

## NEW STATION KOA WILL SERVE FARMER

Successfully Opened at Denver,  
and Will Include Market News,  
Besides Entertainment

To the symbols WGY and KGO, which have crossed national borders to find a friendly welcome in many foreign lands, there has been added a third trinity of letters—KOA. On December 15, KOA, the Rocky Mountain Station of the General Electric Company, at Denver, Colorado, projected its music and speech-laden waves on the air. The Denver station is the third link in the transcon-

tinental chain of broadcasting stations. Its sister stations are WGY, at Schenectady, N. Y., and KGO, the Pacific Coast Station of the General Electric Company, at Oakland, Cal. Towers and buildings of the new station are four miles east of Denver and command a hundred-mile sweep of the Rockies, from Pike's Peak at the south to Long's Peak at the north. Like KGO, at Oakland, the new station building, from foundation to roof, is designed and built for the sole purpose of radio broadcasting. The building stands between the antenna towers which are 260 feet apart and 150 feet high. Two connected structures house the studios and the power equipment.

**KOA Has Two Studios**  
The first floor of the studio building is devoted to the offices of studio manager and staff, and reception room. The studios are on the second floor. The larger is forty-five feet long and twenty-two in width and is planned to accommodate large groups such as choruses and orchestras. In the smaller, separated from the main studio by the control room, solo numbers and addresses may be given. By the use of the auxiliary studio walls between

**BABY'S COLDS**  
are soon "nipped in the bud" without "dosing" by use of—  
**VICK'S VAPORUB**  
Over 17 Million Tars Used Yearly

## Women Enlist in National War Against Germ-carrying Flies; Provide Millions of "Swatters"



Every fly swatted at this season of the year probably would have been the founder of a dynasty if allowed to live out its allotted time. The genius of Flydom, the Napoleon who will lead his armies, laden with the deadly germs to destroy the purity of milk and pollute clean and wholesome food, is crawling about the upper wall of your kitchen today, a harmless, easily destroyed youth.

Swat him! With one stroke you will wipe out pages and pages of history and the millions of his offspring will be nothing but the might-have-beens of fiction.

Swat every fly whether he seems to show promise of a great career or not. Talent takes strange twists and the puny little fellow they gave up for dead as a baby may develop into a Gladstone. Caesar was anemic in his youth—probably, and Scipio, as a child, had to hold on tight to the railings when the wind blew.

Swat the fly irrespective of sen-

timentality. If you swat at him and by some seemingly providential intervention of a swinging door you miss him, you may imagine that Fate has decreed he should be spared. Like a whimsical Caliban you may choose to let this particular fellow survive because you've taken a fancy to him. High purpose should know no sentimentality. Don't cultivate intimacies among even the most engaging flies. Swat one, swat all.

A million and a half fly swatters are being distributed just now throughout the country by the Metropolitan Life Insurance Company as a part of the health campaign of their welfare division. Definite realization of the disease danger from flies is evidenced in this annual distribution. A thorough-going fly-swatting campaign at this season of the year is fostered by private and public health agencies. It has many times the value now that it would have later.

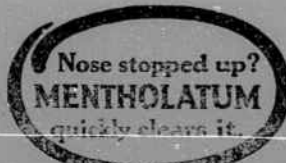
Swat the flies! Swat them now.

numbers may be cut down. In the control room, located between the two studios, operators handle the amplifying and the microphone equipment. In this spacious room are three stages of speech amplifications, consisting of two 5-watt tubes and one 50-watt. A fourth stage is installed in the power house. The transmission equipment of KOA embodies all the technical and mechanical improvements suggested by the experience gained at WGY and KGO. The antenna, of the multiplexed type, consists of three siliceous bronze wires, each of seven strands.

**Broad and Varied Schedule**  
The power house is a one-story building adjoining the studio building and is divided into a motor-generator room and the power room proper. Two sets of transmitting equipment have been installed, either of which can be placed in service. The

double equipment assures continuous operations should difficulties be encountered with one set during the broadcasting of a program. KOA is operating on 323 meters wavelength and the schedule now calls for programs Monday, Wednesday and Friday nights at 8 o'clock, Rocky Mountain time, and morning and evening services Sunday. Stock

SUBSCRIBE FOR THE SCOUT.



