



# Let's Go FISHING

Garcia

THURSDAY THRU MONDAY



# SALE MASTER

**SALE \$13.00**



REEL 100% PLATED  
RETAIL \$18.88

**ROD & REEL COMBO**  
FAMOUS NAME BRAND

- exceptional Quality
- exceptional Low Price

Limit One Per Customer  
Excellent For Lake, River, all Fresh Water Fishing.

**SALE SALE SALE SALE SALE SALE SALE SALE SALE SALE**

**ATTENTION: ALL FISHERMEN**

VISIT ROSES FOR YOUR FISHING NEEDS DURING THIS SPECIAL SALE

**HOOKS 72 RP'S..... 4 FOR \$1.00**



**SALE \$3.99**



**ZEBCO 1245 COMBINATION**  
(202 Reel/Zebco 4020 Rod)

A dependable freshwater fishing outfit anyone can use Zebco easy-casting 202 spin-cast reel. Easy-change, non-corrosive spool pre-filled with approx. 75 yds. (225 ft.) of 10-lb. test premium Zebco monofilament Reel matched with 5' two-piece, light-action Zebco 4020 high-density fiberglass rod.

**Regular Price \$7.88**

Excellent Choice!  
Smooth Running Reel  
Real Value.

**SALE \$23.00**



RETAIL \$34.88

**ROD & REEL COMBO**  
FAMOUS NAME BRAND

CHECK NAME BRAND COMPARE VALUE!

9' 2 PC. ROD HEAVY FRESH AND MEDIUM SALT REEL  
Limit One Per Customer

**The Thirsty Fisherman's Drink!**

**Coca Cola**

12 Oz. Cans  
Stock Up For That Fishing Trip

**SALE THURSDAY THRU MONDAY**

**\$1.12 PER 6 PACK**

No Dealer Sales Limit One Case Per Customer



**RAY JEFFERSON CB Radios!**

**SALE \$96.00**

Model "CB-705" REG. \$159.00

Citizens Band Radio  
Perfect For Boat, Car Or Adaptable For Home Use

- 23-Channel
- Lightweight, Compact, Completely Transistorized
- 5 Full Watts Of Maximum Allowable Power
- Operates From Any 12 V Power Supply
- Can Be Used As A P.A. System
- Built-In Jack For Optional External Speaker Use

Size: 5 1/2" wide x 2" high x 7" deep

**ROD & REEL COMBO**  
FAMOUS NAME BRAND



2-PC. ROD - 9' MED. ACTION WITH SALT WATER STYLE REEL.

**SALE \$36.97**

REG. \$49.99

EXCELLENT FOR BOAT, PER. AND LIGHT SURF FISHING.  
REEL HAS EXTRA CAPACITY  
SUITABLE FOR 15-20 LB. TEST LINES.  
Limit One Per Customer

**SALE \$11.99**



WEIGHTS JUST 2 1/2 LBS.  
● Goes anywhere

**SPORTSMEN'S POWERFUL HANDHELD SEARCH LIGHT**

NO. K5034-10WB MINIVENUS LITE  
Optronics' MAXIVENUS LITE with patented Blue Eye Beam sealed beam bulb protects night vision. ● Glare-Free illumination (up to 2 miles) through rain, fog or smoke... through and across water. ● plug on 10-foot coil or straight cord, fits any cigarette lighter receptacle.

**FIRE EXTINGUISHERS** Coast Guard Approved Full Circle Flotation

**REFILLABLE DRY CHEMICAL 310R**

**GENTEX LIFE VEST**

REFILLABLE: 5 B: C MODEL: Pressure Gauge. Safety Handle Discharge Coast Guard Approved. Exceeds D.O.T. requirements. 13" H, 3 1/2" Dia. 2 lbs. 15 oz.

- Camouflaged
- Green Reversible
- Nylon Outer Shell Pockets
- Large Size Only, But Adjustable

**SALE \$16.99**  
(Similar to Illustration)

**SALE \$1.99**

**GARCIA ROYAL BONNYL MONO**

premium mono that increases your reel's line capacity

ROYAL BONNYL IS thinner, so you automatically increase your reel's capacity. It has an ultra-tough finish that's highly resistant to abrasion and chipping yet it packs tightly on the spool. Excellent knot strength and uniformity.

