

The Chowan Herald

Published every Thursday by The Chowan Herald, a partnership consisting of J. Edwin Bufflap and Hector Lupton, at 422-423 South Broad Street, Edenton, North Carolina.



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THURSDAY, SEPTEMBER 24, 1959

A LIFT FOR TODAY

The preaching of the cross... is the power of God.—1 Cor. 1:18.

What does the Cross teach? It says that life and not death is the destiny of man; that reality is in the spiritual and not the material, and that God and not man speaks the last word.

Help us to realize what Christ made possible for us by His death on the Cross—salvation from our sins and eternal life. We pray, O Lord.

Face To Face

Three visits of Premier Khrushchev to this country and of President Eisenhower to Moscow certainly reflect the enormous pressures for peace that come from the peoples of both the Soviet Union and the United States. The leaders of the two most powerful countries in the world, are reflecting, in action, what amounts to an overwhelming demand that every avenue that may lead to peace be explored.

The cold war is not going to end overnight. Mr. Khrushchev is not going to suddenly wave the flag for capitalism, and Mr. Eisenhower is not going to embrace communism. But when men of opposed views meet face to face and talk in frankness the chance for reaching an understanding necessary to coexistence may be enhanced.

We have seen this at levels other than those of chiefs of state or high officers of state. American and Russian artists, scientists and industrial leaders have exchanged visits. In every instance, so far as one can see, the results have been healthy. A new measure of respect has been gained on both sides. So has a measure of friendship.

It would be foolish to expect too much from the Khrushchev-Eisenhower journeys. We must remain wary and watchful—as will the Russians. But these spectacular and unprecedented events hold hope for all the peoples of the world.

Folly And Tragedy

More and more people—from sociologists to medical authorities, and from business leaders to government officials—are becoming vitally concerned with the practice of retiring workers at some arbitrary age, such as 60 or 65.

The life span has been greatly expanded. The percentage of elderly people in the population is swiftly increasing. And, thanks to medical progress and other factors, the elderly in large part, retain mental and physical vigor into advanced years. Under such circumstances, to forcibly retire men and women at some given age, regardless of their abilities and energies and desires, becomes both folly and tragedy.

We all know of people who are making outstanding contributions to the world in old age. Herbert Hoover, for instance, has just become 85. He works a 10-hour day, is writing four important books, maintains a heavy schedule of appointments, and is full of the zest of life.

Destiny marks few of us to become Hoovers or Churchills or Adenauers or Schweitzers. But millions of elderly people can perform valuable tasks. They need to keep usefully occupied. And the nation needs their services.

Why Trade Goes Elsewhere

As the ancient ballad tells, for want of a nail a kingdom was lost. A modern paraphrase could be that for want of the right kind of advertising great amounts of business are lost.

The Windsor, Missouri, Review points out that "The chief competitors of the small city retailer are not other local merchants. His most serious competition comes from nearby metropolitan centers." Prices on standard brands of merchandise, the Review goes on, are virtually the same everywhere. Low overhead sometimes gives the small-town retailer a competitive advantage over the big-city merchant. So the Review asks and answers a question: "Why, then, do so many shoppers travel fifty or a hundred miles to buy the same items they could obtain at home for the same price? Many retailers who ask this question should look to themselves to find the blame. Inadequate advertising is likely to be the answer."

The merchant who just opens his doors and waits for the customers to enter, without attracting them through advertising, is going to do a minimum of business. The merchant who sees to it that people know what he has to offer is going to do the maximum. And the local newspaper is the outstanding advertising medium for the retailer.

Heard & Seen

By Buff

Eddie Spiers, who for 17 years was Clerk of Court and during that time swore in a great many jurors, had things reversed during court last week. It was necessary for Judge W. K. McLean to call for some extra jurors for a case and Eddie, who happened to be nearby, was called in to serve. He took the oath that time instead of administering it.

Coming home from High Point late Saturday night, the moon was sort of hazy. But Caswell Edmundson, riding with me, advanced the idea that the Russians were already starting to hang up the iron curtain.

