

ous, crippling illness, even death. But the eye of the X-ray can't

see unless we ask it to. We have to stop kidding ourselves. We have to stop pretending TB can't happen to us. It does happen to

a year, people of all ages and races, rich and poor. Our best pro-

tection against the development of a serious case of TB is to invite the X-ray to take a look. Your

doctor will tell you how often you should have a complete physical check-up including a chest X-ray.

BECODSHED

ON N.C. HIGHWAY

Raleigh-The Motor Vehicles De-

partment's summary of traffic deaths through 10 A. M., April 23,

1957 is as follows:

Killed This Year

BOXSCORE

289

nearly a hundred thousand people) Natur-Tender U.S. Choice Bone-in



SUPER PREMIUM 15

Another great improvement for the gasoline that already holds over 240 different performance records. Now higher in octane than ever before!

Your Pure Oil dealer now has a stepped-up Pure-Premium in his pumps. It has been boosted right into the *super* class to give your car even better performance.

Even before it was improved, Pure-Premium held more records for performance than any other gasoline, according to the National Association for Stock Cars. It has proved its record performance again and again in over 240 events for acceleration, power, mileage, and performance . . . in 38 makes and models of cars . . , over all kinds of roads . . , with 123 different drivers.

And now it's even better! In fact, Pure-Premium now has such a high road-octane rating (actual performance on the road) that we've been tempted to drop the

word "octane" altogether and call it "Roadtane."

Here's what it means to your car. With even more antiknock power and super quality, this clean-burning gasoline has the perfectly balanced blend to give your car record performance. What's more, it's tailored to your climate, locality, and season.

Next time you need gasoline, drive into a Pure Oil station and try Pure-Premium, it's the gasoline proved by performance again and again and again! A great new reason to





Budget Beef U. S. Comm'l. or Better

Budget Beef U. S. Comm'l. or Better

No Finer Beef Anywhere lb. 29c

SHOULDER ROAST lb. 47c

BUDGET BEEF-U. S. COMM'L. OR BETTER

SHOULDER ROAST lb. 43c

7" RIB ROAST..... lb. 49c

CHUCK ROAST .. square lb.

Budget Beef U. S. Comm'l. or Better-Bone-in