

Bible Society News

By MARY ALLED
Member of Women's Speakers Bureau, American Bible Society
Most publishers agree that heavily advertised books are the ones that usually hit the bestseller list, and a boudoir belle on the cover often turns a loser into a winner.

But a paperback that was published without fanfare last September and without a suggestive cover is proving to be the exception that proves the rule. If it's going rate of about 25,000 copies a day continues, the runaway best seller will rack up sales of over nine million in the next 12 months.

Priced at 25 cents compared with the average paperback now selling for 68 cents, the 600-page sleeper sports an eye-catching cover of charcoal gray newspaper mastheads from around the world as background for the title, "Good News For Modern Man." The "Good News" is the American Bible Society's fresh, idiomatic New Testament in Today's English Version featuring almost 200 lively line drawings by Anne Vallotton, a contemporary Swiss artist.

In a little over six months after publication, more than two million copies of the TEV had been distributed in this country and overseas with over 720,000 additional ones on order. By early April approximately 1,850,000 TEVs plus over 13,000 special imprints had been distributed in the United States. At the same time, more than 310,000 copies, including over 83,000 special imprints for Canada and Australia, had been shipped overseas.

These figures are impressive considering that rare is the best seller with a press run exceeding 50,000 copies, although press runs of 80,000 to 100,000 are not uncommon for top grade Scriptures. But what makes the statistics even more spectacular is that while Bibles are marketed in about 5,000 book stores across the country, the ABS sells its Scriptures in this country only through its New York headquarters, regional offices and associated Bible Societies.

Published during the 150th anniversary of the ABS last year, the TEV is sold at the amazing low

price of 25 cents because of continuing efforts by the non-profit ABS to provide every man with a copy of the Scriptures in his own language. Toward this goal the society sells Scriptures at cost or gives them away when people cannot pay for copies. One of 35 national Bible Societies which form the United Bible Societies, the ABS supplies Scriptures for more than 65 Protestant denominations. It is the

This Is The Life

By D. R. THOMAS
Immanuel Baptist Church
ARE YOU READY?

Take your Bible, please, and turn with me to I Thess. 4:13-18. Today, I want to ask you a very important question. Are you ready to meet Jesus? As we watch television and read our newspapers about the war in the Middle East, we see Bible prophecy being fulfilled. In the Bible we see Noah preaching to the people about the great flood that was coming, but they only laughed and said he was crazy.

John the Baptist went about preaching, "Repent ye, the Kingdom of Heaven is at hand." He was preparing the people to meet Jesus.

Today, people are living and acting like the people did in Noah's day. They have forgotten God and only call on Him in time of trouble. How many of us think we have done something for God if we give Him an hour or two on Sunday. If you should die right now, would you be ready to meet Jesus? He is coming back. Are you ready? My heart is very sad because some of you will reject Christ as your saviour and will live in this world only to please yourself. Are your sins covered under the blood of Jesus? I love each and everyone of you who are reading this. Won't you please come to Christ before it is too late? He could come today, maybe the next minute. Are you ready?

The Bible says: "In a moment, in the twinkling of an eye, at the last trumpet, for the trumpet shall sound, and the dead shall be raised incorruptible, and we shall be changed."—I Cor. 15:52.

world's largest organization devoted solely to translating, publishing and distributing Scriptures here and abroad without note or comment.

Originally designed for people with a grade school education, those for whom English is a second language and to reach an estimated 10 million Americans who do not read the Bible, the TEV is proving popular with people of all ages and levels of learning. Even seminary students and scholars find the TEV provides a refreshingly new approach to the Scriptures.

With its typography and layout as contemporary as the language, the TEV has been aptly called "the New Testament in street clothes." It is the first in any language to be based on a Greek text of the New Testament that was published in the spring of 1966 by the ABS in cooperation with the British and Foreign Bible Society, the National Bible Society of Scotland, the Netherlands Bible Society and the Worttenburg Bible Society of Germany. Dr. Robert G. Bratcher, ABS translations special secretary, prepared the basic TEV translation in association with a team of Biblical scholars.

