

Mr. Graham Is Elected President

RALEIGH - N.C. Commissioner of Agriculture Jim Graham was elected president of Southern United States Trade Association during the organization's annual meeting last week in Oklahoma City, Okla.



Jim Graham

SUSTA is an agricultural export trade association made up of Puerto Rico and 15 Southern states including North Carolina. Its goal is to promote the sale of farm commodities to foreign countries by working with export firms and trade groups in the states and territory it represents. Its international marketing personnel travel over 40 countries. No fees or commissions are charged.

Funded partially by the U.S. Department of Agriculture, SUSTA coordinates many of its projects, such as trade shows, with the Foreign Agricultural Service

and the USDA. "As lifetime promoter of agricultural exports in North Carolina and the South, I welcome the opportunity to serve as president of SUSTA," Graham said. "We have the commodities from pecans to peaches, peanuts to pigs and we sure have tobacco. You name the commodity in quality volume, be it grain, fruit, vegetables, poultry or beef."

The commissioner added that SUSTA has an excellent track record with exports and it would be his job to improve on it in every area. "As the U.S. Secretary of Agriculture recently said: 'the salvation of this country is international agricultural trade.'"

"Achieving this office speaks well for North Carolina and it is an honor for me. I pledge to do the best job possible for our farmers," Graham said. "W. Britt Cobb of my staff heads the international trade section. He will work more closely than ever with SUSTA."

SUSTA's board of directors is made up of commissioners and secretaries of agriculture from the member states which reach from North Carolina to Oklahoma and from West Virginia to Puerto Rico. Officers are elected from that body.

The association's executive offices are in the International Trade Mart, Suite 338, New Orleans, La. 70130.

Defective Car Laws Discussed

Atty. Gen. Rufus L. Edmisten has said he will strictly enforce a new state law that gives consumers the right to get their money back from manufacturers of new cars that are seriously defective.

"This law," Edmisten said, "gives expanded rights and remedies to new car owners for effective settling of complaints about major defects" such as problems in starting a car's engine, frequent stalling, brakes that fail, faulty transmission or engine and peeling paint.

The Automakers' Responsibility Act, sponsored by Rep. J. Allen Adams (D-Wake), was requested by Edmisten because of the large number of complaints to the (attorney general's) consumer protection office from new car buyers who have been unable to get their vehicles satisfactorily repaired in a reasonable amount of time.

Edmisten said, "With this new law now in effect, no one should have to take a new car back to the shop again and again for unsuccessful repairs. My consumer protection staff will make sure that automakers deal fairly with consumers who are entitled under the law to get their money back."

Prior to the enactment of the Automakers' Responsibility Act, buyers could not make manufacturers take back defective new cars because they were not purchased directly from the

manufacturers, even though it is manufacturers, not dealers, who issue new car warranties.

In addition to defective new cars, the law also applies to new trucks and motorcycles.

July 5 Is Final Planting Date

WINDSOR—July 5 is the final planting date for insured GRAIN SORGHUM and SOYBEANS in CHOWAN county, NORTH CAROLINA, according to JOHN J. BAZEMORE, Director for the Federal Crop Insurance Corporation (FCIC).

"Acres of GRAIN SORGHUM AND SOYBEANS planted by July 5, insured by FCIC (or by a private company reinsured by FCIC), must be reported by July 15 to receive full crop insurance coverage," says BAZEMORE.

Acres planted after JULY 5 must also be reported on the JULY 15 acreage report as being planted too late for insurance.

"Farmers unable to plant prior to JULY 5 because of excess moisture conditions may sign a 20-day late planting agreement, which permits insurance coverage, but provides for a lower guarantee due to the late planting," BAZEMORE explained.

Farmers wishing additional information about the new late planting agreement should contact their local, authorized crop insurance agent.

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★ Have A Happy And Safe July 4th ★