

† The Cherokee Scout †

The Leading Weekly Newspaper in Western North Carolina, Serving a large and Potentially Rich Territory in this state

VOLUME XXXIX. NUMBER 15.

MURPHY, NORTH CAROLINA FRIDAY, NOVEMBER 18, 1927.

5c COPY—\$1.50 PER YEAR

TURKEY AND BEANS SERVED AT BANQUET

Chevrolet Dealers and Salesmen Gather at Asheville for Annual Contest Banquet

Sitting directly opposite each other at the banquet table, some 90 Chevrolet dealers and salesmen of Western North Carolina dined, some sumptuously on a juicy turkey dinner, others far less sumptuously, and only on beans. This novel feast was held Tuesday night at the George Vanderbilt Hotel in Asheville, and marked the culmination of the "turkey-bean" sales contest in which every person connected with the sale of Chevrolet cars in the United States has been engaged during the month of October.

Mr. Hadley Dickey, of Dickey Motor Company, of Murphy, stated that he dined sumptuously on turkey, while Lowry Gentry, of the Dickey Motor Company sales force, who was pitted against another salesman in distant territory, had a great big plate of beans. It is understood that Mr. M. L. Mauney, manager of the Ideal Motor Co., of Andrews, was another who ate beans.

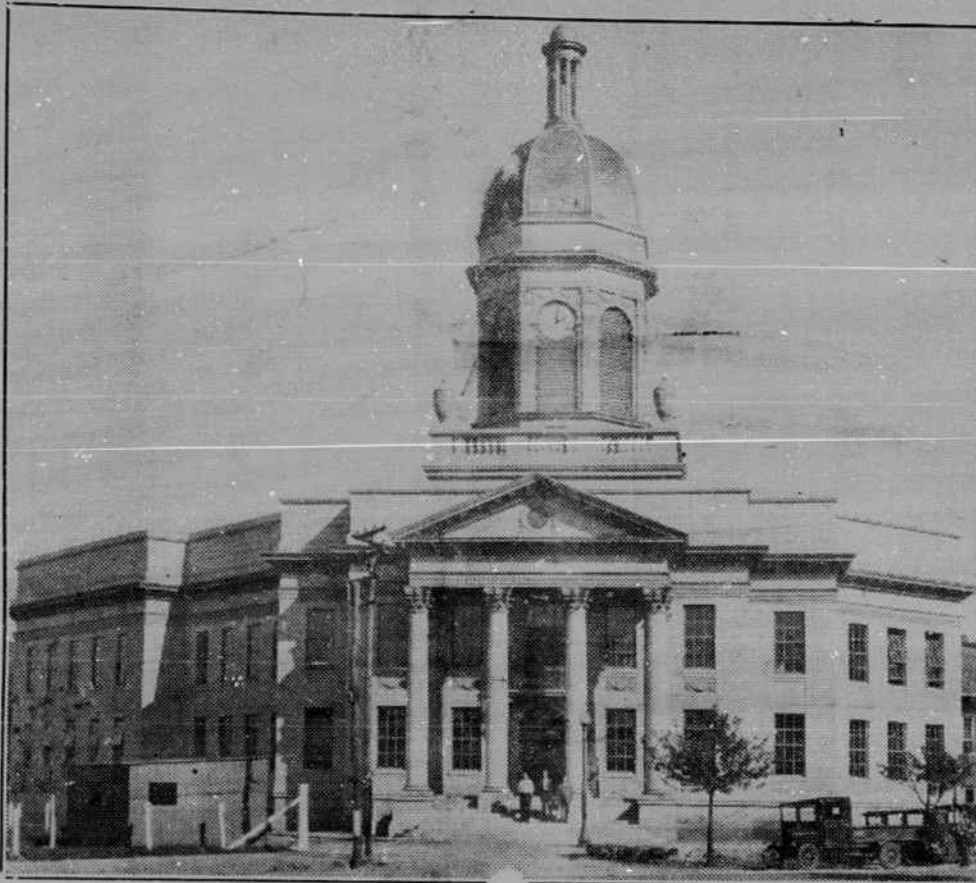
Under the rules of the contest which pitted dealer against dealer, those winning the highest percentage of sales quota ate turkey, while those selling a lower percentage of quota during the month of October ate only beans, and paid for the winners' turkey. Good sportsmanship was shown throughout the affair, and bean eaters drew a high tribute from C. W. Luce, Sales Promotional Manager for North Carolina. "Even though some dealers and salesmen are feasting on beans tonight, they deserve a great deal of praise. With only two or three exceptions, every dealer in North Carolina over-sold his October quota, which was set much higher than last year's sales, and so practically every person eating beans has made a record to be proud of. This fine individual work of dealers and salesmen enable Chevrolet to deliver more cars in North Carolina in October than was possible during the three months of October, November and December combined last year", stated Mr. Luce.

