

It reveals, for the local area and for all other sections of the country, how much was spent for cars, food, furniture, clothing and other articles.

In Watauga County, food was the major item in the

budget. Out of every dollar spent in local retail stores during the year, 20 cents went for food.

As a result, grocery stores, supermarkets, bakeries, meat markets and other food emporia in the area had sales totaling \$4,542,000, topping the prior year's \$4,064,000.

The SRDS report indicates that consumer buying was strong, also, in most other retail lines.

Sales of automobiles, motorcycles, trailers, boats, and other automotive equipment came to \$5,350,000, a gain over the previous year's \$4,531,000.

Variety stores and department stores carrying general merchandise recorded a total of \$1,185,000, compared with the former year's \$1,029,000.

Clothing stores and specialty shops, including those selling hats, shoes, dresses and other apparel, accounted for \$1,428,000, as against the 1964 figure of \$1,279,000.

Sales of furniture, household equipment and home furnishings were also at a high level. They amounted to \$1,678,000. The 1964 total was \$1,435,000.

County Offices To Be Closed Monday

All county offices will be closed next Monday in observance of the Fourth of July.

Since the fourth comes on the first Monday, the regularly scheduled meeting of the Board of Commissioners will be held on Tuesday, July 5th, it is announced.

City Hall also will be closed Monday.

Daniel Boone Garden Now Open To Public

The Daniel Boone Native Gardens are now open to the public on a regular basis. Hours are 9 to 11 a. m. and 3 to 7 p. m. Tuesday through Saturday and 2 to 6 p. m. on Sunday.

The gardens will be closed on Monday of each week.

An attendant will be at the gate to answer any questions and give information. A charge of 25 cents will be made for adults, and children under 12,

accompanied by an adult, will be admitted free.

Season tickets, conveying the right to visit the gardens at any time, are on sale for \$1.

Now blooming are wild roses, clematis, dutchman pipes, witch ginger and many others. Visitors are asked to observe rules while in the gardens, and may park in the lower level lot of "Horn in the West", adjacent to the gardens.

Many Prizes To Be Given At Land Bank Meeting Saturday

Several hundred dollars worth of prizes will be distributed among the 1,500 persons expected to attend the Federal Land Bank Association's stockholders' meeting Saturday.

Since the Wagon Train parade will come into Boone about 9:30 a. m., and traffic congestion is usually heavy after the parade, John Hollar, FLB manager in Boone, advises that stockholders, who will meet at 11 a. m. at the Appalachian Elementary School, to park behind the school, only a block from East King Street where the parade is routed.

Congressman James E. Broyhill Jr. will speak briefly during the annual meeting. Those who have not attended the

meeting before should turn on to College Street from King Street. The First Baptist Church is on the corner.

Lowe's North Wilkesboro Hardware has donated the grand prize table model television to be given away. The Federal Land Bank will give \$100, Southern Insecticides will give a \$25 cash certificate and the Blue Ridge Electric Membership Corporation will give two electric can openers.

Other prizes will be: A radio, Barr Insurance Agency; electric iron, Lowe's Boone Hardware, radio, Burgess Furniture; wrist watch, Evans Jewelry; \$5, Miller Insurance Agency; camera, Flowers' Photo Shop; \$5.

(Continued on page two)



JOHN HOLLAR

Horn Players To Appear On Television

Television viewers in and around five large North Carolina cities will be getting a bird's-eye view of some of the actors and actresses in "Horn in the West", which opened Saturday night for its 15th season.

Attendance Saturday and Sunday shows an increase of 400 over the same two nights last year, Horn officials say. The lively historical drama has returned to its stage many of the favorites of Horn audiences over the years.

Glenn Causey is back as Daniel Boone; Charles Elledge as the Rev. Sims; Carolyn Starnes as Widow Howard; Mary Lawrence Jellicorse as Mrs. Stuart; Sherry Elledge as Quaker Mary; and Bill Ross as Dr. Stuart.

Ross has played before half a million play-goers, never having missed a single performance in the Daniel Boone Amphitheater.

Today (June 29), the Bill Norwood Show, live from WLOS-TV, Asheville, is featuring Glenn Causey, Carolyn Starnes and the Quartet at 12:30 a. m. This and four other (Continued on page two)

Merchants Are Asked To Close On July Fourth

All merchants in Boone are requested to close Monday in observance of the Fourth of July.

Glenn Andrews, president of the Boone Merchants Association, reports that all automobile dealers will close and that many other businesses have plans to close Monday, and reopen Tuesday.

