

GET SET FOR THIS

SALE!



DOORS OPEN AT NINE
OPEN 'TIL 9 O'CLOCK SAT. NIGHTS

This is not just Odd Lots-Broken Sizes-Odds and Ends Sale—No not everything in our big store is on sale! But there are many, many items on sale all over the store—In Fall ready-to-wear, piece goods, woolens, shoes, girls' and infants' wear, boys' wear, gift items, home furnishings. Many special purchases for this January Sale and the BIG WHITE GOODS SALE that is money in your pocket. It will be wise for you to be here early—Bring all your friends—Starts Friday at 9 o'clock sharp!

Belk-Tyler's

Belk's Home of Better Values

— Of —
Edenton

BEGINNING FRIDAY MORNING, JANUARY 16th

YES, A STORE WIDE BARGAIN FEAST!

YOU SHOULD READ EVERY WORD OF THIS VERY IMPORTANT CIRCULAR



BIG CLEARANCE SALE
ONLY 34 WOMEN'S NEW FALL

COATS

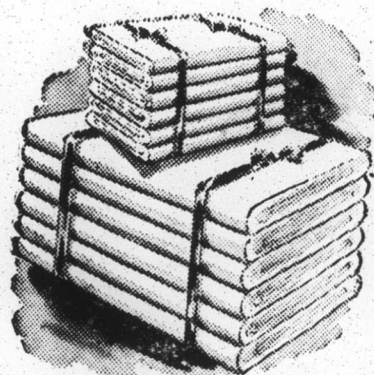


Were \$12.50	\$7.00
NOW	
Were \$14.95	\$8.00
NOW	
Were \$16.50	\$10.00
NOW	
Were \$19.95	\$12.00
NOW	
Were \$22.50	\$14.00
NOW	
Were \$29.50	\$18.00
NOW	
Were \$39.50	\$25.00
NOW	
Were \$45.00	\$28.00
NOW	

THE OPPORTUNITY OF THE YEAR TO SAVE!

January WHITE SALE

IT'S JUST LIKE FINDING MONEY TO GET THESE FINE QUALITY LINENS AND DOMESTICS AT SUCH GREAT SAVINGS—FILL YOUR LINEN CLOSET NOW!!!



Cannon Percale SHEETS

SIZE 72 X 108
REG. \$2.98 VALUE!

SALE \$2.78

SIZE 81 X 108
REG. \$3.48 VALUE

SALE \$2.98

PACIFIC MUSLIN SHEETS
Size 72 x 99\$1.74
Size 72 x 108\$1.77
Size 81 x 99\$1.77
Size 81 x 108\$1.99
Cases To Match43c

CANNON MUSLIN SHEETS
72 x 99—Reg. \$2.29—SALE\$1.99
72 x 108—Reg. \$2.39—SALE\$2.19
81 x 99—Reg. \$2.49—SALE\$2.19
81 x 108—Reg. \$2.69—SALE\$2.39

SALE—WHITE CLIFF SHEETS
Size 81 x 99\$1.47
Cases To Match36c

CANNON SOLID COLOR PERCALE SHEETS...
Size 72 x 108\$3.54 Size 81 x 108\$3.74

Stars and Stripes SHEETING	20c	Size 39 x 76 MATTRESS PADS	\$2.74
Mesh DISH CLOTHS	8c	Size 54 x 76 MATTRESS PADS	\$3.54
Size 17 x 34 SACK TOWELS	87c	Single and Double MATTRESS COVERS	\$2.77

BIG CLEARANCE SALE!

3 Big Racks
WOMEN'S NEW FALL

SUITS

Were \$12.95	\$7.00
NOW	
Were \$14.95	\$8.00
NOW	
Were \$19.95	\$12.00
NOW	
Were \$29.50	\$18.00
NOW	
Were \$39.50	\$25.00
NOW	



CLEARANCE SALE
WOMEN'S NEW FALL

Dresses



5 BIG RACKS—ALL SIZES

Were \$5.95	\$3.00
NOW	
Were \$9.95	\$6.00
NOW	
Were \$12.50	\$7.00
NOW	
Were \$14.95	\$8.00
NOW	
Were \$16.50	\$10.00
NOW	

Women's New Spring

Early shipment of good Spring Suits at a bargain price. Sizes for Juniors, Misses and Women. Newest Spring styles

\$12.50 and \$14.95

WOMEN'S NEW SPRING
TOPPERS

Smart Toppers at an early bargain price. All sizes. Wide range of styles and colors **\$8.95**



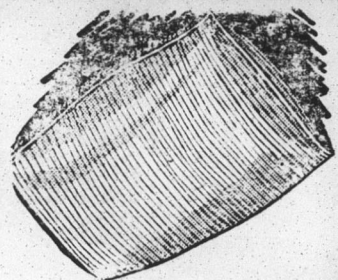
SALE...