Enthusiasm greeted the announcement that Chevrolet sales for the United States during October totaled 112,064 cars, the biggest single month from the standpoint of retail deliveries that Chevrolet has ever had. In North Carolina more than 4,200 units were sold.

Representatives of the Chevrolet Motor Company attending the Asheville banquet included C. W. Luce, Sales Promotional Manager for the North Carolina zone, W. D. Harwood, Chevrolet Representative in charge of the Asheville district, and C. R. Talley, Representative in charge of the Hickory district. R. F. Owens, Jr., of the Campbell-Ewald Company, the concern doing the Chevrolet advertising, also attended the meeting, and showed a moving picture of the General Motors Proving Ground, showing how all General Motor cars and trucks are tested before they are given to the public.

Chevrolet dealers and salesmen from the following points attended the meeting: Tryon, Hendersonville, Erevard, Asheville, Marshall, Canton, Cullowhee, Franklin, Bryson City, Andrews, Murphy, Hickory, Newton, Lincolnton, Rutherfordton, Marion, Morganton, Lenoir, Burnsville, Spruce Pine, Boone, West Jefferson, Sparta, North Wilkesboro, Taylorsville.

The Methodist Missionary Society met Tuesday afternoon with Mrs. E. B. Norvell. Mrs. McCall and Mrs. Elkins presented talks on Tithing, after which a delicious salad course was served.



Cherokee county's fine new marble courthouse, costing a quarter of a million dollars and formally opened with dedicatory exercises Armistice Day.—Courtesy Asheville Times.

FORMALLY OPEN CHEROKEE'S NEW COURTHOUSE

Spacious Building Of Native Stone One of Finest Of Kind In State

Murphy, Nov. 12.—Superior court recessed two hours Friday afternoon and gave way to the dedication exercises of Cherokee County's new quarter million dollar court house, just completed and accepted by the county.

The exercises were presided over by J. D. Mallonee, prominent local attorney, and were attended by a large number of people from Cherokee, Clay and Graham counties, and parts of Georgia and Tennessee.

The speakers of the occasion congratulated the people of the county upon the completion of the beautiful and magnificent building, and highly commended the commissioners for having the foresight and vision enough to erect such a court house, declaring that it was not only a credit to Cherokee county, but the State of North Carolina as a whole.

Among the speakers taking part on the program were Mr. E. B. Norvell, of Murphy; Mr. O. L. Anderson, Hayesville; Mr. John H. Dillard, Murphy; Judge T. J. Shaw, who is presiding over the first term of court to be held in the new building, Mr. M. W. Bell, Murphy, and Mr. W. J. Martin, one of the commissioners under whose administration the building was erected.

One of Finest

Cherokee county's new court house, which is said to be one of the finest court buildings in the state, is of marble, steel, concrete, and brick construction, and fireproof throughout. The exterior is of the beautiful native blue unpolished marble while on the interior is the polished regal blue in the windowsills and wainscoting base, with polished clouded white marble die and cap in the halls and stairways. The rotunda and hallways are floored with alternate polished white and blue marble squares, with a large eight point star in the center of the rotunda. All marbles used in the building are native, quarried by the Regal Blue Marble company at their quarries about two miles above Murphy.

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The county commissioners, shown seated. Left to right, A. M. Simonds, auditor; W. J. Martin, T. W. Axley, chairman, and W. T. Holland. These men are chiefly responsible for the construction of the new native marble building.—Courtesy Asheville Times.

MRS. JERRY WINSLOW DAVI-SON HONOR GUEST OF LOVELY RECEPTION

In a beautiful setting of roses and chrysanthemums Mrs. Harry Gordon McBrayer and Mrs. Henry Gordon Ezelle entertained their friends at the Country Club on Tuesday afternoon in compliment to Mrs. Jerry Winslow Davidson, of Murphy, North Carolina, who is the guest of Mrs. McBrayer, at her home in North Anderson.

