

## Guest Editorials Keep CAMA Strong

Review of the Coastal Area Management Act and its administration could serve to firm up some gray areas of the legislation and perhaps give added consideration to property owners or others affected by the regulations. However, any move to kill the act or seriously undercut the authority of the agency responsible for its administration will be viewed as destructive and irresponsible.

A study of CAMA by the Legislative Research Commission is set to begin Jan. 12 in Raleigh. The commission, comprised of state House and Senate members, is examining the eight-year-old legislation as a result of reported complaints from residents in the 20 counties affected. In actuality, complaints are probably from property owners who make up a small portion of the coastal population.

CAMA's purpose when passed back in 1974 (and which remains unchanged today) is to provide for non-destructive development and usage of the region influenced by coastal waters. To administer the legislation, the Coastal Resources Commission was formed.

While the idea of legislating the tools for maintaining coastal integrity initially met favorable public opinion, support by property owners soon fell off as the regulations were implemented.

CAMA regulations cannot be effective without restricting property usage and development. Herein lies the dilemma of the act and the source of opposition which now facilitates convening the Legislative Research Commission.

Those involved should consider how property owners may receive compensation for being restricted in use of their land. This seems a fair approach to the burden placed on them - at least to those property owners who owned coastal property prior to implementation of CAMA.

However, any move to weaken CAMA or the CRC's administration must be turned back.

An argument used by opponents of CAMA is that no one should be told what to do with his land. They also argue that counties should control such regulations.

In most cases neither property owners or counties have the expertise to determine what kinds of development or usage will disturb the fragile environment. An example of unrestrained development and mishandling of environment stands out in Dare County where homes and beach are being washed away regularly.

It is hoped that those in the commission will have the foresight and responsibility to reemphasize not diminish the necessity of CAMA and not let political or special interests carry the day.

The Daily Advance

## Media Responsibility

The popularity and impact of television news has sometimes grown faster than the ability of those in charge to use it wisely, especially at the network level.

But TV news is coming of age now. It's producers and reporters can no longer plead lack of experience.

In the days ahead, we would urge them to wield their new power more responsibly, to realize more keenly that the presence of TV cameras generates action (often phony or exaggerated action) by those seeking to create "Media Events."

For example, when Americans were held hostage in Iran, most of the demonstrations there took place only when the TV cameras were present.

Network TV reporters must begin questioning foreign political figures as sharply as they question our own, and not let American TV become just a propoganda forum for hostile political leaders like the Russian Ambassador or Libya's Khadafi.

The more dominant TV news becomes the more important it is for those in charge to believe in the

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## ElderLodge Request For 64-Bed Expansion Receives State Approval

The application for a 64-bed addition to ElderLodge on Paradise Road has been approved by the Certificate of Need Section, Division of Facility Services, State Department of Human Resources. The plan calls for 34 new intermediate care and 30 Home for the Aged beds at the 96-bed facility.

The Certificate of Need is expected to be issued after a 30-day period which allows for appeal of other applicants.

The notification was received by L. F. Amburn, Jr., president of Colonial HealthCare, Inc., which will construct the addition and lease it to Cape Colony Haven, Inc. to operate. The state simultaneously approved the lease.

Total costs to be incurred are in excess of \$700,000. The developer is Southeastern Health Services, Inc., of Wilmington, which also manages the local facility.

ElderLodge was developed by Cape Colony Haven, Inc., and opened in February, 1977.

The new corporation, like Cape Colony Haven, is owned by Amburn, John F. Habit and John A. Mitchener, Jr. The three local businessmen also own Outer Banks Haven, Inc., a 120-bed

facility now under construction at Nags Head. They are also involved with Atlantic HealthCare, Inc., in Jacksonville; and George Williams Investment Group, Inc., a 180-bed facility being developed in Smithfield.

Colonial HealthCare, Inc., filed application for a Certificate of Need for the addition and gained regional approval. However, the application was denied at the state level because there were no beds in the State Facilities Plan. The plan was later amended to add 34 ICF beds to Eastern Carolina Health System Agency, a 29-county planning body.

Home for the Aged beds do not require a Certificate of Need. However, since they are included with nursing home beds they needed approval. The state agency found that the combination of nursing home and Home for the Aged beds in the same facility not only provides a fuller range of service but also allows the firm to fully utilize to capacity the existing core area.

Furthermore, reviewers found that the lease will result in improved economic efficiencies for the company. "Staffing requirements for the expansion operation are minimal and costs

for the services will be effected in a positive fashion," it was noted.

"The development of additional ICF beds through facility expansion with minimal staff increase represents cost effectiveness without compromising quality assurances," according to the review.

