

SAVE WITH  
**WINN-DIXIE**  
THE BEEF PEOPLE  
AMERICAN OWNED AMERICAN OPERATED

**PRICE BREAKER JACKPOT**  
NOW WITH ALL-NEW PRIZE MONEY!  
BRAND NEW \$50,000, \$40,000 AND \$20,000 JACKPOTS NOW IN EFFECT FOR MARCH!  
**EVERY TICKET HAS THE WINNING NUMBERS!**  
SCRATCH OFF ONLY 9 PANELS & MATCH THE NUMBERS WITH THE WINNING NUMBERS SHOWN ON EACH TICKET!

HIT 9 WINNING NUMBERS & YOU WIN OR SHARE: <b>\$50,000</b>	HIT 8 WINNING NUMBERS & YOU WIN OR SHARE: <b>\$40,000</b>	HIT 7 WINNING NUMBERS & YOU WIN OR SHARE: <b>\$20,000</b>
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ODDS OF WINNING  
1 in 2,042,975 (in 26 store visits) 1 in 78,576  
1 in 14,187 (in 26 store visits) 1 in 546  
1 in 473 (in 26 store visits) 1 in 18

PICK UP YOUR JACKPOT TICKET TODAY!

**GENUINE SWISS WATCHES**  
In Eight Beautiful Styles!

**\$899**  
EA. ONLY

Specialty Priced 18.99 Without Taxes Plus Tax

\*When You Turn In \$100 in Our register tapes dated Feb. 17, 1982 thru April 14, 1982.

**PRICE BREAKER COUPON**

SAVE 60¢  
16-OZ. BTLs. PEPSI-COLA

**89¢** PLUS DEPOSIT

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.  
COUPON GOOD THRU SAT., MAR. 13TH

**PRICE BREAKER COUPON**

SAVE 50¢  
BRAWNY PAPER TOWELS

**19¢**

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.  
COUPON GOOD THRU SAT., MAR. 13TH

**PRICE BREAKER COUPON**

SAVE 50¢  
SUPERBRAND ICE CREAM OR SHERBET

**89¢**

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.  
COUPON GOOD THRU SAT., MAR. 13TH

**PRICE BREAKER COUPON**

SAVE 50¢  
SUPERBRAND ORANGE JUICE

**79¢**

LIMIT 1 PER CUSTOMER WITH COUPON AND \$7.50 OR MORE ORDER.  
COUPON GOOD THRU SAT., MAR. 13TH

\*PRICES GOOD THRU SAT., MAR. 13TH \*NONE TO DEALERS \*WE RESERVE THE RIGHT TO LIMIT QUANTITIES \*COPYRIGHT 1982, WINN-DIXIE STORES, INC.

**THRIFTY MAID SUGAR**

**98¢**

5-LB. BAG

WITH \$7.50 OR MORE ORDER (LIMIT 1)

**W-D BRAND U.S. CHOICE BONELESS BOTTOM ROUND ROAST**

**\$1.88**

LB.

**Casual Elegance**

Imagine... A Complete 20-pc. set service for 4 with purchase of only 40 Only **59¢** Lay-A-Way Certificates. WITH EACH \$3.99 PURCHASE

**Save \$1.00**  
Reg. \$6.99 Special \$5.99 with coupon MAR. 11TH - MAR. 17TH

Salt & Pepper

**GROCERY VALUES**

6 1/2-OZ. BOX RICE-A-RONI (EXCEPT WILD RICE) 2 FOR \$1  
16-OZ. CANS PRICE BREAKER APPLE SAUCE ..... 3 FOR \$1  
32-OZ. CTN. NESTLE QUIK ..... \$2.49  
24-OZ. LOAF DIXIE DARLING SANDWICH BREAD 2 FOR 99¢  
5-LB. PKG. THRIFTY MAID GRITS ..... 99¢  
15-OZ. CAN THRIFTY MAID CORN BEEF HASH ..... 99¢  
16-OZ. JAR PET COFFEE CREAMER ..... 99¢  
46-OZ. CAN THRIFTY MAID FRUIT DRINKS ..... 69¢

**THRIFTY MAID TOMATOES**  
3 16-OZ. CANS \$1  
WITH \$7.50 OR MORE ORDER (LIMIT 3)

**CASCADE**  
50-OZ. BOX \$1.99  
WITH \$7.50 OR MORE ORDER (LIMIT 1)

**WISK LIQUID DETERGENT**  
32-OZ. BTL. \$1.49  
WITH \$7.50 OR MORE ORDER (LIMIT 1)

**ASTOR COFFEE**

**\$1.69**

1-LB. BAG

WITH \$7.50 OR MORE ORDER (LIMIT 1)

**HICKORY SWEET BONELESS HAM**

**\$1.98**

LB.

**HEINZ KETCHUP**

**99¢**

32-OZ. BTL.

WITH \$7.50 OR MORE ORDER (LIMIT 1)

**PINKY PIG ECONOMY CUT PORK CHOPS**

**98¢**

LB.

