

PRICE BREAKER COUPON

SAVE 40¢
THRIFTY MAID SUGAR

99¢

5-LB. BAG

COUPON GOOD THRU SAT., JAN. 9TH

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.

PRICE BREAKER COUPON

SAVE 48¢
CHARMIN BATHROOM TISSUE

79¢

4-ROLL PAK

COUPON GOOD THRU SAT., JAN. 9TH

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THE BEEF PEOPLE

AT WINN-DIXIE WE SELL ONLY WESTERN, GRAIN-FED U.S. CHOICE BEEF.

YOUR FAMILY DESERVES THE BEST AND WE WOULDN'T SELL YOU ANY LESS!

PRICE BREAKER COUPON

SAVE 60¢
SUPERBRAND ICE CREAM

79¢

1/2-GAL. CTN.

COUPON GOOD THRU SAT., JAN. 9TH

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.

PRICE BREAKER COUPON

SAVE 60¢
TROPICANA ORANGE JUICE

89¢

64-OZ. BTL.

COUPON GOOD THRU SAT., JAN. 9TH

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.

*PRICES GOOD THRU SAT., JAN. 9TH *NONE TO DEALERS *WE RESERVE THE RIGHT TO LIMIT QUANTITIES *COPYRIGHT 1982, WINN-DIXIE STORES, INC.

USDA U.S. CHOICE

U.S. CHOICE WHOLE UNTRIMMED SIRLOIN TIPS

\$1.68

SLICED FREE! 9-12 LBS. AVG.

PINKY PIG FRESH PORK

PINKY PIG SLICED QUARTER PORK LOINS

\$1.48

W-D BRAND U.S. CHOICE

SIRLOIN TIP ROAST

\$2.18

U.S. #1 ALL PURPOSE WHITE POTATOES

\$1.99

20-LB. BAG

MEAT VALUES

- HOLLY FARMS GRADE "A" LEG OR BREAST QUARTERS . . . 78¢
- JAMESTOWN PORK SAUSAGE 1-LB. PKG. 89¢
- SLICED BEEF LIVER 99¢
- SALT CURED FAT BACK 59¢
- SMOKED PORK SHOULDER PICNICS . . . 89¢
- PINKY PIG BOSTON BUTT PORK ROAST \$1.48
- PINKY PIG BOSTON BUTT PORK STEAK \$1.68
- W-D BRAND LEAN GROUND ROUND . . . \$2.38
- W-D BRAND U.S. CHOICE BONELESS SHOULDER ROAST . . . \$2.58
- W-D BRAND U.S. CHOICE SIRLOIN STEAK \$3.38
- 2 1/2-OZ. LAND O' FROST ALL VARIETIES CHIPPED MEATS 49¢
- 12-OZ. PKG. W-D BRAND REGULAR FRANKS \$1.19 BEEF \$1.29
- 24-OZ. PKG. MEAT AND MORE WIENERS \$1.59
- 20-OZ. PKG. SUNNYLAND BREAKFAST LINK SAUSAGE \$2.59
- H & G WHITING . . . 59¢ 5-LB. \$2.95

W-D BRAND WHOLE HOG SAUSAGE

\$1.29

1-LB. PKG. 2-LB. PKG. \$2.57

HARVEST FRESH TEMPLE ORANGES

\$1.14

FOR

PRODUCE PATCH

EASTERN RED DELICIOUS APPLES

\$1.39

4-LB. BAG

2-LB. BAG HARVEST FRESH CARROTS 69¢

8-OZ. PKG. HARVEST FRESH MUSHROOMS 99¢

HARVEST FRESH BROCCOLI BUNCH 99¢

3-LB. BAG U.S. #1 MEDIUM YELLOW ONIONS 99¢

MARKET STYLE BACON

99¢

1-LB.

ASTOR FROZEN FLORIDA ORANGE JUICE

\$2.69

12-OZ. CANS 6-OZ. CANS . . . 6 FOR \$2.69

FROZEN FOODS

SUPERBRAND WHIPPED TOPPING

99¢

12-OZ. CUP

18-OZ. PKG. DIXIANA CUT CORN, GREEN PEAS, GREEN BEANS, STEW VEGETABLES, MIXED VEGETABLES . . \$1.09

10-OZ. PKG. DIXIANA WAFFLES 69¢

12-OZ. OH BOY BAKED POTATOES W/CHEESE, POTATOES W/SOUR CREAM, OR POTATOES W/BACON . . . 89¢

W-D BRAND U.S. CHOICE BONELESS CUBE STEAK

\$2.98

1-LB.

W-D BRAND U.S. CHOICE CENTER CUT CHUCK ROAST

\$1.78

1-LB.

MADISON CHICKEN FRANKS

69¢

12-OZ. PKG.

TASTE-O-SEA FLOUNDER FILLET

\$1.99

16-OZ. PKG.

DIXIE DARLING CAKE MIX 18 1/2-OZ. BOX **59¢**

CRACKIN' GOOD SALTINES 16-OZ. BOX **59¢**

LILAC LIQUID DETERGENT 32-OZ. BTL. **59¢**

CRACKIN' GOOD POTATO CHIPS 8-OZ. BAG **79¢**

W/D PRICE BREAKERS

Job Counselor Visit Slated

Counselor's Visit
Cephus Kimble, Job Corps counselor, will be at the Chowan County Department of Social Services in the County Office Building during the morning hours of January 27. Those who desire information prior to that time are asked to call 482-7441.

Veeco Reports Costs Down

Virginia Electric and Power Company was the only company among 20 of the nation's largest utilities to experience a decline in the average cost of electricity during the first nine months of 1981. Veeco's average cost of electricity was 5.14 cents per kilowatt-hour during the first three quarters of 1981, 1.5 per cent less than its average cost of electricity during 1980. Among the other 19 utilities the smallest increase was 4.6 per cent and the largest 28.3 per cent. Veeco's average cost of electricity during the first nine months of 1981 was also 12 per cent less than the combined average cost of 5.87 cents per kilowatt-hour for the other 19 utilities. Veeco's cost was less than that of 12 utilities and higher than seven.

Farming Proves Unsuccessful

Some of America's largest corporations have learned that farming is not always a profitable business. A decade ago several corporations, seeing only easy money from raising prices and dire predictions of a world food shortage, leaped into farming, mostly in California. They discovered they were not immune to the weather, labor, market uncertainty and pest problems that afflict all farmers. A recent Wall Street Journal article chronicled corporate farming's failures and success and noted that of 25 publicly traded nonagricultural firms involved in farming 10 years ago, only seven are still at it. Companies failed at farming, according to the article, because of ignorance about farming and impatience for profits. Corporations still involved in farming have accepted that farming is a risky business and see it as a long-term investment.

Not the least of corporate farms' problems was Cesar Chavez's United Farm Workers. During the 1970's, the union attempted to organize workers at all the California corporate farms and drove one company to sign a contract with out of business. The company "lost control" of its operation when its union workers protested for changes with work slowdowns and refusals to work.

After suffering heavy losses and having to destroy fields of asparagus, the company withdrew from farming.

Top management found out the hard way that corporate tactics can't be applied to agriculture. One farm manager said, "After explaining the effects of drought, bugs and frost on crops, it's tough to explain a beautiful crop and no market to sell it in because everyone else produced a beauty too."

Little Known Facts



Musicians have many eccentricities. For example, Haydn could write music on clean white paper only. Mozart composed while playing billiards. Rossini composed most of his music while he was drunk, and Wagner found it easiest to compose when he was dressed up in historical costumes.

**Jerry Boucher
Manager**

**Northside Shopping Center
Edenton**