W. P. Rawls, president of SouthEastern, pointed out that health manpower and management personnel are in place and few additional staff will be necessary.

Rawls, also noted that the Outer Banks project is multi-level, with 96 nursing home beds and 24 home for the aged beds.

The reviewers of the application commented: "Multiple levels of care may offer some learning potential and no access problems would be expected."

Amburn credited local as well as regional support for the application as weighing heavily on the state's ultimate favorable decision. The state approval was dated December 31, 1981, the day before a legislative mandated freeze on nursing home beds in North Carolina until at least July 1, 1983.

## Chowan County Unemployment Rate Shows Gain

RALEIGH — Unemployment rose in 90 per cent of North Carolina's 100 counties— including Chowan—from October to November, the Employment Security Commission has reported.

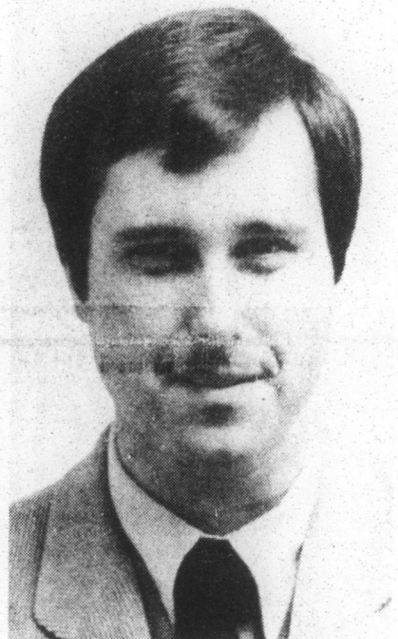
While the increase from October to November was from 5.1 per cent to 6.3 per cent, the November rate was well below the 7.3 per cent recorded in the same month of 1980.

The broad-based rise in unemployment in North Carolina reflected a minimal increase in the statewide jobless rate from 5.6 per cent in October to 6.2 per cent in November. The national unadjusted rate in November was 7.9 per cent, slightly above 7.5 per cent for October.

Floyd Outland of ESC's Labor Market Information Division, says: "North Carolina's increased unemployment reflects the national economic ills. Textile industries which are located in many counties of the state are being affected primarily. Construction, also, is beginning a seasonal decline which adds to unemployment in that sector."

Tyrrell County's 10.4 per cent rate was among eight counties with double-digit unemployment.

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Jerry L. Parks

## Parks Recognized As Health Leader

Chowan County Sanitarian, Jerry L. Parks has been recognized as a leader in Public Health in North Carolina by his recent selection as Chairman of the Northeastern Environmental Health Association.

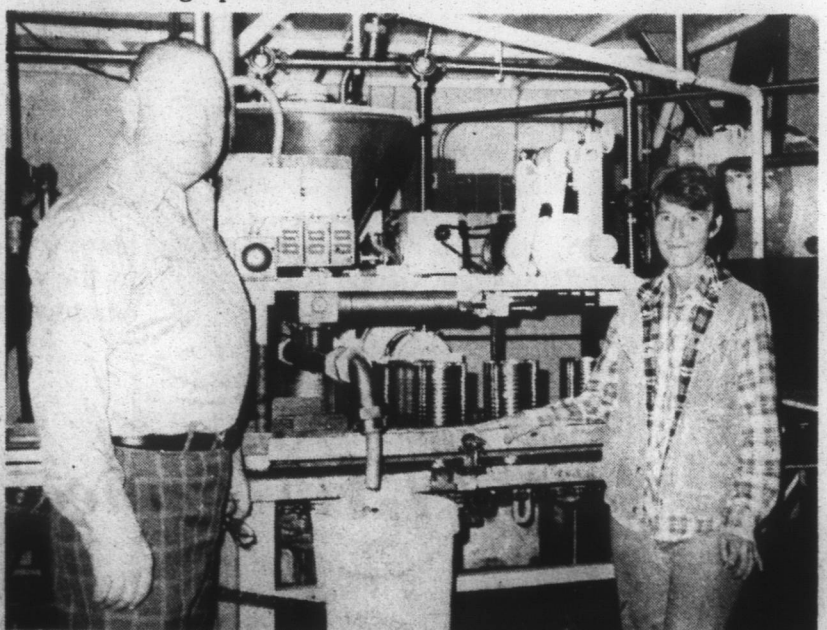
Parks has previously served as the Secretary-Treasurer and Vice Chairman of this organization. This new position allows him to serve as a member of the Executive Committee of the North Carolina Environmental Health Section of the North Carolina Public Health

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## Local Firm Opens Peanut Butter Plant

Jimbo's Jumbos Inc., one of the areas leading processors of

roasted peanuts and related products, began production in



PRODUCTION BEGINS IN NEW PLANT — Jimbo's Jumbos President Harry Gard and peanut butter plant supervisor Fay Randolph, of Hertford, look on as No. 10 cans move through their modern filling line.



