

Hurry... Hurry... Beginning Thursday Morning BELK-TYLER STORES



FOUNDER'S DAYS

This is the sale that you've been waiting for! It's the sale that you can't afford to miss! This is the 70th annual Founder's Days Sale that is staged each year in honor of our founder! Our buyers and each manager of the fourteen Belk-Tyler Stores have banded together to bring to you the largest array of specials you've seen in several years at special low prices to fit right in your budget! Read every item and then rush to your favorite Belk-Tyler Store on Thursday morning!

SALE! Regular \$69.99
9 by 12 Feet Room Size

HOOKED RUGS



Imported rugs that would cost twice this much if made here at home! Long-wearing cotton in rich deep colors! Every rug is handhooked and is a 9 by 12 feet room size! Ovals and oblongs! You'll certainly want one of these!

Values to \$69.99 in assorted patterns.

\$36.69

SALE! 24 INCH "GEMCO" GIANT
2 3/4 Horsepower "Briggs and Stratton"
Rotary Power Mower



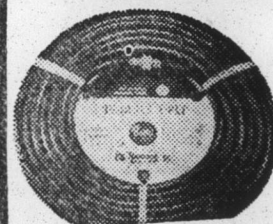
This is the biggest mower value in Eastern Carolina! Compare the giant 24 inch size! Compare the 2 3/4 horsepower of the powerful Briggs and Stratton engine! Features instant recoil starter!

Offset wheels trim close to fences and shrubs! Heavy tractor type wheels! Automatic stop and choke!

Regular \$89.99 Value

\$68.00

GARDEN HOSE



Fifty feet of plastic hose with a five year guarantee!

\$1.99

SALE! Regular \$12.99 Quality

Grills

This is the biggest offer on grill you'll find! Last year this was a sellout! It's exactly as shown and is terrific for the casual living!



\$8.99

SALE! Regular 59c "Cannon" BATH TOWELS

Rich and colorful bath towels in solid colors and fancy stripes that are ideal for any home! You'll want to stock up while they are at this price!

Take your pick, but get a supply now!

47c

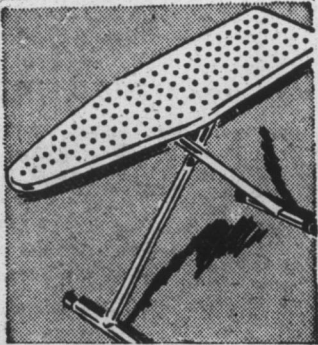
Plastic Waste BASKETS

Pink, turquoise, yellow and red! Won't crack, dent or peel and regularly sells for \$1.49!

\$1.00

SALE! Regular \$6.99
STEEL ADJUSTABLE IRONING TABLES

Sit-down table from either side! Adjusts from 25 to 36 inches high at a slight touch of the finger! Can be adjusted to 11 heights!



\$5.44

SACK DISH TOWELS



New introductory price of our own "State Pride" dish towels! Super-soft, extra thirsty snow-white cotton!

5 for 88c

SALE! Regular \$24.99 Value
16 Piece Set ALUMINUM COOKWARE

Made and guaranteed by the world's top utensil maker! Heavy gauge aluminum that's as thick as 16 of these pages! Heatproof handles! Staybright copper-tone covers!

See all you get: 4-qt. covered saucepan, 2* qt. covered saucepan, 1 1/2 qt. covered saucepan, 6 qt. covered pot, 10 inch covered fry pan, 3 qt. three-in-one pot!

\$16.88



SALE! \$3.99 Values... Boxed IMPORTED LINENS

You'll be amazed at the values! There are luncheon sets, 8 piece placemat sets, tea sets and bridge sets! Each is gift boxed! These are ideal for Mother's Day gifts or for wedding gifts! Get several and hold them for future gifts!

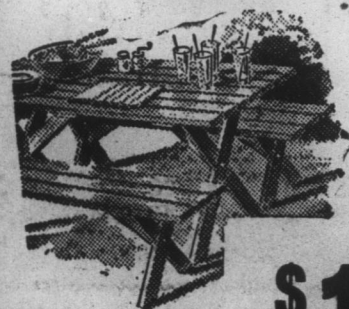
\$1.88

"State Pride" Bed PILLOWS

Extra-plump bed pillows filled with select feathers and covered with strong striped ticking! Sells regularly for \$1.99 each!

