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THE CHOWAN HERALD

Thursday November 24, 1977

## Chalk Oldsmobile Tops Million - Car Barrier

# Dust

The time of Thanksgiving is felt just as strongly in 1977 by those connected with Edenton-Chowan Schools as. perhaps it was in 1621 when our first American Thanks-giving was held to give thanks to God for the bountiful harvest after the first hard year in the new world.

There have been, and will continue to be, hard years on many fronts, education included. Yet as , each Thanksgiving season arrives, the realization of the impart and good influence which students, parents, teachers, administration and community have on each others lives comes to mind. We cannot exist happily alone or without God's encompassing love.

We are thankful for all those whose lives have touched us and whose lives we have touched in the name of education. The rewards are far richer than the effort put forth.

CHALK is thankful for a place to spread its DUST and to those who make it possible. Have a meaningful THANKSGIVING DAY.

were:

### LANSING. Mich. Oldsmobile Division cracked the million-car sales barrier for the first time in history in wrapping up a successful 1977 model year

Oldsmobile dealers surpassed the milestone mark by delivering 1,007,201 new cars for a strong third place finish in domestic sales during the model year. This tops the previous model year record of 853,793 cars set in 1973 and surpasses

last year's total by 18 per-cent. The auto industry's odel year extends from October 1 through Sepmber 30. Final 1977 model year figures released today also

1 - Oldsmobile captured

the prestigious third place for the third consecutive year, outselling its nearest rival by more than 195,000 2-Dealers concluded the

model year by selling 78,347

cars during September. This is the second-best September in Olds history, topped only by 83,160 units sold in September, 1973. 3—Cutlass continued as the most-popular intermadiate in the U.S. with a record 554,996 sales to account for 55 percent of the division's total. This is an increase of 14 percent over the 486,845 Cutlasses delivered last model year.

4 - Sales of four other Oldsmobile car lines im-

proved over a year ago. Eighty-Eights climbed 38 per cent; Toronados advanced 29 per cent; Ninety-Eights gained 27 per cent and Omegas are up 2 per

Robert J. Cook, divisional general manager and General Motors vice president, praised Oldsmobile's dealers and employes in achieving the million-car goal.

In looking ahead, Cook said he anticipates the

economy will remain strong and Oldsmobile sales will continue to grow.

Important for Men

As a man grows older, his chances of developing prostate disorders, including cancer, increase. The American Cancer Society advises all men over 50 to have regular checkups, including prostate examinations, to safeguard their health. Your local ACS

Unit has more information about prostate cancer.



OSCAR DE LA RENTA'S brilliant approach to evening dressing, fall 1977: claret-colored blouse of pleated silk chiffon with crystal pleated collar, cuffs and glimmering sequined skirt.



have been Reduced Especially for this Event! Prices Slashed in Every Department: Many are on Sale at a Special Time: Friday and Saturday Only:



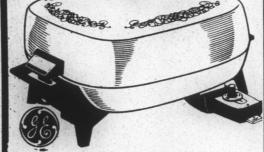
Ð Independents 2 Hospital 2 National Guard 3 Jaycees . 10 Baptist 0 11 **Midget Basketball tryouts** for children ages 9-12 will begin next Tuesday afternoon, November 29, at 3:10 at the Edenton National Guard Armory. All participants must attend because they will be put on teams and the coaches will start working with the teams. This should be a very exciting season.

INTEGON? It means income **Protection Insurance.** 

Will an accident or sickness put you out of work?

Income protection insurance guarantees that you - not your spouse will meet the daily bills for food, clothing, and shelter TALK TO THE INTEGON LISTENER.

**Assorted Styles** Ladies' Nylon **Ski Jackets** 12.75 to 26.25 **Junior Miss** All-In-One Panty and Pantyhose 66c pr. Lodies' Terry Pom-Pom Footlets 2 for 1.00 or 59c ea. All Ladies' Parfect Pair 66c and 97c Pantyhose **Great Selection** Ladies' Assorted Belts, Values to 6.00, 1.97 ea. Large Group Ladies' Billfolds, Keycases and Clutches 3.88 ea. **Slightly Irregular Assorted Ladies'** Scuffs. If perfect \$4 :...1.44 **Outstanding Buy** Ladies' Name Brand Pantyhose 2 for 1.00 or 59c ea. **One Group Ladies'** Long Sleeve, Pull-Over Crew Neck Sweaters .... 5.88 **Entire Stock** Men's Assorted Sportcoats .... 18.75 to 76.00



#### **G. E. Electric Skillet** Special 00 Purchase!

Makes cooking a breeze. Temperature control adjusts easily for correct cooking degree. High cover to cook even the largest roast. In decorator colors of gold and avocado. Backed by General Electric's name and quality. A great gift idea!

**Men and Boy's Jeans** 

Levi's jeans for men and boys in denim and

corduroy. Great looking western styling for

that just right fit. Choose from a wide se-

lection of handsome seasonal colors. Take

advantage of the savings and shop today!

**Great gift ideas!** 

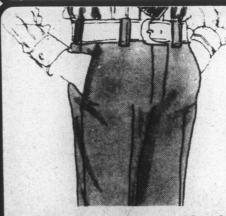
Special

**Purchase!** 

OPEN UNTIL 11 P.M. FRIDAY NIGHT?

### G. E. Blow Dryer Special Purchase!

It's the G.E. Power-ProTM with six comfort control settings. 1200 watts of drying power. Large nozzle for wide air coverage. Concentrator attachment helps spot drying. "Hands-Free" stand helps your styling and makes it easier. It's G. E.'s Power-ProTM pistol dryer.



Save on Men's Slacks Regular 12.00 to 14.00

Easy-care, easy-wear 100% polyester slacks in great fall colors. Flare leg styling with belt loops and quarter top pockets. Sizes 32 to 42. Shop now and really save! Layaway now for Christmas!



## Special Purchase!

Clairol presents Crazy CurlTM, the steam setting wand for your hair. You get steam on demand and thermostatic heat control. Twirl a curl in 10 seconds. Plus, the Mirror Mirror TM , an all purpose lighted make-up mirror. Regular and magnifying lighted mirrors just for you.

LIMIT 2 PER CUSTOMER



25% Off on Men's Shoes 9.75 \* 31.55 Regular \$13 to \$42

Our entire stock of men's diess and work shoes has now been reduced for these two days only. Shop early and choose from a wide selection of styles and colors! Remember, the 25% savings is for two days only, so hurry in today!

JAMES O. PEKRY, JR. 122 W. Main St. aston, N. C. 92-4104 NTEGON