

The Cherokee Scout
The Official Organ of Murphy and Cherokee County, North Carolina.

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Public Opinion

In his speech before the Associated Advertising Clubs of the World at the British Exhibition, Mr. E. W. Beatty, president of the Canadian Pacific Railway, told of the expenditure of \$67,000,000 by his company since 1881 in the colonization of the Dominion by advertising. Mr. Beatty said in part: "Therein lies the strength of Canada's position. Canada has had the confidence to advertise, and to keep advertising because she knows she has something worth while to offer." The expenditure referred to was probably not all appropriated to newspaper space, but since the days of Benjamin Franklin the newspaper has been a moulder of public opinion. Through its editorials and news of happenings of the day we are able to grasp the meaning of current events and even of the future to enable us to prepare to meet situations that do not yet exist.

Then, too, the advertising columns of the newspaper are a source of education to those living in rural districts. People in out of the way places are just as familiar with happenings of the times as those living in the great centers of population. The wife and mother—the stabilizer of the home, upon whom the burden and responsibility for the proper training and feeding of the family falls, depends largely on newspaper advertising in forming opinions and making decisions. Familiarity with advertising has given her a sensitiveness to anything that rings false. Therefore, advertising copy of a genuine article must be free from exaggeration if it is to receive her favorable consideration.

Commendation of this kind is surely noteworthy and local merchants will do well to heed the method of those who have given many years to the study of marketing problems. If the financial condition of your business will not permit of a large advertising expenditure, it is to be remembered that a slow and continued small campaign will always prove profitable. Let this paper show you what can be done.

Seal Sale Has New Interest

The sale and purchase of Red Cross Christmas seals this year should have a new interest for the people of Murphy and vicinity. The proceeds from the sale are to be used in purchasing lunches for undernourished children in the public school—a cause to which every public spirited citizen in Murphy should rally.

In every community there are always children who are illly clad and insufficiently nourished. Each community must solve the problem for itself as best it can. If it is not solved, the chances are that many of these children will be deformed or dwarfed and become public charges when they have grown older. If the problem is taken care of, human need is relieved and productive citizens made of them.

Until this year, no systematic effort has been made to care for such children in this community. Now it is only possible to extend a helping hand only to those in the public school, where the need is most glaring.

The first of this week the undernourished children in the lower grades of school were given a milk and cracker lunch at the morning recess. This will be continued throughout the year if funds can be raised. Funds derived from the sale of Christmas seals will be used for this purpose this year. This gives the seal sale a special interest for local people and it is expected that the sales this year will far outstrip those of any previous year. They will be on sale from now until Christmas.

MARKET NEWS

Market News is an interesting bi-weekly publication of the Division of Markets of the North Carolina Department of Agriculture, which has recently begun publication. Besides a number of items on marketing and marketing associations, the News contains eastern and local quotations on all farm products and carries a free exchange advertising page of farm products. Farmers, jobbers, merchants and others will find this bulletin of interest. It is published by the Division of Markets.

County Agent Work

It is to be greatly regretted that the new board of County Commissioners has seen fit to discontinue the work of the county agent. Whatever may have been the reasons of the board for taking this action, it certainly seems unfortunate for the agricultural interests of the county. It is to be hoped that whatever obstacle made the discontinuance of the work seem best at this time will soon be removed so that this important work can soon be resumed.

The retiring county agent has been in this county just short of two years. During that time a considerable diversification and revival in farming activity has been apparent to onlookers. Considering that it always takes some time to get any new work under way, it is fair to assume that succeeding years would have shown much more tangible and valuable results than the past two have.

During the tenure of the present county agent practically every farm in the county has been visited several times during each year and helpful advice and suggestions have been offered.

A new interest was created in better livestock, which was marked by the bringing in of blooded animals and the shipping out of scrub calves and cows. This work was just getting well under way.

The growing of white potatoes was stimulated and several carload shipments of this product were made from the county this year. It has been demonstrated that the white potato can be grown to good advantage in this county and it was to have been expected that each succeeding year would have witnessed an increase in this important crop.

Cream stations have been organized in the county and a home-market thereby created for dairy products.

Many dollars were saved by the checking of hog cholera, which broke out in the county on two different occasions.

Many specialists were brought to the county to make poultry, pruning, spraying and other kinds of demonstrations to groups of farmers.

A number of cows were tested for tuberculosis through the efforts of the county agent and perhaps a number of individuals saved from the ravages of this dread disease.

The grading of vegetables and fruits has been encouraged, and this fall the first carload of apples was shipped from the county.

Markets have been found for scrub cows and veal calves, which have enabled the farmers to market these animals instead of keeping them at a loss.

The farmers have been aided on several different occasions in purchasing fertilizer at a saving over what they could purchase it as individuals.