Summer Term Enrollment At ASTC Is 2,707

Enrollment for the first summer session at Appalachian State Teachers College has reached a total of 2,707 students, according to announcement from the office of Dr. Benjamin F. Strickland, registrar.

The figure represents an increase of 317 students over the same session in 1965 and an increase of 641 students for the first session in 1964.

A total of 1,965 students are registered for the six-weeks term of the first session, and 307 are registered for the full summer quarter. Another 233 are registered for two-weeks terms, 51 for the language institute, 26 for the chemistry institute and 125 in the Charlotte extension.

Significantly, enrollment of graduate students exceeds (Continued on page three)

Merchants Plan Sales Events

Bright, Gay Wagon Train Rattling Along DB's Trail



Wilkes County Youth Richard Brown wears a happy, happy smile as he attaches his registration tag to the halter of his horse Sunday in North Wilkesboro. Chief Scout Ivey Moore said 22 wagons and 27 horsemen had registered as early as Sunday morning.

Wagon Train Days Focus Attention On Boone Stores

Coincident with the annual trip along Daniel Boone's old trail with the horses and the oxen, the rattling wagons and the men on horseback, comes the first Wagon Train Days, a neighborly gesture on the part of the merchants of the community, who want to welcome all those who gather for the frontier-days type of fellowship.

Thursday Friday and Saturday are Wagon Train Days and the businessmen of the city want you to know that on those days the latchstring is on the outside. Not only that, but inside the stores will be unusual stocks of merchandise, priced economically, as a gesture to our visitors, and as recurring proof that Boone is the shopping center of the Northwest region of the State.

The Democrat today is filled with advertising of especial interest to thrifty shoppers, whether or not they be wagon train visitors. Under the leadership of John Rob-

inson of the Merchants Association promotion committee, especially designed banners are being used in the store windows along the Street to further call attention to the city-wide sales event.

On behalf of the business community, the Democrat extends a cordial welcome to

town during Wagon Train Days. Visitors to the city are asked to get acquainted with our friendly merchants and the courteous sales people, and to partake of the harvest of bargains which have been made available to them. And be sure and check carefully the ads today. They comprise good news for the thrifty.



Wait a minute! Surely you don't think the big oxen and flashy horses are the only ones who lend a hand pulling wagons and carrying riders and standing about in picturesque poses. There's always us good old mules, staying off sorts in the background and wearing a hat to shade our eyes so as we don't miss out on a thing!

Gala Parade Along King St. Next Saturday

BY RACHEL RIVERS

That gay and colorful Wagon Train is on its way—wagon wheels creaking over the dusty route Daniel Boone once followed; small boy bathing in icy stream at one of the camps; folks posing for bands of photographers who are capturing in black and white, and in color, the mood of the modern-day pilgrimage of pioneers from Wilkes County to Boone.

They're on the way for the fourth year! Waving at folks who line the trail from authentic covered wagons, stopping to water the thirsty horses, mules and ponderous oxen who pull and carry the gay procession more than 30 miles.

You can almost hear the sounds of the trail, the laughter that follows the funny things that happen along the way, the cautious warnings of horsemen to keep children away from strange horses. You can practically see Dewitt Barnett, Wagon Master from Boone, and Ivey Moore, Chief Scout of North Wilkesboro, keeping their verbal and visual guard to make sure regulations are in force and to see that everybody has enough of what he needs to make the trip.

Camp And Parade June 29 the Wagon Train is camping in Darby—plenty of square dancing and eating and fun-having planned for the crowds of spectators. And the same sort of grand welcome is extended from Triplett, where wagoners will sleep around the campfires Thursday, June 30.

Friday the big Train will pull up through Cook's Gap and follow Deerfield Road to the Boone Camp on Blowing Rock Road. The big field across from the construction site of Holiday Inn is where the flames of the Boone camp will blaze.

Food will be served on the grounds, and crowds are expected to gather for the fun that afternoon and night. And downtown, many merchants are holding a special Wagon Train Days sale for the benefit of visitors and residents.

J. B. Greene will be parade marshal this year, taking over for Walt Edmisten, who will be out of town.

The parade will start assembling at the camp about 9 a. m. Saturday morning. Miss Linda Blair, Rhododendron Queen 1966, will lead the big parade into Boone about 9:30 a. m., turning at the corner of Hardin and East King Streets.

The long line will proceed westward through Boone, turn down Water Street, left onto Rivers and Faculty street, proceeding to Highway 105, then left to the intersection of 105 and the Blowing Rock Road and back to camp.

No Stallions! Riders not registered with the Wagon Train will be allowed to trail at the end of the parade this year. But the word is out that no stallions will be allowed in the local parade group, as none has (Continued on page two)