

The Cherokee Scout

The Official Organ of Murphy and Cherokee County, North Carolina

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All communications must be signed by the writer, otherwise they will not be accepted for publication. Name of the writer will not be published unless so specified, but we must have the name of the author as evidence of good faith.

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Foreign Advertising Representatives
THE AMERICAN PRESS ASSOCIATION

A Clean Town

The various civic organizations, the Merchants and Town Council are to be commended on their plan to put on a clean-up and paint-up campaign in the town next week. Every citizen in town should cooperate in this movement by cleaning his own premises, and all property owned by him.

A clean town is one of the best advertisements a town can have. Visitors come to our town every day and they gain their impressions of us and our great country round about here by the way we keep our yards, our vacant lots, our stores, and other public places. If they are kept clean the word is passed along; if dirty, this information also passes along. What kind of word do you want to go out about your town? Do you want people away from here to say: "Murphy is one of the most attractive little towns I know of anywhere?" or say the opposite of this? Each one of us can help determine what the impression will be that goes out from here.

It will not be long until summer visitors will be coming in. In fact, a few tourists cars are now passing through. If our town is attractive, more of them will stop over with us. Let's put Murphy on the map. Let the word go out that Murphy is the prettiest and most attractive town in this part of the state. We can do it.

Be A Booster

"If you live and do business in a town, for heaven's sake be loyal to it. If this town furnishes you with food and shelter, boost it; speak well for it, and stand by the industries it represents. If put to a pinch, an ounce of loyalty is worth a ton of cleverness. If you must vilify, condemn and eternally disparage, pack your trunk and get out, and when you are on the outside, knock to your heart's content. But as long as you are part of a community, be a real man; do not condemn it. If you do you are loosening the tendrils that hold you as a part of the community, and when the first high wind comes along you will be uprooted and blown far away; and probably you will never know why."

Keep It Up

The Clean Up and Paint Up campaign not only puts the community in good sanitary condition, but makes it possible to keep it clean. Unless the work of cleaning up and painting up is kept up by systematic efforts the year around, little permanent good is accomplished. It is important that the initial intensive work be general and thorough. Then the follow-up work can be carried on effectively, and the danger of unsanitary conditions returning is removed.

Clean Up, Paint Up And Look Up

If every town in the South would imitate most of the towns in Florida, the South would become noted throughout the world for the beauty and charm and cleanliness of its Cleanliness, it has been said, is next to Godliness. A dirty individual is neither clean spiritually nor mentally. Dirt makes for ruin physically, morally, mentally. This is as true of a town as of an individual. The dirty town, the town full of rubbish, of untidy houses, of muddy streets, of unsanitary conditions, is non-progressive materially, morally and educationally. Neither moral

nor material advancement flourish in dirty, unkempt dwellings or in unkempt towns.

If any town or city is ambitious for advancement, or even a few of its men and women are ready to devote their time and energy to the betterment of the community, the surest way to achieve success is to clean up—make back yards and front yards clean, encourage the people, white and black alike, to beautify their homes and in their towns, repair the tumble down yard fences, paint up, make things as clean outside, as they should be in side, and then that community will look up mentally, morally and materially.

No community which does not clean and paint up, which does not do its best to have clean streets and clean yards, has any right to look and face the world.

"A cheap coat," said President Harrison, "makes a cheap man." In the same way it might be said, a dirty town makes a dirty people; a dirty people makes moral and material dirt and decay. It is the duty of all men and women to make their homes and their home towns just as clean and attractive and beautiful as possible. He who falls short in this respect falls short of his duty to God and man, it matters not what else he may do.—Manufacturers Record.

The Ten Commandments Of The Mail Order House

- I. You shall sell your farm produce for cash, where you can, for we buy nothing from you.
- II. You shall believe in us, and best because we do not know you personally.
- III. You shall send your money to us in advance, so we can buy the goods from the factory with your money; you may have to wait a few weeks, but that is our business method.
- IV. You shall get help from your nearest city or village to build good roads, so you may easily haul our goods from the depot, but do not ask help from us—we don't help to build good roads.
- V. You may buy church bells and altar utensils from us, and send the money in advance—that's our rule.
- VI. You shall get all the help you can from the business men in your neighborhood; although we may have more profit from you than they have, it is against our rules to give to your churches.
- VII. You shall convert your neighbors also to your faith in us, for we have room for more money.
- VIII. You shall look at the pretty pictures in our catalog as often as you can, so as to strengthen your desire for things you do not need, but which you may order with other goods to save freight. Send us all your ready cash so that you may not have any left to buy necessities from your home dealers.
- IX. You shall believe us rather than your home business men, for we want your trade. We get to be millionaires on your support. Don't be bluffed.
- X. You shall call on the business people of your own vicinity for help and credit if you meet with hard luck or sickness. It's your money we want; we don't know you unless your orders are accompanied by cash.—The Prairie Lumberman.

Virgil Rowland, son of Mr. and Mrs. Walter Rowland of Marble, underwent an operation for appendicitis Thursday morning at the local hospital. He is reported doing very well.

