

SALE ... New Summer Costume

laces and dress pins. Large choice and colors and

59c. ... SALE 37c \$1.00...SALE....67c



JULY SALE ... Summer HAND BAGS

Big reduction on women's hand bags. Imported straws and leather, place with flower design and others. Buy your extra bag at a saving. Many styles.

\$1.00	_	SALE	_	77c
\$1.99		SALE		\$1.57
\$2.99		SALE		\$2.17
		SALE		\$3.47
A CONTRACTOR OF THE PARTY OF TH	900000000000000000000000000000000000000	SALE		



Cotton, nylen and ragoon ummer gloves. Short and long ops. Smart styling. Sizes

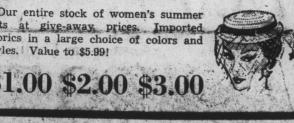




CLOSE-OUT SALE! Women's New Summer

Our entire stock of women's summer hats at give-away prices. Imported fabrics in a large choice of colors and styles. Value to \$5.99!

\$1.00 \$2.00 \$3.00



JULY SALE ... Women's Summer **GOWNS**



PAJAMAS BABY DOLL **PAJAMAS**

Huge reduction on women's lingerie. Shorty pajamas, gowns, waltz gowns. Wash and wear fabrics. Assorted colors and sizes. Buy now and save!

\$1.79	Sale	\$1.17
\$1.99	Sale	\$1.47
\$2.99	Sale	\$2.17
\$3.99	Sale	\$2.77
\$5.99	Sale	\$3.97

SALE . . . Women's Summer Large rack of women's cotton dusters. Prints and cold colors. Assorted styles. Size S, M. L. and 10

w	10.		
	\$1.99	. SALE	\$1.47
			\$2.17
	\$3.99	. SALE	\$2.77
			\$3.47

\$1.59 SALE \$1.17 \$2.99/.... SALE \$1.47



Begins Thursday July 16

Open Saturday Nights Until 9:00 O'clock





Women's Summer **Pedal Pushers** Bermudas **Deck Pants**

JULY SALE ...

Large reductions on women's summer Bermudas, pedal pushers and deck pants. Variety of colors and styles. Buy now and save for the rest of the summer. Sizes 8 to 20.

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\$2.99	NOW	\$2.17
\$3.99	NOW	\$2.77
\$4.99	NOW	\$3,47

\$5.99 NOW \$3.97

\$1.99 NOW \$1 4.7

JULY SALE!

Women's Summer

SHORTS

shorts, skirts and tee shirts. Huge selection of fabrics, colors and styles. Many wash and wear. Buy your summer clothing at a big

\$1.00	SALE	77c
\$1.99	SALE	\$1.27
\$2.99	SALE	\$2.17
\$3.99	SALE	\$2.77
\$4.99	SALE	\$3.47
\$5.99	SALE	\$3.97
\$8.99	SALE	\$5.97



Beautiful selection in women's blouse and skirt sets. Sleeve-

\$0.99 SALE \$5.91
SALE Women's \$1.00 Seller Nylon Gloves : 50c
SALE Women's \$1.00 Summer Belts 50c
SALE Women's \$1.00 Seller Collars 50c
SALE Women's \$1.99 Seller Collars : \$1.00

CALE Warrant 81 00 C H	
SALE Women's \$1.99 Seller Collars :	\$1.00
Women's Nylon \$3.99 Value Stoles	\$2.57
SALE Women's 59c Sellers Beach Hats :	: 43c
SALE: Women's \$1.99 Sellers	and the same

Beach Hats	 \$1.47
SALE \$2.99 Umbrellas	 \$1.97
SALE \$3.99	#9.07



JULY SALE! Women's BATHING

SUITS

Now is the time to get your extra bathing suits at a low, low price. Our entire stock of women's bathing suits, except Jantzen, at a big reduction. Many styles and fabrics. Most all sizes and colors.

\$6.99 Now \$4.97 \$8.99 Now \$5.97 \$12.99 Now \$8.97

JULY SALE . . . Women's Smart

Terry cloth beach coats. White only. Two front pockets with belt. Also cotton broadcloth. Sizes 10-18.

\$1.99	SALE	\$1.27
\$2.99	SALE	\$2.17

JULY SALE . . . Top Quality BEACH TOWELS Extra large Cannon terry cloth beach towels. Stripes,

	Colors. Extra thick	
\$1.00	SALE	. 77e
\$1.99	SALE	\$127
\$2.99	. SALE	\$1.97

BIG JULY SALE! Women's Smart Blouse and Skirt Sets

less blouse, % styles. Pastel solid colors and checks. Many wash and wear. Sizes 10 to 18. \$3.99 SALE \$2.97

\$5.99 SALE \$3.97

\$1.00 Values Washable Ballerina

JULY SALE . . . Girls' Size 3 to 14 **SUMMER PAJAMAS**

Girls' cotton and plessie summer pajamas. Floral and solid colors. Sizes 3 to 14. \$1.00 SALE 77c \$1.59 \$ALE \$1.17

\$1.99 \$ALE \$1.57

JULY SALE . . . Girls' **Shorts - Knit Polos and** Sleeveless Blouses
Long ladies' or girls' shorts, bland and knit shirts.
Large selection of colors and styles. Buy several and save. Sizes 3 to 14.

\$1.00 SALE 77c \$1.59 \$ALE \$1.17 \$1.99 \$ALE \$1.57



JULY SALE ... GIRLS'

PEDAL

Girls matching two-piece blouse and pedal pusher sets. Contrasting trim on collar and pockets, Sanforized. Assorted colors and sizes.

\$1.99 Sellers!

SALE . . . Children's Size 3 to 6x **SHORTS** and

BLOUSES Smart looking girls' shorts

and blouse sets. Sailor styles. Cotton broadcloth with brass buttons. Washable, sanforized. Sizes 3 to



JULY SALE! **GIRLS' NEW** SUMMER

DRESSES

spring and summer dresses. Smartly tailored. Assortment of plenty solid colors and florals. Guaranteed washable. Sanforized. Ideal for back to school.



BATHING SUITS

Our entire stock of girls' and boys' swim suits. Knits and cotton. Tremendous assortment of colors and styles. Most all sizes. \$1.97 \$2.99 SALE -\$2.97 SALE \$3.99

SUMMER SKIRTS
Girls' cotton, dacron and cotton summer skirts. Assorted styles and colors. You will want several at this price. Most all sizes.

\$2.27 \$2.99 -SALE

\$3.99 SALE \$2.77

SUPER JULY SALE ... Girls' **DUSTERS and SUITS**

Girls' spring and summer suits and dusters at a give-away price. Assorted styles and colors. Not all sizes, but a wonderful buy during this sale. You can hardly afford to miss this bargain!

