

No one has to settle for less than a . . .
SIMMONS MATTRESS

choose the price, the firmness, the comfort you want
 from the famous Simmons mattress family.



BEAUTYREST
 Finest of them all

Over 800 springs compressed into pockets . . . power-packed for buoyant support and body-fitting firmness. Guaranteed 10 years! Choose firm or extra firm.
 Mattress or Beautyrest boxspring only

\$79.50
 80" Long Boy \$10.00 extra.
 Queen size 60x80-in. and King size—75x80-in. at slight additional cost

The Greatest Choice of Sleep Comfort

ODDS AND ENDS

METAL SMOKING STANDS
\$1.79 . . . \$2.49

CHINA BOUDOIR LAMPS
 With Brass Bases. Parchment Shades
\$2.50 each . . . 2 for \$3.95

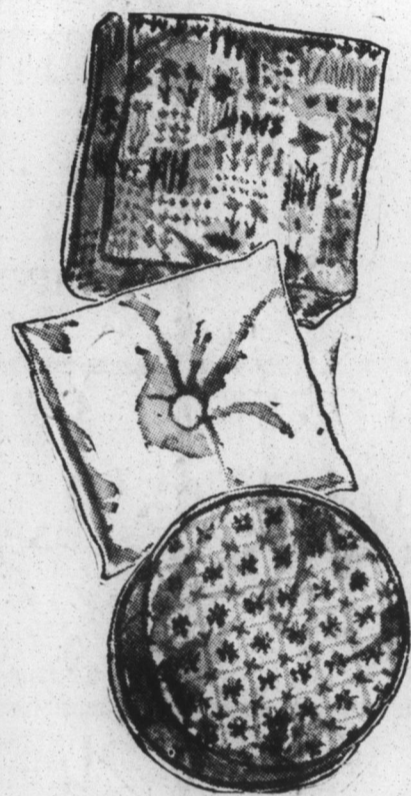
POTTERY BASE TABLE LAMPS
 Assorted Colors and Shades
\$3.95 each . . . 2 for \$6.50

Boltaflex Upholstered HASSOCKS
\$3.95 up

Cloth Upholstered SOFA BED
 Tall Backs For More Sleeping Room
Two In Stock . . Each \$59.95

FULL SIZE DROP SIDE CRIB
 Two Adjustments. Maple or Ivory. With Shur-Dri Innerspring Mattress
Outfit For Only \$29.95

Week-end Special



Wonderful Assortment

Toss Pillows

Your Choice **\$1**

Usually Would be \$2.50

Exactly as illustrated . . . Accent your furnishings with these Sofa Pillows . . . Beautiful decorator fabrics.

Edenton Furniture Co.

BUY NOW for BARGAINS SALE

Special Prices This Sale Only!
VICTORIAN FURNITURE

Solid Mahogany — Medallion Back Sofas
 Gentlemen's Chair — Ladies' Chair
 Marble-top Lyre Tables — Lamp Tables
 Coffee Tables — Tear Drop Tables
There Is No Law Against Mixing Periods . . . Blend the Old with the New.

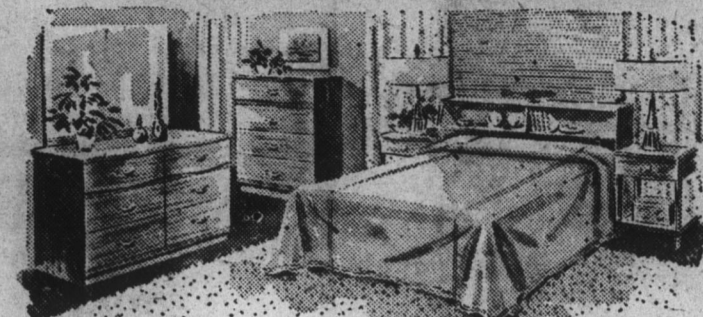
BERKLINER RECLINERS

The RELAXER that gives PRICELESS COMFORT for the REST of your life . . . BERKLINER offers—

- Superior Quality
- Luxurious Comfort
- Practical Beauty

This Sale **\$54.95**

Magnificent Bedroom Suites — 7 Pieces
 Blond Mahogany or Walnut Finishes.
 No-Mar Plastic Tops and Fronts. New!



