



SELL-A-BRATING 13 YEARS IN EDENTON

BEGINNING THURSDAY, SEPTEMBER 27th
SAVINGS ON ITEMS FOR THE HOME
AS WELL AS ALL THE FAMILY...

ANNIVERSARY *sale!*



FIRST QUALITY

60 Gauge

15 Denier

FULL

FASHIONED

**NYLON
Stockings**

2 prs. \$1.00

Here is your chance to stock up on first quality, full-fashioned stockings at a bargain price. Sizes for every lady in popular Fall shades. SPECIAL!

FREE-FREE

Register each hour Thursday and Friday for a FREE Anniversary Cake to be given away... 16 cakes to be given away in all!

CLOSEOUT OF ALL

\$1.35 "McCRARY"

Nylon Stockings

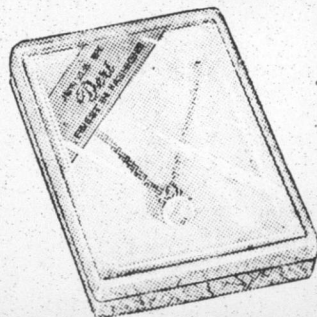
3 prs. \$2.00

We are going to discontinue this brand of stockings, so we are reducing all our remaining stock of seamless, full-fashioned and stretch stockings in this brand. Still many popular sizes and shades. SALE!

TO FIRST 100 LADIES VISITING OUR COSMETICS OR ACCESSORIES DEPT.

FREE!

OUR GIFT TO YOU!



Lovely Simulated
**PEARL PENDANT
Necklace**

IN SEE-THRU PLASTIC TOP GIFT BOX SIZE: 3" x 2 1/2"

NO OBLIGATION!
NOTHING TO BUY!

I dreamed

I went

shopping

for my

maidenform

bra and

girdle

IT'S
"BODY
BEAUTIFUL
MONTH"



Today's fashion calls for the feminine, more rounded look. Maidenform makes an ordinary figure absolutely extraordinary, molds you into the silhouette of the moment without a suggestion of restraint.

Come, discover what Maidenform can do for you!

SWEET MUSIC

Spoke-stitched rounded cups, framed with embroidered panels. All elastic band for breathe-easy fit, center section in lower cups for support. White cotton. 32-38 A cup, 32-40, B, C. 2.50



VARIATION

Cooler, most comfortable pantie girdle imaginable. Completely machine washable nylon knit—absolutely seamless! Kitten-soft inside! V-dipped waist for no-cut comfort. White. S, M, L, XL. 2.95

MUCH ADO CONTOUR

Smooth and supple padding shapes you to fashion's new silhouette... rounded curves look like nature's own. Cups embroidered above, V-stitched below. White cotton. 32-36, A-B cups. 2.00

SPECIAL PURCHASE OF NATIONALLY FAMOUS FUR-TRIMMED SUITS

Once again our buyers were lucky to convince one of America's top makers of ladies suits to let us have a "one-time" purchase of his best selling new Fall styles! Each styled with precious mink, Norwegian fox or fashionable opossum! See these tomorrow!

Each suit if of the stylish new thistle-down fabrics made of 90% wool, 8% viscose and 2% nylon! The fashionable new colors of rocket red, sapphire blue, taupe, wild rice, bronzine, black and brown! Rush down and make your selection now!



Right: Sizes 8 to 20 and half sizes in 1 1/2 to 2 1/2! Precious mink in the wing collar style!

Right: The new fashionable Norwegian fox trim! A long hair fur trimmed suit in sizes 8 to 20!



Identical As Shown

Many other styles not shown are in this big sale group!

Suits are in style this year... yes, women everywhere are looking for the smart looking suits that are so well fitted... so smart looking and so versatile! Now Belk-Tyler's offers you a regular \$59.99 suit that you see in many competing stores at a special low price for a limited time only! Don't wait... rush down and buy yours now! Shop by either charge, cash or layaway!

Regular Retail Price \$59.99

49.85

BELK-TYLER'S OF EDENTON



Cerelan mink fur in the wedding band collar that's detachable! Sizes 8 to 18!

