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In last 3 years Democrat has won 14 State Press Assn. awards. Eight of them are first place awards.

# WATAUGA DEMOCRAT

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BOONE WEATHER				
1968	Hi	Lo	Snow	Prec
July 23	81	60	.02	75 59
July 24	80	56		80 56
July 25	82	62		78 64
July 26	79	66		76 64
July 27	75	63	.05	79 60
July 28	78	65	.03	76 63
July 29	78	60	.01	74 61

## Over Twice National Percentage Increase

# 1967 Spendable Income In Watauga County \$31,761,000

(Special to the Democrat)

New York, July 27—Business activity in Watauga County was in relatively high gear during the past year, according to a national economic report, just released.

It shows that it was due chiefly to heavy spending on the part of local consumers, who had more money at their command than in other years.

The extent of this spending

and its effect on retail business in the area are revealed in the report, called the "Survey of Buying Power," which was compiled and copyrighted by Sales Management. It presents data on income and spending for communities throughout the country.

Net earnings in Watauga County were high during the year, it shows. After allowances for personal taxes, local residents had a net spendable in-

come of \$31,761,000, compared with their 1966 total of \$27,840,000.

Just how much this amounted to, in terms of the individual family, was determined by dividing the overall income by the number of local households. The average was \$6,482, a gain over the prior year's \$5,800 per household.

The increase, 11.6 percent, was larger than in the United States as a whole, 5.6 percent.

The State of North Carolina rise was 7.7 percent.

How did local residents use their bigger income? They spent more for clothing, food and other soft goods. They were more liberal, also, in their expenditures for personal care, services and entertainment. There was more restraint, on the other hand, with respect to purchases of hard goods.

However, retail merchants

as a whole ended the year on a high note. They chalked up a sales volume of more than \$23,580,000, topping the previous year's \$22,712,000.

The survey gives each community a performance rating based upon the amount of retail business done in its area as compared with its estimated full capacity.

This is done through a "buying power index," a weighted figure

reflecting income, population and sales.

Watauga County's index rating is .007, which means that it is believed capable of producing that percentage of the nation's retail business.

Since more than that was accounted for last year, .0076 percent, it is concluded that a sizeable amount of the local spending is due to shopping by non-residents.

### Algae In Water System Are Cause Of Trouble

Boone's bitter-water problem has been solved on advice from State Engineers.

Jack Austin, town streets and water supervisor, says the wide range of odors and tastes attributed to the water by citizens was traced to "pond scum" or algae. The aquatic plants were stirred up and made their way into the pipes after the turnover of the reservoir above Winkler's Creek.

Prior to receiving an official explanation, Austin had suggested the lake "turn over", which mixes clear water with the heavy lake bottom water, as part and parcel of the mystery.

Engineers confirmed his opinion, saying that as the general density of the water increased, the algae came up from the bottom of the lake and got into the water system. Normally, Austin said, it happens early in the spring or in late fall, but a driving rain on Friday, July 19 prompted the out-of-season occurrence.

Mayor Clyde R. Greene had taken a water sample to Raleigh Monday of last week. After engineers' analysis of the sample, Austin treated the reservoir with copper sulphate to kill the objectionable scum.

Austin said the same thing happened in Blowing Rock two or three weeks ago, but being familiar with the situation, officials there were able to detect and treat the algae before they could get into the system. The explanation answered all questions about the appearance of reddish and brownish particles in the water supply.

Among the smells described by citizens were cucumbers, watermelon rind, fish, Chlorox, sewerage, Texize and dead animals. However, because of chlorination, the water was safe for drinking at all times.

## Ben Mast Named As White House Writer

Ben Mast was recently appointed as a White House documentary script writer for special historical programs about the Executive Branch of



BEN MAST

Government in Washington. Mast has also been editorial consultant for the Inter-American Development Bank in Washington, the principal international lending organization for the Western Hemisphere and the economic development bank for the Alliance for Progress.

He is under contract by the United States Information Agency in Washington, for which he supplies adaptations of well-known American social science books for distribution overseas. He contributes feature programs about various aspects of the United States to the Voice of America.

