shopping with you in mind

Come, go shopping with me this weekend. There's so many good items for sale, especially at the P & Q Super Market. Imagine frying size chicken for only 25 cents per pound; lean, tender pork chops, 59 cents; pork loin roasts, 95 cents and in the produce department, oranges are selling this weekend for 5 pounds, 39 cents; young, tender snap beans, 2 pounds 39 cents and for dessert, strawberries, 3 pints for \$1.00. You can really tell that spring is here at the P & Q Super Market.

In case you've missed seeing those attractive, budgetpriced dresses in the Betty Shoppe archway, let me tell you about them. These dresses are summer cottons. ranging in sizes from small up to size 52, in such famous makes as Pat Perkins, Carolina Maid, Nancy Wayne and Harmony. And for the ladies, wearing half sizes, these, too, are available. The budget prices on these frocks run from \$5.98 to \$9.98, making it possible for you to select several for your sumwardrobe from the Betty Shoppe Archway.

Mitchener's Pharmacy has

continuing to make plans for

d veloping a complete wa-

tershed work plan for the

watershed. The 15,000-acre

Center Hill in Chowan and

Ferguimans counties. Sev-

eral meetings of the local

interested people have been

held in the past several

man. In fact, a public hear-

rolina Soil and Water Con-

servation Committee for as-

vention Act in developing

in the watershed will meet

in Hertford with Lacy

tion Service Watershed

Grade "A"

Full Cut

Libby's

Hi-C

Fresh Ground

Red & White

stamatic 404 Electric Eye | "buys." Camera. This camera is completely automatic and is simple to operate for "fool proof" pictures. I might add that flash pictures are much easier to take with the new flash cube on this new item. For true, clear pictures with black and white, color and color slides, get one of the newest, the Instamatic 404 from Mitchener's.

It's housecleaning time

again and time to store all your winter clothes. At-Gene's 5c and 10c Store you can get large quilted garment bags which will hold 16 garments, an easy way to keep your clothes safe during the summer months, and just think - only 88 cents each. By the way, for more protection against months, buy a package of moth balls for only 27 cents each. This week, also, you can get four rolls of paper towels for 88 cents and 10 rolls of toilet tissue for 67 cents at Gene's 5c and 10c Store.

With new summer merchandise arriving daily. Tarkington's in order have more room, are really having wonderful bargains in spring suits and dresses. All spring hats, too, are on sale at half price. Se hurry to Tarkington's and select sev-

completing the work plan.

Once the work plan is com-

plefed then the people will

be in a position to start car-

planned to develop their re-

District Leaders Meet

of the local board of soil

that the board will meet this

terest at the present is Soil

Stewardship Week, May 15-

shortly. Also several appli-

the board meetings and par-

Chowan County at the

Supervisors will again this

whole only

24-oz. can

46-oz. cans

Lloyd C. Bunch, chairman

The Bear Swamp Water- | viewing the information to

shed Planning Committee is date and making plans for

watershed is located near rying out the provisions

months, according to Archie and water conservation dis-

Lane, drainage district chair- trict supervisors, reports

ing was held in December for Thursday night at the local

those interested to express SCS Work Unit office locat-

their views on the proposed ed in the Post Office. The

project. Mr. Lane, pointed local board meets regularly

cut that the group had made to plan coming events for

application to the North Ca- the district program. Of in-

sistance under the Watershed 22, in which the supervisors

Protection and Flood Pre- will be getting out material

the resources of the entire cations for technical assistwatershed. This application ance will be considered and

was approved recently by the acted upon. The public is state committee. The people always welcome to attend

Wednesday night at 8 o'clock | ticipate in the discussions.

Coates of the Soil Conserva- year sponsor a boy from

Planning Party Staff in Ra- Carolina Conservation work-

leigh, for the purpose of re- shop to be held in Raleigh

FRYERS lb. 27c

Round Steak . . lb. 85c

Hamburger 3 lbs. \$1.15

Beef Stew 49c

Fruit Drinks 3 for \$1.00

Salad Dressing . qt. 43c

Potted Meat . . can 10c

"buys." You always look shop. Right now they're well dressed" with latest having a Half Price Sale on styles from Tarkington's.

you've been "doing" your own hair, here's a way to get rid of that tiresome At the Nu Curi Beauty Salon, for you "do it yourselves," they're offering with each permanent a follow-up shampoo and set So why risk a home "hair-do"? Just call the Nu Curl Beauty Salon. By the way, another beautician has tarnish preventatives. The been added to their staff, ever popular Tarnishield, the Miss Carolyn Sadler, thus International silver tarnish making it easier to get an preventative, Semichrome appointment at the Nu Curl.

Happiness dollars are those you invest when you the latest models in household appliances such as the General Electric line from the Quinn Furniture Company. Warm weather means busy refrigerators and freezers and the General Electric line tops the list. And men, if you want to really make a hit with your wife, get her one of those late models of General Electric ranges with all the node'rn gadgets attached, from the Quinn Furniture Company.