Bright and cheery was the interior of the Country Club in contrast to the dreary winter rain outside. The guests were amply repaid for braving the elements by the beauty of the scene, the meeting of the charming guest of honor and other visitors, and many of the young matrons of this city.

Welcoming the guests were Mrs. James Shumate and Mrs. Louis Gray. After their cordial greeting they were in charge of Mrs. Jim Sullivan, Jr., and Mrs. Samuel Prince, who directed them to the receiving line. Mrs. McBrayer stood at the head of the line, next to her the guest of honor. Mrs. McBrayer wore a handsome gown of black chiffon with cut jet trimmings, and a shoulder bouquet of pink rosebuds. Mrs. Davidson's

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MUSIC CLUB TO GIVE PROGRAM AGAIN NOV. 25TH

The Music Club will render again at the school auditorium Friday night November 25th, the program given on Saturday night, November 8th, it was announced this week by officers of the club. Due to the inclement weather, the first rendition of the program was not attended by many people, and those who heard it thought it was such an excellent entertainment that they have urged the club to render it again when weather conditions might be more favorable, so that more people would be given an opportunity to hear it. The programs heretofore rendered by the Music Club have been unusually good and have always been attended by large audiences.

The program includes a "Soldiers Chorus from Faust, and "Caledonia Cradle Song" of mixed choruses, "Strumming", and "Golden Crown"—a negro spiritual—by male quartets. A one act play, entitled "Shattered Nerves" is the commediaetta. Mrs. E. G. White will render the reading, "A Race with Time." Violin and piano solos will be rendered by Mr. V. G. Oseppoff and Miss Annie Graham Anderson, with many other interesting features.

RED CROSS ROLL CALL

Teams To Canvass Town This Week in Annual Membership Drive

Teams will canvass the town Saturday in the annual Red Cross Roll Call or Membership Drive, it was announced the first of the week by Mr. J. B. Storey, Cashier of the Cherokee Bank, and Chairman of the local chapter.

Besides the teams making the canvass, Mr. Storey stated that membership dues would be received by him at the bank and Mr. W. W. Hyde at the Bank of Murphy, who is vice chairman of the Murphy chapter.

The local chapter has been instrumental in relieving suffering and distress not only at home but in other communities of the nation during the past year, and all citizens are requested and urged to renew their membership in this humanitarian organization.

The R. S. Parker Drug Company has kindly devoted a part of one of their display windows to the local chapter, and an attractive display carries a message without words. A large map of the Mississippi Flood area is also exhibited in the window, and gives valuable information on one of the greatest floods and national calamities occurring last year.

The membership fees are as follows, with a statement of how they are distributed:

Annual Membership, \$1.00 (50c for local work; 50c for national and international work.)

Contributing Membership, \$5.00 (\$4.50 for local work; 50c for national and international work.)

Sustaining Membership, \$10.00 (\$9.50 for local work; 50c for national and international work.)

Supporting Membership, \$25.00 (\$24.50 for local work; 50c for national and international work.)

Life Membership, \$50.00

Patron Membership, \$100.00 (Life and Patron Membership fees go to the National Endowment Fund, of which the interest only is used.)

the different contests. The schools that will compete are Culberson, Mt. Pleasant, Shady Grove, Sunny Point, Happy Top, Johnson and Hot House. The program will begin at nine o'clock. The public is invited to come and bring dinner to spread. The purpose is to work up a better school spirit toward consolidation.

CULBERSON

Mr. and Mrs. Carl Townson, of Murphy were visitors here Sunday.

Rev. J. O. Fry filled his regular appointment at the Methodist church Sunday.

A large crowd enjoyed the exercises at the school house Friday night. Messrs Bill Henson and Tom Ellington made the music which was excellent. The order was good. This place has made a change under the leadership of Prof. W. M. Collins and our sheriff force.

Everybody is invited to attend the Thanksgiving exercises at the school house Thursday, Nov. 24th. There will be prizes given for the best in the different grades. Several schools are expected to compete. Prof. B. R. Carroll of Ranger will make a talk on the consolidation of schools. Bring dinner and come to spend the day.

We are having a good Sunday school with Prof. W. M. Collins superintendent. The number has increased from three, a short time ago to seventy-four, last Sunday.

GROUP CENTER SCHOOL RALLY AT CULBERSON THANKSGIVING

There will be a school rally at Culberson school house Thanksgiving day. There will be \$35.00 in cash prizes given away to the winners of