And speaking about the Russians, I saw where Premier Nikita Khrushchev saw a can-can dance out at Hollywood. "It was immoral," he is reported to have said. "Humanity's face is more beautiful than her backside." Oh, Yea! That's what he says! But then, maybe some of 'em are at that.

Unfortunately because Ronald Saunders didn't have a camera last Wednesday afternoon, I missed a very interesting picture for The Herald. Ronald happened to be up at Bennett's Mill Pond (it should now be known as Kehayes Mill Pond) and while there saw Ernest Kehayes and the Rev. George B. Holmes in a boat wringing wet. They went fishing and were caught in a downpour, but their predicament didn't stop 'em. They continued fishing though they were soaked to the skin. Fish? Well, I haven't heard how many they caught. Maybe they just caught a cold.

With a professional wrestling match scheduled to be staged in the armory next Tuesday night, there ought to be a lot of thrilling entertainment. The match is sponsored by the Edenton Band Parents Association, and Band Director Derwood Bray says that if those attending do not get their money's worth of wrestling, he will wrestle Elton Forehand. Oh, me!

Edenton is up to date. My attention was called to a parking meter in front of Raymond Mansfield's barber shop, where an "ash tray" is conveniently located at the foot of the parking meter post. Well, so much leaning against and talking that goes on at that post, as well as the old cannon in front of the bank, an ash tray is very appropriate. In fact, it should be a little larger in order to catch some of the "bull."

The Rev. Ralph Fowlkes "paid up" Thursday night. At the Methodist Men's Club meeting he passed around a box of cigars. Mr. and Mrs. Fowlkes recently adopted a daughter, little Margaret Marie, of whom they are very proud. At any rate the preacher gave me two of the cigars, one from him and one from the baby—first "baby cigars" I've had in a long time.

While sitting in a restaurant the other night a young man and lady sat at the table next to me. While the young lady went to the rest room, the waitress went to the table to take the order. "Give me a nice big steak," said the young man. But before the waitress left, he said, "Maybe you better wait until my girl gets back to see how much money she has."

Though in High Point attending a conference Friday night while the Aces were playing Wallace-Rose Hill, I was there in body only. However, in about 15 minutes after the game was over I telephoned back home and was delighted to learn that the Aces won 26-0. In fact, I at first thought I was a victim of a joke, for I was expecting a much closer score and even had my doubts if the Edenton boys would turn back the Duplin County outfit. I've been told the Aces played another superb game in both offence and defence, and if they continue that brand of playing, there's trouble ahead for all the teams the Aces meet, including Rocky Mount, a much larger school. Anyway, one at a time, boys, and Williamston is next. It will take continued good playing, for the other three games now are history, and what has been done in those games has no bearing on tucking more victories under the belt. No doubt a lot of fans will accompany the Aces to Williamston Friday night and here's one who is glad to know that the band will also go to Williamston to help whoop it up. The band is doing a swell job, too, and we should support it just like we do the football team. They go hand in hand.

There was no monkey business last week when Judge W. K. McLean presided over the September term of Superior Court. The judge, with stiff sentences, proved that "crime doesn't pay." He opened court earlier than usual and continued to grind out cases until late Friday afternoon, which is as it should be.



August Sales Of U. S. Savings Bonds In August \$18,137

Richard S. Atkinson, Jr., volunteer chairman for U. S. savings bonds sales in Chowan County, reports that sales in the county for the month of August were \$18,137.60. Accumulated sales for the year amounted to \$62,463.55, which is 53.3 percent of the county's quota for the year which is \$117,300.

Baptist Will Meet At Warwick Church

Continued from Page 1, Section 1

announced that an excellent program of information and inspiration has been planned, with conferences for workers from each Sunday School department and an inspirational message on the theme by the Rev. William Pursell, pastor of the Corinth Baptist Church.