Boys and girls clubs have been organized over the county which are doing much to interest the young people in scientific methods of agriculture and allied arts.

Two county fairs were organized and held under the direction of the county agent. While the last fair failed to make enough money to pay the premiums, still it brought together a fine array of farm and field crops, horses and cattle, fruits and vegetables, canned goods and art work, lumber and other products, which served many times over to draw attention to the possibilities of agriculture in the county and to stimulate a healthy rivalry of farmers and gardeners to improve the quality of their products.

The county agent is the head of the farm activities of the county. He has headed up all agricultural movements. To dispense with this official now, will, it seems to the Cherokee Scout, leave the farm organizations and activities at sea without a pilot.

Farmers and business men and others who have realized and do realize that the county agent work has meant and will mean to the county should speak with the Commissioners about this right away and try to persuade the board to reconsider their action and continue this important official.

As our natural resources are exhausted, the county will have to depend more and more on agriculture, which is already the most important single activity in the county. Surely this work deserves a leader.

STATISTICAL DATA

An interesting little booklet of statistical data concerning North Carolina and her natural resources has just been issued by the State Geological Survey at Raleigh and is ready for free distribution. It contains treatises on the kind of work this division of the state government is doing for the people of the State, and along with this interesting data on

Sunday School Lesson For December 7th

THE MAN BORN BLIND.

Jesus is at Jerusalem, probably at the east of Dedication. His work at this time is exciting the hostility and prejudice of the religious leaders of his day. A survey of the facts of history will reveal that the work of a pure, brave spirit has always aroused anger and prejudice on the part of Pharasaic leaders. And yet it takes just such a spirit to drive away the blindness of religious legalism and bring in the bright light of divine grace.

The sight of the man was restored on the Sabbath day. This was sufficient to cause an official investigation. In this investigation there was no pretense of open-mindedness but rather with a determination to prove that Jesus was a lawbreaker. Had these men been as sensitive to the spirit as they were to the letter of the law they probably would have dropped the matter without investigating at all.

The first question that was raised in their minds was, "Who had sinned, this man or his parents?" Of course both the man and his parents had sinned but his physical blindness could in no way be attributed to either his own or his parents sins.

Not satisfied they began a cross examination of the man. How did you receive your sight? asked the examiner. The answer was brief. He put clay upon mine eyes and I washed and do see.

This answer brought some sharp debate among the members of the church bar. Some contended that if Jesus was a man from God he would not have dared to break the Sabbath. Others said that it is probably true but it also takes a man of God to perform as great a miracle as you have witnessed.

Their perplexity lead to another question. It would be fine they thought to get the man tangled in his testimony and prove that he too was a Sabbath breaker. They feared the effect of the miracle would have a nite crowds hence they wished to bring the man into disrepute. This answer was also brief. He replied by simply saying: "He is a prophet." Even the most bitter enemies of Christ would admit that no less than a prophet could perform so notable a miracle. The man himself may have had a faint notion that Jesus was more than a prophet but the danger that such a confession involved would cause him to be prudent in his statements. It is always wise to be very cautious in one's statements but especially so when the readers or listeners are of the Pharisaic type.

The examiners still refuse to believe and his parents are called. The parents testify that the man is their son and that he was born blind but as to how or whom his sight was restored they declare they know nothing.

The young man is then questioned and persuasion is brought to bear to make him testify that it was God and not Christ. The man is true and says that he does not know but one thing and that is "Once I was blind and now I see."

The answer carries me back to seminary days. There was a man in one of the classes who had trouble with all his text books. But when he would stand up to preach, faculty and student body were always stirred by his direct and personal testimony showing that the Lord had snatched him as a brand from the burning. How much stronger it is to be able to testify that one is a child of God or a sinner saved by grace than it is to only be able to say one believes that Jesus is divine or that the creed of some church is believed to be correct.

After some further disputing with the man they cast him out. Yet they actually cast him out of the church. Isn't it just like a set of Pharisees to turn a man out of the church. Surely no one would say that the church is the home of the Saints. If it is most of them must have gotten out before I was born. No, the church is intended to be a training school for sinners while Heaven is the Saint's home.

It is interesting to note that Jesus wanted him. He found him too and lead him to a bright profession and to a beautiful act of worship. As a servant of God's I can state that I have never turned one out of the church or had any share in it and if my Lord wanted this man whom the church wouldn't have far be it from me to ever do so.

wealth, forests, minerals, water powers, state parks, reclamation of swamp and overflowed lands, and other interesting facts relating to the State. A list of publications relating to these subjects is found in the back of the booklet.

Some Day

By Oscar Hunt.
Some day when I am gone,
You will forget me,
When I am alone
On the deep blue sea
My thoughts will ever turn to thee
Some day when I am gone,
You will forget me.

