

Public Parade

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employees whose wages have been frozen because of the scarcity of funds.

WRAL-TV,
Channel 5

P&G Gets Tough

The Procter & Gamble Company is taking legal action to stop the spread of rumors associating the company with satanism and devil worship. Maybe such get tough action by one of America's top corporations will put an end to this silly mess.

For those along the Public Parade who have been fortunate enough up to now to miss the episode, some success is being attained by those who claim that the P&G corporate "moon and stars" trademark is a satanic symbol signifying a company connection with satanism or devil worship. Really!

The trademark is a circular design featuring a man-in-the-moon figure looking out over a field of 13 stars. It has been used since 1850 and was officially registered in 1882. The symbol started as simple markings on crates of Star Candles, an early P&G product, and evolved over the years to a formal design showing a man-in-the-moon, a popular figure in the 1800's, and 13 stars representing the original colonies.

The rumors typically report that the company's "moon and stars" trademark is a symbol of satanism and devil worship and that a P&G executive discussed satanism on nationally televised talk shows. Producers of the shows mentioned and P&G have confirmed that these stories are totally false.

P&G said it is receiving more than 12,000 calls each month about the rumor and has picked up copies of materials being handed out at stores and churches encouraging a boycott of P&G products. The high number of calls and the use of reproduced handout materials suggests this is more than rumor mongering by individuals.

The company has filed suits in Atlanta, Ga., and Pensacola, Fla., against a corporation and several individuals who are charged with "libeling the character" of the company by circulating "false and malicious" statements about the company and by calling for a boycott of its products.

It is a shame that a company such as P&G must go to such expensive measures to stop such silly mess. We hope the campaign backfires, and those responsible people will be taught an expensive lesson in common decency.

A sad part of the entire saga lies in the fact that somewhere down the road innocent consumers will have to pay. Lawsuits are expensive and the cost of this one will have to be factored into the cost of product. Ain't it a mess?

Fishermen

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salt, pepper, a little lettuce, onion, tomato, sometimes cheese and maybe ketchup, and, ah, a nice hard roll."

"He had given about 10 absolute specifications and a few variables for preparation of one of our simplest and most basic foods. And these requirements were built on an unstated set of standards about the quality and supply of the ingredients," the specialist said.



MEETS WITH ROTARY'S NEW DISTRICT GOVERNOR — Hoke Roberson, Jr., right, new president of the Edenton Rotary Club, met with Rotary's new District Governor, Franklin Ayer, left, in Tarboro recently for a workshop on the district's planned activities for the new club year which began July 1. Present for the meeting were 140 officers and leaders of the districts' 47 clubs. The Edenton Club is best known locally for its Little League Baseball team and the Rotary Cup for Outstanding Student Activities. Governor Ayer is scheduled to visit with the Edenton Rotary Club during its regular meeting on Aug. 5.

Postmaster Bond Urges Public Aid For Postal Workers During Summer

As the U.S. Postal Service prepares for delivery during the forthcoming summer months, the public and delivery employees are being encouraged to be especially alert to the potential for animal attacks on public streets or private premises.

Postmaster James Bond, said today that precautionary safety measures taken by the public and delivery employees will aid in the movement of the mail during the vacation period and more importantly, help reduce employee injuries due to dog bites.

Across the nation thousands of letter carriers, special delivery messengers and delivery and collection personnel were injured last year - most during the summer vacation period - due to the hazardous condition of unrestrained dogs during delivery hours.

This year the postmaster said the Postal Service will make every attempt to deliver mail as efficiently and safely as ever. "However," he added, "through cooperation on the part of our customers, this task will be much easier to accomplish."

In all communities, customers are being requested to keep their dogs restrained during delivery hours, which includes restraint of the animal if the delivery person must make delivery on the customer's premises.

All letter carriers and messengers are being encouraged this year to follow safety tips in an effort to reduce the dog bite injury rate.

Delivery personnel are being reminded that if unrestrained animal threatens their safety at a particular residence, they are not required to risk injury by attempting to make delivery. In such instances, mail service will be curtailed to that residence and not resumed until such time as the owner of the dog provides the post office with written assurance that the animal will be controlled in the future during delivery hours.