Special emphasis on practical teaching problems and creative new ideas will be presented in each of the conferences. Leaders for the conferences are: Cradle Roll Department, Mrs. Carol Jackson; Nursery Department, Mrs. Lyn Davenport; Beginner Department, Mrs. W. B. Riddick; Primary Department, Mrs. Cecil Basnight; Junior Department, Mrs. B. F. Bray; Intermediate Department, Mrs. A. R. Cook; Young People Department, the Rev. Harland Getts; Adult Department, Joe Gantt; Extension Department, Mrs. G. M. Singleary, and adult visitors, pastors and superintendents, C. R. Vann.

The meeting will begin with a devotional period led by the Rev. Russell Cottingham, pastor of the host church. A special feature of the inspirational period will be special music by the Warwick Church Men's Quartet.

BEECH FORK CLUB MEETS

The Beech Fork Home Demonstration Club held its regular meeting in the home of Mrs. Paul Ober Tuesday night with nine members and one new member present. An inspiring devotional was given by the hostess reading Luke 6:31-35, followed by prayer by Mrs. Willie Saunders.

The business session was conducted by the president. A treasurer's report was given by Mrs. Lester Harrell and a report on the County Council meeting by Mrs. Willie Saunders.

Mrs. Delsie Leary gave a leader report "Shall A Woman Work?" Said Mrs. Leary, "there are advantages and disadvantages to women working."

A panel discussion was given on "Children and Money" by Mrs. Mattie Halsey, Mrs. Blanche Ober and Mrs. Cora Harrell. Everyone was delighted to have the new agent, Miss Pauline Calloway, at the meeting. She added much to the discussion by using posters to illustrate what had been said.

The hostess then served delicious refreshments.

BROWNIES ELECT OFFICERS

The fourth grade Brownies met Tuesday at the Barker house under the leadership of Mrs. Henry Cuthrell and Mrs. Bill Easterling.

This being the first meeting of the year, the following officers were elected: President, Carol Lassiter; vice president, Judy Mills; secretary, Ellen Cuthrell; treasurer, Anne Carson, and reporter, Lyne Riley.

Hikes and various other projects were planned for the coming year.

Closing Dates For State Fair Given

Commissioner L. Y. Ballentine calls attention to the closing dates for entries of exhibits at North Carolina State Fair as he issued the annual invitation of the Department of Agriculture to attend the exposition the week of October 13-17.

"Last year's Fair broke all records for the number of competitive exhibitors and exhibits entered," the Commissioner stated. "This year premium monies have been further increased to a total of more than \$55,000.

Closing dates for receiving entries in the various departments for the 1959 State Fair are as follows:

Friday, September 25, 6 P. M., the pony show and races.

Thursday, October 1, 6 P. M., all other livestock departments.

Monday, October 5, 6 P. M., poultry, pigeons and rabbits.

Wednesday, October 7, 6 P. M., Handicrafts, hobbies and dressed turkeys.

Saturday, October 10, 6 P. M., field crops, horticulture, flower show (except cut flowers, aris, photography, bees and honey culinary (including yeast baking), clothing, house furnishings and the Ham show.

Monday, October 12, 6 P. M., the egg show.

Tuesday, October 13, 11 A. M., cut flowers.

Firemen Answer 3 Alarms In August

Fire Chief W. J. Yates reports that firemen answered three alarms during August, two in town and one out of town. For the Edenton calls the firemen were out one hour and an hour for the rural fire. The firemen were on the air 20 seconds in Edenton and 10 seconds out of town. They traveled three miles for the Edenton fires and 14 miles out of town. Hose laid in Edenton was 150 feet and 300 feet out of town.

For the Edenton fires 36 firemen responded and 21 out of town. Property involved in Edenton was \$15,000 and \$1,000 out of town. No damage was reported in Edenton, but there was \$1,000 damage out of town. Insurance in town amounted to \$12,000 and none out of town.

The firemen held one fire drill, answered one still alarm and stood by one time for welding at Evans Gin.

Local Police Arrest 48 During August

Chief of Police George I. Dail reports that Edenton police made a total of 48 arrests in August, of whom 47 were found guilty as charged. Miscellaneous traffic arrests led the list with 26, followed by 8 drunks. Of those arrested 29 were white males, 3 white females, 12 colored males and 4 colored females.