2 for only \$3.00

SALE! Regular \$19.99
South Carolina Cypress PICNIC TABLES



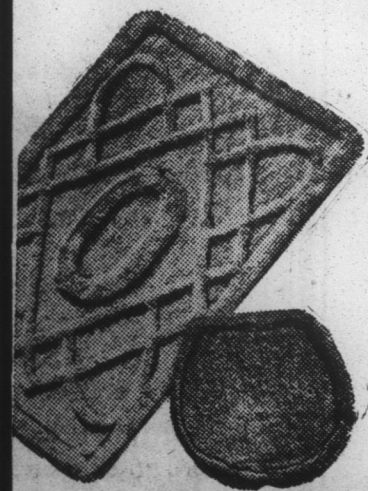
Long-lasting cypress hardwood table complete with two benches that's ideal for outdoor living! This set would ordinarily cost at least \$19.99 in most stores if not more! Five feet in length!

Sits six people!

\$15.88

SALE! Large Size Reg. \$2.49

BATHMAT SETS



This luxurious bathmat set is made of extra thick pile and is in rich looking colors to match any bathroom! Identical styles as shown! Regularly \$2.49!

\$1.69

SALE! Regular \$12.99 Folding DROPLEAF PICNIC TABLES



This lightweight table folds to a very small size that makes it easy to carry for picnics or for eating out in the yard! Also ideal for use inside the house! Made of sturdy fiber board and re-inforced with aluminum!

Terrific for churches too!

\$8.99

SALE! Regular \$14.99
Sit Or Snooze Aluminum CHAISE LOUNGES

This is the best value you'll find on this item! Cheaper styles are made, but when you compare you see at a glance that there's twice as much value here!

Easy to fold aluminum lounge with sturdy Saran webbing for seat and backs!



\$12.47

SALE! Regular \$7.99
EMBOSSED COTTON FLORAL PRINT SPREADS



Easy to care for embossed cotton summer spread with an extra-full, deep flounce that has a printed band trim! Colors of Rose, Lilac, Aqua and Gold!

\$4.88

Twin and full bed sizes!

You'll want several at this price!

HOUSE PAINT



One gallon sizes in outside and inside gloss paint! 25 colors from which to select! Regularly \$1.99 a gallon!

\$1.77 gal.

SALE! The Biggest Sewing Machine Value Ever!

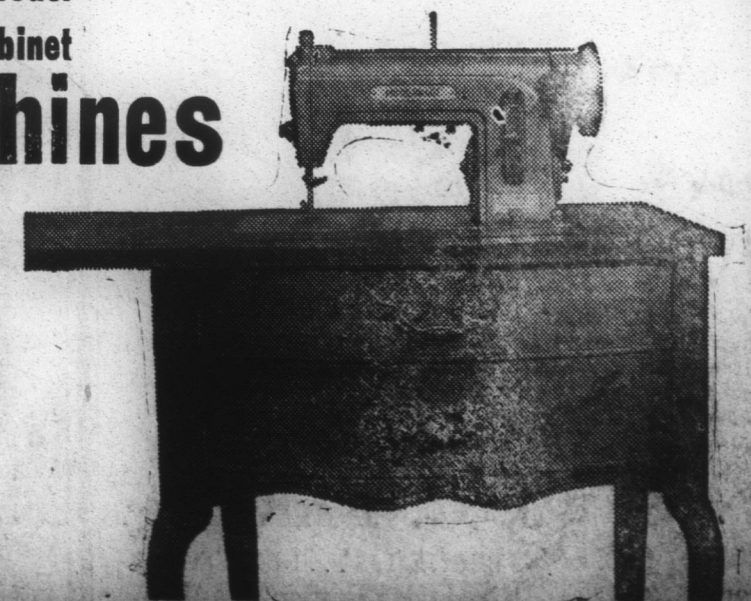
Regular \$89.99 Deluxe Model
"Modernage" Console Cabinet

Sewing Machines

This is the sewing machine value of the year! You've been seeing this machine sell at \$89.99 all year! It's the famous "Anniversary Model" in a mahogany console cabinet! It sews forward or backwards and is completely automatic!

See this item tomorrow while they last! You couldn't buy a similar machine for \$129.00 in most stores! This is identical as shown!

\$69.00



AT ALL BELK-TYLER STORES IN EASTERN CAROLINA