

# A Milestone In Merchant Shipping

**WINSTON-SALEM**— Each time they cross the Atlantic and Pacific oceans, eight "ambassadors" are at work around the clock helping to maintain good will among nations with their capability of carrying up to 50,000 tons of cargo in nearly 1,100 containers at a cruising speed of up to 33 knots (40 m.p.h.).

These ambassadors of world trade are the fleet of SL-7 class od containerships of Sea-Land Service, Inc., the latest milestone in merchant shipping.

To salute the significant contribution the SL-7 is making to world trade, a chart has been prepared showing the supership and other vessels that have played an important role in changing the course of shipping throughout history.

Entitled "Merchant Ships Through the Ages," the 24 inches by 18 inches chart is suitable for framing and may be obtained free by writing the Corporate Public Relations Department, R. J. Reynolds Industries, Inc., Winston-Salem, N. C. 27102.

In addition to a full-color picture of the SL-7 Sea-Land Finance, the poster also shows 23 other vessels in silhouette, along with a brief description on each ship.

The chronology of these ships begins with the Egyptian Boat, the oldest known sailing craft, continues through the Great Western, the first combination steam and sail craft to cross the Atlantic with her engine running for the full voyage, and ends with the world's first commercial nuclear ship, the Savannah.

The fleet of eight SL-7's became an operating reality in 1973 and quickly proved it had no peer in the commercial shipping industry -- from the standpoints of both efficiency and speed.

The SL-7's are 946 feet long, weigh 41,555 tons and can carry more cargo at faster speeds than any other merchant vessel in history. These ships can be unloaded, loaded again and on their way to another port in less than a day.

These giants have made a significant contribution to international trade. They have opened up new markets abroad for American commodities of limited shelf life such as fresh produce from the Southwest and West Coast regions of the U. S., thus competing favorably with air freight, but at substantially lower costs. Also, in a single year these superships broke every existing transoceanic speed record, crossing the Pacific in just under six days and the Atlantic in less than four.

Sea-Land Service, the world's largest containerized freight transportation company, is a subsidiary of the growing R. J. Reynolds Tobacco Company, the nation's leading manufacturer of tobacco products; RJR Foods, Inc., foods and beverages; American Independent Oil Co., international petroleum; RJR Archer, Inc., aluminum products and packaging; and R. J. Reynolds Tobacco International, Inc.

**Pretty Feet®**  
Rub in... Roll off rough, dry, skin.



A creamy lotion to help remove rough, dry skin from feet, knees, elbows and hands.



# GOLD RUSH

DURING OUR "GOLD RUSH" SALE, YOU CAN SAVE LOTS OF "GOLD" ON OUR OWN QUALITY WINN-DIXIE BRANDS SUCH AS THRIFTY MAID, ASTOR, DIXIE DARLING, ETC. LOOK FOR THE MARK IN OUR ADS. IT'S YOUR ASSURANCE THAT THE ITEM IS A GENUINE WINN-DIXIE BRAND AND GUARANTEED 100%!

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• WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
• NONE TO DEALERS

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**Johnny Mathis**  
LIVE IN CONCERT WITH THE EDMONTON SYMPHONY ORCHESTRA

SEE YOUR LOCAL T.V. LISTING FOR TIME & STATION

YOU SAVE \$1.00

THRIFTY MAID (SLICED OR HALVES)

- PEACHES
- BARTLETT PEARS

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29 OZ. (NO. 2 1/2) CANS

MIX OR MATCH!

WITH \$7.50 OR MORE ORDER (LIMIT 8 OF YOUR CHOICE)

YOU SAVE 30c

DEEP SOUTH

**MAYONNAISE**

**59c**

QT. JAR

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

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**MARGARINE**

**4 \$1.00**

1-LB. CTNS. (IN QUARTERS)

YOU SAVE 33c

WITH \$7.50 OR MORE ORDER (LIMIT 4)

DIXIE DARLING BETTER BAKERY PRODUCTS

**FAMILY BREAD**

**5 \$1.00**

16-OZ. LOAVES

DIXIE DARLING BETTER BAKERY PRODUCTS

**SANDWICH BREAD**

**2 24-OZ. LOAVES 79c**

**PRESTIGE ROLLS**

**3 9-OZ. PKGS. 99c**

**CINNAMON BUNS**

- RAISIN
- PECAN
- FRUIT

**2 11-OZ. PKGS. 99c**

YOU SAVE 14c

CHEK ASSORTED FLAVORS

**DRINKS**

(REGULAR OR DIET)

**7 \$1.00**

12-OZ. PULL-TAB CANS

MIX OR MATCH!

THRIFTY MAID

- NAVY OR PINTO BEANS
- KIDNEY BEANS
- BLACK EYE PEAS
- GREEN & WHITE LIMAS
- SPINACH

**4 \$1.00**

15-OZ. (NO. 303) CANS

Superbrand

**GRADE 'A' EGGS**

LARGE DOZ. **65c**

MEDIUM DOZ. **59c**

**BABY FOOD**

BEECH-NUT

STRAINED 4% OZ. JAR **9c**

JUNIOR 7% OZ. JAR **16c**

GERBER'S

STRAINED 4% OZ. JAR **10c**

JUNIOR 7% OZ. JAR **16c**

THRIFTY MAID

**SUGAR**

**\$1.89**

10-LB. BAG

YOU SAVE 29c

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

FISHER'S

**BLACK PEPPER**

4-OZ. CAN **69c**

CRACKIN' GOOD

**POTATO CHIPS** (DIP OR REGULAR)

8-OZ. BAG **69c**

ARROW WHITE OR PINK

**LIQUID DETERGENT**

2 22-OZ. BTLs. **99c**

THRIFTY MAID WHOLE OR SLICED

**WHITE POTATOES**

4 16-OZ. (NO. 303) CANS **\$1.00**

THRIFTY MAID

**SPICED PEACHES**

29-OZ. (NO. 2 1/2) CAN **49c**

ASTOR

**COFFEE**

**89c**

ALL GRINDS

1-LB. CAN

YOU SAVE 40c

WITH \$7.50 OR MORE ORDER (LIMIT 1 CAN COFFEE)

ASTOR COFFEE CREAMER 16-OZ. JAR **89c**

BEST OF SHOW

**DOG FOOD**

**\$1.69**

YOUR CHOICE

- CHUNK
- RATION

10-LB. BAG

BLUE BAY

**CHUNK LIGHT TUNA**

**2.88**

6% OZ. CANS

ARROW 2-PLY (11" X 10.82") PAPER

**TOWELS** 2 121-SHEET ROLLS **88c**

THRIFTY MAID

**RICE** (LONG GRAIN) 3-LB. BAG **85c**

THRIFTY MAID TOMATO

**JUICE** 2 48-OZ. CANS **\$1.00**

THRIFTY MAID PINTO

**BEANS** 1-LB. BAG **23c**

RONCO

**ELBOW MACARONI**

32-OZ. BOX **95c**

CHUN KING

**SOY SAUCE**

5-OZ. BTL. **31c**

ARMOUR'S

**PURE LARD**

1-LB. CTN. **37c**

**NORTHSIDE SHOPPING CENTER**  
EDENTON, N.C.

**GEORGE DRAWDY**  
MANAGER