Roomy DOUBLE DRESSER and MIRROR.
 Four-drawer CHEST — BOOKCASE HEAD-BOARD BED — BOX SPRINGS AND IN-nerspring MATTRESS . . . Two Boudoir Lamps. Regular Price \$214.50.
YOU SAVE \$35.00

Now Only **\$179.50**

WAS and NOW

1 ONLY—30x40 In Formica Dinette Suite
 Table and 4 Chairs
This Sale . . . \$44.50

1 ONLY—Gray Velour Living Room Suite
 Roomy Sofa and Two Matching Chairs
Was \$125.00. NOW \$59.50

1 ONLY—Burton Hide-Away Bed Sofa
 Fold Out to a Bed Complete With Innerspring Mattress and Bed Springs
Was \$179.50. NOW \$129.50

2 Sets Crown Rest Innerspring Mattresses and Box Springs
 Smooth Tops — Twin Size Only
Was \$79.50. NOW \$54.50 Set

1 Lot Maple Finish Cricket Rockers
 Pillow Cushion Seats With Skirts
Was \$19.95 Each. NOW \$14.95

SAVE NOW!

CLEAN, AUTOMATIC
DUO-THERM
 OIL HOME HEATERS

Warm Mahogany Finish

THE "LUXURY LOOK" WITHOUT THE LUXURY PRICE!



HEAT 4 to 5 Rooms

Use up to 25% Less Fuel with exclusive **POWER-AIR BLOWER**

- Famous Golden Jet Burner
- Fully Automatic operation
- Modern Steel Heat Chamber—heats twice as fast as old-fashioned cast iron

Your old heater is worth money on a trade!

ANY OF THESE OCCASIONAL CHAIRS, YOURS AT BIG SAVINGS!
\$23.95 UP

7-PIECE LIVING ROOM SPECIAL

Choice of Sofa Bed or Regular Sofa and Matching Platform Rocker. New attractive coverings. Two Mahogany or Blonde Step Tables. One Coffee Table. One pair (2) Matching Table Lamps. Seven Pieces—

Regular Price ----- \$159.50
 YOU SAVE ----- 30.00
You Pay Only \$129.50

Early American Maple Finish Living Room Suite

Large roomy Sofa-Platform Rocker and Chair. Decorator covers with full skirt on each piece. Included in this suite are two End Tables and two milk-glass Early American Lamps.

All 7 Pieces NOW \$179.50

Reduced Prices On 2-Piece Living Room Suites

These suites are upholstered in NYLON Surface Coverings and all have FOAM RUBBER CUSHIONS.

Edenton Furniture Co.

"The Big Store On Broad Street"

PHONE 3216

EDENTON, N. C.

STAINLESS VINYL

SANDRAN FLOOR COVERINGS!

IT'S AMERICA'S MOST WORK-
 MONEY-
 SAVING FLOOR! SCRUBBLESS!
 STAINLESS! SEAMLESS, TOO!

Now only **1.49** SQ. YD.

- Sandran's genuine vinyl—longest wearing of all floor coverings!
- Sheds dirt and stains! Defies hot grease, acids, even lye!
- Never, never needs scrubbing! Holds "just waxed" gleam!
- Can't absorb water! Sanitary! Non-allergic! Colors won't wash out!
- Quickly installed—no muss or fuss! Seamless 6 and 9 ft. widths!
- Over 60 modern and traditional patterns! New decorator colors!

SAVE YOUR HANDS!

SANDRAN NEVER NEEDS SCRUBBING!

SAVE YOUR BACK!

SANDRAN KEEPS "JUST WAXED" LOOK!

SAVE YOUR BUDGET!

SANDRAN WEARS AND WEARS!

SAVE ROOM BEAUTY!

SANDRAN CAN'T SPOT OR STAIN!

BUY NOW AND SAVE WITH SANDRAN! COME IN TODAY!