

The Cherokee Scout

Official Organ of Murphy and Cherokee County, North Carolina.
BRYAN W. SIPE, Editor-Manager.
MISS H. M. BERRY, Associate Editor
PUBLISHED EVERY FRIDAY

Subscription Rates	
One Year	\$1.50
Eight Months	1.00
Six Months	.80
Four Months	.60

Display advertisements, 25c per column inch; legal advertisements, want ads, reading notices, obituaries, cards of thanks, etc., 5c a line each insertion. Contract rates will be furnished immediately upon request.

We reserve the right to refuse advertisements of a shady or suspicious character, which are likely to mislead our readers, or any other advertisements or reading notices not in keeping with the dignity this paper maintains.

Entered in the postoffice at Murphy, North Carolina, as second class mail matter under the act of March 3, 1879.

Foreign Advertising Representatives THE AMERICAN PRESS ASSOCIATION

SOME THINGS THE SCOUT WOULD LIKE TO SEE IN MURPHY AND CHEROKEE COUNTY.

- In Murphy
 - An active Board of Trade or Chamber of Commerce.
 - More manufacturing industries.
 - New Passenger Stations—A Union Station.
 - More improved Streets.
 - Regular Library Hours.
 - A Reading Club.
- In Cherokee County
 - A system of county roads supplanting the State highways.
 - More and better cattle raising and dairying.
 - More small growing.
 - Scientific poultry raising.

N. C. Apples To The Fore

FOR several years the apples grown in Western North Carolina have been recognized as of high quality and have continually grown in favor on the markets of the larger eastern cities. Like the sandhills peaches, their place is well assured. In the future it is only a question of quantity. The Farmers Federation of Buncombe and adjoining counties report that recently several cars have been exported to England. This product will, doubtless, find as readily a place in the markets of London as in this country.

The apple industry, however, is just in its infancy. As production increases the quality and appearance of the North Carolina apple will become more widely known and demanded by a discerning public. The soil and climate in this section is such as to make for a very fine flavor, which growers are more and more realizing and taking advantage of. There are a few commercial orchards in this far southwestern section. As prove their value to the owners, more will join the ranks.

With apples as with most other farm products, the growers need to learn the lesson of proper grading and packing. A good product put on the market in mixed sizes, colors, and shapes will fail to command attention or price; but the same product well graded in these classes will be readily bought at top prices. Even the lower grades will be taken by the public. The larger commercial orchard men and the farmers generally are being led in better methods of marketing by the county agents, the jobbers, and such organizations as the Farmers Federation.

Cherokee's Bank Resources

CHEROKEE COUNTY ranked 69 among the 100 counties of the state in 1923 in bank resources, according to statistics recently published in the University News Letter, the amount per inhabitant being \$70.50. Thirty-one counties made a poorer showing and fifty of the 100 counties had less than \$100 per inhabitant in the banks of the respective counties. The state average was \$176.49 per inhabitant, or two and a half times as much as

The Mind As A Market Place

IT IS reliably estimated that ninety-percent of all business is done on paper, which means that it is done on the faith of man in man. Faith in man is based on his habits, his actions, his character; but it is created in the mind. What one thinks, or imagines, therefore, determines what his actions are going to be with reference to buying and selling as well as with one's personal habits. Business, therefore, is a matter of mind. The market place is really in the brains of men and not at the great seaports or in the busy industrial centers.

It matters not whether men think straight, or whether their thoughts are in accord with economic law, their thoughts just as effectively control buying and selling, control business. So fickle a thing as the imagination, therefore, may cause buying and selling to become active, or to practically cease; may make or break business houses and industrial corporations; cause a dearth or surplus in labor supply; or bring about almost any conceivable result in the markets of the world.

The uncertainty of the European situation, coupled with the fact that this is a political year, has had the effect of slowing up business because men have imagined that all sorts of evils may result from a wrong turn in either. Imagination has been controlling the vast commercial organizations of the country, which are usually thought of as being so cold and matter of fact.

Germany has recently accepted the Dawes plan for the rehabilitation of Europe. The result of this plan, it is believed, will mean the exportation of vast quantities of lumber, grain, cotton, steel and a few other basic products. On the strength of this acceptance, before one move has been made to put the plan into effect, business men all over the country are taking a more optimistic attitude and are going ahead with their plans of increased production and expansion in all directions. The belief that business is going to be good is tending to make it good. The business world no less than one's personal habits is controlled by what men think or imagine. Truly, the marts of the world are in the minds of men.

