

CABLE TV IS HERE!



CHANNEL GUIDE

Check These Features!

- ✓ Cable TV is your best entertainment value, Four Star Service costs less than 82¢ a day!
- ✓ No antenna needed. Cable TV takes the place of your rooftop antenna or rabbit ears.
- ✓ 11 off-the-air channels. Watch your favorite North Carolina and Virginia stations with improved reception.
- ✓ 3 independent channels via satellite. All the best in sports and movies from Atlanta (WTBS), Chicago (WGN), and New York (WOR).
- ✓ Children's Programs. Nickelodeon, Calliope, and Family Features from HBO and Cinemax are wholesome entertainment.
- ✓ HBO and Cinemax. America's favorite pay TV services—You'll see why.
- ✓ Sports heaven. The USA Sports Network, the Entertainment Sports Network, WTBS, WGN, and WOR will satisfy the biggest sports programming appetite with round-the-clock professional and amateur competition.
- ✓ All news, all the time. Cable News Network is on around the clock.
- ✓ All night TV. Several of our channels are on 24 hours a day.
- ✓ Free repair service. Reception problems? Call us at 482-7733—there's no charge.
- ✓ No continuing obligation. You may disconnect at any time—give us a try.

GUARANTEE
We guarantee your total satisfaction. If at any time you are not satisfied with your Cable TV, Home Box Office, or Cinemax Service, just let us know and we'll cheerfully make a full refund.

special offer!

We want you to sample the full range of our service, so we're making this money-saving offer for Four Star Service:

YOU GET:	REGULAR PRICE
One month's Four Star Service consisting of all the channels above, including Home Box Office and Cinemax	\$24.85
Four Star Installation	\$21.00
TOTAL REGULAR PRICE	\$45.85

NOW ONLY \$19.85
YOU SAVE \$26.00

Please note that there is no continuing obligation—you may disconnect at any time or change your service to a lesser one with no additional installation charge. A \$25.00 fully refundable deposit is required for the Four Star converter.

Please place your order today. This offer expires December 30, 1981.

CALL TODAY: 482-7733

ONE STAR & HBO	THREE STAR	Off the Air Channels and Other Programming				
		SET YOUR DIAL TO CABLE CHANNEL	CHANNEL	LOCATION	CALL LETTERS	NETWORK
•	•	2	2	Columbia	WUND	ETV-PBS
•	•	3	3	Norfolk	WTAR	CBS
•	•	4	33	Norfolk	WTVZ	IND
•	•*	5	HOME BOX OFFICE —America's first choice in pay television: The best in movies, sports, and specials—all without edits, uninterrupted and no commercials.			
•	•	6	YOUR 24 HOUR CABLE INFORMATION CHANNEL —Weather forecast: Direct from the National Weather Service. Current weather conditions: From our tower on Business Route 17. Local messages: On our Community Bulletin Board. Time: Set to the National Bureau of Standards.			
•	•	7	7	Washington	WITN	NBC
•	•	8	17 via Satellite	Atlanta	WTBS	IND
•	•	9	9	Greenville	WNCT	CBS
•	•	10	10	Norfolk	WAVY	NBC
•	•	11	5	Raleigh	WRAL	ABC
•	•	12	27	Portsmouth	WYAH	CBN
•	•	13	13	Hampton	WVEC	ABC
	•*	17	CINEMAX —The all movie channel, on 24 hours a day. Action movies. Children's movies. Foreign movies. Classic films. Movies for everyone in the family—over 30 different movies each month.			
	•	18	9 via Satellite	Chicago	WGN	IND
	•	19	The Nation's highest rated Independent TV Station. CABLE NEWS NETWORK —Round the clock news coverage—headlines, in-depth reporting, hard news, sports, weather, features, and financial reports—news when the viewer wants it. C-SPAN —Live coverage of the U.S. House of Representatives. BLACK ENTERTAINMENT NETWORK —Films, music, and sports featuring black performers.			
	•	20	USA NETWORK —Features 375 sporting events annually including weeknight action from the NHL, NASL, NBA, MISL, and Major League Baseball; also, Calliope, a wonderland for children and the English channel.			
	•	21	ESPN —The total sports network featuring 24 hours a day of sports action, sports news—both professional and amateur.			
	•	22	SATELLITE PROGRAM NETWORK —A full entertainment network highlighted by movies, talk and celebrity shows, music, public affairs, and syndicated series.			
	•	23	NICKELODEON —Features award-winning, non-commercial programming designed specifically for kids, from pre-schoolers to teen-agers.			
	•	24	APPALACHIAN COMMUNITY SERVICE NETWORK —Educational and cultural programs, including some for college credit.			
	•	26	9 via Satellite	New York	WOR	IND
	•	27	12	New Bern	WCTI	ABC
	•	28	15	Hampton	WHRO	ETV-PBS
	•	29	MODERN SATELLITE NETWORK —Alternative daytime TV network, featuring information, opinion, and entertainment for the general consumer.			
			CHARGES	INSTALLATION	MONTHLY SERVICE	CONVERTER DEPOSIT (fully refundable)
			THREE STAR	\$21.00	\$18.85	\$25.00
			ONE STAR & HBO	\$18.50	\$17.95	—

NOTES: * Three Star Service customers may select from either HBO or CINEMAX.
• Extra TV outlets and cable FM service are available at extra charge—please call our business office for details.
• Underground service connections, services exceeding 150 feet, and other special installations may require additional installation charges.

Cut on dotted line and mail to: Albemarle Cable T.V., P.O. Box 813, Edenton, NC 27932 or Phone: 482-7733

Yes, I'd like to try Four Star Service for One Month for only \$19.85 plus a fully refundable deposit of \$25.00. I understand that I may disconnect at any time with no continuing obligation or order a lesser service with no further installation charge. Please call to schedule my installation.

Name _____
Address _____
Home Phone _____
Business or Work Phone _____