For Health and Beauty Aids, Hollowell's Rexall full lunch or dinner, drive Drug Store is the place to out to the Tastee Freez.

Here And There

pleted constructing an open

outlet ditch for drainage on

one of his farms. Charles

Saunders has filled up sev-

eral ditches to get a mach

better row arrangement. He

plans to construct the new

ditches parallel to each oth-

ing all the field borders to

fescue grass this fall. E. C.

Bunch recently installed

some clay tile drains. Gil-

bert Hare is planning on

planting hairy indigo for a

summer cover crop on sandy

land. Earl White recently

had a tract of woodland

marked for thinning by the

North Carolina Division of

Forestry. Joseph Crisanti

constructed several jetties

along the sound about three

years ago and has proven

that something can be done

about the sound shore ero-

cion along the sound with

He also plans on seed-

S. F. Small has just com-

Uuldoor lips

from the Ancient Age Sportsman's Idea Exchange

Tussy Cream and Roll-on

Deodorants, regularly \$1.00,

now 50c. Also the new Tus-

sy Spray Deodorant, bonus

size, \$1.00. For all your

cosmetic needs, shop at Hol-

lowell's Rexail Drug Store.

At Ross Jewelers you'll

find several wonderful aids

when doing your spring

clearing, some of which are

silver and brass polishes and

brass polish and specially

treated polishing cloths, all

your silver and brass ware

and clean, from Ross Jew-

looking beautifully bright

Wouldn't a nice Thick

Whip be refreshing these

warm spring days. Well,

wish no more. It can be

real by just driving out to

the Tastee Freez. At the

Tastee Freez you can always

fried chicken dinners, shrimp

dinners, hamburgers with all

the trimmings and, of course,

fries. So, for a snack or a

delicious, nourishing

WORMS ALIVE Moss will keep worms alive. They eat the stuff. SHARP EDGE

Stroke your knife over a fine stone with soap used as a lubricant. Gives you the finest edge ever. MATCHBOX

Everybody knows an empty 16-gauge shotgun shell slipped into an empty 12gauge shotgun shell makes a good waterproof match box. Now you know, too.

SCOPE SAFE A short length of rubber hose, split open, will fit on your scope and protect it from knocks and scrapes. HOSED

If the gunwale of your night fishing. aluminum boat is cold and noisy, cut a garden hose down the middle and fit it

Library Friends Group Joined By More People

Solicitation for memberships in Friends of the Library moved into the secand week in Chowan Coun-

ty with a good response.

Sustaining, student and adult memberships are being sold by a growing list of canvassers. Those added to the list include: Mrs. E. C. Alexander, Mrs. Leo La-Voie, Marie Wheeler, Mary Arrington Bunch, Mary Mac Holmes, Mrs. J. W. White Wesley Chesson, Mrs. Mrs. Preston Rogerson, Mrs. Kermit Layton and Mrs. E. N. recommended for keeping Elliott.

Sustaining members are: George C., Benbry and Grayoverboard, wrap your wallet n a plastic freezer bag and bind it with a rubber band. You may get wet but your wallet won't

POLISH OFF LURES Nail polish (comes in the craziest colors these days!) better than paint touching up lures. Handy brush keeps cleanup work food, such as well prepared to a minimum.

CLEAN BUCKET S'a fact. Clean your minnow bucket out with baking those ever popular French soda every now and then your bait will live longer

> DRY MATCHES An empty shotgun shell makes a good waterproo match holder. Seal open enc with a cork or strip of tape LIVELY MINNOWS Drop an alke-seltzer tablet into your minnow bucket

> Bubbles aerate water, keer bait lively longer. TAILS YOU WIN Deer hunters can ofter

> tell when they hit by deer' tail as it bounds away. Tai up, you lose. You probably missed him. Tail down, you win. It's probably a hit. CARTOP CUSHION

If you have to transpor something but your carto racks are left behind, inflate an inner tube and rest th object on it. Then last NIGHT ICE FISHING

Buy a roll of reflecto tape and wrap ice tippets with it. Now a flashlight's beam located every one when

RED FLANNELS Make your next gun case out of red flannel. Then it

son Wood, Mr. and Mrs. Ross Inglis, M. A. Hughes and J. Ehringhaus.

Adult members include: Jean Biggs, Mrs. John Mrs. Herbert Small, Aurelia Layden, Mrs. Henry Powell, Jr., Mrs. Henry Powell, Sr., Mrs. J. L. Pettus, Mary Mac Holmes, Father Joseph Lash

Also, Mrs. Joe Conger, Jr., Mrs. George Twiddy, Mrs. Clarence Britton, Dr. A. F. Downum, Sr., Dr. A. Downum, Jr., F. L. nams, Frank Williams, Mrs. Julia Bond, Mrs. Carrie Farnhardt and Mrs. B. G. Willis.

and Mrs. Joe Conger, Sr.

