

Graceful luxury accented in
Chevrolet's Impala line for 1963



The 1963 Chevrolet look is smart, new and beautifully luxurious, styled with the grace of America's most costly cars. Full-width grille, bumpers, hood, windshield, sculptured side panels and rear deck contours enhance the sleek new look. For added distinction the Impala Sport Coupe is available with an optional vinyl top that further contributes to its convertible look. The new Chevrolet line makes its public appearance in dealer showrooms on September 28.

On September 14 we estimated the yield using a systematic boll count method. The average number of plants per foot of row at harvest time was 4.4 in the treated plot, 4.0 in the untreated and unthinned plot, and 1.9 in the untreated, thinned plot. The calculated yield per acre in the treated plot was 7,728 pounds of seed cotton and in the untreated plot 1,645 pounds of seed cotton and in the untreated and thinned plot, 1,242 pounds of seed cotton per acre. Valued at 11¢ per pound for the seed cotton the value per acre of the treated plot was \$198.72, on the untreated and unthinned plot \$189.17, and on the untreated, thinned plot \$142.83. Based on these figures the in-row fungicide was worth a little over \$9.00 per acre and cost only \$1.50 per acre. The difference between the thinned and unthinned, untreated plots was \$46.34 per acre in favor of not thinning.

make it most effective. We mixed it with the seed since we did not have equipment for proper application. Let's keep in mind that 1962 was quite an ideal season for young cotton to come up and grow. 1961 was a very adverse season for young cotton to grow and we would anticipate far greater results if the fungicide was used during a more adverse season.

Annual Farm Bureau Meeting: The annual Chowan County Farm Bureau meeting was held at the armory in Edenton last Thursday evening with a most delicious fried chicken dinner being served to the members and their families. Officers elected for the 1962-63 year were: Woodrow Lowe, president; David Bateman, vice president; Carroll Byrum, secretary-treasurer; for Board of Directors Bristoe Perry, Edward Goodwin, George Lewis, Tom Asbell, Jimmie Parrish, Harry Lee Winslow, Thomas Paul Griffin, Wilbert M. Hare and Beecher Ward were elected.

To climax the meeting farmer-State Farm Bureau President A. C. Edwards brought a most inspiring address to the members and their families. Mr. Edwards emphasized the fact that the Farm Bureau organization belongs to its members and is only as effective as the participation of the members. He encouraged Farm Bureau members and their families to keep themselves informed on Farm Bureau activities, to participate by attending meetings and joining in discussions, and to remember that the work force in the United States is only about 8 percent of our families. With this

small proportion of the national working force engaged in farming it is necessary that we bind ourselves together in an organized effort to help plan and execute programs needed for agriculture.

Another Cancer Clinic October 5

The Northeastern Cancer Clinic will be held on Friday afternoon, October 5, with registration beginning at 1 P. M. A chest X-ray will be given to anyone wishing it along with the examination of the five areas of the body where cancer is most easily found and cured. There are no limitations as to sex, race, physical or economic status at the center. However, women should be 35 or

more and men should be 40 or over unless referred by a doctor, or unless one of the "Seven Danger Signals" or "symptoms" are present.

Only 30 people can be seen at the Center each month due to limited facilities, so it is suggested that anyone who wishes to be assured of an appointment should write the Cancer Center, Health Department, Elizabeth City, N. C., for a priority.

Examinees are asked to bring a robe or housecoat with them.



AROUND THE FARMS IN CHOWAN COUNTY
By C. W. OVERMAN, Chowan County Agent

Peanut Field Day: The annual Peanut Field Day will be held at the Lewiston Research Station on Thursday of this week, September 27. The program will begin at ten o'clock with the annual meeting of the North Carolina Peanut Growers' Association. Harvesting and curing machinery and facilities will likely be displayed and explained. Important points relative to mechanical harvesting and curing will be discussed by the specialists.

Although I do not have a program of the events, I presume that we will visit research plots of interest with the group. Control of the rootworm and other insects will be a feature of the discussion. The program should be of interest to and well worthwhile for all peanut growers who can possibly take time to attend.

Peanut Harvesting: This peanut growing season, temperature wise, has been one of the best. I secured a record of Mr. Joe Conger's official temperature record last week after mailing out our circular letter to growers. From May 1 to date, we have had 1600 heat units in 147 days. This means that peanuts planted May 1 or before should be ready or about ready for digging.

A few simple points should be adhered to very carefully in the mechanical curing of peanuts. Peanuts with 25 percent or less moisture should not be more than 4 1/2 feet deep in the bin for most uniform curing. The depth should be less with higher moisture. The temperature of the air under the curing bins should not be more than 15 degrees higher than the outside temperature and preferably not more than 12 degrees difference. The temperature of the curing air should never go above 90 degrees and preferably not over 85 degrees. Curing should stop and the peanuts moved out as quickly as possible when the moisture level reaches 10 percent or the level acceptable by the buyers.

When the curing season starts we will try to visit every facility promptly, checking with

the operator in an effort to see that his equipment is operating correctly. In the event there are questions or an operator needs help he should call us quickly and we will try to help him out.