Before returning to Washington two years ago, Mast worked with both NBC and ABC radio and television news departments in New York City. From 1962 to 1965 he was director of the North Carolina Film Board in Raleigh, which produced award-winning motion pictures now in use all over the world. In 1966 he was a research assistant for the Carnegie and Ford

Foundation's political science study of American State Governments at Duke University.

In earlier assignments, he served as program producer for the Voice of America in Washington; as radio commentator for the United Nations in New York; and news and public affairs correspondent for the Armed Forces Radio and Television Service both in New York and in Europe. He was news director for television station WUNC-TV in Chapel Hill, N.C., and also worked at several other radio and TV stations in North Carolina while completing his education. His first job was with WATA in Boone.

Mast holds a B.S. from Appalachian State University, an M. A. at the University of North Carolina where he was a Morehead Scholar, and has done scholarship work at the Ph.D. at Duke University and at Johann Goethe University in Frankfurt, Germany. He is a member of Who's Who in the Southeastern United States, and is a Lieutenant in the United States Naval Reserve and was recently appointed public affairs officer.

He is married to the former Ingrid Anne-Marie Kugler. They have two children, Christopher and Dorothea, and reside in the Georgetown area of Washington.

## Says Exodus Of People From Hill Country Is Now Checked

Archie King Davis, prominent Winston-Salem banker and first president of the Northwest North Carolina Development Association likes what he sees in area development. He said this in his address recently.

"The 11-county area needs still more industry, he told Northwest N. C. Development Association directors. But it must be more strategically located, instead of being concentrated in a few centers." He said industrial expansion



**RECORD CATCH**—When Fred Gragg, Boone sportsman, returned to port from the Gulf Stream off Oregon Inlet at Nags Head on last Thursday he was greeted by his wife Mrs. Gragg and daughter Margaret who are shown with him alongside the 549-pound marlin (largest taken off Oregon Inlet this year) he had caught while fishing with Capt. Charles Midgett, owner-skipper of the cruiser "Skipper." For angler Gragg it was his first blue marlin. (Photo by Aycock Brown)

## United Fund Group To Hear Requests

The budget committee of the Watauga United Fund will meet Tuesday, Aug. 6, to consider the requests of applicant agencies.

According to Jerry Moretz, United Fund president, any agency wishing to receive funds for next year is asked to have a representative there to present a written budget and request.

The meeting will begin at 3 p.m. in the Watauga Savings & Loan Association's con-

ference room and all committee members are urged to be present. On the basis of discussions and recommendations made at this time, a budget will be prepared for review by the board of directors of the United Fund.

Moretz said this will be a deadline meeting, as another is not planned in case an agency is not there.

Chairman of the budget committee is Dr. Robert Randall, (continued on page two)

in recent years had added some 34,000 jobs and helped to check the outmigration from most area counties.

"With the exception of Forsyth," Davis noted, "all Northwest counties lost population in the decade 1950 to 1960. But in the seven years after that, the departure of local people slowed, and counties besides Forsyth are now gaining."

Edwin Duncan, Sr., president of the Northwestern Bank, also cited the slowdown on out-

migration.

"We have about stopped the outflow," he said, "and so great is the social unrest in crowded cities that we are beginning to receive inquiries from some of our people wanting to know if jobs are available back home."

Both Duncan and Davis reviewed the tremendous gains in the 11-county area since 1954—in agriculture and tourism as well as industry and business.

The meeting was presided over by Floyd Pike, of Mount Airy, association president.

## Hon. Pat Taylor Will Speak

# 477 To Receive Degrees At University Aug. 17

## Honor Guest Is Candidate Lt. Governor

The Honorable Hoyt Patrick Taylor Jr., a candidate for the office of Lieutenant Governor of North Carolina on the Democratic ticket, will be the speaker at Appalachian State University's summer graduation exercises on Aug. 17.

A total of 477 students are candidates for various degrees which will be conferred at the commencement program starting at 10 a.m. in Broome-Kirk Gym.

Taylor, of Wadesboro, served in the state's General Assembly for several terms as the representative from Anson County. He is a former Speaker of the House of Representatives.

