

The Interesting Experiences of these Owners



The Eddy family and their Chevrolet

Chevrolet Carries Them All

"We needed a car very badly, as my husband and 18-year old son had been walking to work every day, leaving home early in the morning and getting back late in the evening. We also had to hire someone to deliver our supplies. This always cost us \$2.50 per trip. Now that we have a Chevrolet Superior Car we save money and time, and we certainly enjoy our family drives even if we are a little crowded. The sturdy Chevrolet carries the thirteen of us anywhere we wish to go."

Mrs. Bessie I. Eddy
Redmond Washington

Carfare Pay For Chevrolet

"When we moved here we found it almost impossible to get a place to live unless we moved to the suburbs, for the landlords simply refused to take children. When we would locate some charming bungalow the question of transportation would arise for my husband was on a salary and every dollar had to be counted to make ends meet."

"We were forced to rent a place in the suburbs and every night my husband would come home tired after the long ride in the crowded street car. Something had to be done, so we took our bank balance of \$200 for a down payment on a Chevrolet. We easily took care of the monthly payments by saving carfare. I drove my husband to work, on the way home left the boys at school and did my marketing (saving a great deal in this way) and in the evening called for them again. On Sundays we took lovely trips at much less cost than the excursion trips we had been taking."



Mrs. Charles H. Wiener

"We were able to save so much by having a car that we turned in the touring car for a sedan which is also satisfying us in every way."

Mrs. Charles H. Wiener
3005 Berenice Ave., Los Angeles, Calif.

Banker Advises Farmer to Buy a Chevrolet, and Lends the Money

"My farm is 6 miles from the town where we have to market our produce. This made it necessary for me to take my horses out of the field at least one day a week. If we went to church on Sunday it meant driving the horses most of the day instead of letting them rest. I figured if I had a car I could go to the mill or blacksmith shop at noon while the horses were resting. It seemed as though a car would about double my working hours."

"I told all this to my banker, and he said, 'Absolutely a car is a necessity on a farm. We will let you have the money you need to buy a Chevrolet.'"

"We've had that car four years and it has been a great benefit to us as well as a pleasure, and at a cost of \$8.25 for repairs."

J. H. Nagle
Newton, Illinois



J. H. Nagle and family with Chevrolet his banker helped him to buy

"Nothing Compares With Chevrolet"

"It would take some mighty tall arguments and startling records to convince our family that any other make of car could come anywhere near giving us the satisfaction and pleasure that our Chevrolet has given us. I have driven my Superior Touring car 15,000 miles in 15 months and it's never failed me. I get better than 20 miles to the gallon of gas through sand and heavy roads."

R. J. Meyer
Appleton, Wis.

hundred fold. We did not know we were living until we started to go around in our car, and now we have economical transportation for business and pleasure."

William Geiger
Union Course, Long Island

Earns Day and Night

"Here's my Chevrolet in its daytime dress. I have equipped it so that I can carry two 12-foot extension ladders and two 6-foot ladders which I use every day in my window cleaning business. If I want to use the car in the evening or on Sunday to take the family out, I just



Matthew D. Bland's business-pleasure Chevrolet ready for work

remove the ladder hanging equipment. In this way it yields returns in business and pleasure."

Matthew D. Bland
241 Alex Street, Bridgeport, Conn.

Meets Emergency Requirements

"My work calls for constant and unflinching performance on the part of a motor car. As manager of a building material business, my work takes me out among the farmers on country roads almost daily. I frequently use my car to haul heavy commodities like cement and brick, on rush orders, when our facilities are overtaxed."

"This is my seventeenth year as a motorist, so I ought to know when I say that Chevrolet has the stamina and flexibility for giving all-around, economical transportation."

C. M. Irwin
Monticello, Minn.

Earns \$300 a Trip

"Chevie has paid for itself a couple of times over and in such an easy and pleasant way, too. I've had my 400 four years during which time I have conducted tours through New England and this vicinity. I can take a party of four on a 2,000 mile trip for less than the cost of the journey by rail, and easily clear \$300 on the trip."

Miss E. M. Herrone
3914 Fifth St., N. W., Washington, D. C.



Miss Herrone with party at Hawthorne's "House of the Seven Gables"

A Little Each Day Brings a Chevrolet

"We were spending 44c in carfare every time we went to see my father who had been ill for nine months for that money we could ride around a whole week in a car. When father was able to be up he longed to get out to see his friends. Finally we decided we must make this possible for him, and how he did smile when we took him out for the first time in 10 months."