In-Row Cotton Fungicide Demonstration Results: In-row cotton fungicide demonstrations were conducted on four farms in an effort to determine the value of such applied fungicide in controlling diseases which damage and kill young cotton after it comes up. Due to the growers thinning and other factors varying the plots, we were only able to get comparable results on one which was with Mr. Clyde Lane at Cross Roads.

On May 25 systematic plant counts were made on the treated plot and on the untreated plot. On the treated plot there was an average of 6.2 live plants per foot of row, and on the untreated plot there was an average of 5.6 plants per foot of row. There was more than twice as many dead plants in the untreated plot as in the treated plot. We advised Mr. Lane to not chop his cotton as it was thin enough but he and Mr. Hollowell felt that they should thin most of it. As a

result, we had eight rows of treated and unthinned, eight rows of not treated and not thinned, and the remainder of the field thinned and not treated.

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Old Gold
Straight BOURBON Whiskey
ONE PINT
\$2.25
\$3.60 4/5 QUART
TYRONE DISTILLING COMPANY
LAWRENCEBURG, KENTUCKY

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Let Us Gin Your Cotton

We have thoroughly conditioned our plant and can give you service so you will get the most money for your cotton crop.

The Government loan price will be based on grade... Our extra cleaning equipment will give you better grades.

Our bonded sampler will draw samples from each bale and send to Raleigh for Government classing. You will receive a green card on each bale about the third or fourth day. With this card we can give you loan settlement in full.

Government loan price as of today on middling 1 1-32 staple is \$34.18; strict low middling \$32.63; low middling \$31.18. It will pay you to let us gin your cotton.

We will buy seed cotton and cotton seed... Thank you for your patronage.

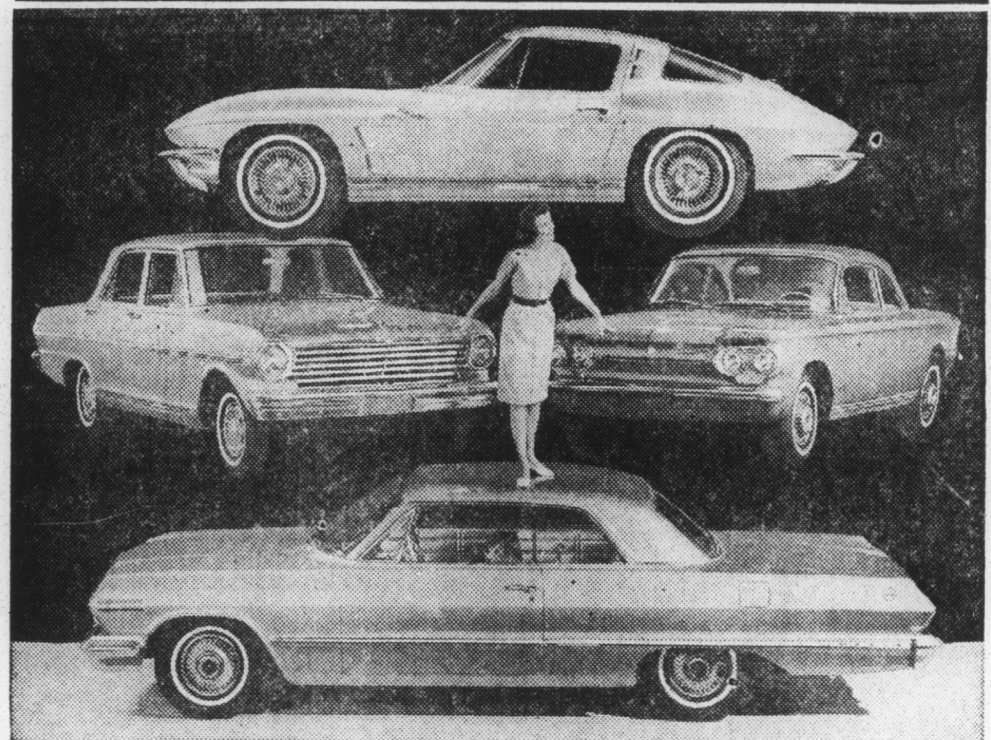
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Showing Of The New 1963
CHEVROLETS
NOW.....GO CHEVROLET
FOR ONE-STOP SHOPPING IN 1963
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33 varieties offered in
Big parade of 1963 Chevrolet models



Chevrolet's parade of new products for 1963 includes four lines. Heading the list, which will be announced on September 28, is the luxurious Impala Sport Coupe (bottom), Chevy II 4-Door Sedan (left center), Corvair Monza Club Coupe (right center), and the new and startling Corvette Sting Ray Sport Coupe, the epitome of advanced styling. Chevrolet's wide choice of passenger cars includes 33 models in addition to 6 variations with special optional power-train combinations.

We cordially invite you and your family to visit our showrooms and inspect the complete line of CHEVROLET cars and trucks for 1963.

FRIDAY, SEPTEMBER 28th

GEORGE CHEVROLET CO., INC.

1100 N. Broad Street



Dealer's License No. 669

Edenton, N. C.

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you CARE for with BLUE CROSS and BLUE SHIELD

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