Most translations are made by scholars in the field, with the help and supervision of the ABS, which then sponsors the translation and publishes it. A few translations are done directly by the ABS, with the TEV New Testament being the first English translation by the society.

The American Bible Society's "Good News For Modern Man" is helping millions to understand the Good News of the Gospel.



Let's Go To Church Sunday

Sunday School Lesson

MISSIONS UNLIMITED

International Sunday School Lesson for July 2

Memory Selection: "So hath the Lord commanded us, saying, I have set thee to be a light of the Gentiles, that thou shouldest be for salvation unto the ends of the earth."—Acts 13:47.

Lesson Text: Acts 13.

The start of this new quarter finds the emphasis still on witnessing for Christ. Certainly, in studying the enthusiastic Spirit-led witness of Paul, we should be inspired in our determination to do our part to spread the glorious words of the Gospel.

If we study seriously, in retrospect it will be quickly seen that—although the progress of the Gospel was oftentimes threatened in the early days of Christianity—it was never hindered by mortal man. That challenge confronts us today, when the forces of evil seem rampant all over the world.

Our lesson today points out very forcefully that the Gospel was intended for all men—not just a select few. And today, as never before, it fills our needs just as gloriously as it filled the needs of mankind all those thousands of years ago.

Over and over again, as we study the Bible, we see that God reaches through men and churches, offering salvation to all.

Barnabas and Saul (later called Paul) were especially chosen by God—the Church merely released them to answer His call.

Perhaps the word "merely" is not especially applicable in this instance; for in this act of release can be seen the action of a far-seeing church body. Missionary work is not just an individual responsibility, but a church-involved thing. And the church at Antioch was a living, breathing, expanding exposition of missionary work. It had its inception through Paul's missions; it was a living proof of what could be accomplished through earnest and dedicated preaching. Therefore it is not surprising that it applied itself earnestly to promoting the spread of Christianity to the unenlightened, whatever their race or creed.

This "world outlook" is essential to our churches today. A church that is obedient to the Word of God, and His Will, will pulsate with life; it will not be contained in narrow confines.

Paul and Barnabas addressed themselves, first to members of the church. When they were rebuffed by some, they then proceeded to spread the Word to the Gentiles, and with great success.

For Paul and Barnabas were shrewd enough to realize that they must gain the people's attention in some spectacular way, as we will see in our next lesson in the healing of the lame from birth, they proclaimed to everyone that they had something to offer. They "broke ground" with the tools they had at hand, and

Continued on Page 13



THE DIMENSIONS OF LIBERTY

Have you ever taken her measure?
— from base to torch: 151' 1"
— from heel to top of head: 111' 1"
length of hand: 16' 5"
index finger: 8' 0"
finger nail: 13" x 10"

But these are the dimensions of a statue only. The dimensions of liberty are greater.

And one of these is faith in God! The desire to worship faithfully and freely according to the dictates of one's own conscience inspired the birth of our Nation.

And to this day, every hymn, every prayer, every act of reverence and service and sacrifice which flows from our hearts toward God . . .

LIFTS THE TORCH OF FREEDOM HIGHER

FANS ITS FLAME TO BRIGHTER GLEAM



Copyright 1967 Kester Advertising Service, Inc., Strasburg, Va.

Sunday Deuteronomy 15:12-18	Monday 1 Kings 3:3-14	Tuesday Matthew 17:24-27	Wednesday Romans 13:1-10	Thursday 1 Corinthians 9:19-27	Friday II Corinthians 3:12-18	Saturday 1 Peter 2:13-17
-----------------------------------	-----------------------------	--------------------------------	--------------------------------	--------------------------------------	-------------------------------------	--------------------------------

These Religious Messages Are Published In The
Chowan Herald and Are Sponsored By the
Following Business Establishments:

BELK - TYLER'S
EDENTON'S
SHOPPING CENTER

W. E. Smith
GENERAL MERCHANDISE
"Rocky Hock"
PHONE 221-4031 — EDENTON

M. G. Brown Co., Inc.
Lumber — Millwork — Building Material
Reputation Built on Satisfied Customers
PHONE 482-2135 — EDENTON

This Space Sponsored By a
Friend of the Churches
In Chowan County

Edenton Tractor &
Equipment Co.
YOUR FORD TRACTOR DEALER
Agents For Evinrude Outboards
U. S. 17 SOUTH — EDENTON, N. C.

