

MACON COUNTY IS

DISTINGUISHED

(Continued from page three) methods, concretely illustrating what proper care would do, given the right stock and the right kind of housing facilities.

People from far and near visited that demonstration. The location was ideal for purposes of education, and such a location for such a purpose was so novel that the demonstration attracted attention for that very reason.

During the course of his four-years in this county, the co-operation of the farmers also made it possible for him to impart thousands of purebred baby chicks, for distribution over the county. And big incubators, community owned, where a farmer's eggs were hatched for so much per hundred, was another method of increasing production.

On the items of purebred stock, right housing, and the early broiler, Arrendale received whole-hearted encouragement and co-operation; but when it came to the fourth item in his progress, cooperative marketing—"Can't be done."

"Farmers won't stick." "There aren't enough chickens in Macon county to fill a freight car." "We've got along all right without it in the past; no need to change now."

Those were some of the objections he met from farmers. From the poultry dealers, he heard nothing. But they were quietly laying their plans.

He was assured, at last, of enough support to put on his first sale, and he arranged the date for April 25. He wrote 1500 farmers in the county, urging them to attend the sale and bring their poultry.

Out of the 1500 written, 193 came. And with them, they brought 2,373 head of poultry weighing 2,967 pounds. The buyers took the poultry at the car door, weighed it, and paid the farmers.

The sale netted them \$2,085.67, or an average of nearly \$11 apiece for the 193 co-operating. And the price paid was about five cents above the local market price, thus bringing the farmers a total of nearly \$500 more than they would have received from the local buyers.

That sale became the talk of the county.

For it was new—nothing quite like it, had ever been done here before. It was profitable—the buyers paid more, and they paid in cash. And it inspired the farmers. It convinced them that they were not powerless; it created among them a spirit of hope, self-confidence, and enterprise.

The next sale would be a tremendous affair, it was confidently predicted. The first had been so successful, farmers from all over the county would attend the second, it was asserted. And doubtless they would have, but—

The local poultry dealer was not ready to give up without a fight. He had been doing some thinking. He was ready to spend some money.

And so when he learned the date of the second co-operative sale—it occurred a month after the first he advertised a sale for the same date. And he hoisted his prices, to a higher level than that received by the co-operating farmers—a hold in price, incidentally, which lasted that single day.

To Arrendale and his backers, it looked discouraging that morning. They had no funds with which to carry on a competitive war, the farmers were unaccustomed to organization, and their sore need of money made the dealer's offer most tempting.

There were defections, of course; there was criticism of Arrendale for trying to persuade the poor farmers to sell their poultry to outsiders at a lower price than the local man was paying—that day; and there was considerable bitterness all around.

But the second sale was a success. There was slightly less poultry

brought in by the co-operatives than at the first event, but instead of there being 193 farmers co-operating the number had grown to 260. And these 260 shipped, even in the face of the competition and higher prices of the dealer, nearly 10,000 pounds of poultry, for which they received over \$2,000.

The third sale was advertised for June, and again the co-operating farmers had to fight against temporarily hoisted prices offered by their competitor. But this third car was larger than either of its predecessors, and the farmers and their agent took heart.

Their opponent, however, hung on, using every means to encompass Arrendale's defeat. And the arguments pro and con, as between co-operative and individual selling, waxed hot and long.

And it was well into the second year before the dealer finally sought other employment leaving the farmers a clear field—and thereby proving that farmers can and will stick, in the face of the most alluring temptation to quit.

The three cars shipped in 1923 grew to five in 1924, seven in 1925, and 10 last year. And the shipments in 1926 netted Macon farmers better than \$25,000. Of this amount \$5,000, careful estimates show represented the saving to the farmers through the co-operative method of marketing.

The maximum cost of any of the sales was one and one-half per cent of the gross receipts.

It was not until this month, however, that the commercial value of the co-operative method was finally and concretely demonstrated to the skeptical. That last finishing touch of argument was added when Arrendale went to another county on February 1, and the price of poultry here dropped one-third before the new agent arrived.

But the battle was won. Macon county farmers had shown themselves and the State that "chicken money" is not to be despised—if the farmers sell as a unit. They had proven that the farmer will stick, without any definite organization, under proper leadership. And they had demonstrated that the most insidious opposition can be obliterated with united effort.

Those 193 farmers on April 25, 1923 had started a movement that last year meant over half a million dollars to North Carolina farmers, and that is destined to mean many millions.—Franklin Press.

Rather subtle writer who informed his readers that "Babe Ruth starts shaping self for slugging season."

FOR SALE—Full blood S. C. White Leghorn eggs for hatching. \$1.00 setting. Leave orders at J. M. Stoner's Store. Mrs. Bertha Ellis, Rt. 2 Murphy, N. C. (33-41-p)

Mary Brian's Style Spring Fashion



A charming Spring ensemble costume for wear now and later. Youthful to the last degree, it is equally as becoming to the young matron as to the younger girl. The dress is of Anne Green and the coat is of K...

Joe: Bill, I won't have it! For the last time, I ask you, will you keep away from my girl?

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Afternoons Tuesday, Wednesday, Thursday and Evenings Tuesday, Thursday and Saturday from 7:00 P. M. to 9:00 P. M. Friday from 2:00 P. M. to 4:30 P. M. JOSEPHINE HEIGHWAY, Librarian.



