16-OZ. BTLS.







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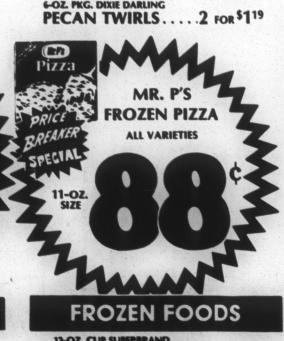




GROCERY VALUES 64-OZ. BOX Astor RICE-A-RONI WILD RICE 2 FOR \$1 COFFEE **ASTOR** 16-OZ. CANS PRICE BREAKER APPLE SAUCE 3 FOR \$1 1 COFFEE NESTLE QUIK PRICE 24-OZ. LOAF DIXIE DARLING RREAKER SANDWICH BREAD2 FOR 99C SPECIAL 5-LB. PKG. THRIFTY MAID GRITS 15-OZ. CAN THRIFTY MAID CORN BEEF HASH 16-OZ. JAR PET COFFEE WITH \$7.50 OR MORE ORDER CREAMER 99c 6-OZ. CAN THRIFTY MAID FRUIT DRINKS 69c THRIFTY MAID TOMATOES WITH \$7.50 OR MORE ORDER (LIMIT 3) KETCHUP CASCADE WITH \$7.50 OR MORE ORDER (LIMIT 1) WISK LIQUID DETERGENT









DAIRT	JEPI.
S-OZ. CUP SUPERBRAND	
YOGURT	
BISCUITS	2 FOR \$1
12-OZ. PKG. SUPERBRAND	
CHEESE (KOUNTRY SL	
SOUR CREAM.	2 FOR \$1



MILLER BEER

(LIMIT 2 PLEASE)

PRODUCE PATCH HARVEST FRESH JUMBO WHITE GRAPEFRUIT 3 FOR 99C BROCCOLI 99c POLE BEANS LB. 79C HARVEST FRESH NEW CROP RED BLISS POTATOES 18.39c

RED DELICIOUS

APPLES

12-OZ. CUP SUPERBRAND WHIPPED TOPPING. FRENCH FRIES. ORANGE JUICE . 10-OZ. PKG. AUNT JEMIMA WAFFLES 99c

Jerry Boucher Manager

Northside Shopping Center Edenton, N.C.

Utilities Are Up

Have your monthly bills for gas, electricity, water, oil and telephone services been climbing at a rate faster than you've budgeted for? From 1976 to 1981 those costs on a national average rose 79 per cent. Nonetheless, there are steps you can take to help you cope with those increases says the N. C. Association of CPAs. With proper planning, you can manage your monthly utility bills just as you manage other household expenses.

What rate do you pay for utilities?

Utilities have a set rate for a certain amount of usage, but rates are not always the same. For example, phone rates are high during daytime, and lower at night. Electricity costs, if air conditioning is involved, rising sharply during summer months.

What is estimated billing? Estimated billing stabilizes your monthly gas and electric payments by averaging bills over an entire year. This helps you side-step seasonal highs. However, don't confuse this with estimates made when the meter reader can't gain access to your meter. Those estimates might be based on recent usage which could be higher than your current use. Remember, if a utility finds it necessary to estimate your bill more than three consecutive times, you might be subject to a penalty fee of as much as

What other fees should you check?

If you pay a flat telephone service fee, find out what portion of it covers rental of equipment. If you buy your own phone, you might save money in the long run, but it's wise to check first. In North Carolina, for instance, the monthly "service and equipment" fee includes rental of the access line, inside wiring, and telephone. In its untimed service plan (not including tax) the company charges \$9.25 for rental of the exchange access line, nocharge for the inside wiring, and \$.90 for the phone. So, owning your own phone would save you only \$.90 a month.

How will the AT&T reorganization affect your phone bill?

This a good time to review all the charges on your telephone hill because the billing system may change. It's possible that you will get separate phone bills: one for local service, one for long distance service, another for equipment rental. According to Paula Horii of AT&T details related to separating the parent company from its operating units and the impact on billing procedures will be ironed out and announced in the next six months.

In the meantime, ask your phone company representative to explain what your rental and local service charges cover. Do you know how much you pay for a call to the same town, and to the next town or county? The boundaries of local service could change, according to telephone company officials. Local areas will be established by state regulatory bodies, and for a number of reasons local service rates are expected to increase.

On the plus side, the federal excise tax on telephone service was reduced on January 1 from two to one per cent and will phase out altogether by 1985. Can you be getting your utility deposit back?

If you paid a deposit in order to get phone or utility service you may be able to get it back, even if you are still living in the same place. Many utility companies will rebate your deposit (with interest) after a year by deducting it from your bill.

How can you cut costs? Th best way to cut costs, and keep your payments stable, is to monitor your use of utilities. Try to be more efficient. Electricity, for example, is billed in kilowatthours: watts multiplied by hours used divided by 1,000. Let's say Continued On Page 11-B