Some day when I am gone,
Even still memory of me remains,
Will there ever be a song to me arise,
Or will my longing be in vain?
Though the years pass on
You to me will be the same
When I am sad and blue.

Some day when I come alone
To settle down once more,
In that wonderful little home,
Will you be waiting at the door,
To welcome your old pal,
Who has cried for you o'er and o'er?
Some day when I come back
To you forever more.

November
By Loyd Alwine Mcronney

(Crowded Out last Week)
This is the month of November,
The best month of the year,
And let us give to it as it goes
All of our hearty cheer.

Thanksgiving is getting near us,
As the days are going by
And the turkeys are getting most fat,
And know they're going to die.

The leaves first turn yellow
And then come tumbling down,
We must chop the wood for mother,
To roast the turkey brown.

And let us all be ready
For Thanksgiving will soon be here
And let us give to it and our friends,
All of our hearty good cheer.

Fat Man's Corner

Gid Dap—I saw about 20 fine looking autos in front of Timothy Hay's house this afternoon. What of you suppose it was? Was it a funeral?

Al Falfa—No. Tim just drew the money for the sale of his wheat this morning, and those were automobile agents trying to sell him a new car.

Employment Agent—What can I do for you, madam?
Mrs. Hiram Offun—I'd like a small cook, kitchenette size.—Detroit News.

"How could I get a street car?" asked the stranger of the native in one of the remote suburbs where the trolley service is something of a myth. "Hmm," meditated the native, scrutinizing the tracks. "Looks like ye just nosed one."
"How can you tell?"
"The tall weeds between the tracks are all flattened out."—Legion Weekly.

Employer (to new office boy)—Has the cashier told you what to do in the afternoon?
Youth—Yes, sir; I was to wake him up when I saw you coming.—Northern Telegraph.

Billfuzz—I notice they speak of one house as a "beautiful home" and another as a "home beautiful." What's the difference?
Smiff—They're just the same, only the real estate men charge you double price when they call it "home beautiful."

"You waste too much paper," said the editor.
"But how can I economize?"
"By writing on both sides."
"But you won't accept stories written on both sides of the sheet."
"I know, but you'd save paper just the same."—Heywood Advertiser.

Two clubmen were discussing the relatives merits of their wives, when one of them remarked:
"My wife looks after me, I can assure you. Why, she takes off my boots for me in the evening."
"Ah! When you come home from the club?"
"No—when I want to go there."—Edinburgh Scotsman.

"Are you in favor of making it easier for the farmer to borrow money?"
"Yes," answered Senator Sarghram.
"That can readily be arranged. The hard part of the proposition is making it easy for him to pay it back"—Washington Star.

Citizen—Has your volunteer department bought a fire-engine yet?
Suburb—Oh, yes, but they've always burned down before we got it.

OWL CREEK

(Last Week's Letter)
Nov. 23.—Sorry to say that Mr. N. C. Moore is in poor health at this writing.
Mr. William Palmer's little girl is improving some at this date.
Mr. Robert McRae is visiting his parents at present.

Mr. Vincent Marcus was a visitor at Grandview Sunday.
Mr. Hillard Lovingood was the guest of Mr. Taylor Kephart Sunday afternoon.

Mr. Henry Kephart and family were guests of his parents Sunday.

Miss Mary Jones was the guest of Miss Deltha Kephart one day last week.

Farmers are all busy gathering in their corn at present.

There were quite a few folks of Boiling Springs and other adjoining communities at this place Sunday. We welcome them as our Sunday school guests.

Mr. Larkin Kephart was at Andrews on business one day last week.

Miss Grace Marcus was the guest of Mrs. W. A. Hass Sunday.

Miss Oma Kephart was the guest of her brother Mr. Henry Kephart, Saturday night.

Mrs. Bertha Kephart and Misses Deltha and Oma Kephart had a nice hike to the Dinkey's Top one day last week.

HIAWASSEE.

(Last Week's Letter)
Our Sunday school is progressing nicely. Mr. P. H. Williamson is superintendent.

The people of Pleasant Hill were overjoyed to hear the wonderful sermons preached by Rev. Joe Murphy Saturday and Sunday.

Mr. Owen Picklesimer of Patrick, and Miss Frances Burgess of Hiawasse were happily married Nov. 16th at Farner, Tenn., and are gone to Lenoir City, Tenn., on a honeymoon trip.

Mr. Charles Ledford, of Patrick, went to Hayesville, N. C., on a business trip, November 20th. While there he attended a minstrel in the new school auditorium given by the high school boys and girls.

