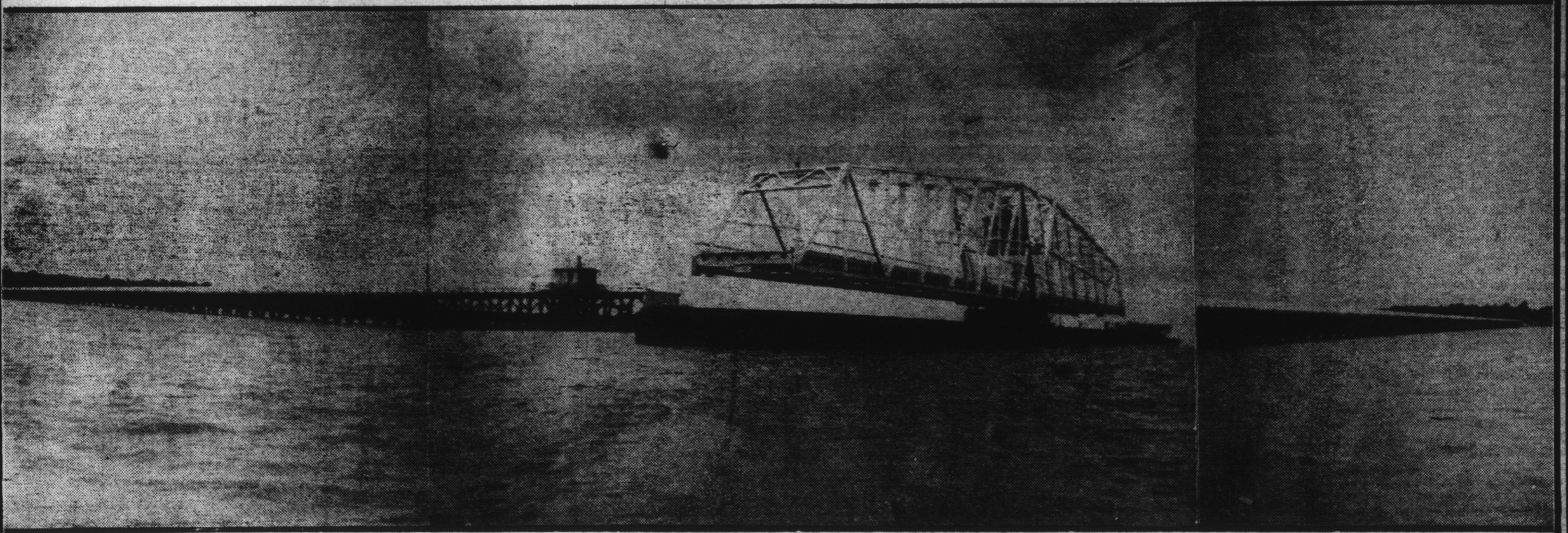
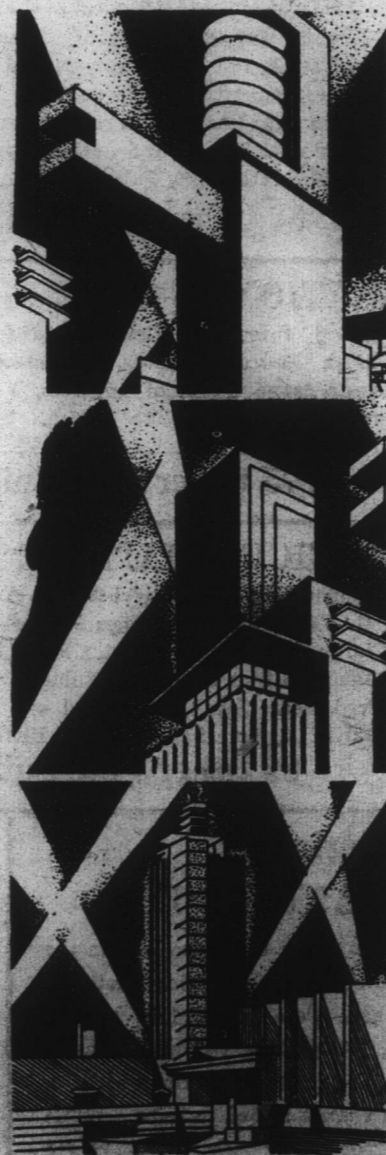


POWER



The new three and one-half mile bridge across Albemarle Sound is one of the greatest additions to the State Highway System in Eastern North Carolina

UP GOES another sky-scraper, another factory building, and in every step in its construction ELECTRICITY plays its part. Flood lighting, welding, operating elevators, scraping and finishing wood work, painting, all of these and more can be done more efficiently with ELECTRICITY. Even in building a simple frame dwelling, ELECTRICITY is among the ablest of the workmen.



ACTUAL CONSTRUCTION is not the only way in which ELECTRICITY builds. ELECTRICITY builds communities, too. It builds bridges of communication between communities, and send light into dark places. It builds business, too, furnishing them with power and lights to carry on their various operations, and it builds men and women by providing them with work . . . Work in which the basic idea is service to others.

VIRGINIA ELECTRIC & POWER COMPANY