And, Mr. and Mrs. George Mack, Mrs. J. N. Pruden, Sr., Mrs. Hector Lupton, Mrs. Elton Forehand, Mrs. J. P. Partin, Mrs. L. F. Amburn, Mrs. Ray Bunch and Mr. and Mrs. Lloyd Bunch.

Also, Mrs. T. W. Jones, Iva Mae Dail, W. S. Skinner, Mrs. Carroll Kramer, Mrs. Eunice J. Lipham, Mrs. J. W. Crabtree, J. H. Basnight, Mr. and Mrs. John W. Wheeler, Mrs. Jackie Ricks and Joyce Harrell.

Student memberships thus ar include: Penny Powell, Tillie Cordon, Chris Cordon, Gail Bunch, Raymond Bunch, Elizabeth Williams, Becky Bunch, Sonja Edwards, H. L. Edwards. Donna Weoten, Ronnie Wooten, Mary Perry, Robin Perry, Nancy Twiddy and Betsy Twiddy.

Lunch Room Menu

Menus at the John A. Holmes High School lunch coom for the week of April 25 through April 29 will be as follows:

Monday - Weiners, weiner rolls, pork and beans, cole law, chocolate pudding and milk.

Tuesday - Spaghetti with neat sauce, toss salad, butered corn, hot biscuits, buter, peaches and milk. Wednesday — Hamburger

and gravy, hamburger rolls, nashed potatoes, green beans, apricots and milk. Thursday - Grilled lunch-

eon meat, buttered rice, Lima beans, bread, gingerbread and milk. Friday-Tuna fish salad on

HURRICANE FLY ROD

He is planning to construct more. over gunwale strip. Rivet doubles as a scarf, head warmer, emergency band-lettuce, bread potato chips, gree, sit down pad or safety deer patch: green peas, cocoanut cake and milk. fast with aluminum rivets, FOR QUICK RESULTS WATERPROOF WALLET Try A HERALD Classified If you may take a spill deer patch:

EDENTON MOTOR COMPANY'S



competition-proved Rambler American!

1. Winner of the Acceleration Test, Class VI, Pure Oil Performance Trials.

2. Winner, Mobil Economy Run, Class A, with 23.8 mpg.



• DOUBLE SAFETY BRAKES SEAT BELTS FRONT AND REAR

• PADDED DASH

WINDSHIELD WASHERS OCIL SPRING SEATS

NORTH BROAD STREET

PENN REELS

109 MF

and Star Drag
Reg. Price \$15.50

Rose's Price \$10.47

Penn 9 MF Reel

Metal Spool and Star Drag
Reg. Price \$16.95

Rose's Price \$11.37

Ocean City

True Temper Reel

• Reg. Price \$14.50 •

Rose's Price \$9.67

No. 8 Martin Automatic

Fly Reel

Rose's Price \$6.00

MITCHELL 300 SPINNER Rose's Special Price

Only \$12.88

SPINNERS Zebco 404 Complete With Monofilament Line • Reg. Price \$7.95 •

Zebco 202 Complete With Monofilament Line
Reg. Price \$5.95 Rose's Price \$2.97

Rose's Price \$5.97

Zebco 707 Complete With Line ● Reg. Price \$5.95 ● Rose's Price \$3.97

Zebco 33 Complete With Line

• Reg. Price \$19.50 • Rose's Price \$11.77

Mitchell 302 ● Reg. Price \$47.00 ● Rose's Price \$23.97

Garcia Rods 6' & 61/2' Baitcasting Only \$7.97

Betts Rods 61/2' SPIN ROD Only \$4.97

51/2' CASTING ROD Only \$5.57

FOLSOM FISH ROD Only \$1.97

Only \$5.97 Cane Poles

Only 57c

BAITS AND LURES FAMOUS HOPKINS LURES

Size No. 1—Reg. \$1.25..... Now 99c Size No. 2—Reg. \$1.40___Now \$1.29 Size No. 3—Reg. \$1.65___Now \$1.37

MEPPS FRENCH SPINNERS

No. 1 99c Nos. 2 & 3 \$1.09 REBEL MINNOWS

3½" Gold _____\$1.17 4½" Silver _____\$1.47 5½" Silver _____\$1.47 EAGLE CLAW FISH HOOKS

Asst. Sizes — 6 to Card, Only 47c



ASST. SIZES - DUPONT Monofilament Line 100 yd. spool 47c 1000 yd. spool (12-lb. test) \$1.37

COURTLAND Nylon Fly Lines 25 yd. spool 99c

SIX INCH RIG WORMS Black, Purple or Red.....57c

Jig-A-Ell—Black

SPECIAL SETS FL114 Folsom Rod with

804B Roddy Reel ____Only \$7.77 T8 31/2 ft. Rebel Rod with

No. 5 South Bend Reel . Only \$5.27 615 Folsom Rod with

940F Ocean City Reel_Only \$13.97 9 ft. Hurricane Fly Rod with No. 8 Martin Fly Reel, Only \$13.47



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SUPER MARKET

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