

Light up a life.

Jaycees To Sponsor Run

ASHEBORO — Ed Shifflette of Kernersville will run from Murphy to Morehead City later this month to raise money to help build chapels at the four state centers for the mentally retarded.

N. C. Jaycee President Maurice Wilson announced Shifflette's run. The Raleigh Jaycees and Durham Life are sponsoring the run. They will be supported by other Jaycee chapters across the state.

including the Boston Marathon. He is vice president with the Handi-Clean Company of Greensboro.

The run will begin October 29. He will go from Murphy to Morehead City on a route which will take him through Asheville, Kernersville, and Raleigh.

Shifflette will visit the sites for the chapels at

Western Carolina Center at Morganton, Murdoch Center at Butner, O'Berry Center at Goldsboro, and Caswell Center at Kinston.

Those desiring to support Shifflette's run for the chapels should send their contributions to N. C. Jaycee Foundation, P. O. Box 33244, Raleigh, N. C. 27606.

Communication Is Priority

With reorganization and consolidation of Edenton-Chowan Schools in sight for 1980, constantly changing state and federal guidelines under which school programs must operate, additional programs being instituted to meet the varied needs of students and efforts to unify the systems' curriculum and offering to students, there is an increasing need for the community to be knowledgeable of that which affects roughly 26 per cent of the county's population — its students.

Plans to communicate Edenton, Chowan's "Educational Story" now include informal, neighborhood "coffee's" or rap sessions. Through this medium of exchange, interested persons will assume the responsibility of organizing and acting as host to neighbors sharing concerns and the desire to learn more about the schools' programs and operations. It is felt that by having no planned topics, other than what is on people's minds, constructive understanding can occur. Supt. John Dunn and Central Office Staff

members will also invite small gatherings into the schools for similar sessions.

For several years school personnel and students have enjoyed invitations from civic organization and church groups to provide educational programs or entertainment at its meetings. Through its Speaker's Bureau, and given advanced notice, an informative program on any facet of the school's educational function can be supplied.

Anyone or any group interested in hosting a few neighbors for an informal session or needing an educational program should contact Mary Rhea Gardner at 482-4436 for additional information.

Medic Course Is Planned By Rescue Squad

Plans have been made to start an Emergency Medical Technician course on October 25 at Edenton-Chowan Rescue Squad Unit 3 at Rocky Hock. Classes will be held Tuesday and Thursday night between the hours of 7:30 o'clock and 10:30 o'clock.

Those who desire further information should contact either Murray D. Ashley or Gail L. Johnson at the Edenton-Chowan Rescue Squad office, 482-3111.

Poultry Queen Is Chosen

RALEIGH — Miss Cynthia Lynne Gentry, a brown-haired, green-eyed beauty from Steadman, daughter of Mr. and Mrs. Keith Gentry, was recently selected 1979-80 N. C. Poultry Queen at the Annual Poultry Queen Pageant competition in Rose Hill.

During her year as ambassador for the state's largest food industry, the new queen will travel across the state making personal appearances at parades, fairs, exhibits, various poultry meetings and conventions and other industry related functions publicizing this dynamic industry and its nutritious, economical and versatile food products — chicken, turkey and eggs.

Miss Gentry's interests and talents range from sports activities such as tennis and racquetball to cake decorating to music. She is currently pursuing a performance degree in trumpet and piano at

Pembroke State University and hopes to teach on the college level. She has been extensively involved in musical extra-curricular activities and has achieved several honors and awards for her musical ability including a Freshman Band Award from Campbell College - 1977 and Who's Who in America. The accomplished and talented beauty was also nominated to the Top Ten College Women in America for Glamour Magazine in 1977.

Miss Gentry, who succeeds Miss Emma Lucille Mahn of Wilmington, says that "representing such a large industry as poultry would be an opportunity and honor that any young women would enjoy." Much of her scheduling for the coming year will be arranged by the N. C. Poultry Federation, a trade organization representing the poultry industry of North Carolina.

Vepeco Works On Its Image

WASHINGTON — Virginia Electric and Power Company (Vepeco) has hired a New York public relations firm to work on its image and to try to beat back the onslaught of its detractors.

"We would consider it a compliment to our effort if we didn't have to pay the bill," J. Larkin Little, chairman of Operation Overcharge, commented today.

He said Vepeco would probably pay the New York firm \$1-million over the next few years and "I doubt if one cent of it will come out of the stockholders' pockets."

