

BEGINNING FRIDAY MORNING...APRIL 5th AT 9 O'CLOCK SHARP!

BELK-TYLER'S OF EDENTON

Spring FESTIVAL of Values

Here's the biggest sales event to hit Edenton in many years and BELK-TYLER'S has been planning for this sale for months! BELK-TYLER'S buyers have scooped the markets for the biggest values ideal for Easter and Spring wear and use in the home! Be sure to read every item and then rush down when the doors open!

It's a Festival of Bargains at BELK - TYLER'S which you cannot afford to miss! You'll want to make your plans now to rush to BELK-TYLER'S here in Edenton with all your neighbors! So grab up a handfull of cash and be down when the doors open for this big event Friday morning promptly at 9 o'clock.

A STARTLING OPPORTUNITY TO BUY YOUR NEEDS AT LOW, LOW SALE PRICES!

SALE! First Quality 51 GAUGE — 15 DENIER



Nylons

The newest Spring shades are shown in delightful 100% Nylons that are shown in all sizes from 8½ to 11. DON'T MISS THIS EXCITING VALUE!

Regularly 69c! Sale!

54c

VENETIAN BLINDS

First quality! 23 to 36 inch widths in 64 inch lengths. White slats with white tape!

Regularly \$5.48.

SALE **\$2.97**

CLOTHES HAMPERS

Pearl type lids on a sturdily built wicker hamper in many colors! A very special bargain!

Regularly \$5.95.

SALE **\$4.44**

Men's Spring SPORT SHIRTS



These newest Spring styles are now being featured in most all sizes for men! They are all first quality in many gay and assorted patterns and colors! Don't miss this value!

Values to \$2.98!

\$1.68

MEN'S DACRON - WOOL SLACKS



Here are the most popular fabric blends that every man wants! A delightful group of colors in all sizes! VALUES TO \$8.95!

\$7.44

Ladies' Cotton BLOUSES

First quality blouses in solid colors and fancy patterns in sizes 32 to 38! \$1.39 values!

88c

Ladies' Day - Time COTTON WASH FROCKS



Make your selection from this large selection of cotton wash frocks that will be ideal for wear throughout the entire Spring and Summer! You'll find all sizes in many colors and patterns!

Values to \$4.98!

\$3.77

"Columbia" House PAINTS

25 colors to select from in flat and gloss paints! \$1.98 a gallon regularly!

\$1.44

9 by 12 Feet RUGS

A special closeout of these \$19.95 values in first quality cotton pile!

\$13.44

Waltz - Length Gowns

Delightful rayon tulle in pastel colors in all sizes! \$3.48 values!

Regularly \$2.98.

SALE **\$2.68**

HEIRLOOM TYPE SPREADS



First quality Spreads in white, antique white and pastels in twin and double bed sizes! A terrific \$10.95 value!

\$8.44

Bath Mat ENSEMBLES

Rich cotton chenille bathmat sets in delicate pastel tones! A regular \$2.29 value!

\$1.68

GIRLS' DRESSES

First quality wash dresses for girls in sizes 3 to 6X in values to \$1.48! A wonderful value

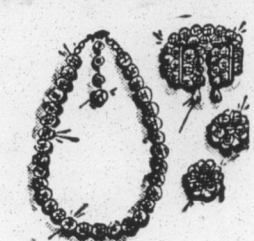
88c

Girls' Cotton SLIPS

Sizes 2 to 14 in sanforized cotton slips with lace trim! 79c values!

51c

JEWELRY



Earrings, necklaces and bracelets are shown in these pieces with values to \$1.00!

47c

LADIES' BABY DOLL PAJAMAS



A brand new shipment of delightful rayon tulle pajamas in the style that everyone is buying! They're available in pastel colors in most all sizes! First quality!

Values to \$3.48 a pair!

SALE!

\$2.68

Ladies' Cotton BRASSIERES

First quality cotton broadcloth brassieres in sizes 32A to 42C! 79c values!

54c

Another New Shipment! LADIES' FAILE Dusters



The biggest fashion item being bought this season! It's shown in navy, beige and other pastel colors! See our large selection now!

Values to \$6.95!

\$5.38

Boys' Dress SHIRTS

A perfect item for Easter especially priced for this sale! Regularly \$2.48!

\$1.84

Terry Bath Towels



Solid colors and fancy patterns in towels regularly selling up to 59c! All first quality!

47c

GIRLS' NEW EASTER DRESSES



The smartest array of Easter Dresses to be found in this area are especially reduced for this event! Be sure to see this assortment!

SIZES FOR EVERY AGE GROUP!

Regularly \$2.98... Sale

\$2.74

Regularly \$3.98... Sale

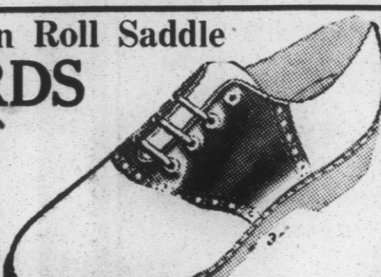
\$3.74

Boys' Knit BRIEFS

Sizes for boys of all ages in a full cut first quality cotton knit brief. A 45c value!

32c

Girls' Rock 'n Roll Saddle OXFORDS



This is the biggest selling Slipper of the season for girls! All sizes in black and white! 5.95 regularly.

\$5.44

Ladies' Nylon BRIEFS

Sizes 5-6-7 in first quality 100% Nylon tricot in the brief styles! 69c values!

51c

Ladies' Easter Frocks



You'll want to pick out several of these frocks during this special sale! The prices are low and you'll find your style and size!

Sizes for Juniors, Misses, Women and Half Sizes!

Regularly \$5.95

\$5.38

Regularly \$8.95

\$8.38

Regularly \$10.95

\$10.38

Oval Waste BASKETS

Painted metal waste baskets ideal for the bathroom, kitchen or bedroom! 69c values in most stores!

47c

Jumbo Sofa PILLOWS

Take your pick of many assorted colors and sizes in \$3.48 values!

\$2.68

L. L. Muslin SHEETING

First quality... 36 inches wide in high count muslin! 29c a yard values!

22c yd.

Hand Hooked RUGS

All hand-made in many delightful color assortments! 22 by 36 inch sizes! \$2.98 values!

\$2.68

Men's Dress SHIRTS

Famous "Bonaire" first quality broadcloth shirts in all neck and sleeve sizes! \$2.29 regularly!

\$1.87

BELK-TYLER'S — Edenton

LISTEN TO WCDJ RADIO FOR MORE VALUES ADDED DAILY — 1260 ON YOUR DIAL