ADOPT-A-SCHOOL PROGRAM — Superintendent John Dunn, center, and Mary Rhea Gardner, right, listen closely as Madeline McElveen explains the Adopt-A-School program. The program has different civic groups and business organizations adopt schools in the area, contributing to a better education and pride in their work.

## Students Address Board Members On Benefits Of Sports Program

The Edenton-Chowan Board of Education met Jan. 5 in a regular session.

First on the agenda was a report on the good things in the school system. John Guard introduced Jay Swicegood, a football coach at Chowan Junior High, who had some of the students also involved in athletics at school. These students gave a talk on how sports was helping them, with the stress being on self-confidence and pride.

Following this, Madeline McElveen gave a talk on the Adopt-A-School program now going on. The talk was very informative and gave the reasons and results of schools now using the program.

Competency Test Results were next, given by Mary Horton. Scores were given for the schools in the Edenton-Chowan system.

## Liaison Person Is Requested

The Chowan County Commissioners met January 4 in a regular session.

First on the agenda was a request by the New Horizons Task Force to establish a liaison person in Chowan County. The Commissioners deferred action until better informed on the matter.

The by-laws committee of the ARPCD proposed some changes in the by-laws, which the Commissioners endorsed.

Following this, Pete Thompson of the 2000 Committee announced their meeting on Jan. 14 at 7:30 P. M. at Holmes High School, and extended an invitation to the different boards and councils to attend.

Next on the agenda was Mike Williams of the Extension Service. He gave an update on the Extension's work thus far in Chowan County.

One item not on the agenda, but discussed at the meeting was tax

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with the end result that 1981 seniors achieved higher scores than 1980 seniors. Several other grade increases were also noted.

The cash and investments of the Edenton-Chowan school system were then examined.

Following this, an invitation was extended to all present to attend the North Carolina 2000 Club's meeting on Jan. 14 at 7:30 P. M. at the Holmes High School.

A reminder of the State Board of

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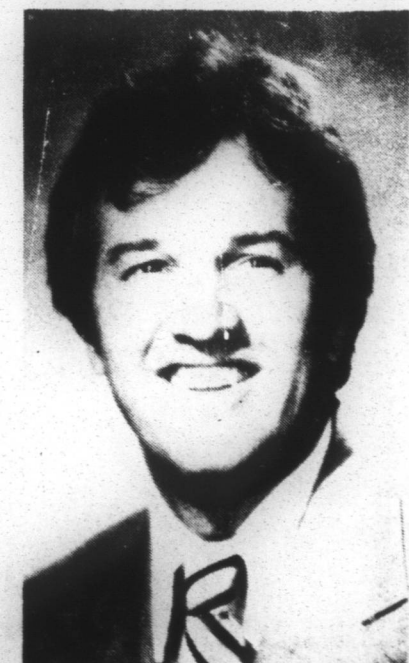
## Tolley To Speak At Award Banquet

Jerry Tolley, a 1961 graduate of John A. Holmes High School and Elon College head coach and winner of two consecutive NAIA national football championships, will be guest speaker at the Sports Awards Banquet on January 12, at the American Legion Building at 7 P. M. Tolley has recently resigned as head coach at Elon College after a 5 year tenure. He served as assistant coach for 10 years prior to his head coaching duties. He will still be associated with Elon College in the Development Office.

His 1981 record was 11 - 1 - 1, his lifetime record is 50 - 12 - 2. In 1981 Tolley was named SAC - 8 coach of the year and Kodak co - coach of the year for District 3. The Kodak award is chosen by the American Football Coaches Association. In 1980, he was chosen as SAC - 8 coach of the year, District 26 co - coach of the year and NAIA coach of the year.

Tolley graduated from East Carolina University in 1965. He also received his Masters Degree in Physical Education from East Carolina and is presently working on his doctorate degree at the University of North Carolina - Greensboro.

He is married to the former Joanie Morrison and has two sons, Jay and Justin. He is the son of Mrs. Clara Bunch of Edenton. Tickets for the banquet are available at John A. Holmes High School, Mitchener's Pharmacy and Hollowell - Blount Drugstore. Tickets are \$5 each. The football and girls' tennis teams will be honored at this banquet.



Jerry Tolley