OLD COLONY LIFE INSURANCE COMPANY of Chicago, Illinois, offers agents a wider field an increased opportunity by writing man, woman and child from date of birth to age 60 on the annual, semi-annual or quarterly premium plan, for amounts going up to \$5,000 as regards children, while for adults the limit is \$30,000. As the Company writes also sub-standard risks our agents have very few rejections. The Company will give a very liberal commission contract (direct with Home Office) to a good personal producer. (41-21-pd)

Louisville & Nashville R. R.
LOW ROUND TRIP SUNDAY FARES

Round Trip tickets will be sold each Sunday, at rate of one fare plus 25 cents, between all stations where one way fare is not more than \$6.00. (Minimum Round Trip fare 75 cents.) Tickets limited to date of sale.

FOR FULL PARTICULARS CONSULT L. & N. TICKET AGENT

JUST KIDS—Graduating From Kid Day!



INTERNATIONAL CARTOON CO.

Additional Local & Personal

Misses Estelle and Elizabeth Mauney of Kinsey were in town Tuesday of this week.

Mrs. C. K. Hoover left Thursday for an extended visit to relatives in Marion, N. C.

Prof. and Mrs. D. W. Kanoy and little daughter left Wednesday for Troy, N. C.

Mrs. L. P. Kinsey left Wednesday for Kinsey where she will remain for two weeks before going to Cincinnati.

Mr. H. R. Crowthers of Waynesville who has charge of the Vocational Training of Ex-Soldiers in Western North Carolina was here this week.

Miss Evelyn Lee of Waynesville was a visitor in town Wednesday of this week.

Mr. J. H. Wardrop of Knoxville who has the contract for hardsurfacing the road from here to Marble, was in town Saturday of last week.

Mr. and Mrs. H. B. Stewart have taken an apartment with Mr. and Mrs. Hadley Dickey. Mr. Stewart has taken over Mr. Dickey's Studio.

Mr. Osborn Cope who underwent an operation for appendicitis at Newport, Tenn. two weeks ago returned Wednesday night.

Theatre, Saturday, May 30—"Big Boy Williams" in "The Avenger." The picture with action. "Riders of the Plains." Admission 15 and 30c.

Miss Elizabeth Brittain entertained her bridge club Thursday night at the Wiggle Inn in honor of Miss Isabel Ferguson of Waynesville. Three tables played and Miss Mary Smith won high score. A delightful salad course was served after the game. Those invited were Miss Isabel Ferguson, Miss Eva Nell Mauney, Miss

Attention Meat Eaters

Watch your kidneys. If you have kidney or bladder trouble, don't take chances with this scourge of the human race. Get a bottle of Hobo Kidney and Bladder Remedy at once. It's a pure herb balm that you can take with entire satisfaction and take with entire safety and surety. A treatment of six bottles for \$6.00 is guaranteed to give entire satisfaction in the most serious cases. If your druggist does not have Hobo Kidney and Bladder Remedy, write Hobo Medicine Company, Beaumont, Texas.

gregation of the Presbyterian installation sermon, Rev. J. G. Wallace will charge the pastor and Mr. Dr. R. P. Smith will preach the Dillard will charge the congregation.

The Secret of Beautiful Walls

COOLEGE Hygrade Flat Wall Paint gives the soft, rich, velvety finish that is so much desired, and the walls may be quickly washed with soap and water when soiled. It's economical, too—and very easy to apply. Color card and booklet, "Putting Beauty in the Home," are yours for the asking.

BRITTAIN & MAYFIELD
Builders Hardware, Paints, Oils, etc.
Murphy, N. C.

Valet AutoStop Razor Sharpens Itself

The Safety Razor that Sharpens its Own Blades

COMPLETE OUTFITS \$1.50 & \$2.00
For Sale at All Stores Selling Razors and Blades

WHY BUY YOUR GOODS FROM PEDDLERS ?

Every business house in Murphy is a bona fide institution, doing business in Murphy, paying taxes to the town of Murphy and helping to support and maintain your public schools, roads and churches and the community in other ways.

All are representative residents of Murphy and employ people of Murphy and Cherokee County. Many thousands of dollars are put into local circulation annually by them. Their investments represent thousands of dollars more. Your welfare is their welfare. Your interests are their interests. While their loyalties are yours—evinced by scores of things daily—are your loyalties really theirs?

Are you keeping faith with the men who have helped to build up your community and who are supporting it for you, when you are helping to support house-to-house peddlers and mail order houses?

Think it over and see who is your best friend and who is worth more to you and your family. When you have done this, place your help and loyalties where you think they will most benefit you and your community.

- CANDLER'S DEPARTMENT STORE
By G. W. CANDLER
- J. W. DAVIDSON
 - W. B. DICKEY
 - LOVINGOOD BROS.
 - J. G. GREENE
 - R. C. MATTOX
 - GRIFFITH'S, Inc.
 - J. C. SLOCUMB
 - C. B. HILL
 - J. M. VAUGHN
 - W. CHRISTOPHER
 - L. W. BRITTAIN
- G. D. LEDFORD
 - T. N. BATES
 - DAVIDSON & CARRINGER
 - G. R. & J. D. ROWAN
 - E. L. TOWNSON
 - R. S. PARKER
 - W. D. TOWNSON
 - W. T. COOPER
 - E. C. MOORE
 - A. M. BRITTAIN
 - HENRY DOCKERY & SONS
 - WM. P. PAYNE
 - J. W. KING

This space donated by The Cherokee Scout.