The Health Of The Young Folks

IN A recent statement from the county physician of Guilford County it was stated that more than 60 percent of the school children of that county had defective teeth, eyes, ears, or some other part of the body. The same thing is probably true with the school children all over the state—some counties probably being worse than Guilford, which is doing more than many of the counties in the state.

This situation serves to arouse the attention of the thoughtful citizen. The children of today are the citizens of tomorrow. Upon them will fall the burdens of society in all its forms. If they are not physically fit in every respect, they will not be capable of rendering full service in their respective communities.

One of the great causes of these defects is under nourishment and the lack of well balanced rations.

Hundreds of thousands of children in North Carolina are entering or will shortly be entering school for another term. Nearly all will be fully prepared for school work insofar as their needs for clothing and books are concerned, but there are thousands who will not be prepared physically to get the best results from the advantages offered in the schools. Handicapped by defective teeth, by impaired vision, by diseased tonsils, by adenoids, or suffering from malnutrition, these children do not have a fair chance. Dr. R. L. Cariton, health officer of Winston-Salem, has written for the September issue of The Health Bulletin, published by the State Board of Health, an especially timely article giving suggestions to parents with regard to home care of children, and their physical preparation for school.

Steady Growth

THE preliminary figures made public by the auditor last week relative to the county valuations of property for taxation, by townships, are interesting as respecting Murphy Township. They indicate a steady growth in Murphy Township which is undoubtedly due largely to the growth that has been made in and near Murphy. During the past year some distance had been made in the way

of additions to realty in Murphy. When one recounts the number of substantial homes and the number of new business houses, and the several industrial plants that have been established here since tax listing time in 1923, one begins to see the reason for the increase in property valuations. While the realty actually inside the corporate limits has not as yet been separated from the balance of the property in the township, it seems certain that a great bulk of the increase will be found inside the limits of Murphy when such separation is finally made. This growth was due largely to a wholehearted co-operation between the citizens of this community and to the citizenry in the future of Murphy. Everyday new evidence that we have been building well and that the progress thus begun will continue. If the people are of one mind, nearly anything is possible.

I Like It and I Like It Not

By Mae Moss

This summer when schools started and the teachers were leaving for their schools I began to feel lonely. Yesterday morning I sat on our porch and heard the bells begin to ring on every hilltop, the bright-eyed boys in new overalls and broad hats, a diner pail on one arm and a book bag hanging over their shoulder; the little girls with golden locks in their new gingham frocks, and wearing sunbonnets, laughing and chatting, brought the tears to my eyes and my heart almost sank within me. The students do not quite understand just how we feel toward them. They do not realize how dear we hold them.

Last year when days were blue and everything went wrong, I never wanted to teach again. John couldn't remember his reading assignment. Mary would lose her arithmetic; Ethel just couldn't write her composition; Maudie's spelling lesson was too long; Howard never could remember history; someone had misplaced Julia's pencil; some naughty boy had marked the leaves in George's book; Katy couldn't sing on account of a sore throat; Sally could not find any definition for plateau, so she imagined it was a smashed mountain; Rastus thought a river was a lot of water always running away and never got anywhere; Richard thought we lived in the Mississippi Mountain—such is teaching. When school was out I gave my pictures, flags, books, chairs, maps, away, and said I was done teaching. I have hunted through the book shelves and in every book corner for some school supplies. I am going to run down and ask the County Superintendent if he can find a place for me.

A Vacation in Murphy

By Frank Taylor, Atlanta, Ga.

As "literature embodies in published writings the intellectual character of a people," so Dr. Truett's sermons embodied in oral delivery the religious as well as the personal qualities of this preeminent Baptist minister. His words came from the very heart, causing an intensive religious feeling to prevail throughout the community.

Dr. Truett seems to possess, like Macaulay, a remarkable accumulation of knowledge, which he is able to impart, with ease, to his listeners. He also has, like Napoleon, the faculty for recognizing faces not seen in

many years. These, with other equally charming traits, endow him with that attractive personality that makes him generally beloved wherever he goes.

A few words must be said concerning the beautiful management of the meetings. Special mention should be made regarding the skill which Dr. Sasser carried out the plans formulated by the citizens of Murphy. The following lines might well be repeated by each one who attended the services:

We love you for your gentle ways,
That were shown throughout the days
We love you for your willing hands
That were ready at each command.
We love you for the sake of Him
above,
Who sent you here to do his word.

An outstanding feature of the event that taxed Murphy to its utmost, causing visitors to throng her hotels, homes, and streets, was the capable management of the Dickey House. Too much cannot be said regarding the proprietress who, in a most skillful manner, provided for the material comfort of a hundred or more, whom she served for days in her charming home.

The Imp's Nest

By A. Imp.