200 plus yds. per spool  
Reg. Retail \$3.44



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**SALE ROD RIOT SALE**

HURRY... Now Is The Time To Buy!

**ON SALE NOW \$8.88**

(YOUR CHOICE)



**REBEL FLOATERS**  
AMAZING MINNOW

SERIES F200 Floater-Shallow Runner, 4 1/2", 3/4 oz. No. 6 Short Shank Bronze Treble Hooks

Rebel Jointed Minnows  
Same basic appeal and effectiveness of the standard models but with a more pronounced wobble and crippled action on retrieve.

SERIES J100 Jointed Model, 3 3/4", 1/4 oz. No. 6 short shank bronze treble hooks

**YOUR CHOICE**  
**SALE \$1.43**  
Values To \$2.57 Each

**DEVILS HORSE**  
SERIES F-100-Devils Horse®, Top Water Spinning and Casting, 3/8 oz.

Weight- 1/2 oz.  
SERIES F-200 - Devil's Horse® Top Water Casting and Trolling, 1/2 oz.

ASST. COLORS

**GOT-CHA**

RETAIL 99¢  
**SALE 79¢**

**NEW-GOT-CHA JIG LURE.**  
For Salt Water Fish. An excellent lure for Bluefish, Spanish Mackerel and Trout. When fished in a short, sharp motion of the rod, it is sensational.

**DIRTY BIRD**  
1400 Series  
Exceptional Bass Bait **SALE \$1.17**  
(New To This Area!)

**ZORRO THE AGGRAVATOR**  
4 OZ. ZORRO BAITS  
"THE AGGRAVATOR"  
"WINNER OF THE 1ST WORLD CLASSIC"

Zorro THE AGGRAVATOR  
RETAIL \$1.99  
**SALE \$1.09**

The Aggravator formerly known as the Agitator is the spinner bait almost impossible to hang. This lure is designed to attract the big bass. Fast action.

**#4830 PLANO Tackle Box**

21 compartments in 3 ABS trays (2 for bait casting and other larger lures, 1 for spin lures), 14" leader compartment, recessed handle, spacious bottom. Color-Brown and Gray. Hi-impact Polystyrene.

OVERALL... 14" x 7 1/4" x 7 1/4"

**ZEBCO** **SALE \$8.50**

RETAIL \$12.99

**ZEBCO 800m**

The Line Watcher's Line  
(345 ft.) Of 20-Lb. Test Dupont Stren Monofilament Line—  
● Heavy, Freshwater/Medium Saltwater Fishing  
● Precision, Self-Lubricating Stainless Steel Gears.  
● Sensitive, Thumb-Operated Drag Control  
● Corrosion-Resistant Throughout.  
● Removable Spool Loaded With Approximately 115 Yds.

**Excellent For Home Use**

J.T. No. K-14 Long Blade Filler Knife  
Stainless Steel Blade with Scaler  
Wood Handle **SALE 85¢**  
REG. \$1.99

**RIG** **SALE 5/\$1.00**

One of the best Spinning and Casting Surf, Bay and River Rigs. Made with 60 lb. DuPont Nylon. Well swiveled.  
REG. 39¢

**THERMOS** **SALE \$9.99**

37 QUART  
6 LB. High Density Coolers  
REG. \$15.99

Completely Rustproof - Molded Polyethylene Lid and Outer Shell - Urethane Insulation - With Drain - Molded Plastic Handles  
GRAY & WHITE  
SEPARATE LID 13 x 19 1/4 x 13 1/4

**LURE RIOT**  
Your Favorite Salt & Fresh Water Baits

**REBEL FLOATERS**  
AMAZING MINNOW

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**ROSE'S ADVERTISING MERCHANDISE POLICY**

This policy of Rose's is to have every advertisement placed in this paper. If for some reason an advertiser cannot be reached, Rose's will have a right of first refusal to use the space. Rose's will not accept any advertising that is defamatory, libelous, obscene, or otherwise in violation of the law. Rose's will not accept any advertising that is in violation of the law. Rose's will not accept any advertising that is in violation of the law.

ROSE'S STORES, INC.

**SALE SALE SALE SALE SALE SALE SALE SALE SALE SALE**

**SALE \$1.09**

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RETAIL \$1.99

**SALE \$1.09**

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