State ABC Board Steps Up Program To Enforce Law

Educational Program Started In Connection With Effort

The State ABC Board has an nounced a stepped-up program of education and law enforcement in a move to obtain fuller compliance with laws and regulations governing the sale of beer and ale.

Indicative of the State-wide crackdown, Chairman Tom Allen revealed that approximately 3,000 more inspections of retail outlets were made in February than the previous month. He said the January total was a step-up from the monthly average last year.

Allen disclosed that the Malt Beverage Division, which is charged with enforcing the beer laws, had inaugurated an educational campaign in conjunction with the accelerated enforcement effort.

"We are inviting law enforce ment agencies in all counties and municipalities where the sale of beer is legal to join us in bringing about better conditions," he continued. "We are determined that a minority of bad operators shall not injure the public welfare and bring disrepute to the entire legal control system."

Allen said he preferred to call the new program a step-up of the educational and enforcement effort rather than a crack-down. "We are confident that our intensified approach to the problem will have industry backing and that fuller cooperation will produce good re-

The ABC chairman said Ronald Hocutt, chief of the Malt Beverage Division, had initiated the accelerated inspection program in January and said some highly satisfactory results had been obtained. He cited Division records which show the inspection of retail outlets rose from 4,771 in January to 7,974 last month. During the two-month period, there were 24 revocations of permits, 28 suspensions and 44 warnings to operators in cases where there was no ough investigation of the appli-

Stricter screening of permit applicants is a part of the new program, Allen said.

eliminate unsatisfactory conditions fully instruct their employees in all laws and regulations, Allen said. Many permits are lost belaw governing beer sales, he explained. "Ignorance of the law cannot be accepted as an excuse when the public interest is at stake and we believe many mistakes can be avoided if operators fully inform their help," he added.

Tar Heels Inquire Most About State

North Carolinians, closely followed by New Yorkers, were the most frequent seekers of information about the Tar Heel State last year, records of the State Advertising Division of the Department of Conservation and Development

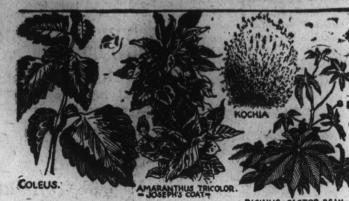
The bulk of 125,634 inquiries about the State in 1955 were about its vacation attractions, Advertising Director Charles Parker said, but the division also responded to many requests for general information. During the year inquiries came from all 48 states, the District of Columbia, and 96 foreign countries and territories.

The 10 states producing the mos inquiries are, in order: North Carolina 18,488, New York 15,097, Ohio 8,677, Pennsylvania 8,207, New Jersey 6,351, Illinois 6,168, Michigan 5,051, California 4,387, Virginia 4,017, and Florida 3,413.

Canada led foreign countries by wide margin with 1,851 inquiries pain was second with 196. The her top ten were, in order: In onesia 145, Brazil 143, Argentina 27, Iraq 126, England 97, Turkey 8, New Zealand 67, and Belgium

Iron Curtain satellites heard om included Czechoslovakia 9 and algaria 3, but the Advertising vision received no mail from the viet Union proper.

Color in Plant Leaves Adds to Garden Beauty



Texture and color of foliage are important factors in ornamental gardening. Many annual flowers with brightly colored leaves can be used with pleasing effects in flower beds and borders. Tall plants are useful to screen out undesirable views; and bushy plants serve well to fill up shady corners. Largest of the foliage plants

that grow quickly from seed is the castor bean. Varieties of this grow from 6 to 12 feet tall. Their large leaves of bronzy green with red or purple veins will fill the same space as a large shrub or small tree. They will serve well to test the effect of such a plant in the landscape you are

In the leaves of amaranthus tricolor (Joseph's coat) scarlet, gold, bronze and green are at-tractively combined. It makes a bush 21/2 feet tall, which contrib utes its bright colors to the gar-

Coleus, a favorite of our grandmothers, can be grown from seed in a variety of brilliant col-ors. It does well in the sun or light shade and is excellent for planting boxes which do not get

the southern sun.
Flowering kale, a member of the cabbage family, becomes a colorful subject in the fall. Its dark green leaves develop color patterns in white, cream, pink, rose, and purple, which become more brilliant as the season ad-

RICINUS - CASTOR BEAN-Kochia burning-bush makes 21/2 foot conical plant of fine light green foliage, which can be trimmed like a hedge, and used to enclose a bed or provide an attractive background. In the early fall, the whole bush be-

comes bright carmine. Celosias (cockscomb), bear plumes of a texture resembling plush or chenille, colored in tones of red, pink, yellow and orange. There are many varie ties of different heights and forms. Some are used by florists in making corsages and the plumes are easily dried for win-

Euphorbia (snow on the mountain) is related to the poinsettia. It grows 2 feet tall, and bears leaves of dark green edged with white, which are attractive foils for brighter colored plants.

The spider plant, cleome pungens, with its divided leaves and dark stems, is a desirable foliage plant even before its attractive flowers develop.

Leaves of flowering plants differ in tones of green, and for gardeners interested in color composition, there are blue green, gray greens, and yellow greens to consider. Stocks and California poppies have graygreen foliage which is a restful foil for their brilliant flowers. Nasturtiums have yellow green leaves, which add to the interest

Successful 4-H And FFA Livestock Field Day Held At Chappell Farm

Four Counties bers Take Part From

On Saturday, March 17, the 4-H clear-cut law violation. Applical and FFA Livestock Field Day was tions for permits to sell beer were held at the farm of Mr. and Mrs. denied in 35 instances after a thor- Clarence Chappell, Sr. Approximately 100 4 H and FFA Club of the fat stock shows and sales members from Chowan, Perquim- this spring. ans, Pasquotank and Tyrrell counties attended the event.