The postmaster also noted that delivery service personnel bitten by customer animals are encouraged by the Office of Workers' Compensation Programs (OWCP) under the Federal Employees' Compensation Act (FECA, 5 USC 8101 at sec.), to pursue a claim

against the person or party responsible, or his - her insurance company. Often such settlements result in damage payments amounting to thousands of dollars.

Effective control of personal pets, however, is the most effective safety precaution a customer can take to ensure his delivery carrier is properly safeguarded against dog bites, the Postmaster said.

Rise Predicted For Soybeans

Farmers in North Carolina are expected to plant more soybean acreage in 1982 than the previous year according to the N.C. Crop and Livestock Reporting Service. Sweet potato plantings are also larger than last year but tobacco, corn, peanut and cotton planted acres are down.

These estimates are based on a survey conducted around the 1st of June.

Corn planted for all purposes is estimated at 1,800,000 acres, down 10 per cent from last year. Corn for grain is expected to be harvested from 1,650,000 acres, also down 10 per cent.

Flue-cured tobacco harvest is expected to total 329,000 acres, down 7 per cent from 1981 harvest. Burley tobacco harvest is forecast at 11,000 acres up 3 per cent.

Soybean plantings in North Carolina are expected to total a record high 2,150,000 acres, up 12 per cent from the previous year.

Peanut plantings are estimated at 165,000 acres, down 8 per cent from last year.

Cotton acreage this year is estimated at 80,000 acres, down 4 per cent from the 1981 plantings.

Sorghum planted for all purposes is estimated at 100,000 acres, down 9 per cent from the previous year and sorghum for grain is expected to total 70,000 acres, down 10 per cent.

Sweet potato plantings are estimated at 42,000 acres, up 5 per cent from 1981 and the largest crop set since 1955.

Rate Bureau Asks Car Insurance Cost Increase

RALEIGH — The N.C. Rate Bureau has filed for an average increase of 7.7 per cent in the overall rate level for personal car insurance and the N.C. Reinsurance Facility filed for an average increase of 11.9 per cent for its liability coverages.

The bureau and the facility proposed January 1, 1983, as the effective date for the new rates for personal auto liability insurance, and collision and comprehensive insurance coverages. The filed rates are subject to review by the state insurance commissioner. The last liability rate increase for

voluntary business and "clean risk" business placed in the facility became effective December 1, 1980.

Statistical data in the rate bureau's filing indicated the need for an overall average increase of 18.7 per cent, but the filing was limited to an average increase of 7.7 per cent because North Carolina law restricts annual increases to a percentage that is governed by increases in the U.S. Consumer Price Index (CPI). A statutory "cap" has applied to personal auto insurance rate increases for five years, but it was set at 6 per cent for the first four years.

Rate Bureau Chairman D.T. Zimmerman, regional vice president of State Farm Mutual Insurance Companies, said the statistical data on paid claims, expenses and trends for the auto liability coverages not in the facility indicated the need for an overall average increase of 30 per cent in the rate level. The bureau filed for a 12.4 per cent increase for liability policies written voluntarily and the reinsurance facility policies defined by law as "clean risks." The bureau filed for only a 1.1 per cent increase in rates for collision and comprehensive coverages.

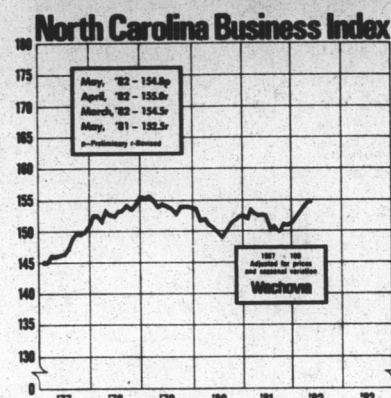
Facility Chairman Bernard H. Parker, vice president - regional manager of Nationwide Mutual Insurance Company, said statistical data fully justifies the facility filing for rates averaging 11.9 per cent higher than those currently in effect.

"The cost to insurers of providing auto insurance has risen much more than the rate increases allowed us by law during the five years North Carolina law has imposed a 'cap' on rates," Zimmerman said. "There has been no 'cap' by the state or anyone else on our losses and expenses."