FOAM RUBBER

PILLOWS

Standard size with zipper cover—Dust free—A Real Savings

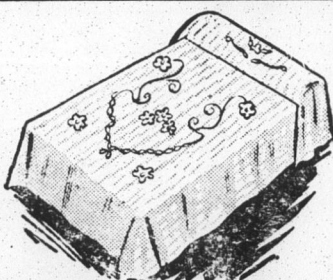
A \$6.95 VALUE **\$4.88**



Many Colors — Assorted Qualities

SPECIAL—CHENILLE BEDSPREADS

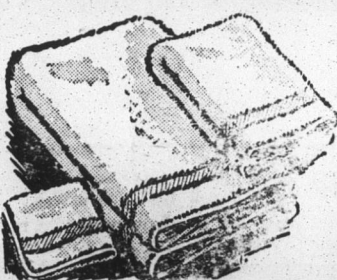
SINGLE BED SIZES **SALE \$3.67**
DOUBLE BED SIZES
Slightly Irregulars of a \$4.98 VALUE!



SALE PACIFIC FINE TOWELS

HEAVY WEIGHT—FIRST QUALITY—LARGE SIZE
DECORATIVE COLORS

29c BATH CLOTHS	22c
59c HAND TOWELS	42c
98c BATH TOWELS	72c

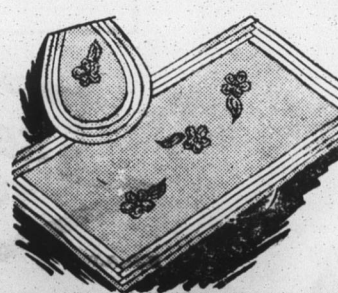


SPECIAL BATHROOM SETS

Close Chenille on high quality Sheeting—Will really dress up your bathroom for a little bit of money!!! **\$1.00**

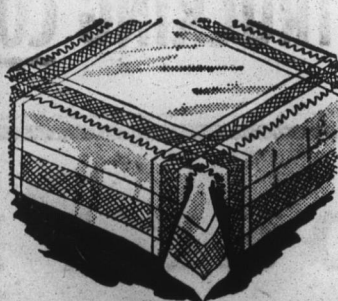
Size 18 x 30 LOOP RUGS **\$1.00**

Size 24 x 36 LOOP RUGS **\$1.20**



SPECIAL PURCHASE SALE SEERSUCKER BEDSPREADS

Light airy spreads in non-iron Seersucker! Many lovely solid colors, splashed with a frilly white ruffle and trim. **\$4.47**
GOOD \$6.95 VALUES!

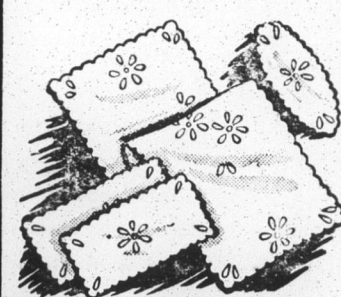


SPECIAL PURCHASE SALE!

NEW SHIPMENT OF IMPORTED HAND-MADE

Linens
A very wide assortment. Worth \$1.50. You will want to see these. **\$1.00**

SALE... 500 Yards White
ORGANDY, yard 39c



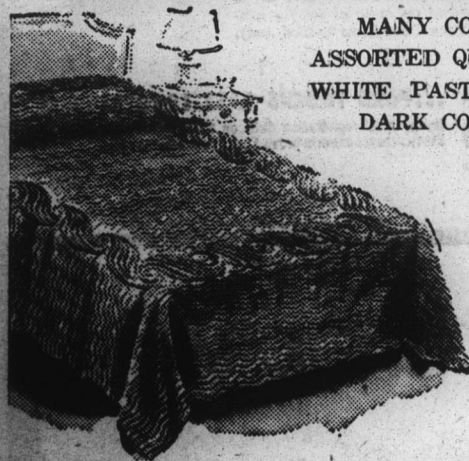
SPECIAL PURCHASE SALE! CHENILLE BED SPREADS

MANY COLORS. ASSORTED QUALITIES. WHITE PASTELS AND DARK COLORS.

Beautiful Spreads—Slightly Irregular.

A **\$6.95**

Seller!



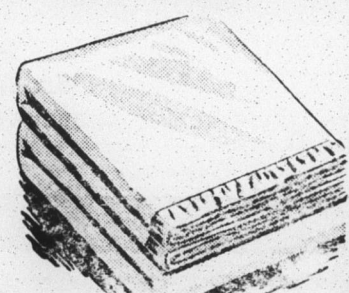
A GOOD \$6.95 VALUE **\$4.44**

Belk-Tyler's OF EDENTON

SALE—100% Wool

Blankets

GUARANTEED FIVE YEARS MOTH PROOF!



Cannon Fleece Down 72x90. \$13.50 Regular. SALE **\$11.47**

FINE CHATHAM BLANKETS

Plaza—\$13.95 value. SALE **\$11.77**

Bangor—\$16.50 value. SALE **\$13.77**

Holmes—\$9.95 value. SALE **\$8.47**