J. W. Patterson of the Extension Hearings on citations issued after inspectors have observed outlets and found violations are now ranging up to 90 a month. At the present time, hearings on 45 citations are pending.

Other developments in the drive to improve outlet standards and to improve outlets are improved to improve outlets are improved to impr include a request that operators properly when he is in the show

The Livestock Field Day was

cause employees do not know the He explained the fundamentals in debted to them for the highly suc judging a beef steer and then had cessful event.

4-H and FFA Mem- each club member present judge a

J. K. Butler, Jr., also of the Extension Service Animal Husbandry Department, conducted a class in judging "Fat Hogs". The club members were very interested in this class, as many of them expect to enter one or more hogs in some

very successful and it is hoped that the event can become an anhow to lead their steer and stand also furnished the hogs for the judging demonstration. The group felt very fortunate to have Mr. A class in judging beef steers Butler and Mr. Patterson present was conducted by Mr. Patterson. for the Livestock Day and feel in

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1,453 Motorists **Lose License For Drunken Driving**

1,289 Also Deprived of Driving Due to Speeding

The Motor Vehicles Department reports the convictions of 1,453 motorists for drunken driving in February and the subsequent revocation of their legal driving privi-

Speeders were close on the heels of the tipsy drivers, the agency said. Also deprived of their driver's license during February were 1,289 speeders-most of them in the over 70 mph bracket.

Speeding an auto over 70 is a mandatory revocation offense the Department noted.

Other offenses reported for the nonth included reckless driving (two counts) 180; driving after li cense revoked or suspended 113; transporting intoxicants 49; and larceny of automobile 20.

In all there were 1,688 licenses suspended and 1,601 revoked, the Department said.



'America by 1975 will be a na tion in which much closer study will be given to the problem of a constant water supply.

The National Association o this subject by Dr. Stanley A. Ar-Business Research, The University cent issue of The Atlanta Economic

Dr. Arbingast said, in part:

HIGH EMPLOYMENT LEVELS 1940 - 1955 EMPLOYMENT AS A PERCENTAGE OF THE CIVILIAN LABOR FORCE

Normally we may expect that 24 out of every 25 civilians in the labor force have jobs. That is the approximate average for the

PREPARED BY NAM FROM GOVERNMENT STATISTICS

years since 1940 as pictured on the chart.

While it is understandable that the highest levels of civilian employment were attained during the World War II and Korean War periods, it is remarkable that employment levels remained so close to the war peaks in the post-war years.

As we emerged from the 1930's, employment levels increased to a peak in 1944, when 98.9 per cent of the labor force were employed. In 1949, a recession year, 94.5 per cent were employed. The chart shows that during the Korean War employment levels did not attain the highs recorded during World War II, but it is noteworthy that the decline in 1954 was only to 94.9 per cent, a higher level than during 1949.

raw material, so essential to both ing. man and industry. They are going to have to study it even more carefully in the future, for an estimated 50 billion dollars has already been invested in facilities for water supply and distribution, and the quilts, tea towels, and stuffed toys. total spent for such purposes may Judging will be on the basis of

To Set New Record This Year

Entries in the fourth annual Cotton Bag Sewing Contest are expected to set a new record, the Na-Manufacturers cites a report on tional Cotton Council announces. Inquiries concerning contest rules bingast, assistant director and Re- are being received daily from wosource Specialist of the Bureau of men anxious to start sewing early.)

Cotton bags may be obtained of Texas, which appeared in a re- from local grocery, bakery, or feed stores with the purchase of flour, sugar, fertilizer, feed, or other staple products. Dress print contain-"... However, technologists and ers in the 100-lb. size provide a economists are beginning to learn yard or more of material and are much more about the value of this, the most widely used for home sew-"Let George Do It"

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Contest Items

Contest entries which may be made from cotton bags include mother and daughter dresses, pajamas, blouses, men's shirts, curtains, well rise to over \$100 billion by originality, workmanship, and appearance, the Council reports.

Local sewing contests will be Interest Runs High conducted by approximately 55 state and regional fairs from June through November. Fair contest In Sewing Contest winners will each receive a Necchi will be eligible to compete for the title of National Cotton Bag Sew Entries Are Expected ing Queen and grand prizes worth

Trips To Chicago

The queen and two runners-up with their escorts will be awarded all expense paid trips to Chicago where they will be royally entertained for a week. The national contest is sponsored by the Council and the Textile Bag Manufacturers Association in cooperation with the Necchi Sewing Machine Company. "Do It Yourself With Cotton

Bags," a free sewing booklet filled with suggestions, is available to help women plan contest entries. Copies may be obtained by writing to the National Cotton Council. P. O. Box 9905, Memphis, Tenn.

Time will reveal everything. It is a babbler, and speaks even when

Appropriate

Magistrate-What's your name and occupation and what are you

charged with? Prisoner-My name is Sparks, with battery.

Bobbie: "You say your sis boy friend chased you out of living room last night?"

Dickie: "Yeah, but I got even I'm an electrician and I'm charged with him. I put quinine in sister's face powder, and every time he Magistrate-Put him in a dry kissed her he made such a face that now she won't speak to him."



MADE A WILL?

Your Will is a record of your foresight, thoughtfulness and judgment in planning for the settlement of your estate. If you have not made a Will, or if an existing Will is not of recent date, we suggest that you consult your attorney about this important document. We also invite you to discuss with us the advantages of arranging for our service as the Executor.

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