

Y'all Come, Copywriters

Reproduced here is the top right hand portion of a beautiful ad being run in several editions of several nationally circulated magazines. It is called: "Tour Vepco's Northeastern North Carolina without leaving your chair."

It is a handsome ad. It was a clever idea. It will get good readership across the nation. But it won't get nearly as much conversation as from those who meander along the Public Parade.

It is shameful what Vepco's copywriters have done to Edenton and Chowan County-not recognized the blood, sweat and tears that have gone into a community's attempt to obtain diversified industry to aleviate the economic blow of agricultural mechanization.

Vepco nor the State Department of Conservation and Development, for that matter, have played a major role in any of the industry which has located here in less than a decade. While more than 1,250 new industrial jobs have been created through new or expanded industry, they have either been overly anxious to string a line or add our accomplishments to their statistical data.

Ahoskie happens to be No. 3 on Vepco's armchair "tour". Now, we have no fuss with Ahoskie. But when a copywriter calls attention to the airport in Hertford County and completely misses Edenton, then it is time for a rebuttal. Edenton Municipal Airport could handle jet aircraft before Norfolk. It is still the only such facility in Northeastern North Carolina offering such services. It was just three weeks ago that

FAA said this was one of the busiest non-regulated airports in the entire eastern seaboard. If the copywriter had nothing better

to point to in Ahoskie than the airport, then it would have been just as easy for the armchair tourist to skip from No. 2 to No. 4. The cow-path over there just doesn't justify all the attention.

'Tis a long way from Williamston, No. 5, to Nags Head, No. 6, but the best, not to mention the most profitable and enjoyable route, is via Edenton. We would have settled for a No. 5a. But to be included out completely is too low a blow to take sitting down.

H. R. Linkous, Vepco manager in

Vote Taken Aydlett On Bench N. C. Group To Provide Sewer ink

Edenton Town Co 👳 o took action Tuesday night to insur for the new Chowan He is to be the time it opens in October. it opens in October.

Council authorized Town Administrator W. B. Gardner to advertise for bids on equipment for a pumping station required to serve the hospital and the surrounding area.

The action came on recommendation of the Board of Public Works. The town is in the process of calling a bond election to finance water and sewer improvements and extensions. However, if the equipment is ordered after the proposed May 2 election it might not arrive in time to meet the hospital deadline, Gardner told the council.

In other action concerning the bond election, Mayor George Alma Byrum said neighborhood meetings would be held during March and April to discuss assessments with homeowners. He also suggested that estimates be obtained on curb and guttering in the same areas so both items could be explained at the same time.

L. F. Amburn, Jr., executive director, Edenton Housing Authority, reported that the authority now had HUD approval to purchase sites for the 100-unit lowrent public housing project. He said it is anticipated that bids will be received by June 1. Total cost of the project has been estimated at \$1.9 million.

Councilman J. D. Elliott was named chairman of a committee to study cemetery policy and regulations. Serving with him will be James C. Dail and Luther C. Parks.

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N. Elton Aydlett of Elizabeth City, recently appointed by Gov. Bob Scott as a district court judge, presided over his first term of court in historic Chowan County Courthouse Tuesday.

> He said enroute to Edenton from Elizabeth City he got to reflecting on his past associations with Judge Privott. "It will be my first term of district court as a judge," he said to himself. "Why, why does this come about? It is a sad realization that the untimely death of Bill Privott placed me in this position."

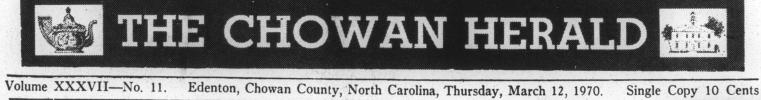
> session, while a new experience, was a sad occasion. Speaking of the late jurist, he said: "I knew him to be a gentleman, both on and off the bench. He was a considerate, capable, compassionate and fair judge. I'm afraid he was too compassionate for his own good."

He continued: "It is by reason of a misfortunate situation that I find myself here today. I have been asked by Gov. Scott to fill the unexpired term. I promised the governor to justify that trust he placed in me."

