

CLEARING SALE!

BEGINS JANUARY 20TH, 1923

\$25,000 Worth of the Finest Merchandise in Cherokee County to be disposed of in FIFTEEN DAYS of TERRIFIC SELLING

THIS IS YOUR SALE MEN!—HELD BY YOUR KIND OF A STORE—WE ARE OUT TO SELL EVERY REMAINING PIECE OF WINTER MERCHANDISE, BUT IN OUR HASTE WE HAVE NOT FORGOTTEN ONE THING—THAT THE MOST IMPORTANT THING TO EVERY STORE IS THE GOOD WILL OF ITS CUSTOMERS

These bargains are real—the cuts have been drastic—but there has been no double-crossing. We are going to be here this time next year—and the year after—and we are not going to forsake your good feeling toward us for a few thousand dollars. You can buy these bargains with absolute knowledge that you are saving money—saving it on goods that are recognized throughout America as 100 per cent merchandise. Come—Get ready—If you need an outfit, or any part of it—when the doors open January 20th, your place is in line—at J. W. DAVIDSON'S—A Store that has never told you an untruth—and never will! STRICTLY CASH—EVERYTHING!

Look, Look!

Men's fine blue Chambray Shirts, Collars attached with reinforced double stitching. Put in your supply now. A good \$1.25 value. Out they go at

69c

Men's Hats

In all styles and colors. Hats that formerly sold for \$2.50 and \$3, going at

\$1.49

COME AND GET YOUR!

Caps, Caps!

Men's and Boys' Caps, all new and up-to-date styles and patterns, \$2.00 and \$2.50 values. Come and get them

\$1.49

\$1.50 Value 79c

Ladies' Silk Hose

Ladies, supply yourselves now with Silk Hose, double heel and toe. Hose that formerly sold for

\$1.50 and \$1.75 now, 98c

Odds and ends that sold for

\$1.25, now 69c

Men's Socks

Silk and Silk and Wool

\$1.50 Value, now 98c

\$1.00 Value, now 79c

75c Value, now 59c

Good Cotton Sox, 15c and 20c Value, out they go at 9c

Men's Suits

FOR MEN AND YOUNG MEN

All New and Up-to-Date Curlee's Guaranteed

All \$25.00 Suits now \$21.98

All \$27.50 Suits now \$23.49

All \$30.00 Suits now \$24.98

All \$35.00 Suits now \$27.79

Come and Get Yours While They Last!

Men's Shirts

Dress Shirts, Formerly \$1.25, Now 79c

Dress Shirts, Formerly \$2.00, Now \$1.29

Dress Shirts, Formerly \$2.50, Now \$1.69

Dress Shirts, Formerly \$3.00, Now \$1.98

Dress Shirts, Formerly \$3.00, Now \$2.19

Silk Shirts, Formerly \$4.00, Now \$2.39

Silk Shirts, Formerly \$5.00, Now \$3.39

WOOL SHIRTS

Richie's All-Wool Shirts, formerly \$4.00, now \$2.49

Richie's All-Wool Shirts, formerly \$5.00, now \$3.59

Arm Shirts, Wool, formerly \$3.50, now \$2.49

Flannel Shirts, Wool, formerly \$2.50, now \$1.98

Guaranteed Overcoats

Look! Look! Curlee Overcoats, Guaranteed!

All Styles and Colors!

Formerly \$20.00, now \$14.98

Formerly \$22.50, now \$16.49

Formerly \$25.00, now \$18.98

Formerly \$27.50, now \$21.98

If You Need an Overcoat—Now Is The Time To Buy!

Men's Hats

Work Gloves

Overalls

Here's What You've Been Waiting for! Heavy Blue Denim Overalls.

Men's and Young Men's Pants

John Davidson's Men's Suits \$7 and \$8, now \$6.19

Guaranteed Leather palms, was \$1.00, now 79c

Corduroy Pants—Formerly \$4.00, now \$2.79

Khaki Pants—Formerly \$3.50, now \$2.49

Corduroy Suits—Formerly \$10.00, now \$7.99