Mr. and Mrs. Otis Adams and Miss Julia and Girtie Ledford and Mr. A. J. McNabb have left us to spend the winter in Gastonia, N. C.

Miss Cora Danner has been visiting friends at Ducktown, Tenn., for the last few days.

Mr. Claud Danner is planning on putting up a saw mill in the near future.

Mr. and Mrs. K. W. Shearer and Mr. and Mrs. John Picklesimer visited Mr. and Mrs. J. H. Reid Sunday P. M.

Miss Ethel Davis is improving fast from a severe attack of typhoid fever.

Thanksgiving day is so near at hand the pumpkins can't lie still and the turkeys are stepping awfully high.

The boys in this section seem to be hunting 'possums for real sport for the past few weeks.

Miss Hattie Joe Palmer is having a successful school at this place.

Mr. Wilfrd Burger, of Patrick, N. C., has gone to Miami, Okla., to be with his father.

Mr. Mitchell Stiles of Reid's Chapel was at Pleasant Hill Sunday.

Mr. Tom Raper came down to Pleasant Hill Sunday to hear Rev. Joe Murphy preach.

BOILING SPRINGS.

(Last Week's Letter)
We are having some splendid weather at present but it is somewhat smoky.

Our debating society is just doing splendidly. Everybody is cordially invited to come and help us out.

Mr. Clifton Kephart, of Owl Creek, Mr. Ernon and Wade Lovingood, of Grandview, were visitors at our debating society Thursday night.
Miss Blanche Davis spent Sunday night with Miss Dell Abernathy.

Mr. Stuard Abernathy is still seriously ill.

Mr. J. B. Davis visited his parents, Mr. and Mrs. A. J. Davis, Sunday.

Our Sunday school is not progressing very much now as the people are fighting against forest fires.

Mr. Vernon Lovingood and Mr. Ernest Adams were visitors in this community Sunday afternoon.

The farmers of this section are about through gathering corn.
Miss Bonnie Davis spent Saturday afternoon with Miss Mae Abernathy.

The song, "Yes We Have No Bananas," has gone out of date. It is "Yes, we Have Cold Weather."

Say, everybody, come out to Sunday school Sunday morning and let's keep God's work still going if it is approaching winter.

HOT HOUSE.

(Last Week's Letter)
The people of this section are watching the progress of the road graders with great interest.

Rev. Robert Bell visited in the community last week.

Mr. and Mrs. J. M. Payne had as their guests last week Mr. and Mrs. Albert Allen, of Tellico Plains, Tenn. The latter is their daughter.

Miss Myrtle Abernathy, who is attending the Johnson school, had as her guests for the week-end, her father, Mr. D. L. Abernathy, and her sister, Miss Stella Abernathy, of Lowell, N. C., who were on their way home from a business strip to Savannah, Augusta, Atlanta, and other places in Georgia.

Mr. J. ole and daughter, Retha, spent the week-end in Ducktown with relatives.

The Johnson school is progressing nicely under the direction of Mr. Horace Queen and Miss Abernathy. A literary society has been organized and the students are taking great interest in the work.

Miss Ada Amburn is right sick at this writing.

Mr. Horace Queen had his father for a week-end guest.

Misses Grace and Wayne Wilkerson spent Sunday with their grandfather on Persimmon Creek.

Messrs. Marion Bryant and Troy Payne left Sunday for Gastonia, N. C., to visit friends.

Mr. Herschel Wallace and Miss Edith Copper spent Sunday in Copperhill, Tenn.

Mr. and Mrs. Quince Allen, of Etowah, Tenn., were the week-end guests of the latter's parents, Mr. and Mrs. J. M. Payne.

An automobile party consisting of Mr. and Mrs. T. T. Johnson, Mr. D. L. Abernathy and daughters, Misses Stella and Myrtle; Misses Florence Ballew and Lola Payne, Messrs. Edwin Payne and Robert Bell, Mr. and Mrs. Poley Bell and Mr. and Mrs. Harley Golden motored to Isabella, Ducktown, and Copperhill, Tenn., to see the mines, and while in Copperhill called to see Messrs. Ernest and Allie Johnson, the sons of Mr. and Mrs. T. T. Johnson, who are in school there.

SUNNY POINT.

(Last Week's Letter)
Teh building of our road is progressing nicely. We hope to see it finished in a short time.
Spelling bee every Thursday night. Everybody come.

We are sorry to state that our assistant teacher, Miss Lucile Patten, was injured in a car wreck. She is now in Murphy Hospital. We hope she will be able to be with us in a few days.

Mr. Alex Moore entertained a few people with a singing Sunday night.

Mr. A. Mason and Miss Orp Bell were happily married Sunday. We wish them much joy.

"Did he die a natural death?"
"Yes, he was run over in the car."
—Kansas City.