

SPECIAL RADIO PLANS FOR GOLDEN RULE DAY

Stations Throughout America Will Broadcast Sunday Programs for Near East Relief.

In connection with the state-wide celebration of International Golden Rule Sunday on December 7, which is being arranged through state and county committees of the Near East Relief, it is announced that special radio programs are being arranged for that day by all the broadcasting stations in the United States. Practically every regular Sunday program will be devoted to the observance of this day, with appropriate music and sermons, and several stations which are or-



MAJ. GEN. JAMES G. HARBORD

ordinarily silent on Sunday will broadcast special Golden Rule Day programs. It is stated that 200 clergymen, the most prominent pulpit orators in America, will preach radio sermons for these invisible audiences, using the Golden Rule as their text.

Arrangements for the Golden Rule Day broadcasting are being made with the co-operation of General James G. Harbord, president of the Radio Corporation of America, who is one of the national Board of Trustees of Near East Relief.

It is interesting to recall the inception of this Golden Rule Day idea, which has received enthusiastic endorsement from President Coolidge and the rulers of many European countries. That the idea had its origin in Geneva, Switzerland, is no occasion for surprise, because nearly every one of the great humanitarian projects of today have had their birth in the little Alpine republic, a country which, though small in area, cherishes ideals that tower like its noble mountains.

The first international Golden Rule dinner was held at the Hotel des Bergues in Geneva on August 30. Paul Hymans, president of the Council of the League of Nations, presided. Representatives of twenty-three nations were present. They elected as the president of their international organization an American, Charles V. Vickrey of New York, who has been the head of the Near East Relief organization in America for several years.

To launch the plans for observance of Golden Rule Sunday in America, a similar dinner was held at the Hotel Roosevelt in New York a few weeks later. This has been followed by hundreds of similar organizational dinners throughout the United States, including the occasion in Washington when President Coolidge was the principal speaker.

At all these dinners the guests have been seated at plain pine tables and have partaken together of the same simple menu which is provided daily for the thousands of orphans under American care in Bible Lands. Tin cups and earthen bowls, made in the orphanage workshops in Greece and Palestine, have been used.

On December 7 every household in the United States is invited to participate in a similar observance, and then to send their contribution for the support of this orphanage work during the coming year.

ANCIENT CHANT REVIVED

Beirut, Syria.—For many centuries, children in Palestine have used, for grace before meals, a chant which has been handed down from early church fathers. The chant survives today as a thrice-daily exercise in all orphanages of the Near East Relief. Several thousand copies of words and music have been sent to America for use in the observance of Golden Rule Sunday on December 7.

TO BLESS AMERICANS

Moscow.—The annual ceremony of the Armenian church, known as the "Blessing of the Americans," will take place at Erivan, Caucasian Russia, next month. The Armenian Catholicos or Pope will preside. The ceremony is an expression of gratitude for help which the United States has extended to Armenia through the Near East Relief during the past few years.

SALE STARTS NOV. 28, 1924 DECEMBER SALE!

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| <p>Best Grade Overalls BIG CHIEF \$1.39 Heaviest Weight Denim Get Yours While They Last!</p> | <p>This is an Opportunity seldom given to the buying Public. Such high grade merchandise can't be found anywhere else West of Asheville. Everything in this Store marked down at a sacrifice. We will close the Store November 26th and 27th for the purpose of marking down the goods. You had better take advantage of this Golden Opportunity. J. W. DAVIDSON.</p> | | <p>LOOK, LOOK! Humming-Bird Hose \$1.50 and \$1.75 Values -- \$1.29 \$2.00 and \$2.50 Values -- \$1.49 50c and 75c Lisle .39c 35c Children's ---- 23c</p> |
| <p>MEN'S DRESS PANTS \$3.50 Values --- \$2.79 \$5.50 Values --- \$3.79 \$7.50 Values --- \$5.49 \$8.00 Values --- \$5.98</p> | <p>MEN'S HATS \$4.00 Values --- \$2.19 \$5.00 Values --- \$3.59 \$7.00 Values --- \$5.49 Get Them While They Last</p> | <p>LADIES' BED ROOM SLIPPERS \$1.25 & \$1.50 val. 89c \$1.75 & \$2 val. \$1.59 \$2.50 Values --- \$1.89</p> | <p>LOOK, LOOK! Men's Dress Shirts \$4.00 Values --- \$3.19 \$3.50 Values --- \$2.79 \$4.50 Values --- \$3.49 \$5.00 Values --- \$3.69</p> |
| <p>MEN'S SUITS Curlee \$20.00 Values --- \$14.79 \$25.00 Values --- \$21.49 \$35.00 Values --- \$24.89 \$32.50 Values --- \$26.98 \$35.00 Values --- \$27.98</p> | <p>MEN'S SUITS \$13.50 Values -- \$7.50 \$15.00 Values --- \$11.98 \$16.50 Values --- \$13.48 \$17.50 Values --- \$14.98</p> | <p>CURLEE OVERCOATS \$25.00 Values --- \$18.98 \$30.00 Values --- \$22.98 \$35.00 Values --- \$24.98</p> | <p>MEN'S UNION SUITS "Cooper's" \$2.00 Values --- \$1.29 \$2.50 Values --- \$1.49 \$3.00 Values --- \$2.19 \$3.50 Values --- \$2.39 \$4.50 Values --- \$2.98 \$5.00 Values --- \$3.49</p> |