Fines amounted to \$160 and costs \$372.65, or a total of \$532.65 of which \$194.50 was turned over to the town in way of officers' fees.

Activities during the month included 62 calls answered and investigated, three accidents investigated, two stolen automobiles recovered, four funerals worked, 18 courtesies extended, 29 doors found unlocked, one fire call answered, 29 lights reported out and 372 traffic citations issued.

The police made 1,110 radio calls and were on the air one hour, 32 minutes and 30 seconds.

Sept. 30 Is Deadline For Wool Referendum

All ballots in the wool and lamb market development referendum must be voted not later than Wednesday, September 30, according to A. C. Griffin, chairman of the Chowan Agricultural Stabilization and Conservation Committee.

The referendum is being conducted throughout the month of September to give all growers ample opportunity to vote. Ballots were mailed to all known wool and lamb producers. After the ballot is voted, it should be mailed or brought in person to the county office. If the ballot is mailed, it must be postmarked not later than September 30.

In the referendum, farmers who produce wool have the opportunity to vote YES or NO on approval of a new agreement between the Secretary of Agriculture and the American Sheep Producers Council for the advertising and sales promotion of lamb and wool. If the agreement is approved, deductions will be made from government wool and lamb payments for the 1959, 1960, and 1961 marketing years to finance the Council's activities.

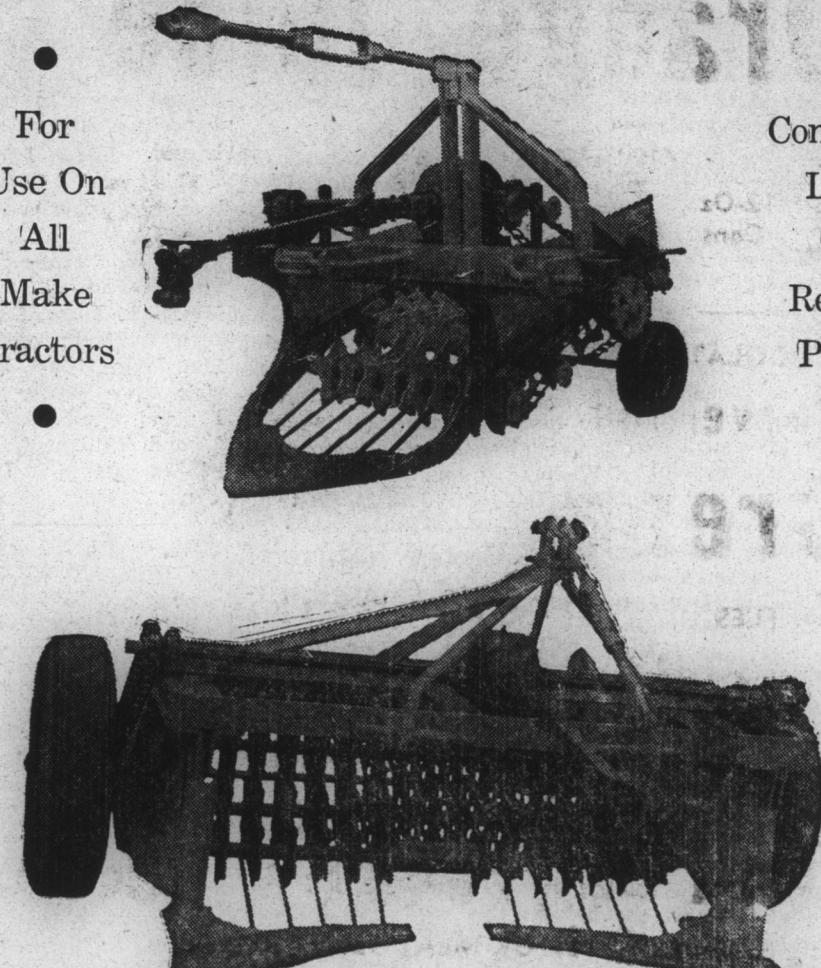
MR. FARMER

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