**FROM THE BEEF PEOPLE**

SLICED BEEF LIVER ..... LB. 78¢  
1-LB. PKG. HICKORY SWEET SLICED BACON ... \$1.49 2-LB. PKG. \$2.97  
W-D BRAND U.S. CHOICE SIRLOIN STEAK ..... LB. \$2.98  
PINKY PIG COUNTRY STYLE BACKBONES OR SPARERIBS ..... LB. \$1.59  
1-LB. PKG. W-D BRAND WHOLE HOG SAUSAGE .. \$1.59 2-LB. PKG. \$3.17  
W-D BRAND U.S. CHOICE CUBED STEAK ..... LB. \$2.98  
W-D BRAND U.S. CHOICE BONELESS EYE OF ROUND ROAST ..... LB. \$2.98  
W-D BRAND U.S. CHOICE CENTER CUT CHUCK STEAK ..... LB. \$1.98  
W-D BRAND U.S. CHOICE E-Z CARVE RIB ROAST ..... LB. \$3.38  
CONAGRA WHOLE (FRESH-NEVER FROZEN) CATFISH (FARM RAISED) ... LB. \$1.99  
COUNTRY PRIDE GRADE "A" FRYER THIGHS OR DRUMSTICKS ..... LB. 89¢  
PINKY PIG CENTER CUT PORK CHOPS ..... LB. \$1.98

**DIXIE DARLING**

16-OZ. LOAF PRESTIGE PROTEIN BREAD ..... 69¢  
24-OZ. LOAF PRESTIGE DELUXE HONEY WHEAT BREAD . 79¢  
5-OZ. PKG. DIXIE DARLING DINNER ROLLS ..... 2 FOR \$1  
10-OZ. PKG. DIXIE DARLING BROWN & SERVE CLUSTER ROLLS ..... 2 FOR \$1  
6-OZ. PKG. DIXIE DARLING PECAN TWIRLS ..... 2 FOR \$1.19

**Margarine**

**3.99**

1-LB. PKG. IN QUARTERS

**12-OZ. CANS MILLER BEER**

**\$4.19**

CTN. OF 12

(LIMIT 2 PLEASE)

3-Liter Btl Gallo Wine \$6.19  
Chablis Blanc Rhine Pink Chablis

**WESTERN RED DELICIOUS APPLES**

**4.99**

FOR

**MR. P'S FROZEN PIZZA**

**88¢**

11-OZ. SIZE

**DAIRY DEPT.**

8-OZ. CUP SUPERBRAND YOGURT ..... 3 FOR 99¢  
16-OZ. CANS SUPERBRAND BUTTER-ME-NOT BISCUITS ..... 2 FOR \$1  
12-OZ. PKG. SUPERBRAND IMITATION CHEESE (COUNTRY SLICES) ..... 99¢  
8-OZ. CUP SUPERBRAND SOUR CREAM ..... 2 FOR \$1

**HARVEST FRESH STRAWBERRIES**

**3 PINTS \$2.49**

**PRODUCE PATCH**

HARVEST FRESH JUMBO WHITE GRAPEFRUIT ..... 3 FOR 99¢  
HARVEST FRESH BROCCOLI ..... 99¢  
HARVEST FRESH POLE BEANS ..... LB. 79¢  
HARVEST FRESH NEW CROP RED BLISS POTATOES ..... LB. 39¢

**FROZEN FOODS**

12-OZ. CUP SUPERBRAND WHIPPED TOPPING .... 69¢  
5-LB. BAG FROZEN CRINKLE CUT FRENCH FRIES ..... \$1.69  
16-OZ. CAN MINUTE MAID ORANGE JUICE ..... \$1.64  
10-OZ. PKG. AUNT JEMIMA WAFFLES ..... 99¢

**Utilities Are Up**

Have your monthly bills for gas, electricity, water, oil and telephone services been climbing at a rate faster than you've budgeted for? From 1976 to 1981 those costs on a national average rose 79 per cent. Nonetheless, there are steps you can take to help you cope with those increases says the N. C. Association of CPAs. With proper planning, you can manage your monthly utility bills just as you manage other household expenses.

What rate do you pay for utilities?

Utilities have a set rate for a certain amount of usage, but rates are not always the same. For example, phone rates are high during daytime, and lower at night. Electricity costs, if air conditioning is involved, rising sharply during summer months.

What is estimated billing?

Estimated billing stabilizes your monthly gas and electric payments by averaging bills over an entire year. This helps you side-step seasonal highs. However, don't confuse this with estimates made when the meter reader can't gain access to your meter. Those estimates might be based on recent usage which could be higher than your current use. Remember, if a utility finds it necessary to estimate your bill more than three consecutive times, you might be subject to a penalty fee of as much as \$25.

What other fees should you check?

If you pay a flat telephone service fee, find out what portion of it covers rental of equipment. If you buy your own phone, you might save money in the long run, but it's wise to check first. In North Carolina, for instance, the monthly "service and equipment" fee includes rental of the access line, inside wiring, and telephone. In its untimed service plan (not including tax) the company charges \$9.25 for rental of the exchange access line, no-charge for the inside wiring, and \$.90 for the phone. So, owning your own phone would save you only \$.90 a month.

How will the AT&T reorganization affect your phone bill?

This a good time to review all the charges on your telephone bill because the billing system may change. It's possible that you will get separate phone bills: one for local service, one for long distance service, another for equipment rental. According to Paula Horii of AT&T details related to separating the parent company from its operating units and the impact on billing procedures will be ironed out and announced in the next six months.

In the meantime, ask your phone company representative to explain what your rental and local service charges cover. Do you know how much you pay for a call to the same town, and to the next town or county? The boundaries of local service could change, according to telephone company officials. Local areas will be established by state regulatory bodies, and for a number of reasons local service rates are expected to increase.

On the plus side, the federal excise tax on telephone service was reduced on January 1 from two to one per cent and will phase out altogether by 1985.

Can you be getting your utility deposit back?

If you paid a deposit in order to get phone or utility service you may be able to get it back, even if you are still living in the same place. Many utility companies will rebate your deposit (with interest) after a year by deducting it from your bill.

How can you cut costs? The best way to cut costs, and keep your payments stable, is to monitor your use of utilities. Try to be more efficient. Electricity, for example, is billed in kilowatt-hours: watts multiplied by hours used divided by 1,000. Let's say

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**Jerry Boucher**  
Manager

**Northside Shopping Center**  
Edenton, N.C.