



# THE CHOWAN HERALD



SECTION TWO

Edenton, Chowan County, North Carolina 27932 Thursday, June 30, 1966.

SECTION TWO

Wilborne Harrell

## The Roundup

With the opening of another mail order catalog office here in Edenton, and the distribution of hundreds of bulky catalogs, I was struck with the enormous amount of preliminary art work, text and printing that went into the preparation of one of these mammoth books. Knowing a little about the production of printing I can, I believe, appreciate to a greater degree than most, the gigantic effort that went into their making. And they are all given away—and that's the gimmick of mail order selling. In spite of the fact that the average recipient of one of these catalogs will never buy enough merchandise to pay for the printing, we must not overlook the fact that whole families and more than one person make use of a single catalog. Therefore the overall return must more than pay off. That is modern business for you—volume and a quick turnover of sales, even if many of the sales are small ones, like mine.

Tinpan alley is no longer tin-sheathed—it is gold plated.

ed. A renaissance boom has struck the country. (I don't think Webster has ever heard of that word, renaissance). There is a shift toward the arts, a sort of renaissance, but in a way-out direction. Painting has taken a turn away from realism and music has developed a sound all its own, if most of what you hear is any criterion. There was a time when show biz embraced all of the entertainment arts, but it looks like that now the yea, yea! devotees have taken over in a big way. And when I say they all use gold plated instruments. And it seems now that most all of the musical entertainment on TV is singing or the Beatles or their imitators. Occasionally a quality performance will break through: the Telephone Hour in the standard and classic area and Lawrence Welk in the popular field. Thank God for shows like



these—they are keeping sanity in music.

Develop a taste for reading and you'll never go hungry. Patronize your local public library.

Semi-monthly investment of \$18.75 in Series E. U. S. Savings Bonds will produce an accumulated value of \$3,595 in just seven years' time.

## Senator Jordan Reports:

By SEN. B. EVERETT JORDAN

WASHINGTON — I am hoping for early passage of a bill I introduced recently which would greatly improve library facilities and services for the benefit of the blind and other handicapped persons.

Most of us are inclined to take public libraries for granted, but there are still many people without the services of a public library. In North Carolina, for example, we have public library services in all of the 100 counties, but in a few areas this service is so limited that there are still nearly 100,000 people in our state without any truly local public library service.

through the State Library in Raleigh in the same manner as the current program for the blind is administered. No new agency would be required.

We are making progress

and we need to increase our efforts in this direction. Last year we built 12 new public libraries in the state and thus far 6 new projects have been approved this year.

### UP GOES THE JACKPOT! WORTH \$700

The last time we looked, The Baltimore American Crossword Puzzle Jackpot leaped to \$700. If you solve the crossword puzzle, you take home the cash. But be careful... it's tricky. See entry blank, clues and word list in

THE NEWS AMERICAN On Sale At Your Local Newsdealer

77c RATED BEST ALL WAYS BY 1,006 REPORTS OF FAMILY DENTISTS IN 116 CITIES OLIG TOOTH PASTE

### FOOT ODOR HOW TO KILL IT.

CAUSED BY A GERM. Kill the germ, you kill the odor. You can't smell it. Your FRIENDS CAN. Ordinary antiseptics are no use. Apply T-L-L POWERFUL GERM KILLER for smelly, sweaty, itchy feet. If not pleased OVERNIGHT, your the back at any drug counter. NOW at all Drug Stores.

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## washington report

by Rep. Walter B. Jones



Last week the House considered H.R. 15119, which is an amendment to the present Unemployment Compensation Act. Many of you will recall that about a year ago, H.R. 8282 was introduced, and as a result, public sentiment against this bill became apparent at once. The bill H.D. 8282 would have placed the entire unemployment program directly under the federal government. It proposed to liberalize unemployment benefits almost beyond belief. It would have disregarded individual experience rating, and in some cases, provided 52 weeks of payment to the unemployed in a given year.

I publicly stated my opposition to this bill at that time, and since being a member of Congress, I have continually opposed H.R. 8282. Of course, I was not alone in this opposition and as a result, H.D. 8282 did not receive enough support in the committee even though it had the approval of the President and the administration.

The committee reported out H.R. 15119, which was a substitute bill for H.R. 8282, but which was far more acceptable. H.R. 15119, the bill before the House this week, delegates the general control of the unemployment program to the individual states. It eliminates the federal extended 26 week benefits and provides for a maximum of 13 weeks during recession periods. It also eliminates the coverage for hired farm labor.

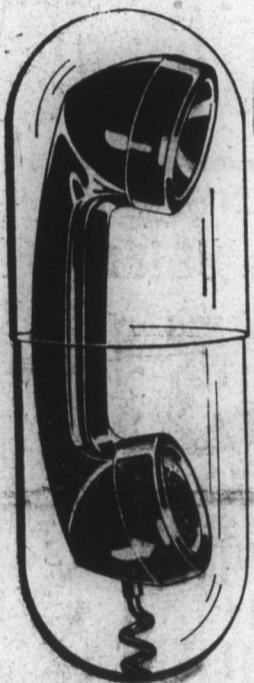
The penalties for separation, for misconduct, voluntary resignation and refusal to accept work, will be retained under the provisions of H.R. 15119. It does provide that coverage shall be extended to all types of employees, excepting farm labor involving one or more employees. This bill had the approval of the North Carolina Employment Security Commission, the North Carolina Merchants Association, and certainly, compared with the original S.D. 8282,

is far more acceptable.

Also, last week the House provided \$155 million for a health bill. Incidentally, there was not a single dissenting vote on this measure. This as a three year program which is designed to provide construction grants and student loans for therapists, technologists, optometrists, dieticians, nutritionists and pharmacists. This, of course, is an effort to alleviate the shortage of the allied personnel of the medical profession. Many of us feel that with the implementation of Medicare, the shortage of professionally trained medical personnel, and for that matter, the capacity of hospitals, is going to be emphasized even more than in the past.

We continue to have the pleasure of seeing groups from the district and again extend you a welcome and invite any individual or group to visit our office in the Longworth Building, Washington, D. C.

100 per cent of the employees of the White House in Washington now are buying Savings Bonds on the Payroll Savings Plan. Many other governmental units, both civilian and military, have exceeded the 90 per cent mark.



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7.75 x 14	Blackwall Tubeless	4 for \$50	Plus Fed. Ex. Tax \$7.52 and 4 Tires
8.25 x 14	Blackwall Tubeless	4 for \$62	Plus Fed. Ex. Tax \$8.36 and 4 Tires
7.75 x 15	Blackwall Tubeless	4 for \$50	Plus Fed. Ex. Tax \$7.64 and 4 Tires
7.75 x 15	Blackwall Tube-Type	4 for \$37	Plus Fed. Ex. Tax \$6.32 and 4 Tires
6.00 x 16	Blackwall Tube-Type	4 for \$38	Plus Fed. Ex. Tax \$6.08 and 4 Tires

Whitewalls only \$2.00 more per tire

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6.50 x 13 tubeless blackwall, plus Fed. Ex. Tax \$6.24 (4 tires) and 4 tires off your car.

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