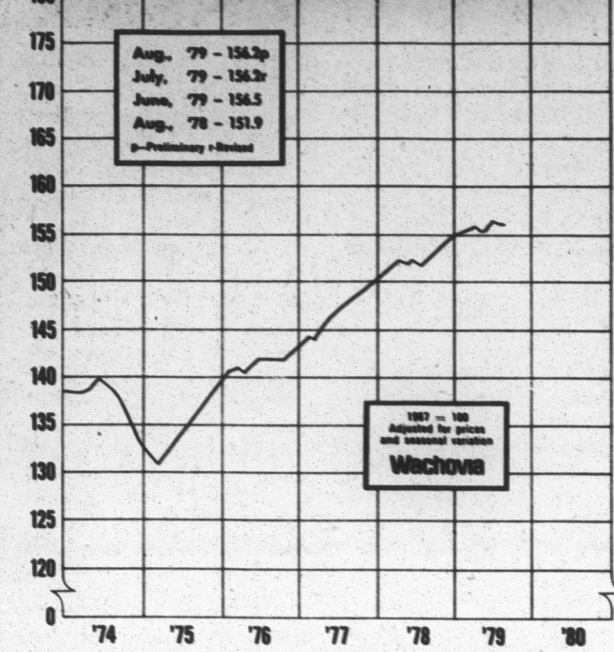
"The customers will get it in the neck, again," Little pointed out.

The Operation Overcharge leader had a list of suggestions for the New York public relations firm. He listed them as follows: Teach Vepeco management not to blame everyone else for their mistakes; Teach them how to plan; Stress safety to them in their nuclear plant operations; and Convince them that their best bet is to move out of Northeastern North Carolina to get away from

their biggest detractors.

Little then commented on his list. "In every brief and in every bit of evidence in hearings a standard reply by Vepeco people to complaints is: 'But you don't understand.'" "Vepeco's terribly poor planning has put the company into the deep trouble it's in," Little observed. "They have a very poor record of safety in their nuclear power plant

North Carolina Business Index



Business Activity Reported

The level of business activity in North Carolina was stable in August, according to the Wachovia Business Index. The index registered 156.2, unchanged from the revised July level.

A slight increase in average hourly earnings offset a marginal decline in non-farm employment and a 1 per cent shrinkage of the average workweek in manufacturing industries.

The decrease in non-farm employment resulted from a 1 per cent employment decline in the non-durable goods sector of manufacturing industries. Non-manufacturing employment was up modestly due to gains in construction and services.

The seasonally adjusted unemployment rate for North Carolina was 5.3 per cent in August, up 0.2 per cent from July. The national rate for August was 6 per cent, up 0.3 per cent from July. The unadjusted unemployment rate in North Carolina was 4.7 per cent in August.

Unit sales of cars registered growth in August, but modest gains in truck sales failed to meet seasonal expectations. Year-to-date sales of both cars and trucks are below the number for the same period last year.

Course Is Slated

A free short course on "The Ancient Art of Beekeeping" is being sponsored by the Pasquotank Agricultural Extension Service.

The course is aimed at showing people how to get started in raising bees and will consist of a study of the bee, her social structure, how to set up hives, collect honey and general management of the colony.

The course will be held over three nights, starting on October 23, Tuesday, October 30 and Tuesday, November 6 and will begin at 7:30 P.M. The location is the Agriculture Extension Building on McPherson Street, in Elizabeth City.

For further information and directions, you may call 338-3954. It's free!

The only woman who was wife of one president and mother of another was Abigail Smith Adams.

Miss Boswell Appointed

RALEIGH — Elizabeth M. (Beth) Boswell, a native of Edenton, has been appointed as a media technician in N. C. State University's School of Humanities and Social Sciences.

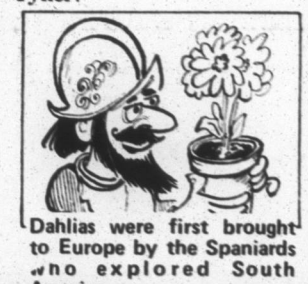
Miss Boswell, daughter of Mr. and Mrs. W. Elton Boswell, Route 1, Edenton, has duties including television and film production and editing and other work in the "Humanities Extension Program."

She also is involved in the School of Humanities and Social Sciences' pilot project "Disappearing

Roots: The Small Town in North Carolina."

Miss Boswell is completing requirements for a degree in speech-communications from the School of Humanities and Social Sciences.

She is a 1974 graduate of Chowan High School at Tyner.



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