OUR QUALITY MERCHANDISE HAS MADE US CHEROKEE'S MOST PROGRESSIVE STORE

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| <p>MEN'S SHOES Bostonians \$6.50 Values --- \$4.49 \$7.50 Values --- \$5.98 \$9.00 Values --- \$7.95 \$10.00 Values --- \$7.98</p> | <p>CHILDREN'S BALL BAND RUBBERS 75c Values --- 69c 85c Values --- 69c 90c Values --- 79c</p> | <p>COLLARS Stiff Collars ---- 15c 1 Lot 35c Soft ---- 19c 1 Lot Soft ---- 23c 1 Lot 35c Arrotex ---- 27c 1 Lot 50c Vanhusen ---- 39c</p> | <p>QUEEN QUALITY Shoes For Ladies \$4.00 Values --- \$2.89 \$5.50 Values --- \$3.49 \$6.00 Values --- \$4.29 \$7.00 Values --- \$5.29 \$8.00 Values --- \$5.98 \$8.50 Values --- \$6.98 \$9.00 Values --- \$7.29 \$10.00 Values --- \$7.59</p> |
| <p>J. W. CARTER SHOES \$5.00 Values --- \$3.69 \$6.00 Values --- \$4.29</p> | <p>MEN'S SOCKS 25c Values --- 11c 35c Values --- 14c</p> | <p>BRADLEY SWEATERS Men's and Ladies' \$4.00 Values --- \$2.89 \$5.00 Values --- \$3.89 \$6.00 Values --- \$3.98 \$8.50 Values --- \$5.98 \$10.00 Values --- \$7.79</p> | <p>SHOES, SHOES! Geo. D. Witt's \$4.00 Satins --- \$1.69 Brown Pumps \$3.00 Values --- \$2.19 Brown Oxfords \$3.00 Values --- \$2.19 \$3.50 Values --- \$2.49 Gray Suedes \$5.50 Values --- \$3.39 \$6.50 Values --- \$3.79 \$7.00 Values --- \$4.69</p> |
| <p>MEN'S WORK SHOES \$6.00 Values --- \$4.69 \$5.00 Values --- \$3.89 \$4.00 Values --- \$2.98 \$3.00 Values --- \$1.98</p> | <p>WOMEN'S HOSE 25c Values --- 11c</p> | <p>CHILDREN'S BRADLEY SWEATERS All Sizes \$3.00 Values --- \$2.29 \$2.50 Values --- \$1.89</p> | <p>1 LOT CHILDREN'S SHOES \$2.50 Values --- \$1.69 \$3.00 Values --- \$2.19 \$3.50 Values --- \$2.59 \$4.00 Values --- \$3.19 \$4.50 Values --- \$3.39</p> |
| <p>MEN'S BOOTS \$9.00 Values --- \$6.89 \$10.00 Values --- \$7.89 \$15.00 Values --- \$10.98 A. A. Cutter --- \$10.98 Humkidora --- \$10.98</p> | <p>"HANSON'S" DRESS GLOVES FOR MEN \$1.25 Values --- 89c \$3.00 Values --- \$2.39 \$3.00 Driving --- \$2.39</p> | <p>INTER-WOVEN WOOL SOCKS 65c Values --- 53c 75c Values --- 59c \$1.00 Values --- 79c \$1.50 Values --- \$1.19</p> | <p>ONE LOT INFANT'S SHOES \$2.00 and \$2.50 Values --- 98c Get Your Baby's Shoes While They Last!</p> |
| <p>MEN'S LACED PANTS \$3.00 Values --- \$1.79 \$3.50 Values --- \$2.19 \$4.50 Values --- \$3.49 \$5.00 Values --- \$3.79</p> | <p>INTER-WOVEN SOCKS For Men in Xmas Boxes 40c Lisle --- 31c 50c Lisle --- 39c 75c Silk --- 63c \$1.00 Silk --- 79c</p> | <p>MEN'S HATS We have one lot of Genuine Velour Hats, \$5.00 to \$8.00 Values— Going at ---- \$3.49</p> | <p>MEN'S BELTS All Leather 50c Values --- 37c 75c Values --- 59c \$1.00 Values --- 79c \$1.50 Values --- \$1.09</p> |
| <p>RAIN COATS We have a large assortment of Children's and Men's Rain Coats. Get Yours While They Last!</p> | <p>MEN'S SOLID LEATHER LEGGINS \$4.50 Values --- \$2.49 \$5.50 Values --- \$3.89 \$7.50 Values --- \$5.89 Get Yours!</p> | <p>UMBRELLAS \$1.25 Values --- 89c \$1.50 Values --- \$1.09 \$2.00 Values --- \$1.19 \$2.50 Values --- \$1.39 \$3.00 Values --- \$1.98</p> | <p>J. W. DAVIDSON Murphy, N. C. STRICTLY CASH SALE --- NOTHING CARRIED OUT ON APPROVAL</p> |