"It was not hard for us to make the monthly payments for we save money in many ways by having the car. We often drive out into the country and load up with vegetables and fruit, saving from \$2 to \$3 a week. Every week when we put the money away for our rent, we put away \$5 or \$6 for the car and at the end of the month we had our payment together. The upkeep is not heavy and when you stop to figure how much carfare you can save in a month, you will see your way clear to own a car."

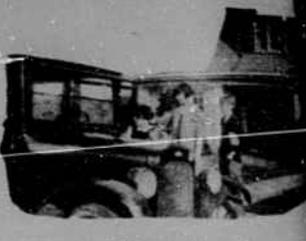
Mrs. A. Herold
3300 W. 99th St., Cleveland, Ohio



William Geiger and children enjoying the Great Out Doors in their Chevrolet

"Now We Know We're Living"

"How to enjoy life and do it economically—that was our problem. Being a family with a moderate income, it was first necessary for us to have the essentials of life but we also wanted our children to enjoy Nature and see the country around us. We couldn't go on foot and we'd almost rather stay at home than be crowded into a street car or train. Finally we decided that we would arrange our budget to include the monthly payments on a car. Investigations soon showed us that a Chevrolet was the car we wanted. We had to cut out many things that we thought were essential but the enjoyment we got out of the car made up for our economies a



The Hungerford family

Economy Expert Recommends Chevrolet

"A Chevrolet represents thrift in a remarkable fashion. Our family traveled 2,000 miles six weeks, camping along the way. Our Chevrolet averaged better than 22 miles per gallon of gasoline. The expense of the trip was less than if we had stayed at home."

"My total automobile expense for the six months I have had my Chevrolet is \$76.24, an average of less than \$11 a month."

E. A. Humphreys
Hermosa, California

5,000 Miles and Not a Cent For Repairs

"I haven't spent one cent on the motor of my Chevrolet Superior Touring Car and it has seen 5,000 miles of hard driving. I have bought 270 gallons of gas and 7 gallons of oil. Figure it out and see if I'm not getting economical transportation. We made a 7,900-mile trip



J. W. Blizzard and family just after their 2,900-mile trip—Chevrolet for Economical Transportation

through West Virginia, Virginia, Maryland and Pennsylvania, and although some of the roads were almost impassable, we came through in great style."

J. W. Blizzard
Grand, Michigan

Vacation Expenses Pay For Chevrolet

"We had to have auto transportation for my husband—there was no question of that—and our old car was costing more than it was worth. We decided that a Chevrolet was the car we wanted, for we had seen the service it rendered our friends."

"But in order to buy this new car we had to deny ourselves something, so after studying the problem, we decided to give up our month's vacation and the new clothes we would have to have for the trip. If we stayed a month my husband would lose about \$180 in wages, plus \$200 for clothes, another two hundred for living expenses and railroad fares, total about \$600, which was the price of our car! So we bought the car instead. Now we have a little vacation every evening, and on Sundays and holidays and have something to show for our vacation except an empty pocketbook, and besides my husband now has dependable economical transportation which was more than we had before we had a Chevrolet."

Mrs. P. J. Gallagher
114 N. Carter Ave.
Miles City, Mont.

Wins Front Rank With Chevrolet

"With the aid of my Chevrolet I've kept my territory sales in the front rank, and my expense account has been much lower than those of our other salesmen. I've driven my Chevrolet, carrying a heavy load of demonstrator cash registers, 18,471 miles in less than nine months, over all kinds of roads. I've never had the bearings tightened, only one spark plug has been out of the motor, I've never been hung up on the road, and the water in my radiator has never boiled."

P. R. Wood
Altoona, Pa.

Six Years Old and Going Strong

"We don't know how many miles this car has gone in the last six years, for the roads around here are so bad that we couldn't keep our speedometer working, but we know it's giving us the service we want—just had the valves ground, and it runs like new. We are using the same curtains that came with the car, and the finish is still good."

"The way this car acts I don't think we'll need a new one for some time, but it will be a Chevrolet when I do get one."

James Oldham
Richmond, Ky.



Mrs. James Oldham with her two faithful friends—"Shap" and "Chevie"

Before Buying Any Automobile Call on the Nearest Chevrolet Dealer and Learn About the New Way to Pay for a Chevrolet

DICKEY & DICKEY MOTOR COMPANY

MURPHY, NORTH CAROLINA