On a knoll, far above the dusty way,
Overlooking mountains, meadow and peaceful stream,
Stands, amid the treetops, with the birds' sweet lay,
The "Imp's Nest," the vacationer's dream.

The rustic porch with comfy chairs and swing,
Beckons to the travellers from the distant climes,
Inviting them their cares away to fling,
And rest themselves and hear all nature's chimes.

Within you find to greet the waiting eye,
A room, aglow with varicolored pennants gay,
And signs and posters hung both low and high
Invoking laughter through the live-long day.

Now if you think no Imps therein do dwell,
Just climb the stairs and lo! what greets the sight?
Four rooms. What are their names?
Do tell!
Just listen well and you shall hear the rest.
There's "Hades," the men's own land "Limbo" very near the same,
Then there's "Purgatory," really very grand,
And "Paradise," the land of fame.

Now take a look first here and there
And think real hard and maybe rest.
An then you will say and be real fair:
" 'Tis really truly true, 'Imp's Nest.' "

Letters From The People

Editor The Scout:
I have just been reading the good news of the great success of Dr. Truett in your city. Allow us to join the many others in thanks to

the dear Lord for this man of God. I feel a deep interest in the good people of old Cherokee County for we have a good Christmas mother sleeping in the tomb in your county on old Peachtree. Mother is the best friend a boy has on earth. Jesus, who has gone back to Heaven to prepare a place for us, for his children, that we may dwell with Him and mother, is the friend of all. We have some mighty good people in Haywood County who stand for the cause of right and you have them also. It is a great pleasure to meet and mix and mingle with our many friends in Cherokee County as we are trying to pastor a church at Boiling Springs. We are grateful to the good people on Hangingdog who have been so kind to us and who are willing to do their best for the Master's cause. The many happy hours there have been a joy to us.

Now to the many pastors of your city, we trust they have realized much gain in the churches as a result of the great meeting just closed and that the good work will continue to be manifested until we all meet Dr. Truett in the great church beyond. Many others to Christ, is the great desire of our heart.
REV. L. F. CLARK.
Canton, N. C.

Subscribe To The Scout

SUIT.
Miss Cora McNabb has returned home from Georgia where she has been visiting her sister.
The Misses Hickey, Vesta and Martha, have returned home from Ohio.
Building road and saving feed to the order of the day in this part now.
Prof. Barton has closed school two weeks for fodder pulling.
Messrs. C. H. McNabb and Herbert Hamby, of Copperhill, spent Sunday here with friends.
Mr. Edgar Anderson, of Lynch, Ky., has been visiting friends and relatives in this section recently.
Mr. Hunt Ware and wife spent the week-end with relatives near Sweet Gum, Ga.
Rev. J. P. Decker is conducting a revival meeting down near the Tennessee state line.
The people of this community were very sorry to hear that Mr. H. C. Dickey, of Copperhill, had the misfortune of getting his eyes badly burned with sulphuric acid on last Friday afternoon.



Children Cry for Fletcher's CASTORIA

MOTHER! Fletcher's Castoria is a harmless Substitute for Castor Oil, Purgative, Teething Drops and Soothing Syrup, prepared to relieve Infants in arms and Children all ages of
Constipation Wind Colic
Flatulency To Sweeten Stomach
Diarrhea Regulate Bowels
Aids in the assimilation of Food, promoting Cheerfulness, Rest, and Natural Sleep without Opiates
To avoid imitations, always look for the signature of *Wm. C. Fletcher*
Proven directions on each package. Physicians everywhere recommend it.

80% of the Soft Coal Mined in the United States

Or a total of over a half million cars, was transported during 1923 by the Louisville & Nashville Railroad. With 5,038 miles of track, as compared to a total of 251,175 miles of track in the United States, this figure of 80% of the total tonnage, as against 8% of the total amount of coal mined, demonstrates the importance of the L. & N. as a coal-carrying road.

From the mines in Kentucky, Illinois, Tennessee, Virginia and Alabama, this road transports this immense tonnage of "black diamonds", bringing prosperity to the communities in which the coal is produced, and adding to the comfort and prosperity of the sections in which it is consumed.

Taking things from where they are plentiful to where they are scarce, to the financial and social benefit of both the shipping and receiving communities, is one of the great tasks which the American railroads are capably performing. Don't hamper them by harmful legislation.

L & N
THE OLD RELIABLE

4 MILES TO MURPHY
Look for the Sign on the Road

"STANDARD" GASOLINE
Always the Standard!

Look for the Pump in every town

Instant starting; snappy pickups; power that lifts you over the hills; long, economical mileage.

MADE IN THE CAROLINAS