Perils of Childhood

"It must be all of twenty years ago that mother first gave me Syrup Pepsin"

For those Fevers, Colds and Bowel Troubles of Childhood

How time flies. My good mother has gone to her rest, but I have faithfully relied upon her judgment and have given Syrup Pepsin to my two children since they were born. It is certainly a noble medicine and never fails of its purpose. I like to recommend it. (Name and address will be sent upon request.)

And in the Evening of Life

When age comes creeping on, with bowels relaxed, muscles weak, digestion poor and blood thinned, then is when constipation does its evil work in a night. Dr. Caldwell's Syrup Pepsin is so palatable, sets so well in the stomach, works so easily, so gently, so kindly with old folks as to accomplish its purpose without gripe, pain or other distress. For biliousness, sour stomach, coated tongue, headache, fevers, colds and constipation from infancy to old age Syrup Pepsin is recommended everywhere and sold by all druggists.

For a free trial bottle send name and address to Pepsin Syrup Company, Monticello, Illinois.



DR. CALDWELL AT AGE 93 Dr. Caldwell's SYRUP PEPSIN

Either way you look at it, right side up or upside down, the 69th Congress—is the 69th Congress.

Football rules makers have been at it again, shortening the time limit on the huddle system. Does this apply also to grandstand seats—and parked autos.

America's credit system is being extended in most unusual ways. In other words, we are keeping up by paying a dollar down.

It's quite true, there are no friends like old friends—for no others would dare be so nosy into one's private affairs.

FARM FOR SALE

Near Tellico Plains, Tenn. 60 acres land good seven room house and good barn, also other houses on place, good spring near house. Can be bought right, part cash and other on good terms.

C. L. HEFFINGTON, Tellico Plains, Tenn.

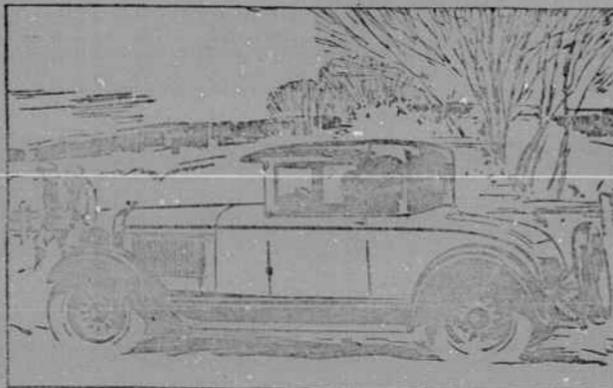
America's closest-priced six rivals the highest-priced in quality and performance

THERE'S a get-up-and-go about Hupmobile Six performance that appeals to you at once as entirely out of the ordinary.

And the more you try to find its parallel among ordinary sixes under \$1750, the more surely you realize this Six is unique in its price-class—in fact, has no rival anywhere save among the highest-priced sixes on the market.

Perfectly logical, when you consider that Hupmobile has made this the closest-priced Six in the industry by actually adding a full 10 per cent extra quality without adding a cent to its purchase price.

Come see the new Hupmobile Six. Drive it! Experience the performance thrills of the most expensive type of six-cylinder motoring which it assures you at a very substantial saving.



Every Worth-While Feature The Modern Car Should Have

- Clear Vision Bodies—Color Options—Mohair Upholstery—Contrasting Wheel "Reveals" on Closed Bodies—Instrument Panel Under Glass, Indirectly Lighted—Solid Walnut Steering Wheel—Tilting Beam Headlights—Headlight Control on Steering Wheel—Both Manifold and Thermostatic Heat Control—Gasoline Filter—Oil Filter—4-Wheel Brakes—Balloon Tires.

Brougham five-passenger, two-door, \$1385. Sedan, five-passenger, four-door, \$1385. Coupe, (illustrated), two-passenger, with rumble seat, \$1385. Roadster, with rumble seat, \$1385. Touring, five-passenger, \$1325. All prices f.o.b. Detroit, plus revenue tax.

Hupmobile Six

G. W. COVER

ANDREWS, N. C.

Suffered weak, nervous

"I WAS in a very weakened, run-down condition, surely in need of a tonic and builder," says Mrs. J. R. Wrenn, of Anna, Texas. "I was so weak I had to go to bed, and kept getting weaker."

"I suffered with my back so much. I was very nervous, couldn't rest good at night. I couldn't eat anything—I just wasn't hungry."

"I had read so much of Cardui, I thought best to use it. I took seven or eight bottles, and by the time I had taken them I was stronger than I had been in several years. I can highly recommend Cardui."

Thousands of other women have found that the tonic effects of the purely vegetable ingredients of Cardui were just what they needed to help restore their appetites, to help bring them easily and naturally back to normal health and strength. Its action has been found to be of great benefit in many common female ailments.

Buy it at your druggist's.

CARDUI For Female Troubles

DISTURBED SLEEP

Relieved For Wisconsin Lady. Wants to Tell Others. Bladder Irritation The Cause.

Mrs. Ellen Johnson, Hillsboro, Wis. says she will tell or write any one how she was relieved by simple lithiated buchu. (Keller Formula.) She says: "I had to get up nights so much. The irritation was so bad, I had to go to the hospital for eleven weeks. I improved some but was not at all well. I began to take lithiated buchu. I feel fine today. Haven't taken medicine for two months. Am still well. Gained 30 pounds." Keller Laboratory, Mechanicsburg, Ohio. Sold by all druggists.

R. S. PARKER, Drug Co.