Bloodmobile Visit

Cross Bloodmobile will be held at National Guard Armory here Tuesday, according to Pete Ward, Jaycee chairman. 100 units.

cessful in many months, and Ward said it is anticipated that Tuesday's visit will produce enough donors to exceed the



NEW DISTRICT JUDGE-N. Elton Ayd-

Top Brass Visits Armory

Maj. Gen. Ferd L. Davis, the Adjutant They discussed the guard's activity in General of North Carolina, visited the National Guard armory at Edenton Tuesday afternoon. The Edenton armory is the home of Detachment 1, Company C, 1st Battalion, 119th Infantry, 30th Infantry Division (Mechanized).

Among those greeting Gen. Davis at the local armory was Mayor George Alma Byrum and Capt. Kenneth L. Stalls.

the area as well as the condition of the armory itself.

Gen. Davis pledged his full cooperation in making the armory in Edenton into a more attractive site for community functions.

During Gen. Davis' first five weeks as the Adjutant General, he has visited 47 units in 29 cities. Over the next several weeks, the general plans to spend two days a week visiting all North Carolina Army and Air National Guard units, and meeting Guard, civic and community officials. Through these unit visits, Gen. Davis will observe the day-to-day operations of the Guard as well as the physical plant of each unit and its overall effectiveness. His visit to Edenton was in conjunction with the unit's annual General Inspection conducted by a Third U. S. Army inspection team. Gen. Davis, in explaining the reasons for these visits, said, "In my capacity as the Adjutant General, I am answerable to Gov. Scott and the State of North Carolina for the efficient operation of the N. C. National Guard. In order for me to discharge this responsibility, I believe that it is necessary for me to visit regularly all units in the state to become better acquainted with Guard personnel and local civic leaders, and more familiar with their problems in the field."

Judge Aydlett was appointed last Thursday to fill the unexpired term of the late Judge W. S. Privott of Edenton.

After the formal opening of court Tuesday by Sheriff Troy Toppin, Judge Aydlett was introduced by Solicitor Wilton Walker. The judge then made a statement concerning his appointment and paid high respect to the late Judge Privott.

Judge Aydlett said his first court

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The regular visit of the American Red Ward said the quota for this visit is

The last visit was one of the most suc-

Shows Need For Housing

The N. C. Housing Corporation is no. pie-in-the-sky organization; it will not answer all the housing problems in the Tar Heel state; it will not complete but will complement what is already being done; it will, in a few years, turn the posture of poor housing around in this state.

Joe E. Eagles, executive director of the corporation established by the 1969 General Assembly, said the key to the entire organization is local support and cooperation. He said the corporation proposes to make mortgage money available for loans to low income families, who at the present time cannot obtain it at the local level.

Speaking to a group from Chowan, Gates, Perquimans and Hertford counties at Edenton Municipal Building, Eagles said the N. C. Supreme Court is expected in the near future to rule on whether or not the corporation is constitutional. He anticipates a favorable ruling and the corporation is already working with bonding attorneys, etc., in New York. He said a favorable decision would mean money could be available as early as August.

(The complete text of Eagles' remarks will be published in The Chowan Herald next week).

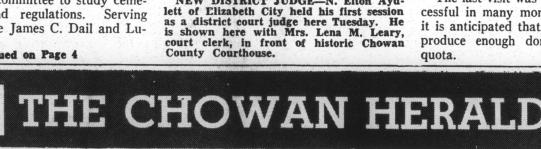
Luther C. Hodges, a housing specialist on Eagles' staff, said in 1960 there was an average of 61 per cent of sub-standard housing in the four counties represented at the meeting. He said the federal government cannot be dependec upon to solve the problem of inadequate housing. "They have built less than one million units in 35 years," Hodges pointed out.

He said the goal of the new corporation is 10,000 houses a year.

Ben Franklin, a member of the N. C. Good Neighbor Council staff, commented that "nothing sets aside the poor family like the house he lives in."

This was one of 21 area meetings being held across the state.





Elizabeth City, sent out an untold number of reprints of the ad to "Our Northeastern North Carolina Friends". Knowing what had been done, and we assume Mr. Linkous not only looked at the "tour" but read the copy, that took more juice than the kilowatts Vepco's nuclear marvel in Surry ,Va., can produce.