After attending McCallie School in Chattanooga, Tenn., he received his B.S. Degree from the University of North Carolina. He later earned the L.L.D. at the UNC Law School.

Taylor, who has been a practicing attorney for some 20 years, is a member of the Civitan Club, the American Legion, the Junior Chamber of Commerce, the Young Democrats, Phi Gamma Delta, Delta Sigma Pi, and Phi Delta Phi. He served as a first lieutenant in the U.S. Marine Corps.

He is the son of the late H. P. Taylor, who was a lieutenant governor of North Carolina, and Mrs. Taylor. He is married to the former Elizabeth Lockhart.

## Congressman Broyhill To Be Here Mon.

Congressman James T. Broyhill, Republican candidate for re-election in this Congressional district, will be campaigning in downtown Boone Monday, Aug. 5.

Local republican leader Estel Wagner says Rep. Broyhill will begin meeting the people about 9 that morning. His day of activities will end at the Blowing Rock Rotary Club meeting, where he will make an address that evening.

The Congressman was elected in the Ninth Congressional District. Reapportionment has re-defined his campaign area into the new Tenth District, with both the former and the present including Watauga County.



AT SANDBURG HOME CEREMONY—Left to right, Rufus L. Edmisten, representing Senator Sam J. Ervin, Jr.; Congressman Roy A. Taylor, D., N. C.; Pattie Jordan, representing Senator Evert B. Jordan; Secretary of the Interior Stewart L. Udall.

## Edmisten Attends Ceremony On Carl Sandburg Memorial

Rufus L. Edmisten, counsel to North Carolina Senator Sam J. Ervin, Jr.'s Subcommittee on Constitutional Rights, represented the Senator at a recent ceremony announcing the establishment of the Carl Sandburg Home National Historic Site.

The ceremony, conducted in the office of Secretary of the Interior Stewart Udall, initiated the Interior Department's efforts to establish a national site at the Flat Rock, N. C. home of the late Carl Sandburg, one of the Nation's greatest poets. The bard's widow, Mrs. Sandburg, has agreed to donate to the Federal Government the mansion house and Mr. Sandburg's personal effects, which he accumulated throughout his active life.

Eventually, the historic site will be open to the public and will be maintained in the same condition as when Mr. Sandburg lived there and produced many of his famous works. The ceremony was also attended by Eleventh District Congressman Roy Taylor, who is the Chairman of the Subcommittee on Parks and Recreation of the House Interior and Insular Affairs Committee.

Currently, Senator Ervin is urging Congress to authorize an extension of the Blue Ridge Parkway, beginning at Beech

Gap, North Carolina, and running to a point within fifty miles of Atlanta, Georgia. Edmisten, a native of Boone, has been active in aiding Sena-

## Community Farm Voting Sept. 6

M. L. Shepherd, chairman of the Agricultural Stabilization and Conservation County Committee, has designated the boundaries of each community within the county where elections of ASC community committees will be held Sept. 6. The elections will be by mail again this year.

Boundaries of the various communities where elections will be held appear on committee-election posters which are displayed at various public locations throughout the county. A listing of boundaries also is available at the ASCS county office.

The chairman reminded farmers that the elections will choose three committeemen and two alternates for each community. The chairman, vice-chairman and third regular member of the elected ASC committee will also serve as delegates to the county convention to be held soon thereafter where farmers will be elected to fill vacancies on the ASC county committee. The alternate committeemen will serve as alternate delegates to the

convention. Farmers eligible to cast ballots in the community committee election will be all those who are eligible to participate in one or more of the national farm programs which the committeemen help to administer locally. The farmer may be an owner, tenant or sharecropper.

Persons not of legal voting age who are in charge of the farming operations on an entire farm are also eligible to vote in the elections. Eligibility to vote, or to hold office as a committeeman, is not restricted by reason of sex, race, color, religion or national origin.

Major activities administered (Continued on page two)

## Mrs. McGuire Gets Second Board Term

Mrs. Ala McGuire of Boone has been appointed by Governor Moore to a second term on the State Board of Cosmetic Art Examiners. Mrs. McGuire's new term of office will extend to July 1, 1971.