PAGE FOUR The Oficial Orgen of nurphy and
Cherecoe County. Namth Carolina
PUBLISHED EYERY FRIDAI C. W. BAILEY E...EditorManager MRS. C. W. BAILEY, Associate Ed
B. W. SIPE
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ity's nmbitions to advance and poos-
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selfishneess, sweeten it with civic
pride, throw in an dash of cominon
sense, stir it with leaderhsip, roll it in rersistence, flnvor it with opti-
mism, bake it with enthusiasm, and mism, bake it with enthusiasm, a The city of Now Albany, I-diana.
had a suburban section erroneouely dubbed "Nigger Hill." From a natural standpoint it was a beautiful spot, for it overlooked the river
and was high ground. One day the

The Weakling Of Tomgrrow






 Cheev CHE FOIET of the country, many devoting whole or part of their annual racation pert
ods to this fleld. Meeting the need
 Saving. First-Ald, and kitndred sub-
jecta, the Amerlenn Red Cross conducted nine First-Ald and Lite-Saving
Camp Institutes this year with a total Camp Institutes this year with a total
attendance of ruore than 600, In Matne attendance of more than 600 , In Mratue,
Massachusetrs, New York, North Car.
ollnn, Indiana, Wisconsin, Oregon, and ollnn, Indiana, Wisconsin, Oregon, and
Callfornia. Representatives of Red Cross Chapters. summer camps, Hfe
guarcs at muntctpal poois and beach guarcs at munclepal poots and beach
\& directors of phystcat education tn
schools, and others of this callibre made uD the student body.
A number of city or regional thats-
tutions were conducted also durine the winter at condoor pools to develop
the ding
tocal experts tocal experts. The agratic sehool con-
ducted by the New York Chapter was arpectally successfur, it is stated. is
spired by this sysiem. many eamp. pools, bathing beaches. etc have have
adoted in whole or In part, the Red
coped in Cross Life Saving and watervatety
program In the New Englanid states alone, more than 180 camps employ
conucillors tratned is these methods A partiat surves Indicatee more than
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test as a minimum requirement tor
their muntetpal life equrie their muntelpal ifte zuarda Edaca
tomal fne:Itutions have turned to it Wth enthuatasm.
This widespread tastraction be
atdes creatine unprecedented numbers of expert hite savers, ts developtarg a
vast body of Americans who are at
aome th tho nome in the water An who are at
to satety the year.round Cortes
torim-
WATER SPORTS SAFER FOR RED CROSS WORK

Expert Life-Savers and Many Thousand Swimmers Reduce Annual Water Toll.

Water sports in the Untted States
anve never been so safe as they
arve never been so safe as they are
Life-Saving experts of the done by Thed Cross in the part year indicates Thousands of adults sad young peo by these experts to swim proficieatly Tidition, 5 exts during this period id 13,024 funlors successfully pameaned tice of the Red the Life Saving Serrratned during the year- 22,832 - 10 The cotal memberahitp of the Leste fsus tos Corpe of the Red Croes on Juve


The darger show from water accidents
ts ever-present however where proper
 broaden this valuable Red Cross Ser Sor
vice th one of the reasons wh to cree it one of the reasons why in
creased meership to the Red Croas
to urged ts urged The Annal Roil Call, dur tag which the opportuntty to ansist
all Red Cross work in many Hinen of
endearor is extended endeavor ts extended, will be beld
trom Armalstice Day-to Thankogiving. November 11-26.
Large Volunteer Work of Red Croms
Volunteert Volunteers under the Red Cross all stanty for others, among thetr pond uets betng more, than 90 perr cent of
the Bralle reading matier tor tho blisd, and a vaat production of clothe
the the and surgioal dreastage.


One of the cardinn. reasone for the pplendid record made by
Amerrican Kairoadrasince their return to private manage-
meant, is their increased operating efficiency. Constant striving on the part of railroad managements to facilitate the tronsportation of fedight., has resulted in an im.
mense saving ot time, as well as money, to American ahippers. Orifinilly, American Railroads would not permit their frcight cars to leave theitown lines of track, maling neees
riry slaggish and expensive transfers of freight. This cuatom scry aluggish and expensive transfers of freight. This custom
Was liter changed in certain sections oi the country, 50 that was iater changed in certain sections oi the country, so that
the body of the frught car was transfered to the trucks or
running gear, of the receiving road-sill a costly and siow
process.

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## a half million cars in

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NO MANUFACTURER of gear-shift automobiles has ever approached Chevrolet's record of building over a half million cars in one year. Chevrolet is the world's largest builder of cars with modern three. speed transmissions because Chevrolet leads the world in providing quality at low cost.
Quality appearance-quality construction-the quality features of the finest cars! That's the reason you should come in and see a Chevrolet if you want
lasting satisfaction at the lowest possible price lasting satisfaction at the lowest possible price.

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