Vepco needs to tell Edenton Chamber of Commerce who wrote the copy for this piece of junk. Then the chamber can invite him, her, or it down to see where the hub of the Albemarle is. And if it came from a computer, then Townson Pallets can prepare the skid for shipment.

Ain't All Gravy

With a little sweet must come some bitter. With a little hot must come some cold. With a little good must come some bad.

All this is realive. Down through the years most of those who meander along the Public Parade have learned to accept the facts; do the best with what we have; and most of all recognize there are some things we can't do a damn thing about.

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Evans On Board

Merrill Evans, Jr., Edenton attorney, has been elected to the board of directors of Edenton Savings & Loan Association. This was announced today by J. Clarence Leary, president.

> Evans will also serve as attorney and trustee for the association.

officers and directors are: Albert B. Byrum,

In addition to Leary and Evans,

vice president; R. E. Leary, chairman of

the board; James C. Dail, executive vice president and secretary; Lois B. White, treasurer; Howard A. Collins, assistant secretary; and T. C. Byrum, Jr., F. W. Hobbs, J. P. Partin and G. B. Potter, directors.

Evans, 32, has resided in Edenton since 1965. He is a native of Ahoskie and married to the former Letitia Blount. They have one son.



Prior to the general's appointment as N. C. Adjutant General, he served as a commanding officer.

Officer Promoted

Harold C. Summerford, formerly of Edenton, has been named treasurer of The United Piece Dye Works. Summerford also serves as vice president-finance. He was elected March 4 at a meeting of UPDW board of directors in New York. He was formerly associated with the firm's Edenton plant.

At the same board meeting Albert V. Morrell was elected president and chief executive officer.

Morrell announced that operating results for the year ending December 31, 1969, were materially improved over 1968.

"Operations thus far in the first quarter, while quite profitable, are not at the high rates experienced last year," he said.

UPDW had total income in 1969 of \$28.5 million, nearly \$3 million more than in 1968.

HOUSING HUDDLE-James C. (Pete) Dail, Edenton Savings & Loan official and a member of the State Department of Local Affairs, is shown, second from left, discuss-ing the new N. C. Housing Corporation with officials who held a four-county meeting at the Municipal Building Tuesday. Left to right are: Luther C. Hodges, Dail, Ben Franklin and Joe E. Eagles. Dail is also a member of Edenton Town Council.

Liberalized Food Stamp Plan Helpful

The effect of the new food stamp guidelines on the economy in Chowan County was reflected in a report given commissioners.

Mrs. Ruth B. Conger, acting director of the Department of Social Services here, reported that of 203 certified for food stamps, 194 purchases were made. Those who participated in the program paid \$4,601.50 and received stamps valued at \$20,140.

Until the program was liberalized last month, the bonus stamps about equaled what the recipient paid.

At this rate, in a 12-month period those participating in the program could receive \$186,000 in bonus stamps.

In other activities of the department, the report showed:

Old Age Assistance: 104 certified, \$5,235 grant; \$50.33 average.

Aid to Dependent Children: 74 certified, \$6,803 grant; \$21.32 average.

Aid to Permanently and Totally Disabled: 48 certified, \$2,481 grant; \$51.69 average.

Aid to Blind: 13 certified, \$645 grant; \$49.54 average.

General Assistance: One case, \$60.

Thirteen were hospitalized in the county at a total cost of \$5,483.79 with \$37.13 coming from county funds and the remainder from joint funds.

Two were bospitalized outside the

county at a total cost of \$1,589.19 and \$18.60 came from county funds.

There were 94 pharmacy bills approved at a cost of \$885.45, all from joint funds.

One dental bill was approved for \$190. Eighteen physician services at a cost of \$740.70 and \$60 of this was from county funds.

The report showed 523 who received financial assistance and/or service during the month of February.

Bunch Honored

Lloyd C. Bunch, Route 1, Edenton, was recently named recipient of the N. C. Eastern Regional Award in the field of Forestry Conservation at the Governor's Conservation Achievement Program held February 27, in Winston-Salem.

Bunch was recognized for his many achievements in conservation farming, his active interest as a Soil and Water Conservation District Supervisor for the past 26 years, and his outstanding leadership in sponsoring conservation education through various conservation activities.

The program was sponsored by the North Carolina Wildlife Federation in cooperation with the National Wildlife Federation.