ORDER YOUR PLANTS DIRECT FROM THE GROWER  
Genuine Improved Nancy Hall and Porto Rica Potato plants, grown from potatoes that produced 598 bushels last year at \$3.00 per thousand. YES THEY ARE NOW READY AND AM SHIPPING EVERY DAY. It will pay you to plant the best. Tomato plants at 30 cents per hundred. \$1.50 per thousand. VICTOR DEEN, Alma, Ga. (36-7t-vc)

## Screen Up

AND



-keep the fly OUT!

When you look over your premises you will find that you need many small repair jobs. Our stocks are complete and we are anxious to supply you.

GET A NEW ROOF WHEN YOU PAINT

Cherokee Manufacturing Co.

Phone 95 Clean Dealing

Clean Up and Paint Up Week, June 1st to 6th

## Clean up and Stock up FILL UP

Your pantry shelves with high grade groceries from our store when you have cleaned up and painted up. Our stock is always complete and we carry the well known and nationally advertised—

GOLD BAR CANNED FRUITS  
GEIFAND'S MAYONNAISE  
THANKSGIVING CANNED  
VEGETABLES, CHASE AND  
SANBORN'S SEAL BRAND  
COFFEE, NATIONAL MAZDA  
ELECTRIC LIGHT GLOBES, All  
Sizes.

FRESH VEGETABLES and PRODUCE

When you think of Groceries just

CALL PHONE 124

Prompt Service, Free Delivery, Goods Right

J. G. GREENE

Fancy Groceries

125 Tennessee St. MURPHY, N. C.

Clean Up and Paint Up Week, June 1st to 6th

Clean Up and Dress Up the Kiddies  
And Bring Them Down to Have Their  
Pictures Made At

McIVER'S STUDIO

We have recently taken charge of McIver's Studio and wish to announce to the public that we are in position to do the very highest grade of photography, and we invite you for a sitting. Summer is here and you will be kodaking.

LET US DO YOUR  
DEVELOPING

Good Work Prices Reasonable

McIver's Studio

H. B. Stewart, Manager  
Over Murphy Hardware Co.

Tennessee St. MURPHY, N. C.

Clean Up and Paint Up Week, June 1st to 6th

## Clean Up And Buy Up

Your Drygoods, Notions and Groceries from us

In connection with the Clean Up and Paint UP Campaign we wish to announce to our friends, customers and the general public that when you need anything that we carry don't fail to call on us.

We carry a complete line of new merchandise: Dry Goods, Shoes, Hose, Ladies' Ready-to-Wear; line of fancy Voiles, Organdies, and Crepes; Notions, buttons, threads, ribbons and laces.

We also carry a full line of fresh Groceries, Soft Drinks, Candies, Cigars and Cigarettes; the famous Singer Sewing Machines, Electrical Supplies and Fixtures.

CALL ON US WHEN YOU NEED ANYTHING IN OUR LINE.

T. N. BATES

Dry Goods, Notions and Groceries  
108 Tennessee St. Murphy, N. C.

Clean Up and Paint Up Week June 1st to 6th

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When your car needs washing, polishing, repairing, or your batteries need recharging or repairing, let our expert mechanics do the work for you.

We carry a complete stock of Goodyear Tires and Tubes; all kinds of Accessories, Parts and Supplies.

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Three Phones: — — 60, 88, 66

EXCLUSIVE AGENTS FOR  
CHEVROLET CARS

Dickey Motor Co.

Sales and Service  
114 Tennessee St. MURPHY, N. C.

Clean Up and Paint Up Week, June 1st to 6th

CLEAN UP AND PAINT UP

Week June 1st to 6th

We wish to thank our many friends at this time for their favors of the past and solicit their patronage in the future. When you are cleaning up and painting up and need any of the goods we carry, call on us.

W. B. DICKEY & SONS

Groceries, Feed, Shoes and Heavy Notions.  
Phone 131 - We deliver - MURPHY, N. C.