Bridge-Turn Esso Servicenter
"Your Friendly ESSO Dealer"
ESSO PRODUCTS — ATLAS TIRES
AND BATTERIES

Western Gas & Fuel Oil Service
313 SOUTH BROAD STREET



Phone 482-3123 — Edenton

Gene's 5 & 10
SELF-SERVICE

Edenton Savings & Loan
Association
Where You Save DOES
Make a Difference!
EDENTON, N. C.

Colonial Motor Co., of Edenton
BUICK - OLDS - PONTIAC
GMC TRUCKS

Hughes-Parker Hardware Co.
SHERWIN-WILLIAMS PAINTS
PHONE 482-2315 — EDENTON

Edenton Restaurant
"Good Food — Pleasant Surroundings"
MRS. W. L. BOSWELL, Prop.
Phone 482-2723

Byrum Implement & Truck Co.
INCORPORATED
International Harvester Dealer
PHONE 482-2151 — EDENTON, N. C.

The Chowan Herald
YOUR HOMETOWN NEWSPAPER

Edenton Construction Co., Inc.
GENERAL CONTRACTORS
PHONE 482-3315 — N. BROAD ST.

Mitchener's Pharmacy
Prescription Pharmacists
PHONE 482-3711 — EDENTON

Edenton Office Supply
EVERYTHING FOR THE OFFICE
Phone 482-2627 — 501 S. BROAD ST.

Albemarle Motor Company
"Your Friendly FORD Dealer"
WEST HICKS STREET EDENTON

Leary Bros. Storage Company
Buyers of
Peanuts, Soybeans and Country Produce
Sellers of
Fertilizers and Seeds
PHONES: 482-2141 AND 482-2142

Hobbs Implement Co., Inc.
"YOUR JOHN DEERE DEALER"



Your Farm Equipment
Needs Are a Life
Time Job With Us!

Quinn Furniture Company
HOME OF FINE FURNITURE
EDENTON, N. C.

FORD COMMANDER 6000

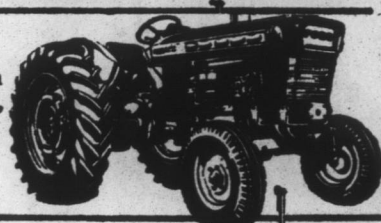
Today's most advanced five-plow tractor with a sleek new look!



NOW!
NEW-
SIZE
FORDS
FIVE
POWER
SIZES
BUILT
TO
WORK
AND
LAST

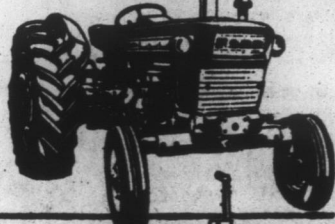
FORD 5000

New leader in the four-plow, all-purpose class.



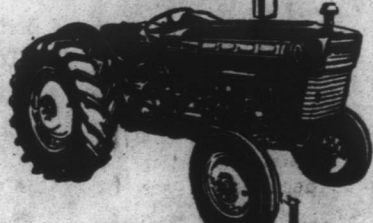
FORD 4000

New work capacity in the three-four plow power range.



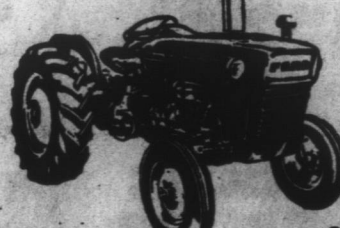
FORD 3000

Extra-margin two-plow power, with three-plow capacity in many soils.



FORD 2000

New economy leader in the all-purpose two-plow field.



Stop in and see them now!

FORD Edenton Tractor & Equipment Co
W. Queen St. Extd. — Dial 482-3123