He continued, "Medical care costs, which are a large expense in auto liability insurance, have climbed 61 per cent as measured by the Consumer Price Index in those five years. The CPI car repair and maintenance index actually understates the cost increase in the kinds of repairs for which insurance pays. Understated as it is, this CPI index has risen 54 per cent in the five-year period that a statutory 'cap' has applied. Inflation is moderating, but by the time our rates can be implemented all of the CPI indexes have increased even more."

"Per capita income for North Carolinians has stayed ahead of auto insurance rate increases in North Carolina," he added. "Per capita income increased 43 per cent from 1976 through 1980, the latest year for which figures are available."

All companies selling personal auto insurance in North Carolina are required by law to be members of the N.C. Rate Bureau and the N.C. Reinsurance Facility and to provide the operating data from which the bureau and facility formulate standard rates for use by all companies.



Business Activity Is Stabilized

Business activity in North Carolina continued to remain about level in May, according to the Wachovia Business Index. The Index registered 154.8, down 0.1 per cent from the revised April level.

Non-agricultural employment was down slightly from the previous month while the number of people unemployed increased. The average manufacturing work-week and price-adjusted average hourly earnings were virtually unchanged from April.

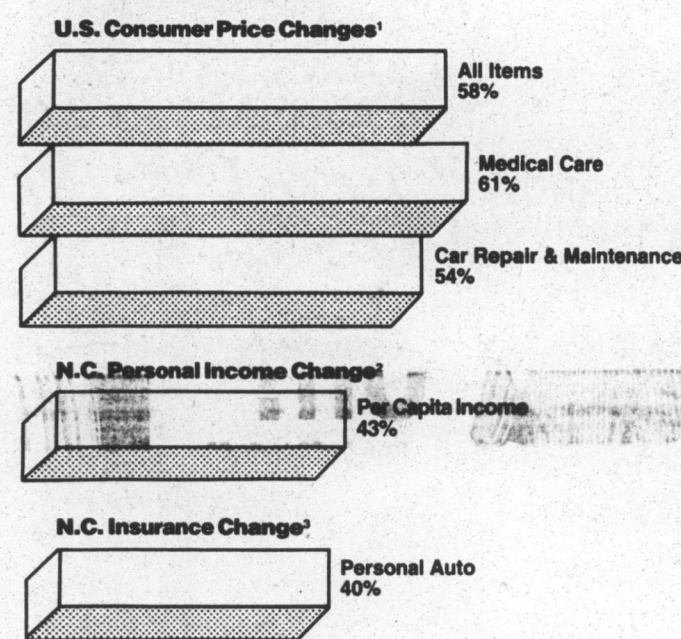
In the manufacturing sector, employment decreased 0.5 per cent, with durable and non-durable goods industries experiencing modest declines. Losses in textile and tobacco employment were primary factors contributing to the decline.

Employment in the non-manufacturing sector was unchanged from April. Construction and trade employment declined 2.2 per cent and 0.3 per cent respectively. Government employment was up 0.3 per cent while services employment held steady.

The seasonally adjusted unemployment rate for North Carolina was 9 per cent in May, up 0.3 per cent from April. The national rate for May was 9.5 per cent, up 0.1 per cent from April. The unadjusted unemployment rate in North Carolina was 8.7 per cent in May.

Unit sales of cars for the first five months of 1982 remained well below year ago levels, while truck sales were down 4.4 per cent for the same period.

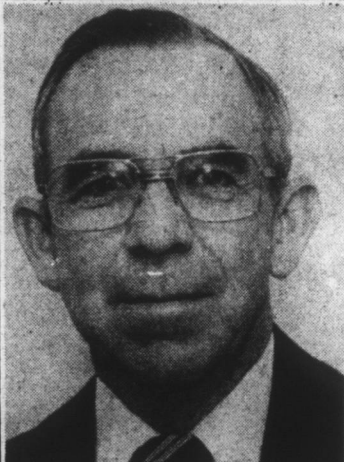
Auto Insurance Rates And Related Increases



1. June 1977 Through May 1982. Source: U.S. Bureau of Labor Statistics.
2. 1980 Per Capita Income Compared With 1976. Source: N.C. Employment Security Commission.
3. June 1977 Through June 1982 increase for private passenger automobiles. Source: N.C. Rate Bureau.

Chart by North Carolina Insurance News Service

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